

# Released under FOI

**Vaughan, Sharyn**

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**From:** Anderson, Michael  
**Sent:** Wednesday, 21 March 2018 9:10 AM  
**To:** Peter, Wendy  
**Subject:** RE: For approval, Birubi institution MR [DLM=Sensitive:Legal]

Thanks for taking a look at this one Wendy, most of the changes look good to me.

I'm wondering if we can keep the wording in the opening para but perhaps tweak it a bit if you have concerns about the "misled people" part. Would something like this work?

The ACCC has taken Federal Court action against Aboriginal art products and Australiana souvenirs wholesaler Birubi Art Pty Ltd (Birubi), alleging it made misleading claims about some of its products including where they were made, and their nature and history.

I've had a quick chat with Melinda about this and she's fine with it but just wanted to run by you also. I'm keen to keep this as it provides a high-level overview of what our case is about for journos who skim read these often.

Happy to chat further if you wish.

Michael Anderson

Assistant Director, Media and Internal Communications | Strategic Communications Branch Australian Competition & Consumer Commission  
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The ACCC acknowledges the traditional owners and custodians of Country throughout Australia and recognises their continuing connection to the land, sea and community. We pay our respects to them and their cultures; and to their Elders past, present and future.

**From:** Peter, Wendy  
**Sent:** Wednesday, 21 March 2018 10:01 AM  
**To:** Anderson, Michael <michael.anderson@acc.gov.au>  
**Cc:** Tulloh, Elizabeth <elizabeth.tulloh@acc.gov.au>; Davidson, Elise <elise.davidson@acc.gov.au>; Macfarlan, Meg <meg.macfarlan@acc.gov.au>; McDonald, Melinda <melinda.mcdonald@acc.gov.au>; Godfrey, Emma <emma.godfrey@acc.gov.au>; Black, Jane <jane.black@acc.gov.au>; Vaughan, Sharyn

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<sharyn.vaughan@acc.gov.au>; Ayres, Lisa Anne <LisaAnne.Ayres@acc.gov.au>; Campbell, Lisa <lisa.campbell@acc.gov.au>  
Subject: RE: For approval, Birubi institution MR [DLM=Sensitive:Legal]

Hi Michael, I attach my edits to the Birubi MR, which I have discussed with Melinda because we needed to ensure consistency with the final concise statement which has now been received back from counsel. I have put the edits into a new DORIS document, as I had trouble accessing the earlier DORIS version (I am sure this was my technical inadequacy).

Many thanks

Wendy

Wendy Peter

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From: Anderson, Michael  
Sent: Friday, 16 March 2018 2:23 PM  
To: Peter, Wendy  
Cc: Tulloh, Elizabeth; Davidson, Elise; Macfarlan, Meg; McDonald, Melinda; Godfrey, Emma; Black, Jane; Vaughan, Sharyn; Ayres, Lisa Anne; Campbell, Lisa  
Subject: For approval, Birubi institution MR [DLM=For-Official-Use-Only]

Good afternoon Wendy, please note the Birubi institution MR attached for your approval.

This one is likely going out on Tuesday at this stage but there's a chance it could be Monday.

Attached is the current version of the concise statement too.

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Regards,

Michael Anderson

Assistant Director, Media and Internal Communications | Strategic Communications Branch Australian Competition  
& Consumer Commission

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