

**IN THE AUSTRALIAN COMPETITION TRIBUNAL
AGL ENERGY LIMITED**

of 2014

**RE: PROPOSED ACQUISITION OF MACQUARIE GENERATION (A CORPORATION
ESTABLISHED UNDER THE ENERGY SERVICES CORPORATIONS ACT 1995
(NSW))**

ANNEXURE CERTIFICATE

This is the annexure marked "MB17" annexed to the statement of **MARK TROY BROWNFIELD** dated 21 March 2014

Annexure MB17

Filed on behalf of (name & role of party)	AGL Energy Limited		
Prepared by (name of person/lawyer)	Liza Carver		
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[Form approved 01/08/2011]

Annexure MB17

AGL CUSTOMER CHURN DATA, BY COMPETITOR AND GEOGRAPHIC AREA (FY10 to FY14)

Notes to tables below:

- Source: AGL internal, based on AEMO data.
- Data shows completed customer churn from AGL for period FY10 to FY14 (note that FY14 includes data from 1 July 2013 to 31 January 2013 only)
- Alinta includes Neighbourhood Energy, Origin Energy includes Country Energy and Integral, and EnergyAustralia includes TRUenergy.
- Churn to Jackgreen is omitted because that retailer no longer exists, churn to Sun Metal Corp, TARONG Energy and Toora Wind Farm have been omitted as it is de minimis. Churn within AGL is not shown.

1. **NEM (AGL ONLY)**

	FY10	FY11	FY12	FY13	FY14 to end Jan	Grand Total
ActewAGL	█	█	█	█	█	█
Alinta Energy	█	█	█	█	█	█
Aurora Energy	█	█	█	█		█
Australian Power and Gas	█	█	█	█	█	█
Blue NRG				█	█	█
Click Energy	█	█	█	█	█	█
Diamond Energy	█	█	█	█	█	█
Dodo Power and Gas		█	█	█	█	█
Energy Australia	█	█	█	█	█	█
Ergon Energy Queensland	█	█	█	█	█	█
ERM Power Retail	█	█	█	█	█	█
Lumo Energy	█	█	█	█	█	█
Momentum Energy	█	█	█	█	█	█
Origin	█	█	█	█	█	█
People Energy				█	█	█
Powershop Australia				█	█	█
QEnergy	█	█	█	█	█	█
Red Energy	█	█	█	█	█	█
Sanctuary Energy	█	█	█	█	█	█

	FY10	FY11	FY12	FY13	FY14 to end Jan	Grand Total
Simply Energy						

2. NEW SOUTH WALES (AGL ONLY)

	FY10	FY11	FY12	FY13	FY14 to end Jan	Total
ActewAGL						
Alinta Energy						
Aurora Energy						
Australian Power and Gas						
Click Energy						
Diamond Energy						
Dodo Power and Gas						
Energy Australia						
ERM Power Retail						
Lumo Energy						
Momentum Energy						
Origin						
QEnergy						
Red Energy						
Sanctuary Energy						
Simply Energy						
Total						

3. VICTORIA (AGL ONLY)

	FY10	FY11	FY12	FY13	FY14 to end Jan	Total
Alinta Energy						
Aurora Energy						
Australian Power and Gas						

Blue NRG						
Click Energy						
Diamond Energy						
Dodo Power and Gas						
Energy Australia						
ERM Power Retail						
Lumo Energy						
Momentum Energy						
Origin						
People Energy						
Powershop Australia						
QEnergy						
Red Energy						
Simply Energy						
Total						

4. SOUTH AUSTRALIA (AGL ONLY)

	FY10	FY11	FY12	FY13	FY14 to end Jan	Total
Alinta Energy						
Aurora Energy						
Diamond Energy						
Energy Australia						
ERM Power Retail						
Lumo Energy						
Momentum Energy						
Origin						
QEnergy						
Red Energy						
Sanctuary Energy						
Simply Energy						

Total						
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5. QUEENSLAND (AGL ONLY)

	FY10	FY11	FY12	FY13	FY14 to end Jan	Total
Alinta Energy						
Aurora Energy						
Australian Power and Gas						
Click Energy						
Diamond Energy						
Dodo Power and Gas						
Energy Australia						
Ergon Energy Queensland						
ERM Power Retail						
Lumo Energy						
Momentum Energy						
Origin						
QEnergy						
Red Energy						
Sanctuary Energy						
Simply Energy						
Total						