

**Sent:** Friday, 7 March 2008 12:29 PM

**To:** Grocery Prices Inquiry

**Subject:** Woolworths

Hello,

I wish to draw the ACCC's attention to the pricing of 2 products:

1. Woolworths - Crumbed fish in the freezer section. The crumbed fish was \$2.00 for a 500g package which had 6 portions in December 2007. In January 2008 it was \$2.50 a 25% increase. In February they raised it to \$3.30, I objected to the Woolworths personnel. When I went back a week later they had reduced it to \$3.00 which is a 50% increase.

2. Woolworths - Butter 250g - the Woolworths Butter was \$1.00 for the 250 g tablet. Last week it was \$1.50 for the butter. How can they justify these price rises?

Woolworths is single handedly doing much to increase inflation. True, petrol is a lot to blame and that feeds into the cost of production of everything yet the rises Woolworths are imposing cannot be justified. There is a reason that in the last 6 months Woolworths has had a 28% increase in profits. Under the general inflationary climate they are imposing higher prices which are not justified, the profits they are making is prima facie proof. Something must be done for the good of the consumer and the country.

Many thanks

TP