

Sent: Wednesday, 26 March 2008 2:09 PM
To: Grocery Prices Inquiry
Subject: FW:Submission

Public Enquiry for Grocery Pricing Submission

FROM Carolyn Meyer-11.3.08

Sent: Sunday, 10 February 2008 9:44 AM
To: 'grocerypricesinquiry@acc.gov.au'
Subject: Price increases over a 3 week period for milk

Dear Sir/Madam,

I wish to bring to your attention the exorbitant price increases on a 1lt carton of REV milk at the Safeway supermarket in Kyabram.

I purchased a 1lt Rev carton on 21 January 2008 for \$2.22. On 23 January 2008 I purchased another 1lt Rev carton for \$2.37. This was a price increase of 15c for a 1lt Rev carton of milk.

On 9 February 2008 I purchased a 1lt Rev carton of milk for \$2.47. This was another 10c increase for a 1lt carton of milk.

So, over a period of approximately three weeks Safeway in Kyabram increased the price on a 1lt Rev carton of milk by 25c per litre.

How can they justify this substantial price rise in such a short time frame?

I can assure you that the farm gate price of milk has not increased at this rate.

I have attached copies of my receipts for purchase of the Rev milk and also copies of the prices being paid to dairy farmers by Murray Goulburn & Tatura Milk.

I look forward to your grocery pricing inquiry.

Regards

Carolyn Meyer

Kyabram

'The Fresh Food People'
SAFEWAY

TAX INVOICE - ABN 88 000 014 675
KYABRAM PH: 5852-2140
Store Manager Is: WAYNE

REV MILK CTN 1L \$ 2.22
* LONGBEACH 40PK 14.50
2 SUBTOTAL \$16.72

SAFEMAY 3381
KYABRAM VIC.
MERCH ID:611000603003381
TERM ID: W3381011
CARD: 501007 059
DEBIT CARD SAVINGS A/C
PURCHASE \$16.72
CASH OUT \$100.00
TOTAL \$116.72
APPROVED 00
21/01/08 10:06 357

CASHBACK \$100.00
TOTAL \$116.72
EFT \$116.72
CHANGE \$100.00

* Taxable Items
TOTAL Includes GST \$1.32

3381 011 0357 0114 10:06 21/01/08
Trading Hours: MON-SUN 7am-10pm
THANKYOU FOR YOUR CUSTOM

'The Fresh Food People'
SAFEWAY

TAX INVOICE - ABN 88 000 014 675
KYABRAM PH: 5852-2140
Store Manager Is: WAYNE

* HERALD SUN SAT 1.40
PURA CRM 300ML 1.59
REV MILK CTN 1L 2.47
MEL MAT SDLS CUT
1.465kg NET @ \$1.48/kg 2.17
* LONGBEACH 30PK 10.95
5 SUBTOTAL \$18.58

SAFEMAY 3381
KYABRAM VIC.
MERCH ID:611000603003381
TERM ID: W3381011
CARD: 501007 059
DEBIT CARD SAVINGS A/C
PURCHASE \$18.58
CASH OUT \$100.00
TOTAL \$118.58
APPROVED 00
09/02/08 11:18 1185

CASHBACK \$100.00
TOTAL \$118.58
EFT \$118.58
CHANGE \$100.00

* Taxable Items
TOTAL Includes GST \$1.12

3381 011 1185 0121 11:18 9/02/08
Trading Hours: MON-SUN 7am-10pm
THANKYOU FOR YOUR CUSTOM

'The Fresh Food People'
SAFEWAY

TAX INVOICE - ABN 88 000 014 675
KYABRAM PH: 5852-2140
Store Manager Is: WAYNE

* WEEKLY TIMES \$
MEL MAT SDLS CUT 1.50
1.730kg NET @ \$1.15/kg 1.99
REV MILK CTN 1L 2.37
* PALM SOAP 4X100G 2.79
4 SUBTOTAL \$8.65

TOTAL \$8.65
CASH \$50.00
CHANGE \$41.35

* Taxable Items
TOTAL Includes GST \$0.39

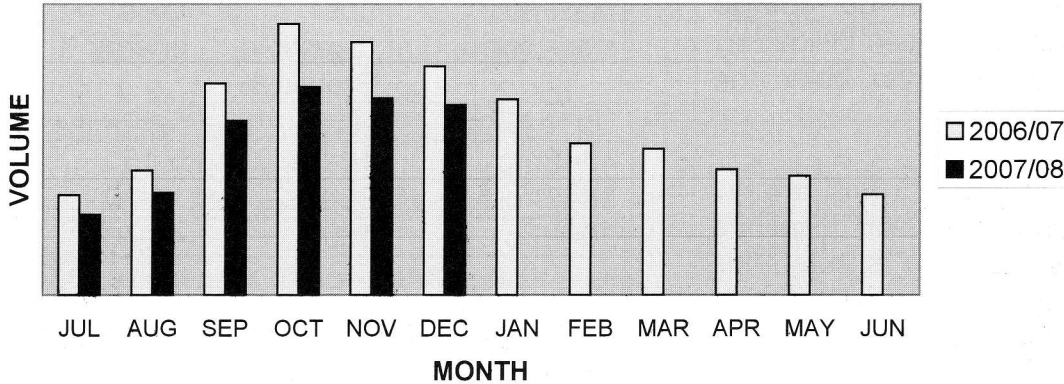
3381 010 1366 0042 10:11 23/01/08
Trading Hours: MON-SUN 7am-10pm
THANKYOU FOR YOUR CUSTOM



NORTH WEST NEWSLETTER

MONTHLY INTAKE COMPARISON NORTHWEST

ISSUE NO. 195
January 2008



INTAKE

Intake for Dec 2007 was 16.96% below the intake for Dec 2006. The intake for the 07/08 season is 19.95% below the intake for the 06/07 season.

