

GrainCorp Operations Limited

Port Terminal Services Access Undertaking

Draft Decision

6 August 2009



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Glossary

ABB Grain Ltd

ACCC Australian Competition and Consumer Commission

AGEA Australian Grain Exporters Association

ARTC Australian Rail Track Corporation

AWE accredited wheat exporters

BHC bulk handling company

CBH Cooperative Bulk Handling Ltd

ESCOSA Essential Services Commission of South Australia

ETA estimated time of arrival

GIAV Grain Industry Association of Victoria

GrainCorp GrainCorp Operations Ltd

GTA Grain Trade Australia

MSA Maritime Services (Access) Act 2000

mt million tonnes

NCC National Competition Council

PTSP Port Terminal Services Protocols

SAFF South Australian Farmers Federation Grains Industry

Committee

TPA Trade Practices Act 1974 (Cth)

WEA Wheat Exports Australia

WEMA Wheat Export Marketing Act 2008 (Cth)

1 Executive summary

This draft decision details the Australian Competition and Consumer Commission's (ACCC's) preliminary assessment of the proposed Undertaking lodged by GrainCorp Operations Limited (**GrainCorp**) on 15 April 2009 for consideration under Division 6 of Part IIIA. The proposed Undertaking relates to the provision of access to services for the export of bulk wheat at seven grain terminals operated by GrainCorp in Queensland, New South Wales and Victoria. These terminals are:

- o **Queensland:** Fisherman Island, Gladstone and Mackay;
- o New South Wales: Carrington and Port Kembla;
- o **Victoria:** Geelong and Portland.

GrainCorp's proposed Undertaking provides for, amongst other matters:

- a publish/negotiate/arbitrate model in relation to price and non-price terms (rather than including prices or a detailed pricing methodology in the undertaking);
- obligations regarding non-discrimination in the provision of port terminal services;
- obligations regarding port terminal capacity management, including the shipping stem, and
- ring-fencing obligations providing for restrictions on information flows

Broadly, the ACCC's draft decision covers the following issues relevant to the ACCC's assessment of GrainCorp's proposed Undertaking:

- o Background, Objectives, Structure:
- o Term and variation;
- o Scope;
- o Publish/negotiate/arbitrate;
- Indicative Access Agreement;
- o Non-discrimination;
- o Ring-fencing;
- o Capacity management; and
- o Other Issues (KPIs, publication of information)

The ACCC reviewed all sections of GrainCorp's proposed Undertaking and assessed whether, overall, the proposed Undertaking was appropriate, having regard to the

matters set out in section 44ZZA of the *Trade Practices Act* 1974 (Cth) (**TPA**). In making that assessment the ACCC has drawn on:

- o GrainCorp's proposed Undertaking, its supporting submission and other submissions it has provided to the ACCC;
- o submissions from interested parties on GrainCorp's proposed Undertaking; and
- o the ACCC's own research.

ACCC Draft Decision

The ACCC has reached a view that it would not accept GrainCorp's proposed Undertaking in its current form. The following discussion summarises the key issues considered in the draft decision and highlights those areas where the ACCC considers that the approach proposed by GrainCorp is not appropriate having regard to the matters in section 44ZZA(3) of the TPA. In a number of cases the ACCC has suggested ways that GrainCorp could address the issues identified.

Relevance of the context in which the proposed undertakings have been assessed

The specific clauses of the proposed Undertaking have been assessed having regard to the matters specified under section 44ZZA(3) of the TPA, taking into account the wider context within which GrainCorp has submitted the proposed Undertaking (which, as discussed in the Legislative Framework chapter of this draft decision, fall for consideration within the scope of the matters set out in 44ZZA(3)).

In particular, the ACCC considers the following matters (amongst others) to be relevant to the assessment of the proposed undertakings:

- the objective of Part IIIA of the TPA of promoting the economically **efficient operation of, use of and investment in facilities** by which port terminal services are provided thereby promoting competition in the wheat export industry and the overall supply chain;
- the objectives of the 'Access Test' embodied in the *Wheat Export Marketing Act 2008* (the WEMA), and, in particular, the objective of ensuring that vertically integrated bulk handling companies provide **fair and transparent access** to their facilities to other accredited exporters;
- the transitionary nature of the wheat export industry, having moved from a single wheat exporter to 23 accredited wheat exporters in 12 months;
- the legitimate business interests of GrainCorp in being able to run its port terminal facilities with a sufficient degree of flexibility and without unduly prescriptive regulation so as to maintain an efficient supply chain;

- the interests of access seekers that in so running their operations, GrainCorp should do so in a fair and non-discriminatory manner
 - o noting also that the pricing principles in s.44ZZCA of the TPA provide that access price structures should not allow a vertically integrated provider to set terms and conditions that discriminate in favour of its downstream operations, except to the extent that the cost of providing access to other operators is higher;
- whether the proposed undertaking provides for sufficient certainty and clarity in its terms, effect and operation that access seekers are able to understand and enforce their rights;
- the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly liberalised and in transition;
- GrainCorp's incentive to run its operations in a fair and transparent manner arising from the threat of more prescriptive regulation in two years time if required; and
- the object of Part IIIA to provide a framework and guiding principles to encourage a consistent approach to access regulation in each industry.

It is noted that the factors listed above are not the actual "matters" listed under section 44ZZA(3) of the TPA, but rather fall for consideration within the scope of the relevant matters under section 44ZZA(3).

In having regard to the objectives of the WEMA, the ACCC specifically acknowledges Parliament's recognition that the promotion of competition may potentially be limited by anti-competitive conduct associated with port terminal facilities, and that the inclusion of the access test demonstrates a clear intention to legislate measures to mitigate the possibility of such conduct undermining the broader intent of the legislation.

In having regard to the WEMA, the ACCC has not conducted a comprehensive market analysis in relation to each of the ports that will be subject to the proposed Undertaking to assess whether they should be subject to access regulation. Rather, the role of the ACCC in this context is to decide whether the Undertaking proposed by GrainCorp is appropriate. The ACCC considers that Parliament has expressed a clear intention to require port terminal operators to provide access undertakings to mitigate the potential for anti-competitive harm, and it is in that context that the ACCC must consider the appropriateness of those undertakings as provided.

The ACCC recognises that, as GrainCorp has submitted, it is clear that the intention of the WEMA is that the proposed Undertaking should apply only to services offered at port.

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Other than the first two matters, which the ACCC considers are relevant pursuant to section 44ZZA(3)(e) of the TPA.

In this regard, the ACCC notes that the Explanatory Memorandum to the WEMA dismissed calls to extend the access test to cover up-country services, stating that:

Up-country facilities do not display natural monopoly characteristics as they have low barriers to entry and there are already a number of competitors in the industry who provide up-country storage services. ²

The Explanatory Memorandum goes on to note that an extension of the access arrangements to up-country storage facilities would 'impose an excessive regulatory burden'. Further, the Second Reading Speech of the WEMA provides:

The Senate inquiry also identified concerns in relation to the potential for bulk-handling companies to restrict access to up-country storage facilities in a similar manner to concerns in relation to port facilities.

It is unclear from the evidence presented to the Senate inquiry whether the problem would necessarily arise, and if so, the extent of legislation that would be required to correct it.

If the highest level of regulation were to be imposed on the more than 500 upcountry facilities, there is no doubt that this would create increased compliance costs which would almost certainly be directly passed back to growers.

The government will, therefore, continue to monitor the ability of exporters to access up-country storage facilities.

Let me say here, if any problems are identified then the government will take steps to remedy the situation including, if necessary, the development of a code of conduct.⁴

Nevertheless, the ACCC is cognisant of the submissions made calling for the Undertaking to be extended to include services offered at GrainCorp's up-country storage and handling facilities. Many of these submissions stated that it was artificial to draw a distinction between services offered at port and those offered up-country.

However, the ACCC, in this process, has not formed any views on the competitiveness of the supply of up-country storage and handling services. As set out in the Legislative Framework chapter, the ACCC does not consider that its role in this process was to conduct a thorough assessment of the state of competition in the entire bulk wheat export supply chain.

It is the ACCC's view that, given the clear express intention of the WEMA, and having regard to the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly liberalised and in transition, the ACCC considers that it is appropriate pursuant to section 44ZZA(3) of the TPA that the scope of the proposed Undertaking be limited to services at port.

The ACCC notes, however, that providing access at the port creates incentives for other parts of the supply chain to be as efficient as possible, as access to the port

Explanatory Memorandum, Wheat Export Marketing Bill 2008, p. 14.

Explanatory Memorandum, Wheat Export Marketing Bill 2008, p. 13.

⁴ House of Representatives, *Votes and Proceedings, Hansard*, Thursday 29 May 2009, p. 76-77.

would facilitate dissatisfied customers taking the option of bypassing GrainCorp's upcountry facilities.

General approach to pricing and other terms and conditions

Given the circumstances in which GrainCorp has submitted its proposed Undertaking, the ACCC is of the view that a prescriptive regulatory approach including ex ante price setting is not warranted, and that a less prescriptive publish-negotiate-arbitrate approach is appropriate.

However, in order for the publish-negotiate-arbitrate framework to be appropriate, the ACCC is of the view that it needs to be underpinned by a robust set of mechanisms giving effect to the publication, negotiation and arbitration procedures. Clarity about the terms and conditions for access that are on offer by GrainCorp is an important consideration in this respect. Further, given that GrainCorp is vertically integrated, strong non-discrimination obligations and appropriate transparency measures are also appropriate.

The ACCC is of the view that appropriate non-discrimination measures should prohibit GrainCorp discriminating in favour of itself except to the extent that the cost of providing access to other operators is higher, as per section 44ZZCA of the TPA. As a transparency measure to support this, appropriate measures would require GrainCorp to publish a single set of prices for port terminal services, which may include differentiated prices for different circumstances (i.e. for different processes for testing of grain depending on where it has been stored – but only where these processes are justifiable with regard to hygiene, quality or associated factors), provided those circumstances are transparently stated and the pricing differences are justified on the basis of different costs.

The ACCC is of the view that these underpinning measures would allow access seekers to commercially negotiate with GrainCorp in a framework where both parties know that prices, terms and conditions may be subject to arbitration by the ACCC or a private arbitrator, applying the pricing principles in section 44ZZCA of the TPA and general non-discrimination requirements.

It is also relevant to note that GrainCorp' proposed Undertaking is for a limited duration, and should the publish-negotiate-arbitrate framework prove not to be effective, the ACCC may adopt a more prescriptive method in any future access undertaking assessments.

The ACCC also notes the Port Terminal Services Protocols, which are not terms of access but rather general procedures for operational management of the ports, including how capacity allocation/nomination of shipping slots occurs. The ACCC is of the view that it is in the legitimate business interests of GrainCorp, and indeed in the interests of efficiency in the overall supply chain, that GrainCorp has sufficient flexibility to run its day-to-day operations without unduly prescriptive interference. The ACCC also notes that it is in the interests of the access seekers, and of competition in downstream markets, that these operations are conducted on a non-discriminatory basis, in a manner that is clear and transparent, and with recourse to adequate and swift dispute resolution procedures in the event of dispute between

GrainCorp and access seekers. It is therefore the ACCC's view that any changes to the Port Terminal Services Protocols occur with adequate notice and consultation – but not be subject to the variation procedures in section 44ZZA(7) of the TPA. The ACCC notes that should such processes prove unsatisfactory, the port terminal protocols may in future need to be the subject of more prescriptive processes.

