



44 Pacific Avenue
Sarina QLD 4737

29th August 2019

Jaime Martin
Australian Competition and Consumer Commission
GPO Box 3131
Canberra ACT 2601

Re: Trade Mark Application 191 4662 lodged by Humane Farm Animal Care

Dear Ms Martin,

Egg Farmers of Australia writes in relation to the Trade Mark Application 191 4662 lodged by Humane Farm Animal Care.

Permission is given to provide this letter online.

The trademark should not be granted as it could be viewed to mislead consumers given the standards provided by the Humane Farm Animal Care. It could be mistaken that these standards are some way linked to the *Australia Animal Welfare Standards and Guidelines* that are currently being progressed by stakeholders in conjunction with Government. To date this process has been ongoing over a three-year period.

We request that the egg laying standards be removed from this application. Our organisation would like to be informed of the outcome of the ACCC's initial and final assessments.

Please feel free to provide correspondence to the address below;

Egg Farmers of Australia
44 Pacific Avenue
Sarina
Queensland 4737
info@eggfarmersaustralia.org

Kind regards,

Melinda Hashimoto
CEO
Egg Farmers of Australia