BULK MILK CELL COUNTS

The top twenty Bulk Milk Cell Counts (BMCC's) in the NorthWest for Dec were:

1. G & E Buckland	Nanneella	62000	11. R.L. Hore	Leitchville	86000
2. L.G. & B.J. McNaught	Leitchville	64000	12. J.P. & K.M. Mangan	Timmering	86000
3. J.M. & J.A. Gentle	Tongala	70000	13. E.P. & V.M. Zegelin	Nanneella	90000
4. GJ Appleby & MJ Proper	Cohuna	74000	14. I.G. & D.R. Nicholson	Echuca	91000
5. E.J. Watson & Seabrook	Rochester	77000	15. R.G. & C.A. Brown	Colbinabbin	91000
6. C, S & A Freemantle	Prairie	81000	16. Colnarco - C & N Bacon	Lockington	92000
7. J.E.J. & E.L. Andrew	Tongala	81000	17. P & M Collins	Tennyson	94000
8. R.C. & L.M. Hann	Lockington	83000	18. Bethany Park - B & K Mills	Bamawm	95000
9. J. Ditri & C.G. Gillies	Stanhope	85000	19. R.C. & A.M. Lake & Sons	Cohuna	96000
10. R.A. & H.J. Doolan	Girgarre	86000	20. J.J. & A.L. Broad	Tongala	99000

MILK PRICES

The value of milk supplied in Jan 2008 will be approximately:

	<u>Fat %</u>	<u>Prot %</u>	<u>c/ltr</u>	<u>\$/kgMS</u>
High Test	4.70%	3.71%	48.4	5.76
Average Test	4.00%	3.16%	40.8	5.70
Low Test	3.63%	2.87%	36.8	5.66

MILK TEST

The Fat and Protein comparisons between Dec 06 and Dec 07 are:

	<u>Dec 06</u>	<u>Dec 07</u>
Fat	3.98%	4.16%
Protein	3.14%	3.19%

Milk Price Table ~ January - March 2008

Fat

Price is for a litre of Premium milk less volume charge and DA levies at current TMI prices it includes the special drought payment for Oct-July milk, but is before the July drought payment and productivity payment (est an extra 1.5 c/l).	c/l	3.6	3.8	4	4.2	4.4	4.6	4.8	5	5.2	5.4	5.6	5.8	6	Protein
	2.60	32.8	33.5	34.2	34.8	35.5	36.2								
	2.80	34.5	35.2	35.9	36.6	37.3	38.0	38.7							
	3.00	36.3	37.0	37.7	38.4	39.1	39.8	40.4	41.1						
	3.20	38.0	38.7	39.4	40.1	40.8	41.5	42.2	42.9	43.6					
	3.40	39.8	40.5	41.2	41.9	42.6	43.3	44.0	44.7	45.4	46.0				
	3.60		42.2	42.9	43.6	44.3	45.0	45.7	46.4	47.1	47.8	48.5			
	3.80			44.7	45.4	46.1	46.8	47.5	48.2	48.9	49.6	50.3	51.0		
	4.00				47.1	47.8	48.5	49.2	49.9	50.6	51.3	52.0	52.7	53.4	
	4.20					49.6	50.3	51.0	51.7	52.4	53.1	53.8	54.5	55.2	
4.40							52.0	52.7	53.4	54.1	54.8	55.5	56.2	56.9	
4.60								54.5	55.2	55.9	56.6	57.3	58.0	58.7	

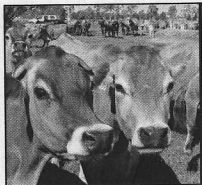
TMI Component pricing:

	prem.	drought	Seasonal	total	
		payment	Incentive		
protein	\$7.80	\$0.60	\$0.44	=	\$8.84 \$/Kg
fat	\$3.08	\$0.24	\$0.19	=	\$3.51 \$/Kg
volume charge	2.6	c/l			
levies fat	0.026	\$/Kg			
protein	0.064	\$/Kg			

Solids price (fat plus protein)

Value of milk	% fat	% prot	\$/KG	value of solids 1000 litres
High Test	4.8%	3.8%	\$5.52	\$475
Average Test	4.0%	3.2%	\$5.47	\$394
Low Test	3.6%	3.0%	\$5.50	\$363

Milk Quality November 2007



TOP 10 BMCC Suppliers for the 3 ~ 10 day periods of **December 2007**
CONGRATULATIONS & WELL DONE!

RA & JR Beecroft	40,365
JR & LE Britton	56,532
RJ & CA O'Shannessy	58,177
EM Campbell - S/F GA & RL Campbell	62,926
A. Few & son	63,441
A & A & M Lombardozi	68,823
M & N & P & M DeMase	68,925
M & R Ferraro	69,622
NL & NL Bassett - S/F WL & GI Bassett	80,454
TR & GE Eberle	82,392

For the month of December 2007:
Of the 32.28 Million litres delivered

79.4% was Premium,
19.4% was Choice,
1.2% was Graded.

Average Test
Butterfat was 4.04%
Protein was 3.11

Company BMCC

Factory average BMCC since 1st November has gradually increased; this is thought to be partly due to autumn calvers reaching dry off dates and the very hot conditions recently driving cows into environmentally infected areas (shade areas and wet areas where environmental bacterial contamination can occur).

Company Daily Average BMCC Result