In relation to ring-fencing, the ACCC's view is that the weak ring-fencing rules in GrainCorp's proposed Undertaking would not, in their current form, serve as an effective safeguard against anti-competitive discrimination in the provision of port terminal services.

However, ring-fencing is just one tool that can be used to ensure against anticompetitive discrimination.

Were GrainCorp's proposed Undertaking amended to contain robust non-discrimination and no hindering access clauses, fair and transparent port terminal protocols and indicative access agreements (as well as measures to deal with the potential for information about port terminal services to be used to the advantage of GrainCorp's wheat exporting arm), then, in the circumstances, it would not be necessary for ring-fencing measures to be included in GrainCorp's undertaking at this particular point in time.

In forming this view, the ACCC has taken into account the transitional nature of the industry and the possibility that any ring-fencing measures that were implemented at this point in time could need to be revised in the near future in accordance with any regulatory changes (either to extend or reduce the regulation to which GrainCorp is subject).

The ACCC considers that this would be an undesirable outcome in that it could impose unnecessary regulatory costs during a time of industry transition.

The ACCC has also taken into account the short duration of GrainCorp's proposed Undertaking (two years) and will closely monitor the effectiveness of its undertaking in ensuring against anti-competitive discrimination during its operation.

The ACCC notes that, once the regulatory framework to which GrainCorp is subject to is more certain, that any future undertaking submitted by GrainCorp may need to include robust ring-fencing rules (significantly more robust than the weak ring-fencing measures offered by GrainCorp to the ACCC in its proposed Undertaking).

It is important to note that the ACCC's approach taken to ring-fencing in assessing this particular access undertaking is not indicative of the approach to ring-fencing that the ACCC would be likely to take in relation to other regulated industries. The approach taken on this occasion reflects the factors outlined above, and in particular, that the industry is still transitioning from having a single desk responsible for the export of wheat in mid 2008 to the current situation of having 23 wheat exporters accredited to export wheat from Australia; and that the arrangements can be revisited in two years.

The ACCC therefore notes that, overall, its views and recommendations about the appropriateness of the measures in the proposed Undertaking are less prescriptive than they might otherwise be in relation to longer term undertakings in other industries.

The ACCC has provided its draft views throughout on provisions that would not be appropriate, and alternatives that might be more appropriate.

The ACCC's views on particular sections of the proposed Undertaking are summarised as follows:

Background, Objectives and Structure sections of the proposed Undertaking

Background section

It is not necessary for the ACCC to form a view on the appropriateness of the background section pursuant to section 44ZZA(3) given that it is merely descriptive and places no obligations on GrainCorp.

Objectives

The objectives section, critical to the operation of the proposed Undertaking, is not appropriate pursuant to section 44ZZA(3) given concerns with the following particular objectives:

- o "The recovery of all reasonable costs associated with the granting of access to the Port Terminal Services" (clause 1.2(e)(i)(A)); and
- o "GrainCorp's ability to meet its own or its Trading Division's reasonably anticipated requirements for Port Terminal Services" (clause 1.2(e)(i)(D)).

Structure

The structure section of the proposed Undertaking is not appropriate pursuant to section 44ZZA(3) given concerns with:

- The reference to a "Schedule" (rather than a "Port Schedule") prevailing over the General Terms (clause 2);
- o The reference to using 'reasonable endeavours' to procure (clause 2.3).

Commencement, term and variation

Commencement

The commencement clause is not appropriate pursuant to section 44ZZA(3) given it does not clarify that the Undertaking may commence for the purposes of passing the access test under the WEMA at a different time from its commencement date under the TPA.

Term

The two year term of the proposed Undertaking is appropriate pursuant to section 44ZZA(3) given the transitional state of the wheat export industry.

Withdrawal and variation

It is not necessary for the ACCC to form a view on the appropriateness of the withdrawal and variation clauses pursuant to section 44ZZA(3) given that they are merely descriptive.

Extension

The extension clause of the proposed Undertaking is not appropriate pursuant to section 44ZZA(3) given that clause 3.6(a) refers to submitting an undertaking 'at least three months' before the expiry of the proposed Undertaking. This is inconsistent with the statutory obligation in section 44ZZBC of the TPA for the ACCC to use reasonable endeavours to make a decision on an access undertaking application within 6 months

Scope

In the present circumstances, it is appropriate that GrainCorp's proposed Undertaking applies only to wheat (rather than all grains).

In the present circumstances, it is appropriate that GrainCorp's proposed Undertaking applies only to port terminal services (rather than including up-country services).

It is not appropriate that the services offered to access seekers differ depending on where the grain has been stored.

The drafting of the scope of the proposed Undertaking is not appropriate because it lacks clarity. In relation to the drafting of the scope of the proposed Undertaking:

- o it would be appropriate for the definition of Port Terminal Services to be amended to make it clear that the lists of port terminal services in Schedule 2 are not exhaustive;
- o it would be appropriate for Schedule 2 to expressly include 'cargo accumulation;
- o it would be appropriate for any terms and conditions of access in Schedule 2 to be removed; and
- o it would be appropriate for clause 4.4(d) (regarding sharing of efficiency savings) to be removed given its lack of clarity.

It is not necessary for GrainCorp's proposed Undertaking to expressly provide for access to port terminals by employees of superintendence companies.

Publish, negotiate, arbitrate mechanism

The ACCC is of the view that, in the present circumstances, it is appropriate that GrainCorp's proposed Undertaking adopts a publish-negotiate-arbitrate approach (rather than providing for ex ante price regulation). In forming this view, the ACCC has had regard to the transitional state of the industry and the relatively short duration of the proposed Undertaking.

The ACCC considers, however, that the drafting of the publish-negotiate-arbitrate component of the proposed Undertaking is not appropriate.

The ACCC considers it is more likely to be appropriate for the proposed Undertaking to

- include an indicative access agreement setting standard terms for access to the service;
- require GrainCorp to publish a single set of prices for port terminal services, which may include differentiated prices for different circumstances (i.e. for different processes for testing of grain depending on where it has been stored but only where these processes are justifiable with regard to hygiene, quality or associated factors), provided those circumstances are transparently stated and the pricing differences are justified on the basis of different costs;
- require GrainCorp to publish prices within a timeframe that allows sufficient opportunity for access seekers to negotiate non-standard terms and prices;
- provide appropriate holding over arrangements to ensure access seekers are not delayed in obtaining access by reason of engaging in a negotiation with GrainCorp on non-standard terms or prices, or by reason of resolving a dispute with GrainCorp pursuant to the processes in the proposed Undertaking;
- address the issues identified by the ACCC in the discussion above regarding the timeframes and lack of clarity and certainty in the drafting of the proposed Undertaking, as well as the disproportionate discretion of the access provider;
- not include a 'pre-condition' to invoking the dispute resolution process, as currently included in clause 6.3(c);
- provide for a Dispute to be mediated by either the IAMA or the GTA;
- provide that when a Dispute is referred to arbitration, it is referred to the ACCC in the first instance;
- provide a mechanism by which the ACCC may consider whether or not it wishes to arbitrate the Dispute;
- provide for the Dispute to be arbitrated by the ACCC if it so chooses, or for the Dispute to be arbitrated by a private arbitrator if the ACCC so chooses;
- permit the ACCC to conduct an arbitration adopting the processes and having regard to the matters set out in Part IIIA of the TPA if it chooses to be the arbitrator;
- require a private arbitrator to keep the ACCC informed of the progress of the arbitration, including timelines and processes for making submissions; and
- allow the ACCC to make submissions in relation to an arbitration conducted by a private arbitrator.

Indicative Access Agreement

Inclusion of an Indicative Access Agreement

GrainCorp's approach (in its proposed Undertaking) of not including an Indicative Access Agreement in the undertaking is not appropriate. It results in a lack of certainty and clarity for potential access seekers and is, therefore, not in the interests of person who might want access to the service.

Including an Indicative Access Agreement in the proposed Undertaking would:

- o provide a clear starting point for negotiations between an access seeker and GrainCorp (and is therefore critical to ensuring access seekers can effectively negotiate with GrainCorp); and
- o ensure that the costs of negotiation and/or arbitration are not excessive.

It is important to note that inclusion of an indicative access agreement in the proposed Undertaking does *not* mean that access seekers and GrainCorp are precluded from negotiating around the Indicative Access Agreement (either by commercial agreement or by utilising the Negotiation and/or Arbitration provisions in the proposed Undertaking).

The ACCC notes that GrainCorp has informed the ACCC that it will submit a revised undertaking to the ACCC adopting this approach.

The ACCC is seeking submissions on whether GrainCorp's proposed standard terms of access for the 2009/2010 export season annexed to this draft decision at **Annexure A** would form an appropriate basis for an Indicative Access Agreement.

Variation of an Indicative Access Agreement

GrainCorp's approach of retaining discretion to unilaterally vary its "Standard Terms" (i.e. which are likely to be similar to an Indicative Access Agreement) is not appropriate. It results in a lack of certainty and clarity for potential access seekers and undermines the benefits of inclusion of an Indicative Access Agreement in the proposed Undertaking.

It would be more appropriate for the variation provisions in section 44ZZA(7) of the TPA to apply to any variations of the Indicative Access Agreement. This does not preclude parties from negotiating non-standard terms that vary from those in the Indicative Access Agreement.

The ACCC notes that GrainCorp has informed the ACCC that it will submit a revised undertaking to the ACCC adopting this approach.

Non-discrimination

It is appropriate that GrainCorp's proposed Undertaking includes non-discrimination and no hindering access clauses.

However, the precise non-discrimination and no hindering access clauses proposed by GrainCorp are not appropriate given the lack of clarity about their interpretation. Further, the drafting of non discrimination clauses does not ensure that they will prohibit GrainCorp from discriminating in favour of its own trading business.

The ACCC has made recommendations in the Non-Discrimination chapter about changes that could be made to the non-discrimination clauses and no hindering access clauses to make them sufficiently robust to protect against anti-competitive self-preferential treatment by GrainCorp. For the avoidance of doubt, the non-discrimination clause should protect against (amongst other matters) the ability of GrainCorp to anti-competitively discriminate between wheat exporters on the basis of where grain was stored (i.e. whether it was stored in GrainCorp's up-country storage and handling network, a third party storage network or on-farm).

The ACCC seeks submissions on whether it would be appropriate for GrainCorp's proposed Undertaking to provide for an annual audit procedure of compliance with the Undertaking's non-discrimination clause.

Ring-fencing

Ring-fencing is one tool that can be used, in conjunction with robust nondiscrimination and no hindering access clauses, fair and transparent port terminal protocols and an indicative access agreement to ensure against anti-competitive discrimination

The ACCC's view is that the weak ring-fencing rules in GrainCorp's proposed Undertaking would not, in their current form, serve as an effective safeguard against anti-competitive discrimination in the provision of port terminal services.

However, were GrainCorp's proposed Undertaking amended to contain robust non-discrimination and no hindering access clauses, fair and transparent port terminal protocols and indicative access agreements (as well as measures to deal with the potential for information about port terminal services to be used to the advantage of GrainCorp's wheat exporting arm), then, in the circumstances, it would not be necessary for ring-fencing measures to be included in GrainCorp's undertaking at this particular point in time.

