

From: [REDACTED]
To: [Postal Services](#)
Subject: submission re 25% increase in cost of posting a letter in Australia
Date: Saturday, 27 January 2024 9:42:05 AM

CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Dear ACCC/ WIK Consult,

Re Increase in domestic letter postage in Australia

I think an increase of 25% in domestic postage on letters is too great.

I work voluntarily for an arts organisation and we routinely send out invitations and posters to artists for our group exhibitions. The A4 posters need double postage so that will mean it's \$3 per artist, let alone sending out the invitations to individuals at \$1.50 a pop. We have already decreased the number of invitations we post out because of the price of postage. It will cost heaps, money that we have to fundraise as we get no government financial support at all.

Yes, we advertise our exhibitions on social media, but we have found that people remember to go along when they have a hard copy on the fridge or are prompted by the sight of the poster in a cafe.

My understanding is Australia Post is divided into two 'businesses' domestic letters and parcels, the letters are losing money but the parcel delivery industry is booming. I guess an accountant decided to make this division for this very reason, to justify 25% price increases. I don't think it's unreasonable for the parcel business to support the letter business.

I still write letters and post stuff to people regularly. It gives great joy to receive a handwritten note, I know this because people often tell me. I would hate to think that prohibitive costs make this simple, historic gesture obsolete.

'Economic rationalists will be the death of us all.'
Don Dunstan

Regards,

[REDACTED]