

# Released under FOI

Vaughan, Sharyn

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**From:** Black, Jane  
**Sent:** Tuesday, 13 March 2018 3:52 PM  
**To:** Anderson, Michael  
**Cc:** Vaughan, Sharyn; Price, Rebecca; Dowers, Michael; McDonald, Melinda  
**Subject:** Indigenous media outlets for Birubi media release [SEC=UNCLASSIFIED]

**Security Classification:**  
UNCLASSIFIED

Hi Michael,

There are 180+ Indigenous media outlets.

You've already got a relationship with NITV so I've set out some other options below with priorities identified (coverage and social media both factors). It would be great to get it out to Koori mail/radio & CAAMA radio. For those that you don't have time to reach we can try and reach via social media, just let me know who you've managed to connect with.

This organisation (National Indigenous Radio Service) might be a good point of contact outside of the top two priorities, as they appear to distribute news to a lot of the smaller radio stations:

- <http://www.nirs.org.au/>
- <http://www.nirs.org.au/NEWS/Submit-News>

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Priority	Outlet	Medium	Geographic coverage	Social media presence	Website
1	CAAMA	Radio (mainly) also online	NT & Qld. Wide radio coverage in remote and urban Indigenous communities	10K Facebook followers	<a href="http://caama.com.au/">http://caama.com.au/</a>
1	Koori mail	Print (fortnightly), and radio	NSW, Victoria	55K Facebook followers	<a href="http://koorimail.com/">http://koorimail.com/</a>
	Aboriginal Broadcasting Australia	Multiple	Not clear. Runs the popular Radio Larrakia, which covers Darwin	1K (radio Larrakia) Facebook followers	<a href="http://aboriginalbroadcasting.org/">http://aboriginalbroadcasting.org/</a>
	Cape York News	Print (weekly)	Cape North, Far North Qld	3.5K Facebook followers	<a href="http://regionalandremote.com.au/">http://regionalandremote.com.au/</a>
	National Indigenous Times	Website	Online	6K Facebook followers	<a href="https://nit.com.au/">https://nit.com.au/</a>
	Queensland Remote Aboriginal media	Radio	Remote Queensland	3.3K Facebook followers	<a href="https://qram.com.au/">https://qram.com.au/</a>

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Torres Strait Islander Media Association Radio 4MW	Radio	Torres Strait Islander	2.8K Facebook followers	<a href="http://www.tsima4mw.org.au/">http://www.tsima4mw.org.au/</a>
Yolgnu radio	Radio	North East Arnhem Land, remote NT	<1K Facebook followers	<a href="http://ards.com.au/">http://ards.com.au/</a>

Thanks,

## Jane Black

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