In forming this view, the ACCC has taken into account the transitional nature of the industry and the possibility that any ring-fencing measures that were implemented at this point in time could need to be revised in the near future in accordance with any regulatory changes (either to extend or reduce the regulation to which GrainCorp is subject). The ACCC considers that this would be an undesirable outcome in that it could impose unnecessary regulatory costs during a time of industry transition.

The ACCC has also taken into account the short duration of GrainCorp's proposed Undertaking (two years) and will closely monitor the effectiveness of its undertaking in ensuring against anti-competitive discrimination during its operation.

The ACCC notes that, once the regulatory framework to which GrainCorp is subject to is more certain, that any future undertaking submitted by GrainCorp may need to

include robust ring-fencing rules (significantly more robust than the weak ring-fencing measures offered by GrainCorp to the ACCC in its proposed Undertaking).

It is important to note that the ACCC's approach taken to ring-fencing in assessing this particular access undertaking is not indicative of the approach to ring-fencing that the ACCC would be likely to take in relation to other regulated industries. The approach taken on this occasion reflects the factors outlined above, and in particular, that the industry is still transitioning from having a single desk responsible for the export of wheat in mid 2008 to the current situation of having 23 wheat exporters accredited to export wheat from Australia; and that the arrangements can be revisited in two years.

Capacity Management

Given that the Port Terminal Services Protocols (PTSPs) set out the key process by which GrainCorp will allocate port terminal capacity, the inclusion of the PTSPs in the proposed Undertaking is appropriate.

However, the substance of the PTSPs as proposed by GrainCorp in its Undertaking are not appropriate for the reason that they lack sufficient clarity, certainty and transparency and allow GrainCorp a level of discretion that is not appropriate in making key decisions about capacity management and variation.

The ACCC considers it desirable that GrainCorp have the flexibility to run its operations in an efficient manner. However, access seekers must have a sufficient degree of notice about amendments and it should be made clear that any variations will be subject to the non-discrimination clauses in the Undertaking. It is also desirable that the PTSPs include a swift dispute resolution mechanism.

In the interests of retaining flexibility and efficiency, the ACCC would be prepared for the variation mechanism to be based on a robust industry consultation process rather than a formal ACCC consultation process. The ACCC will, however, closely monitor the success of this variation method and will take its findings into account in any future review of the access undertaking.

To ensure that the PTSPs that have been varied can be enforced, a provision should be included in the undertaking that obliges GrainCorp to comply with the PTSPs (as varied from time to time). In addition, a provision should be included in the undertaking that states that any variations to the PTSPs are subject to the non-discrimination provision in the undertaking.

The ACCC notes that GrainCorp has since revised its PTSPs. GrainCorp confirmed on 27 July 2009 that the revised version of the PTSPs provided to the ACCC on 15 June 2009 are the protocols that GrainCorp intends to apply to bulk wheat from 1 October 2009.

The ACCC seeks submissions on those revised PTSPs that are annexed to the draft decision at **Annexure B**.

Other Issues

Publication of stocks of grain at port

It is not appropriate that GrainCorp's proposed Undertaking does not include an obligation to publish stocks of grains at port.

Such an obligation would address concerns raised by interested parties that port operators have the potential to restrict access to port for bulk wheat services by exhausting the port terminal's capacity in favour of other grains.

For the avoidance of doubt, this obligation would not extend to publication of upcountry information. This is because, as set out in the Scope chapter of this draft decision, it is the ACCC's view that GrainCorp's approach of limiting its proposed Undertaking to port terminal services (and by extension, information about its port operations) is appropriate in the circumstances.

Publication of key port terminal information

As set out in the Ring-Fencing chapter, the ACCC considers that it is appropriate that arrangements be provided for in the proposed Undertaking to address the potential for GrainCorp's marketing arm to misuse port terminal information to its advantage.

The ACCC considers that the appropriate approach to dealing with this issue would be for the proposed Undertaking to require publication of key port terminal information (such as cargo nomination applications) on the shipping stem a short time after its receipt by GrainCorp. This would increase transparency of nominations that have been made and lessen the opportunity for GrainCorp's marketing arm to misuse key port terminal information. It is important to note that any such discriminatory conduct would be prohibited by a robust non-discrimination clause, such as that recommended by the ACCC in the Non-Discrimination chapter.

Publication of key service standards

It is not appropriate that GrainCorp's proposed Undertaking does not include an obligation to report on a number of key service standards.

Such reporting would provide a degree of transparency around the level of service being provided to wheat exporters and assist potential access seekers in assessing the appropriateness of the price offered for a service.

Conclusion

The ACCC's draft decision is that it should not accept the access Undertaking given to the ACCC by GrainCorp on 15 April 2009 in its current form.

The ACCC has provided its draft views throughout on provisions that would not be appropriate, and alternatives that might be more appropriate.

2 Procedural overview

Summary

The ACCC is seeking submissions on its draft decision not to accept GrainCorp's proposed Undertaking and the reasons for its draft decision.

In particular, the ACCC seeks views on:

- o whether, if the ACCC's recommendations were adopted by GrainCorp in a revised Undertaking, the revised proposed Undertaking would be appropriate;
- o whether GrainCorp's proposed standard terms and conditions of access to port terminal services (at **Annexure A** to this draft decision) would form an appropriate Indicative Access Agreement (if attached to a revised undertaking submitted by GrainCorp); and
- whether GrainCorp's revised Port Terminal Services Protocols (at Annexure B to this draft decision) would be appropriate (if attached to a revised undertaking submitted by GrainCorp).

Submissions are due by 5:00pm on Thursday, 3 September 2009 to:

Mr Anthony Wing General Manager Transport and General Prices Oversight ACCC GPO Box 520 MELBOURNE VIC 3001

Email: transport@accc.gov.au

2.1 GrainCorp's proposed undertaking

Under Division 6 of Part IIIA of the *Trade Practices Act 1974 (Cth)* (**the TPA**), the Australian Competition and Consumer Commission (**ACCC**) may accept an undertaking from a person who is, or expects to be, the provider of a service, in connection with the provision of access to that service.

The ACCC received an access undertaking (**the proposed Undertaking**) from GrainCorp Operations Limited (**GrainCorp**) on 15 April 2009 for consideration under Division 6 of Part IIIA. The proposed Undertaking relates to the provision of access to services for the export of bulk wheat at grain terminals operated by GrainCorp in Queensland, New South Wales and Victoria.

GrainCorp has submitted the proposed Undertaking in accordance with legislative requirements under the *Wheat Export Marketing Act 2008 (Cth)* (**the WEMA**),

further details of which are set out below in the Legislative Framework chapter. Two other parties, ABB Grain Ltd (**ABB**) and Cooperative Bulk Handling Limited (**CBH**) have also submitted access undertakings to the ACCC, and the ACCC has also published draft decisions in respect of those applications.

2.2 Submissions from GrainCorp

During the current process, in addition to the initial supporting submission provided by GrainCorp on 15 April 2009 in conjunction with the proposed Undertaking, the ACCC sought and received further information from GrainCorp as follows:

- On 13 May 2009 the ACCC requested from GrainCorp a public version of its proposed 2009/10 wheat port terminal services agreement.
- On 18 May 2009 GrainCorp responded to the ACCC's request, providing the agreement, fee schedule and protocol for grain received ex-farm.
- On 22 May 2009 GrainCorp made a presentation to ACCC staff members.
- On 2 June 2009 the ACCC requested further information from GrainCorp in relation to various matters raised in its initial submission, and in relation to various clauses of the proposed Undertaking.
- On 15 June 2009 the ACCC received a letter from GrainCorp attaching GrainCorp's revised port terminal protocols.
- On 24 June 2009 GrainCorp provided a response to the ACCC's information request, the ACCC's Issues Paper and to comments made in submissions during the public consultation.
- On 15 July 2009, the ACCC received a letter from GrainCorp confirming matters discussed at a meeting between representatives of GrainCorp and the ACCC that took place on 9 July 2009.

2.3 Public consultation process to date

The TPA provides that the ACCC may invite public submissions on an access undertaking application.⁵

The ACCC published an Issues Paper on 29 April 2009 inviting submissions on the proposed GrainCorp Undertaking, as well as on the proposed ABB and CBH Undertakings. The ACCC directly advised approximately 80 stakeholders, including accredited wheat exporters, grain growers, farming organisations and state regulatory bodies of the public consultation process.

As part of the public consultation process the ACCC also held meetings in several capital cities during May 2009 to allow interested parties the opportunity to discuss relevant matters with the ACCC in person. Meetings were held as follows:

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Trade Practices Act 1974 (Cth) s 44ZZBD(1).

■ 7 & 8 May 2009: Brisbane

■ 11 & 12 May 2009: Sydney

■ 18 & 19 May 2009: Adelaide

25 & 26 May 2009: Perth

■ 22 & 28 May 2009: Melbourne

2.3.1 Submissions received

The ACCC received public submissions from the following parties in relation to the proposed GrainCorp Undertaking:

Australian Grain Exporters Association (AGEA) – submissions received 11, 18 and 29 May 2009

AGEA is a representative body of exporters of Australian grain, formed in 1980 to promote their philosophy that competition, represented by open and contestable markets, is the most effective and efficient means of delivering the maximum benefits to the grains industry, and the community as a whole.

Members of the AGEA are active participants in both domestic and export grain markets, with a particular focus on providing efficient access to international markets. Members of AGEA are Bunge Global Markets Australia Pty Ltd, Cargill Australia Limited, Louis Dreyfus Australia Pty Ltd, Glencore Grain Pty Ltd, Noble Grain Australia Pty Ltd and AC Toepfer International (Australia) Pty Ltd. ⁶

SGS Agricultural Services – submission received 27 May 2009

SGS provides inspection, testing, certification and verification services to ensure that products, services and systems across a range of industries meet quality, safety and performance standards and specifications.⁷

Victorian Farmers Federation – submission received 28 May 2009

The VFF is a federation made up of seven commodity groups representing Victorian farmers in the dairy, grains, livestock, horticulture, chicken meat, eggs and pig industries ⁸

AgForce Grains Ltd

AgForce is the peak body for the grain, beef, sheep and wool industries in Queensland, and provided a submission to the ACCC as a representative of Queensland grain growers.⁹

⁶ http://www.agea.com.au/

http://www.au.sgs.com/lob/agricultural services.htm?lobId=5529

⁸ http://www.vff.org.au/main/

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, p. 1.

Intertek - submission received 29 May 2009

Intertek is a commodities and products testing company, carrying on a wide range of testing, inspection and certification services across a number of different industries.¹⁰

Riverina (Australia) Pty Ltd

Riverina is an accredited wheat exporter under the WEMA.

