From: Thomas Churack ████████████████████
Sent: Thursday, 31 March 2022 10:48 PM
To: Digital Monitoring
Subject: Discussion Paper for Interim Report No 5

Categories: ██████████

To the Australian Competition and Consumer Commission,

I am writing to voice my various concerns regarding competition and consumer issues related to Digital Platform services. These issues and suggested solutions are as follows:

1. Apple's blocking of competing third-party browsers from iOS
   o Prevent Apple from continuing to block other browser engines from iOS
2. Apple's lack of support for Progressive Web Apps (PWAs) or inclusion in the Apple App Store
   o Ensure PWAs are treated equally to Native apps

The harms of not addressing these uncompetitive practices are: no impetus for Apple to improve Safari, as the sole usable browser on their platform; and additional labour required to produce the same effective product across multiple platforms, fragmenting the user base and potentially preventing other Mobile Operating Systems from growing their user base due to being walled off from applications built solely for iOS.

If properly regulated and made competitive, developers will no longer have to tailor code to the platform but rather use a generic, open alternative. This will ease innovation, encourage Apple to invest in its platform without being able to gouge developers just for the privilege of targeting their customers, and encouraging businesses to invest in web technologies.

Thank you for your consideration,

Thomas Churack

Lead Software Developer - Navier Medical