### IN THE AUSTRALIAN COMPETITION TRIBUNAL

of 2013

### **MURRAY GOULBURN CO-OPERATIVE CO LIMITED**

RE: PROPOSED ACQUISITION OF WARRNAMBOOL CHEESE AND BUTTER FACTORY COMPANY HOLDINGS LIMITED

# Certificate identifying annexure

This is the annexure marked RAP38 now produced and shown to Robert Arthur Poole at the time of signing his statement on 28 November 2013.

**Annexure RAP38** 

Extract from Bega Cheese Limited website regarding exports

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Ref: CJ:ALM:82230139

# **OUR HERITAGE**

Bega has been making high quality cheese products for Australian families for over 100 years.

#### **ABOUT US**

Bega Cheese is an Australian owned and operated cheese company located in the beautiful Bega Valley, on the south coast of New South Wales. The company was founded as a dairy co-operative in 1899, and many of the current owners of Bega Cheese are the 100 plus dairy farmers that supply milk to the factory which is then turned into many of our famous Bega cheddar cheeses.

#### **PROUDLY AUSTRALIAN**

Bega Cheese is a truly Australian company, employing over 500 staff in the Bega Valley. Around 20% of overall production is exported to over 50 countries around the world. Bega is the leading supplier of cheese products into the Australian market.

#### **MANUFACTURING**

Bega Cheese's processing and packaging unit produces 50,000 tonnes of value-added cheese products including cheddar cheese retail packs and processed cheese products as well as individually wrapped slices and slice on slice products for food service outlets.

#### **COMPREHENSIVE RANGE**

When you walk through the dairy section of your local supermarket you will notice a large selection of cheeses bearing the Bega brand. From tasty cheese to vintage, light, blocks, slices, cubes, processed cheese, kids string cheese and junior sticks. Bega offers a complete range of cheeses to suit the whole family.