Grain Industry Association of Victoria – submission received 4 June 2009

The GIAV is the representative body for key participants in the grain industry supply chain in Victoria. Its membership includes grain marketers and traders, grain brokers, end-user processors such as millers, maltsters and stockfeed manufacturers, as well as bulk handling companies, seed specialists, grain transport operators and container packers.¹¹

New South Wales Farmers Association – 10 June 2009

The NSW Farmers Association represents the interests of the majority of commercial farming operations throughout New South Wales. It states that through its commercial, policy and apolitical lobbying activities it provides a link between farmers, government and the general public.¹²

2.4 Confidential submissions

The ACCC notes that it received some confidential submissions as part of its consultation, from both GrainCorp and from third parties. In this regard, the ACCC notes that a party may request that the ACCC not make the whole or part of a submission available for confidentiality reasons. ¹³ The ACCC acknowledges the need for a balance between allowing parties to submit relevant information on a confidential basis, where that information is commercially sensitive, and the need to allow parties whose legitimate interests may be adversely affected by an administrative decision the opportunity to respond to relevant material. In the current context, the ACCC considers that this balance is adequately found by giving weight to comments made in public submissions, and considering comments made in confidential submissions only where such comments are relevant, determinative of a particular issue and contribute considerations not already dealt with in a public submission. In this regard, limited weight has been given to confidential submissions made on this process.

The ACCC also notes that several submissions have made allegations that GrainCorp has engaged in conduct that may raise issues under the prohibitions on anti-competitive conduct under Part IV of the TPA. In the context of the current Part IIIA assessment, the ACCC has not formed any views on the legitimacy or otherwise of these allegations. To the extent that claims have raised concerns under restrictions

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Intertek, Submission in relation to proposed access undertakings, 29 May 2009, p. 6.

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, p. 1.

NSW Farmers Association, Submission in relation to proposed access undertakings, June 2009, p. 3.

¹³ Trade Practices Act 1974 (Cth) s 44ZZBD(5).

on anti-competitive conduct in Part IV of the TPA, these matters are being assessed by the ACCC's Enforcement and Compliance Division.

2.5 Indicative timeline

Under the TPA, the ACCC must use its best endeavours to make a decision on an access undertaking application within 6 months of the day it received the application, or within any further, extended period if the ACCC so decides. ¹⁴ The ACCC is therefore obliged to use its best endeavours to make a final decision on the proposed Undertaking by 16 October 2009, or such further period as the ACCC decides.

The ACCC acknowledges, however, that GrainCorp is required to have an access undertaking in place from 1 October 2009 in order to meet the accreditation requirements of the WEMA.

The ACCC therefore aims to make a final decision on GrainCorp's proposed Undertaking by the end of September 2009.

However, GrainCorp has indicated it may withdraw this Undertaking and resubmit a revised Undertaking, taking into account public submissions made in relation to the ACCC's views on what might be appropriate in this reasons for the Draft Decision, and public submissions made on the indicative access agreement and port protocols for 2009/10 subsequently provided. If so, the ACCC will aim to make a final decision on any revised Undertaking as soon as possible, and preferably by the end of September 2009. However, this will still be subject to when GrainCorp lodges any revised Undertaking and how effectively it has taken these matters into account.

2.6 Consultation on the draft decision

The ACCC invites submissions from interested parties on its draft decision not to accept the proposed GrainCorp Undertaking.

In particular, the ACCC seeks views on:

- o whether, if the ACCC's recommendations were adopted by GrainCorp in a revised Undertaking, the revised proposed Undertaking would be appropriate;
- o whether GrainCorp's proposed standard terms and conditions of access to port terminal services (at **Annexure A** to this draft decision) would form an appropriate Indicative Access Agreement (if attached to a revised undertaking submitted by GrainCorp); and
- o whether GrainCorp's revised Port Terminal Services Protocols (at **Annexure B**) to this draft decision) would be appropriate (if attached to a revised undertaking submitted by GrainCorp).

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Trade Practices Act 1974 (Cth) s 44ZZBC(1).

2.6.1 Making a submission

Submissions must be forwarded by 5:00pm on **Thursday**, **3 September 2009** to:

Mr Anthony Wing General Manager Transport and General Prices Oversight ACCC GPO Box 520 MELBOURNE VIC 3001

Email: transport@accc.gov.au

Submissions are to be sent preferably by email, in Microsoft Word or other text readable document form.

2.6.2 Confidentiality of submissions

As indicated above, the ACCC acknowledges the need for a balance between permitting the provision to a regulator of relevant information on a confidential basis, where that information is commercially sensitive, and the need to allow parties whose legitimate interests are likely to be affected by an administrative decision the opportunity to respond to relevant material.

However, the ACCC strongly encourages parties who intend to provide submissions on the ACCC's draft decision to make public submissions. Unless a submission, or part of a submission, is marked confidential, it will be published on the ACCC's website and may be made available to any person or organisation on request. The sections of submissions that are claimed to be confidential should be clearly identified

2.7 Further information

The proposed GrainCorp Undertaking and other relevant materials, including supporting submissions from GrainCorp and public submissions by interested parties, are available on the ACCC's website at www.accc.gov.au by following the links to 'For regulated industries' and 'Wheat Export,' or via the following link: http://www.accc.gov.au/content/index.phtml/itemId/868799

If you have any queries about any matter in relation to the ACCC's process, or to any matters raised in this draft decision, please contact:

Ms Sarah Sheppard Director

Transport & General Prices Oversight, Wheat Access Section

Ph: (03) 9290-1992

Email: sarah.sheppard@accc.gov.au

Fax: (03) 9663-3699

3 Legislative Framework

Summary

In assessing the appropriateness of GrainCorp's proposed Undertaking, the ACCC has had regard to the matters specified under s44ZZA(3) of the TPA. In particular, the ACCC has considered:

- the objectives of the 'access test' embodied in the *Wheat Export Marketing Act* 2008 and, in particular, the objective of ensuring that vertically integrated bulk handling companies provide **fair and transparent access** to their facilities to other accredited exporters;
- o whether the proposed Undertaking provides **for sufficient certainty and clarity** in its terms, effect and operation;
- o the legitimate business interests of the bulk handlers in being able to run their port terminal facilities with a sufficient degree of flexibility and without unduly prescriptive regulation so as to maintain an efficient supply chain;
- o the objective of promoting competition in the wheat export industry;
- o the desirability of having consistent bulk wheat port access regulation arrangements across Australia;
- o the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly liberalised and in transition;
- o the need to balance the legitimate business interests of GrainCorp with the interests of access seekers; and
- o that price discrimination in favour of GrainCorp's trading operations should not occur except to the extent that the cost of providing access by GrainCorp to other users is higher than provision of the service to itself.

It is noted that the factors listed above are not the actual "matters" listed under section 44ZZA(3) of the TPA, ¹⁵ but rather fall for consideration within the scope of the relevant matters under section 44ZZA(3) of the TPA.

3.1 Part IIIA of the Trade Practices Act

The legislative framework for the ACCC's consideration of the proposed Undertaking is set out in Part IIIA of the TPA.

Part IIIA was inserted into the TPA in 1995 by the *Competition Policy Reform Act* 1995 (Cth) and provides three main mechanisms to facilitate access to services provided by means of infrastructure:

Other than the first two matters, which the ACCC considers are relevant pursuant to section 44ZZA(3)(e) of the TPA.

- via declaration of a service (under section 44H) and arbitration (under section 44V);
- through the provision of access undertakings and access codes (under sections 44ZZA and 44ZZAA respectively); and
- via a decision that a State or Territory access regime is effective (under section 44N).

3.1.1 Access undertakings

Division 6 of Part IIIA provides that a provider of a service (or a person who expects to be the provider of a service) may give an undertaking to the ACCC in connection with the provision of access to the service. An undertaking may specify the terms and conditions on which access will be made available to third parties. The ACCC may accept the undertaking if it thinks appropriate to do so having regard to the matters set out in section 44ZZA(3). If the ACCC accepts the undertaking, the provider is required to offer third party access in accordance with the undertaking. An access undertaking is binding on the access provider and can be enforced in the Federal Court upon application by the ACCC.

3.2 Matters in section 44ZZA

Section 44ZZA(3) provides that the ACCC may accept an access undertaking, if it thinks it appropriate to do so, having regard to the following matters:

- the objects of Part IIIA of the TPA;
- the pricing principles specified in section 44ZZCA of the TPA;
- the legitimate business interests of the provider of the service;
- the public interest, including the public interest in having competition in markets (whether or not in Australia);
- the interests of persons who might want access to the service;
- whether the undertaking is in accordance with an access code that applies to the service; and
- any other matters that the ACCC thinks are relevant.

This part of the document discusses in a general sense how the ACCC proposes to have regard to these matters in making its decision under section 44ZZA(3) in relation to the proposed Undertaking. The discussion in this chapter is general in the sense that it largely does not refer to specific clauses of the proposed Undertaking, but rather constitutes a consideration of the wider context within which the proposed Undertaking exists, and which underpin the more specific analysis of particular proposed clauses. Subsequent chapters consider specific clauses of the proposed

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¹⁶ Trade Practices Act 1974 (Cth) s 44ZZA(3).

Undertaking by reference to this foundational discussion, and refer again to matters in section 44ZZA(3) as relevant.

The discussion in this chapter does not consider each of the matters listed in section 44ZZA(3) in the same order as those matters are listed in that section. Instead, the matters are listed in the following order:

- 1. any other matters that the ACCC thinks are relevant;
- 2. the objects of Part IIIA;
- 3. the public interest, including the interest in having competition in markets (whether or not in Australia);
- 4. the legitimate business interests of the provider (that is, GrainCorp);
- 5. the interests of access seekers;
- 6. the pricing principles in section 44ZZCA; and
- 7. whether the undertaking is in accordance with an access code that applies to the service.

This re-ordering is simply designed to make the discussion easier to follow; it should not be interpreted as the ACCC placing a particular weight on a matter by virtue of its position in the discussion.

The ACCC notes as a general comment that section 44ZZA(3) describes matters to which the ACCC is required to have regard, not criteria of which the ACCC must be satisfied. The ACCC therefore does not consider that 'satisfaction' of a particular 'criterion' under section 44ZZA(3) leads to a conclusion that a proposed access undertaking should be accepted. The ACCC makes this point in light of the 'satisfying the criteria' language adopted by GrainCorp in its submissions. ¹⁷ The test under section 44ZZA(3) is whether the Commission considers it "appropriate" to accept the undertaking, having regarding to the matters in section 44ZZA(3).

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See for instance, GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, para 2.11, p. 9.

3.3 Any other matters the ACCC thinks are relevant

Section 44ZZA(3)(e) of the TPA provides that, in deciding whether to accept an undertaking, the ACCC may have regard to any other matters it thinks are relevant.

For the reasons outlined below, the ACCC thinks it appropriate for it to have regard to the following matters:

- the Wheat Export Marketing Act 2008 (Cth) (the WEMA), and the intention of Parliament in enacting that legislation; and
- the extent to which the proposed Undertaking is clear and certain.

The ACCC acknowledges that subsection (e) comes at the end of the list of matters to which the ACCC has regard in deciding whether to accept an undertaking. However, the matters arising under subsection (e) are discussed here as it covers the WEMA, which provides context to the ACCC's consideration as a whole.

3.3.1 The Wheat Export Marketing Act

The WEMA came into effect on 1 July 2008. Section 24 of that Act relevantly requires that, for the period after 1 October 2009, in order for a person that provides port terminal services to also hold or maintain accreditation to export bulk wheat, there must be in operation, under Division 6 of Part IIIA of the TPA, an access undertaking relating to the provision of access to port terminal services for purposes relating to the export of wheat. It is therefore pursuant to section 24 of the Act that GrainCorp has proffered the proposed Undertaking to the ACCC.

