



31 March 2021

David Hatfield
Director
Australian Competition and Consumer Commission (ACCC)
GPO Box 3131
Canberra ACT 2601

Sent via email: CTMs@acc.gov.au

Dear David Hatfield,

RE: Withdrawal of opposition - Fodder Fed CTM 2078679 lodged by AUS-MEAT

NSW Farmers is writing to you regarding our previous correspondence with the ACCC on 4 September 2020. This brief submission was in opposition to the AUS-MEAT's application to register its 'fodder-fed' certification trade mark (CTM No. 2078679). We subsequently wrote to you on 12 February 2021 requesting an extension to provide additional feedback on the matter until 31 March 2021 to allow us the opportunity to reassess this objection.

Since our initial correspondence, the NSW Farmers' Cattle Committee has heard from additional industry specialists who have a deep understanding and comprehension of the issue. Our Association has reviewed this additional information and better understand the context of the AUS-MEAT application, including the benefits and impacts it may have on industry such as the access of international markets.

NSW Farmers' recently now hold a policy position that supports the development of raising claims that have been approved by Australian Meat Industry Language and Standards Committee (AMILSC) that may allow industry to increase their market access.

Based on this, the NSW Farmer Cattle Committee have agreed to support AUS-MEAT's application to register the 'fodder fed' certification trade mark. Subsequently we would like to withdraw our previous objection to AUS-MEAT's application (CTM No. 2078679).

NSW Farmers looks forward to receiving your response. If you have any questions, please do not hesitate to contact Ben Antenucci, Senior Policy Advisor, on [REDACTED] or [REDACTED].

Yours sincerely,



Deborah Willis
Chair – NSW Farmers Cattle Committee

NSW Farmers' Association

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