

**PUBLIC SUBMISSION TO ACCC GROCERY INQUIRY BY MRS
MAC'S PTY LTD ON 20 MARCH 2008**

Mrs Mac's is a privately owned Western Australian business employing approximately 480 staff in manufacturing pastry products in Western Australia and selling them throughout Australia, New Zealand and Asia.

We read with interest this morning (Thursday 20 March, 2008) about the above inquiry in the West Australian newspaper (page 3).

Specifically, the quoted comments of George Weston Foods in relation to the impact of delisting of products via range reviews and substitution of private brands for home brands caught our attention.

We have likewise experienced first hand a decision of a major retailer to delete our brand in substitution for a range of home brand product after what had been many years of successful business for both parties. It represented a significant quantity of our business and no other brand is now to be permitted in this particular category.

If there is any further detail you believe we may be able to assist the inquiry with, please contact any of the following: Mr Iain Macgregor, Managing Director, Mr Murray Beros, General Manager or Mr Rob Macgregor, National Sales Director.

Iain Macgregor
Managing Director
20 March 2008

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