Regulatory scheme established by the WEMA

Section 3 of the WEMA states that the objects of the Act are to promote the development of a bulk wheat export marketing industry that is efficient, competitive and advances the needs of wheat growers, and to provide a regulatory framework in relation to participants in the bulk wheat export marketing industry.

In relation to the second objective, the WEMA sets up a system for the regulation of Australian bulk wheat exports, establishing an accreditation scheme for exporters and a regulatory body, Wheat Exports Australia (**WEA**), to administer the scheme. Under the WEMA, parties without WEA accreditation are prohibited from exporting wheat in bulk from Australia, and parties seeking accreditation as bulk wheat exporters must be determined by the WEA to be 'fit and proper' having regard to certain criteria.

The WEMA therefore replaces the previous 'single desk' marketing arrangements for bulk wheat exports with a system that allows multiple accredited firms to export bulk wheat from Australia. As stated in the Explanatory Memorandum:

'The [WEMA] will introduce competition into the bulk wheat export industry. Rather than forcing growers to sell their wheat through a single exporter they will be able to choose from a number of accredited exporters as well as domestic outlets.' 18

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Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 3.

The 'access test' in the WEMA

The WEMA further provides that parties seeking bulk wheat export accreditation that also provide 'port terminal services' must satisfy an 'access test.'

A 'port terminal service' is defined to mean a service (within the meaning of Part IIIA of the TPA) provided by means of a port terminal facility, and includes the use of a port terminal facility. ¹⁹ A 'port terminal facility' is defined as:

- "...a ship loader that is:
- (a) at a port; and
- (b) capable of handling wheat in bulk;

and includes any of the following facilities:

- (c) an intake/receival facility;
- (d) a grain storage facility;
- (e) a weighing facility;
- (f) a shipping belt;

that is:

- (g) at the port; and
- (h) associated with the ship loader; and
- (i) capable of dealing with wheat in bulk.'20

The 'access test' is outlined in section 24 of the WEMA and, in summary, provides that:

- for the period between 1 July 2008 and 30 September 2009: accredited exporters who operate bulk wheat terminals at ports are required to publish a statement on their website outlining the terms and conditions on which they will allow other accredited exporters access to their port terminal facilities (unless, at the relevant time, there is in force a decision under Part IIIA of the Act that a State or Territory regime is an 'effective access regime' and that regime provides for access to the port terminal service for purposes relating to the export of wheat); and
- for the period on or after 1 October 2009: exporters that provide port terminal services will be required to have a formal access undertaking pursuant to Part IIIA of the TPA accepted by the ACCC (or that there be in force a decision under Part IIIA of the TPA that a State or Territory regime is an 'effective access regime' and that regime provides for access to the port terminal service for purposes relating to the export of wheat).

Under the 'access test' providers of port terminal services must also comply with 'continuous disclosure rules' set out in subsection 24(4) of the WEMA. In summary, the continuous disclosure rules require the provider of port terminal services to publish on their website:

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Wheat Export Marketing Act 2008 (Cth), s 5.

Wheat Export Marketing Act 2008 (Cth), s 5.

- their policies and procedures for managing demand for port terminal services (commonly termed 'Port Loading Protocols' or 'Shipping Protocols'); and
- a statement, updated daily, setting out, amongst other things, the name of each ship scheduled to load grain using port terminal services, the estimated date on which grain will be loaded into the ship, the date on which the ship was nominated and the date on which the nomination was accepted (this statement is commonly termed the 'Shipping Stem').

The rationale for accreditation of bulk wheat exporters and the 'access test'

The Explanatory Memorandum to the WEMA compares the options of retaining the single desk for bulk wheat exports (option A) and introducing a scheme for accreditation of bulk wheat exporters (option B). It was considered that option B would:

- significantly increase the marketing options for growers;
- mean that more buyers will be competing for wheat, thereby helping growers get a price that reflects market forces;
- force marketers to improve the services they provide to growers to secure supplies of wheat;
- create the opportunity for potential exporters to compete in the export wheat market, which would be likely to drive innovation in marketing, research and development;
- more effectively manage the risk of market lock out; and
- as a result of increased competition, drive supply chain efficiencies in grain marketing.²¹

It was acknowledged, however, that under option B the benefits of the reform may be mitigated if '...bulk handling companies (and potential exporters) deny other potential exporters reasonable access to critical handling and storage infrastructure.'22 The Report of the Senate Standing Committee on Rural and Regional Affairs and Transport on the exposure draft of the WEMA includes discussion of these concerns:

> 'It was argued that bulk handling and storage facilities throughout Australia are owned and controlled by a limited number of companies. Concerns were raised that, in the event that some or all of these companies became accredited exporters under the proposed legislation, they may be in a position to limit access to these facilities by other exporters.'23

The Committee also considered the extent to which such concerns could be dealt with under provisions of the TPA, noting that views from witnesses and submitters on the

Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 8.

Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 12-13.

Parliament of Australia, Senate Standing Committee on Rural and Regional Affairs and Transport, Report on the Wheat Export Marketing Bill 2008 Exposure Draft, para 3.93.

effectiveness of existing powers under the TPA 'varied greatly.'²⁴ In providing its view on the issue, the Committee said:

'While the committee notes that provisions exist under the TPA to address anti-competitive practices, careful consideration needs to be given to the extent to which these provision offer practical remedies to the concerns raised during this inquiry.' 25

In the Explanatory Memorandum to the WEMA, it was noted that, under option B, a potential exporter having difficulty gaining access to port terminal services could apply to the National Competition Council (**NCC**) for a declaration that the port terminal facility was essential infrastructure as a means of obtaining access. It was noted, however, that this could involve long timeframes.²⁶

It was therefore considered that an 'option C', involving the introduction of a scheme of accreditation for wheat exports, plus a mechanism for allowing access to port terminal facilities, would be appropriate.²⁷

The Explanatory Memorandum notes that while the lodgement of an access undertaking will involve costs to the port terminal operator, it will ensure access to port facilities, which will in turn allow marketers to participate effectively in the export of bulk wheat and provide increased choice to growers in their marketing options.²⁸

ACCC's views

The ACCC therefore considers that the regulatory scheme established by the WEMA, and the rationale for the inclusion of the access test in the statute are, under section 44ZZA(3)(e), matters relevant to the current decision.

In particular, the ACCC acknowledges that the intention of Parliament to promote competition in the export of bulk wheat has various dimensions, including:

- the promotion of competition between marketers for the acquisition of bulk wheat from growers;
- the promotion of competition between exporters for the export of wheat from Australia; and
- the concomitant promotion of competition for associated products and services, such as supply chain services and grower services.

The ACCC further acknowledges Parliament's recognition that the promotion of competition in the form described may potentially be limited by anti-competitive conduct associated with port terminal facilities, and that the inclusion of the access

Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 13.

Parliament of Australia, Senate Standing Committee on Rural and Regional Affairs and Transport, Report on the Wheat Export Marketing Bill 2008 Exposure Draft, para 3.127

Parliament of Australia, Senate Standing Committee on Rural and Regional Affairs and Transport, *Report on the Wheat Export Marketing Bill 2008 Exposure Draft*, para 3.144.

Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 8 & 13.

Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 8.

test demonstrates a clear intention to legislate measures to mitigate the possibility of such conduct undermining the broader intent of the legislation.

The ACCC notes the intention of Parliament in including the access test in the WEMA:

'This clause [that is, containing the access test] is intended to ensure that accredited exporters that own, operate or control port terminal facilities provide *fair and transparent access* to their facilities to other accredited exporters. The test aims to avoid regional monopolies unfairly controlling infrastructure necessary to export wheat in bulk quantities, to the detriment of other accredited exporters. All accredited exporters should have access to these facilities while allowing the operators of the facilities to function in a commercial environment.'²⁹

The ACCC therefore considers it relevant, and consistent with the intentions of Parliament, to have regard to the extent to which the proposed Undertaking provides for 'fair' access to port terminal services. The ACCC considers that in the current context, 'fair access' ought largely to be equated with non-discriminatory access, reflecting the desirability of ensuring that access to port terminal services is, on the whole, provided on a non-discriminatory basis except where there is a legitimate reason for differential treatment.

The ACCC also considers it relevant, and consistent with the intentions of Parliament, to have regard to the extent to which the proposed Undertaking provides for transparency in relation to the provision of access to port terminal services. That said, the ACCC notes as a general statement that the desirability of transparency ought to be balanced against the desirability of protecting commercially sensitive or otherwise confidential information.

The ACCC notes that GrainCorp has recognised these concepts of fairness and transparency in its supporting submissions:

'Non-discriminatory access: GrainCorp must provide access in accordance with price and non-price terms that include efficiency, fairness and transparency as central elements...'

3.3.2 Other matters

The ACCC also considers it relevant that the proposed Undertaking provide for sufficient certainty and clarity in its terms, effect and operation, so as to:

- enable the access provider and access seekers to be sufficiently aware of their respective rights and obligations, and thereby avoid unnecessary costs, monetary or otherwise, when utilising the processes set by the proposed Undertaking;
- enable the mediator and/or arbitrator appointed pursuant to the proposed Undertaking to quickly and effectively resolve any dispute that may arise between an access seeker and the access provider; and

Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 31, emphasis added.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 2.1(b), p. 3, emphasis in original.

 enable the ACCC to quickly and effectively resolve any potential enforcement concerns that may arise regarding potential non-compliance with the proposed Undertaking by GrainCorp.

3.4 The objects of Part IIIA

The objects of Part IIIA are to:

- promote the economically efficient operation of, use of and investment in the infrastructure by which services are provided, thereby promoting effective competition in upstream and downstream markets; and
- provide a framework and guiding principles to encourage a consistent approach to access regulation in each industry.³¹

3.4.1 GrainCorp submissions

GrainCorp submits that:

"...the access arrangements (that already exist and expanded and more fully documented in the Access Undertaking) promote the economically efficient use of bulk wheat port terminals, and also promote competition in upstream and downstream markets by giving industry confidence that the transition away from the bulk wheat export monopoly will not be hindered by port access issues arising from anti-competitive behaviour;" 32

GrainCorp further submits that:

'To the extent that port terminal facilities cannot be economically duplicated, an undertaking to provide access to services from those facilities on transparent and non-discriminatory terms would promote the economically efficient use of those facilities and promote competition in vertically related markets, thereby promoting the objects of Part IIIA.

However, the assumption that Port Terminal Facilities cannot be economically duplicated has not been fully established.

GrainCorp considers that there is scope for new entry, and there is some potential for intra-port competition. Given that GrainCorp has historically provided access to Port Terminal Services in the absence of a formal access undertaking, the Commission should accept an undertaking that only requires GrainCorp to publish reference prices for a set of standard services without submitting price and non-price terms and conditions to the Commission for prior approval as part of the undertaking. This approach would protect investment incentives and promote economically efficient investments in port terminal facilities.

Accordingly, the Access Undertaking is sufficient to promote the economically efficient operation of, use of and investment in bulk wheat export terminals and thereby promote effective competition in upstream and downstream markets by giving industry confidence that the transition from

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Trade Practices Act 1974 (Cth) s 44AA.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 3.1, p. 9.

the bulk wheat export monopoly will not be hindered by port access issues arising from anti-competitive behaviour.³³

Further, GrainCorp submits that:

One of the objects of Part IIIA is to "provide a framework and guiding principles to encourage a consistent approach to access regulation in each industry." However, the ACCC should consider each individual Undertaking [offered by each of the bulk handlers] on its merits, having regard to the specific industry environment in which that applicant operates, and matters which relate specifically to the provision of the relevant services by that applicant.³³⁴

3.4.2 Objects of Part IIIA – promotion of efficiency and competition

The ACCC considers that economic efficiency has three components.

Productive efficiency refers to the efficient use of resources within each firm such that all goods and services are produced using the least cost combination of inputs.

Allocative efficiency refers to the efficient allocation of resources across the economy such that the goods and services that are produced in the economy are the ones most valued by consumers. It also refers to the distribution of production costs amongst firms within an industry to minimise industry-wide costs.

Dynamic efficiency refers to the efficient deployment of resources between present and future uses such that the welfare of society is maximised over time. Dynamic efficiency incorporates efficiencies flowing from innovation leading to the development of new services, or improvements in production techniques.

The ACCC notes that its present role is to decide whether or not it is appropriate to accept the proposed Undertaking having regard to the matters in section 44ZZA(3) of the TPA.

It is not the ACCC's role in the current context to re-evaluate the policy considerations of government that led to the removal of the single desk, nor to assess the rationale of the access test. As outlined above, the ACCC acknowledges the objects of the WEMA to promote the development of a bulk wheat marketing industry that is efficient, competitive and advances the needs of wheat growers, and the rationale for including the access test as a measure against the potential for port facility operators to frustrate the competitiveness of that industry. The ACCC is therefore not assessing the *need* for an undertaking in the first place but rather the appropriateness of the proposed Undertaking, having regard to the matters in section 44ZZA(3).

There is no requirement in Division 6 of Part IIIA that requires the ACCC to be satisfied, prior to accepting an access undertaking proffered pursuant to that Division, that it is uneconomical to duplicate the facility by means of which the service the

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 10.2, p. 60, emphasis in original.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 3.

subject of the undertaking is provided.³⁵ In particular, the matters listed in section 44ZZA(3) of Division 6 do not require the ACCC to have regard to whether or not it is uneconomical to duplicate the particular facility. Therefore, even absent the existence of the WEMA, the ACCC considers it is not its role in assessing an undertaking provided under Division 6 of Part IIIA to determine whether the facility to which the undertaking relates is uneconomical to duplicate, nor whether the facility would otherwise meet the requirements for declaration under Division 2.

The ACCC therefore does not consider that its role in the current context is to thoroughly assess the state of competition in the bulk wheat export industry and evaluate whether access undertakings are justified (such as by reason of the port terminal facilities being uneconomical to duplicate). Instead, the ACCC considers that Parliament has expressed a clear intention to require port terminal operators to provide access undertakings to mitigate the potential for anti-competitive harm, and it is in that context that the ACCC must consider the appropriateness of those undertakings as provided.

The ACCC nonetheless considers it appropriate, in having regard to the matters in section 44ZZA(3)(aa) and (b) of Part IIIA, to have some regard to the competitive environment in which the services the subject of the undertaking are provided. That is, section 44ZZA(3)(aa), by referring to the objects of Part IIIA, recognises the promotion of the economically efficient operation of, use of and investment in infrastructure, thereby promoting competition in upstream and downstream markets, while section 44ZZA(3)(b) refers to the public interest, including the public interest in having competition in markets (whether or not in Australia).

3.4.3 Objects of Part IIIA – a consistent approach to access regulation

Section 44AA(3)(b) of the TPA states that an object of Part IIIA is to provide a framework and guiding principles to encourage a consistent approach to access regulation in each industry.

In this particular instance, the ACCC notes that the undertaking provided by GrainCorp is one of three undertakings that have been proposed by three bulk handling companies that, taken together, cover services provided by means of facilities at seventeen grain export terminals around Australia. Further, the undertakings have been proffered to the ACCC pursuant to a Commonwealth scheme designed to introduce competition into the bulk wheat export industry.

In this context, the ACCC acknowledges differences in the circumstances of each bulk handler, including differences in the services provided by means of a particular facility, and the extent to which such differences may influence the ACCC's consideration of the appropriateness of the undertaking proposed by that bulk handler.

The ACCC also acknowledges, however, the desirability of encouraging a consistent approach to access regulation, as recognised in section 44AA(3)(b) of the TPA, and

This concept is relevant to Division 2 of Part IIIA of the TPA which sets out a mechanism by which parties may seek to have certain services declared. Section 44G(2) of the TPA provides that the NCC cannot recommend to the Minister that a service be declared unless it is satisfied of various matters, including '...that it would be uneconomical for anyone to develop another facility to provide the service.'

considers that, to the extent possible and appropriate, the Undertaking proposed by GrainCorp ought to maintain consistency with the undertakings proposed by the other bulk handlers.

3.5 The public interest

Section 44ZZA(3)(b) requires the ACCC to have regard to the public interest, including the public interest in having competition in markets (whether or not in Australia).

3.5.1 GrainCorp submissions

GrainCorp submits that:

'...the public interest and the interests of access seekers is served by GrainCorp continuing to provide access to Port Terminal Services to accredited wheat exporters but under more fully documented arrangements which ensure certainty, transparency and non-discrimination such that the public and access seekers can be confident of a successful transition from a single desk to competition in the export of bulk wheat.' ³⁶

GrainCorp further submits that:

'The public interest would be served if GrainCorp continues to provide access to Port Terminal Services on terms and conditions determined by them subject to a binding process for resolving any dispute about the terms of access. It would protect incentives to make economically efficient investment in Port Terminal Services which would promote the public interest in the long run. It also balances the potentially large cost of regulation with the relatively minimal benefits of access regulation in this case.

The more fully documented arrangements under the Access Undertaking ensure certainty, transparency and non-discrimination such that the public can be confident of a successful transition from a single desk to competition in the export of bulk wheat. '37

3.5.2 ACCC's views

Section 44ZZA(3)(b) reflects the reference in the Part IIIA objects to the promotion of effective competition in upstream and downstream markets, as discussed above. Therefore, in having regard to this matter, the ACCC again notes the previous discussion regarding the rationales for the WEMA and the access test. However, the public interest also encompasses broader considerations.

Relevantly, the ACCC also considers it appropriate to have regard to the transitional state of the bulk wheat export industry. GrainCorp notes in its submission that:

'The bulk wheat export industry is in the early stages of transition following removal of the bulk wheat export monopoly on 1 July 2008.'38

The ACCC recognises that the replacement of the single desk for bulk wheat exports with multiple accredited exporters is a significant change to Australia's bulk wheat

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 3.1, p. 9.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 10.5, p. 60.

³⁸ GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 3.1, p. 10

export industry. Experience in dealing with multiple exporters competing in the high volume bulk wheat industry is currently limited to a single season only. To the extent that parties have commented on the problems within the industry in the first season following deregulation, the ACCC recognises that certain of those comments likely derive from teething problems as the industry adapts to the changes.

In this context the ACCC recognises the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly deregulated and in transition, and the associated risk of distorting the effective development of competition and efficiency in that industry. The ACCC considers it would not be in the public interest for such an outcome to occur. The ACCC notes, in this regard, that GrainCorp's proposed Undertaking has a short term of two years.

3.6 The legitimate business interests of the provider

Section 44ZZA(3)(a) requires the ACCC to have regard to the legitimate business interests of the provider, in this case GrainCorp.

3.6.1 GrainCorp submissions

GrainCorp submits that:

"...the access arrangement will promote GrainCorp's legitimate business interest in providing access on price and non-price terms and conditions that ensure that it receives at least a return on investment that is commensurate with risk..." 39

3.6.2 ACCC 's views

When having regard to the legitimate business interests of the access provider the ACCC considers whether particular terms and conditions in the proposed Undertaking are sufficient and necessary to maintain those interests. The ACCC agrees with GrainCorp's general proposition that it should be able to receive a return on investment that is commensurate with risk.

Potentially relevant to this criterion, is that, if the ACCC does not accept GrainCorp's proposed Undertaking by 1 October 2009, the marketing arm of GrainCorp is likely to lose accreditation under the WEMA to export bulk wheat.

While acknowledging that loss of accreditation is likely to have adverse commercial consequences for GrainCorp, the ACCC does not consider that such an adverse consequence necessarily outweighs other matters to which the ACCC is having regard in deciding whether it is appropriate to accept the proposed Undertaking. For example, the ACCC does not consider that the loss of accreditation is likely to justify the ACCC accepting the proposed Undertaking where the ACCC takes the view that the proposed Undertaking does not appropriately give effect to the objectives of the WEMA.

That said, the ACCC is making every effort to ensure its assessment of GrainCorp's proposed Undertaking is carried out in a timely manner to alleviate the extent to

³⁹ GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 3.1, p. 9.

which the consequences of failing to meet the 1 October 2009 deadline may need to be taken into account by the ACCC.

In this regard, the ACCC notes that ACCC staff began engaging with GrainCorp in March 2008 about the need to ensure that sufficient time (i.e. at least 6 months, if not longer) was allowed for the ACCC's assessment of the proposed Undertakings.

Despite this, the ACCC did not receive the proposed Undertaking until 15 April 2009 but are still endeavouring to accommodate the timing set by GrainCorp as much as possible.

3.7 The interests of access seekers

Section 44ZZA(3)(c) requires the ACCC to have regard to the interests of persons who might want access to the service.

3.7.1 GrainCorp submission

GrainCorp submits that:

'Under the Access Undertaking, GrainCorp will continue to provide access to Port Terminal Services to any accredited wheat exporter that meets reasonable prudential requirements.

Such users are adequately protected by the requirement to publish pricing for standard services, the obligations not to discriminate and the detailed negotiate/arbitrate mechanisms. '40

3.7.2 ACCC's views

This criterion is counterpoised to the 'legitimate business interests of the provider' criterion. While the two criteria may appear to be in conflict with each other, over the long term any conflict is likely to be ameliorated. That is, it is in access seekers' long-term interest that prices and returns are sufficient to provide the incentives needed to induce the access provider to invest in and adequately maintain services.

To assess the interests of access seekers the ACCC has conducted a public consultation process on the proposed Undertaking, during which the ACCC sought and received comments from a range of participants in the bulk wheat export industry. The ACCC considers that submissions made during the public consultation by actual and potential access seekers are relevant in having regard to section 44ZZA(3)(c). Public submissions provided by interested parties are available on the ACCC's website.

In summary, the ACCC notes that a number of common matters raised by third parties in submissions concerned:

 the degree of transparency around allocation of shipping capacity, including the criteria used to determine positions on the shipping stem, and the ability of exporters to obtain a shipping slot;

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 10.6, p. 61.

- the acceptance of grain at port that has not come from the port operators' own storage and handling network;
- the possibility of effectively bypassing the port operators' up-country storage and handling facilities;
- the availability of information on grain stocks; and
- the reasonableness of terms and conditions of access to supply chain services.

The ACCC notes that this list is a high level summary only of matters raised during the public consultation and is not indicative of matters that the ACCC considers would need to be addressed by the proposed Undertaking.

3.8 The pricing principles in section 44ZZCA

The ACCC is required to have regard to the pricing principles specified in section 44ZZCA of the TPA, which provides as follows:

'The pricing principles relating to the price of access to a service are:

- (a) that regulated access prices should
 - (i) be set so as to generate expected revenue for a regulated service or services that is at least sufficient to meet the efficient costs of providing access to the regulated service or services; and
 - iii) include a return on investment commensurate with the regulatory and commercial risks involved; and
- (b) that the access price structures should:
 - allow multi-part pricing and price discrimination when it aids efficiency; and
 - (ii) not allow a vertically integrated access provider to set terms and conditions that discriminate in favour of its downstream operations, except to the extent that the cost of providing access to other operators is higher; and
- (c) that access pricing regimes should provide incentives to reduce costs or otherwise improve productivity. '41

3.8.1 ACCC consideration

The pricing principles are intended to assist in the achievement of the objects of Part IIIA by 'providing effective market signals for the efficient use of existing resources and for future investment in infrastructure'.⁴²

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Trade Practices Act 1974 (Cth) s 44ZZCA.

Revised Explanatory Memorandum, *Trade Practices Amendment (National Access Regime) Bill* 2006 (Cth), p. 64.

Pricing principle (a): Recovery of efficient costs

Part IIIA does not prescribe a particular methodology for setting an access price. Rather, pricing principle (a) aims to address the motive for regulating access prices (monopoly pricing) whilst not deterring investment.⁴³

The explanatory memorandum states that the 'starting point to achieving efficient use of infrastructure' is for the price of access to equal the cost of providing an additional unit of the service.

Pricing principle (b): Pricing structure

Part IIIA does not prescribe a particular access price structure that must be used in an undertaking. However, pricing principle (b) refers to two specific price structures: multi-part pricing and price discrimination.

Multi-part pricing typically involves an up-front price to access the network, plus a per-unit or usage price. Price discrimination occurs where, for instance, individual access users are charged a different price for the same service.

Pricing principle (b) provides that a price structure should allow multi-part pricing and price discrimination but only when it aids efficiency.

In particular, where an access provider is vertically integrated, price discrimination in favour of the access provider's own operations should not occur (except when the cost of provision by the provider to other users is higher than provision of the service to itself).

Pricing principle (c): Productivity

Pricing principle (c) refers to the desirability for access pricing regimes to provide incentives for infrastructure providers to make productivity gains without prescribing the specific mechanisms.⁴⁴

The ACCC notes that the proposed Undertaking submitted by GrainCorp does not propose ex ante pricing regulation, and instead proposes a 'publish-negotiate-arbitrate' approach, under which GrainCorp is obliged to publish prices at a certain time.

Accordingly, the ACCC is not, in this context, assessing the appropriateness of pricing for port terminal services.

However, the ACCC considers that the pricing principles are nonetheless relevant in the sense that they provide guidance on the appropriateness of any pricing discrimination envisaged by the proposed Undertaking. It is the ACCC's view that, in accordance with pricing principle (b), price discrimination in favour of GrainCorp's

Revised Explanatory Memorandum, *Trade Practices Amendment (National Access Regime) Bill* 2006 (Cth), p. 65.

Revised Explanatory Memorandum, *Trade Practices Amendment (National Access Regime) Bill* 2006 (Cth), p. 67.

own operations should not occur except when the cost of provision by GrainCorp to other users is higher than provision of the service to itself.

3.9 Whether the undertaking is in accordance with an access code

Section 44ZZAA of the TPA provides that an industry body may give a written code to the ACCC setting out rules for access to a service. The ACCC may accept the code, if it thinks it appropriate to do so having regard to matters set out in section 44ZZAA(3). An 'industry body' means a body or association (including a body or association established by a law of a State or Territory) prescribed by the regulations for the purposes of section 44ZZAA.

In having regard to this matter in the current context, the ACCC notes that there is currently no access code in place that applies to the service that is the subject of the proposed Undertaking.

⁴⁵ Trade Practices Act 1974 (Cth) s 44ZZAA(1).

⁴⁶ Trade Practices Act 1974 (Cth) s 44ZZAA(3).

⁴⁷ Trade Practices Act 1974 (Cth) s 44ZZAA(8).

4 Industry background

Summary

This chapter sets out an overview of the grains industry in Victoria, New South Wales and Queensland.

4.1 GrainCorp Operations Ltd

GrainCorp Operations Ltd (GrainCorp) is an Australian agribusiness company listed on the Australian Securities Exchange. GrainCorp operates primarily in Queensland, New South Wales and Victoria, but also provides services across all mainland Australian states as well as to customers and suppliers internationally. GrainCorp was the first government authority in the Australian grain industry to be privatised in 1992.⁴⁸

GrainCorp owns and operates 280 receival sites throughout New South Wales, Victoria and Queensland, with a total storage capacity of 20 mt.⁴⁹ GrainCorp also owns and operates seven grain export terminals on the eastern seaboard.

GrainCorp's principal business activities are aligned into three business units—storage and logistics, trading, and ports and new business. These comprise the following activities:

- storage and logistics—provision of receival, handling and storage of wheat and other bulk commodities as an agent for marketing organisations, end users and growers in relation to both domestic and export markets
- transport—road and rail transport services for certain bulk commodities is managed by the Storage and Logistic business unit
- port terminals—provision of receival, handling and storage of grain and other products
- Grain Trading and Hunter Grain—trading of grain, meals and other bulk commodities and the operation of grain pools in relation to both domestic and export markets
- Merchandising—provision of farm input products
- Allied Mills—flour milling and mixing services.⁵⁰

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, Schedule 1, p. i.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, Schedule 1, p. ii.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, Schedule 1, p. ii.

Background information on the grain industry in New South Wales, Victoria and Queensland is presented below.

4.2 Structure of the wheat industry in Eastern Australia

Figure 1.2.1 sets out the grain supply chain for eastern Australia and includes primary inputs (climate, research and development, industry expertise and capital), grain production, transportation (road, rail and ship), storage and handling and the domestic and foreign markets.⁵¹

Figure 1.2.1: Grain industry supply chain

Climate R&D Crop Grower Transport Industry Expertise Capital (\$) Source: Ernst & Young (2008) Climate Storage & Rail/Road Port Foreign Port Overseas Customers

Source: Ernst & Young (2008), in Allen (2008).

Figure 1.2.2 sets out GrainCorp's storage and handling network.

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Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 11.

GrainCorp Regions Queensland Northern NSW Central NSW Western Vic Southern NSW Eastern Vic

Figure 1.1.2: Map of GrainCorp's country receival site network

Source: GrainCorp Operations Limited, (2009).

The remainder of this chapter expands on the key segments of the supply chain for New South Wales, Victoria and Queensland on a state by state basis.

4.2.1 New South Wales

Grain production in New South Wales

New South Wales is Australia's second largest grain producing state and supplies around 29 per cent of the country's wheat. Wheat is the dominant grain in New South

Wales, accounting for 65 per cent of total production on average in the five years to 2007-08. 52

The area planted to wheat in New South Wales in 2008-09 is estimated to have fallen marginally to just less than 4 million hectares. Total wheat production is estimated at around 6.8 mt in 2008-09, which is around 4.3 mt more than what was produced in the previous season.⁵³

Grain production in New South Wales is widely distributed and reliant on well coordinated storage and transportation links at harvest. The storage and transportation links are also integrated with port facilities.

GrainCorp divides grain production and storage in the eastern States into three areas: the Southern, Central and Northern Divisions. The grain market in New South Wales is covered by the Central and Northern Divisions, with grain produced and stored from Brocklesby in New South Wales' south to Coonamble in the State's north being exported or shipped through GrainCorp's Port Kembla grain terminal. Grain produced and stored in areas from Weemelah and North Star in the north of New South Wales to Merriwa further south is trafficked through GrainCorp's Newcastle grain terminal.

Up-country storage and handling in New South Wales

Three companies own and operate the majority of grain storage and handling facilities in New South Wales. GrainCorp handled approximately 82 per cent of the state's wheat receivals for the five years to 2005-06. This was achieved through a network of sub-terminals (with a combined storage capacity of 1.2 mt), over 30 primary sites (which are permanently staffed and handle the majority of the grain), and over 60 storage sites (which either handle the variable grain crop or are exclusively designated for particular grain commodities or domestic customers). 54

The second largest storage and handling company in New South Wales is AWB Grainflow, which handled approximately 14 per cent of the state's wheat receivals between 2001-02 and 2005-06. The company has 10 grain centres in New South Wales.

The smallest of the three storage and handling companies in New South Wales is Australian Bulk Alliance (ABA). It owns three receival sites in the state located in the Riverina and the South West, which handled approximately 3 per cent of the state's wheat receivals between 2001-02 and 2005-06. 55

Transportation in New South Wales

Rail is the dominant method of transporting grain from receival sites in New South Wales. The average export haul distance in New South Wales is around 450 km and

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 9.

⁵² ABARE (2009) Australian Crop Report, report no. 150, June 2009.

ABARE (2009) Australian Crop Report, report no. 150, June 2009.

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 10.

the industry relies heavily on rail to move at least 90 per cent of exports and about 75 per cent of wheat for milling.⁵⁶

The volume of annual grain exports from New South Wales ranges from less than 1 mt to over 5 mt. Rail also serves a large percentage of domestic demand, with flour mills and feed mills regularly requiring 1mt of wheat and other grains delivered by rail. The largest mill is at Manildra in the central west which consumes over 700 000 tonnes of grain from the surrounding region. Exports are therefore sourced largely from the northern and south-western regions.

Concern over the NSW rail network's ability to handle an increase in grain rail freight led to the announcement of an audit and a review of New South Wales grain freight in October 2008 by the Federal Department of Infrastructure, Transport, Regional Development and Local Government. The Review had regard to:

- grain supply situation in NSW
- market demand situation for NSW-produced grain, including considering the likely impact of the Wheat Export Marketing Act 2008 on both the domestic and export grain sectors
- capacity of the grain supply chain infrastructure to service the domestic and export markets in terms of the various transport options currently available to growers and service providers.⁵⁷

Port terminals in New South Wales

There are two grain terminals at New South Wales ports, both operated by GrainCorp. The terminal located at Carrington in Newcastle has overall storage capacity of 164 000 tonnes. The terminal at Port Kembla (near Wollongong) has 30 storage bins and a storage capacity of 260 000 tonnes. Both port terminals are serviced by both road and rail.

4.2.2 Victoria

Grain production in Victoria

Victoria produces around 11 per cent of wheat in Australia. Wheat accounted for roughly 54 per cent of total state production on average in the five years to 2007-08. The area planted to wheat in Victoria in 2008-09 is estimated at around 1.6 million hectares. Total wheat production is estimated at about 1.5 mt for 2008-09, which is around 0.5 mt less than what was produced in the previous season. 59

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Single Vision Grains Australia (2007) *Transport Infrastructure Issues paper One—Network Review for the Australian Grains Industry*, January, pp. 17-19.

Department of Infrastructure, Transport, Regional Development and Local Government, *NSW Grain Freight Review Terms of Reference*, October 2008.

ABARE (2009) Australian Crop Report, report no. 150, June 2009.

ABARE (2009) Australian Crop Report, report no. 150, June 2009.

The grain industry contributed nearly 17 per cent of Victoria's gross value of agricultural production in 2001-02, and in 2003-04 it accounted for 30 per cent of the state's direct agricultural exports.⁶⁰

Up-country storage and handling in Victoria

The up-country storage facilities are largely controlled by three firms: GrainCorp, AWB GrainFlow (a subsidiary of AWB), and Australian Bulk Alliance (ABA). The part owner of ABA, ABB Grain, also operates a number of up-country facilities.

Approximately 76 per cent of wheat receivals in Victoria are handled by GrainCorp, with AWB Grainflow handling approximately 16 per cent. An increasing proportion of grain destined for the domestic market is being stored on-farm and transported to market by road.

Transportation in Victoria

Approximately 80 to 90 per cent of Victorian export grain is moved to port by rail. Rail has significant advantages over road for transporting export grain as it can transport larger volumes in shorter periods to meet shipping requirements and minimise at-port storage.

A large amount of the Victorian rail network is a broad gauge network. The Melbourne and Geelong port terminals both have dual gauge rail access, while the Portland terminal has only standard rail gauge access.

Until recently, the majority of the Victorian grain rail task was hauled by Pacific National. Following the withdrawal of Pacific National from the management of Victoria's freight lines, El Zorro has entered into an agreement with AWB Grainflow to operate two trains to transport grain from its inland facilities, while GrainCorp has entered into a five year contract with Asciano. ABB has a memorandum of understanding with Genesee and Wyoming to operate one train on Victoria's broad gauge lines to rail grain from ABB Grain and ABA sites.

Port terminals in Victoria

There are three export grain terminals in Victoria—namely, Geelong, Portland, and Melbourne Port Terminal. Both Geelong and Portland are owned and operated by GrainCorp. Melbourne Port Terminal at Appleton dock in the port of Melbourne is owned by a joint venture of ABA and AWB, with each owning 50 per cent. ABA has operational management and control of the terminal and ABA is a 50/50 incorporated joint venture of ABB Grain and Sumitomo Corporation. 62

Geelong is the largest of the terminals in terms of storage, and has 99 concrete silos and 66 inner spaces, and can therefore provide a high degree of segregation between types and grades of grain. Geelong is the largest regional port in Victoria and an

Victoria Department of Primary Industries (2005) *Priorities for Action: Victoria's Grain Industry*, p. 2.

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 11.
 The ACCC notes that Wheat Exports Australia has stated that the operator of the Melbourne Port Terminal is not required to be the subject of an access undertaking for accreditation purposes as it is neither an accredited exporter, nor is it an associated entity of any companies which are accredited exporters. See: http://www.wea.gov.au/Publications/FactSheets/090623 MPT.pdf.

important hub for the movement of cargo into and out of Victoria. It is situated at the western end of Port Phillip Bay, in reasonably close proximity to Melbourne Port Terminal (50 km).

The Portland grain terminal facility is situated in the far west of Victoria near the border with South Australia (approximately 300 km from Geelong Port and 350 km from Melbourne Port Terminal). It is a deep-water bulk port strategically located between the ports of Melbourne and Adelaide. It is the international gateway for the Green Triangle Region, an area with an abundance of natural resources and exports grain, woodchips, logs, aluminium ingots and livestock, while import commodities are alumina, liquid pitch and fertiliser products. At present, the port is served by road, which bypasses the City of Portland to allow 24-hour access.

Melbourne Port Terminal was commissioned in 2000 and has 20 steel bins. It is designed to operate as a high throughput just-in-time facility, and typically handles prime grades of wheat, as well as barley, canola and rice.

4.2.3 Queensland

Grain production in Queensland

Queensland is the smallest grain producer of the five mainland states and is responsible for 5 per cent of Australia's total wheat production.⁶³ Wheat accounted for 39 per cent of Queensland's total grain production on average in the five years to 2007-08.⁶⁴ In 2004-05, the gross value of Queensland's production of field grains was \$475 million, or 6 per cent of the gross value of the state's total farm production.⁶⁵

The area planted to wheat in Queensland in 2008-09 is estimated at around 1 million hectares. Total wheat production is estimated at about 1.9 mt for 2008-09, which is around 0.9 mt more than what was produced in the previous season.⁶⁶

The major grain production areas in Queensland are the Darling Downs (stretching from Toowoomba and Warwick in the east to Roma and Thallon in the West) and Central Queensland.⁶⁷

Up-country storage and handling in Queensland

Grain storage and handling infrastructure in Queensland is predominately owned and operated mainly by two companies. The largest of these is GrainCorp, which handled approximately 79 per cent of the state's wheat receivals between 2001-02 and 2005-06.⁶⁸ It did so through a network of 10 primary sites and 32 storage sites.⁶⁹

The second storage and handling company in Queensland is AWB GrainFlow, which handled approximately 21 per cent of the State's wheat receivals for the five years to

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 66.

ABARE (2009) Australian Crop Report, report no. 150, June 2009.

Australian Bureau of Statistics (2006) *Value of Agricultural Commodities Produced*, Australia 2004-05, Catalogue No. 7503.0, Canberra.

⁶⁶ ABARE (2009) Australian Crop Report, report no. 150, June 2009.

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 66.

ITS Global (2007) Grain Marketing Transition Factsheets: Competition in the Domestic Grain Supply Chain, prepared for AWB, Melbourne.

⁶⁹ Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 12.

2005-06. AWB GrainFlow maintains four receival sites in Queensland, all of which are located in the Darling Downs. 71

Transportation in Queensland

Rail services in Queensland are provided by QR, a state-owned corporation which provides both track and above rail services. The Queensland Competition Authority has the responsibility of setting the rail tariff rates for services offered by QR.⁷² According to consulting firm Strategic Design and Development:

The rail network is operated by QR (track and trains) under government ownership. Some lines are falling into poor condition and volumes have been weak over the last decade. The current strong harvest has exposed the shortage of trains and resources. Tactical marketing decisions by the trade have further hindered the movement of grain out of storage towards port.

The rail line between Toowoomba and Brisbane is congested with coal traffic from the growing Oakey area. The government has plans for a new corridor through the area, but no development commitment has been made. Grain train paths are severely limited on the existing alignment.⁷³

Port terminals in Queensland

There are three grain terminals in Queensland, all of which are owned and operated by GrainCorp. The most significant of these is located at Fisherman Island, near Brisbane. It uses a combination of multi-commodity sheds, pads (with capacities of 25 000 tonnes) and bins (with capacities ranging from 50 to 7500 tonnes) to store grain, and has a total capacity of 218 400 tonnes fumigable. The Fisherman Island grain terminal can inload grain from rail and offload grain onto ships at a rate of 2200 tph. To

A further grain terminal is located at Gladstone. It uses a combination of silos and bulk sheds to store grain, and has a total capacity of 86 900 tonnes. The Gladstone grain terminal can inload grain from rail at a rate of 1400 tph, and offload grain onto ships at a rate of 1000 tph. The Gladstone grain terminal can inload grain from rail at a rate of 1400 tph, and offload grain onto ships at a rate of 1000 tph.

GrainCorp also has a grain terminal at Mackay. It has eight concrete silos and pads, with a total storage capacity of 82 000 tonnes. The Mackay grain terminal can

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ITS Global (2007) *Grain Marketing Transition Factsheets: Competition in the Domestic Grain Supply Chain*, prepared for AWB, Melbourne.

Allen Consulting Group (2008) *Competition in the Export Grain Supply Chain*, March, p. 12.
Allen Consulting Group (2008) *Competition in the Export Grain Supply Chain*, March, p. 13.

Strategic Design and Development (2008) *Grain Supply Chain Stage One Final Report National Transport Commission*, December, p. 9.

GrainCorp Limited (2009) *Fisherman Island Terminal*, accessed 23 July 2009 at http://www.graincorp.com.au/prodserv/Ports/Pages/FishermanIslandTerminal.aspx.

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 13.

GrainCorp Limited (2009) Gladstone Terminal, accessed 23 July 2009 at http://www.graincorp.com.au/prodsery/Ports/Pages/GladstoneTerminal.aspx.

Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 13.

GrainCorp Limited (2009) Mackay Terminal, accessed 23 July 2009 at http://www.graincorp.com.au/prodserv/Ports/Pages/MackayTerminal.aspx.

inload grain from rail at a rate of 750 tph and offload grain onto ships at a rate of 900 tph. ⁷⁹

4.3 Industry structure—GrainCorp submissions

GrainCorp submits that unlike Western Australia and South Australia, the Eastern Australian grain market is highly complex and fragmented, where:

- in excess of 10 000 active grain growers produce around 15 mt of grain annually. Wheat represents around 60 per cent of this grain production
- there is significant production and consumption variability. No other grain producing country experiences such variability in grain production. Accordingly the 'residual' bulk export volumes are highly variable, where GrainCorp bulk grain exports can range from 0.8 to 10 mt
- Eastern Australia is serviced by over 40 mt of country storage, comprising of GrainCorp, AWB, ABA, ABB, other independent storage providers and on farm storage. GrainCorp receives on average 9 mt of grain, which accounts for approximately 60 per cent of grain produced
- a large number of grain traders aggressively compete for the purchase of wheat from growers to supply both domestic and export customers, as well as trading between each other for the purposes of speculation, and managing customer orders and logistics—this means that the ownership of the wheat changes hands many times through the supply chain
- the distinguishing feature of the grain and wheat industry in Eastern Australia is the primary focus in the supply of grain to domestic customers. Domestic endusers have 'first call' on grain produced, currently consuming at least 9.5 mt of grain. GrainCorp handles around 4.5 mt of domestic grain, around 45 per cent of grain consumed domestically
- the export market consumes the 'residual' grain that is not consumed locally. This is handled at GrainCorp export terminals, Melbourne Port Terminal and via the expanding container market. GrainCorp handles on average 4 mt of bulk grain, of which 80 per cent proportion is generally wheat. 80

The ACCC's Issues Paper and information request to GrainCorp included questions on industry structure. GrainCorp's responses to some of these questions are set out below.

Question 1: Paragraph 5.5 of GrainCorp's supporting submission to its proposed undertaking dated 15 April 2009 (GrainCorp's submission) states that grain exporters in Victoria and southern NSW are able to ship grain through port terminals owned by three different companies (GrainCorp, ABB and Australian Bulk Alliance (ABA)).

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 4.1, p. 14.

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Allen Consulting Group (2008) Competition in the Export Grain Supply Chain, March, p. 13.

What impact, if any, has this had upon terms and conditions of access to GrainCorp's port terminals that in GrainCorp's opinion compete with ABB and ABA port terminals? Please provide any relevant documents or materials to support your response

The terms and conditions for most port terminal services are similar across Australia given the role that the previous single desk monopoly provider played in agreeing the framework for wheat. The terms and conditions from a ports perspective also have common conditions that govern the shipping interface that are developed to meet international standards of operation. Competition from other terminals, in normal seasons, has not materially altered the existing non-price terms and conditions nor changed the pricing of services given the already low returns over the cycle that are being made on these assets.

There may be changes to pricing between different terminal facilities for example, where significant underutilisation occurs during drought periods.

Is there any difference between the price and non-price terms offered to marketers exporting out of different GrainCorp terminals?

The non-price terms of access are the same across all terminals for all exporters. However, there is a difference in the price for using Queensland terminals based on the lower average utilisation of the ports and the need to obtain an adequate return to continue to support their ongoing viability. This is a structure that has been in place for many years and is applied on the same terms for all exporters.

Question 2: What factors influence the ability of bulk wheat exporters to switch between terminals (either located in different port zones or owned by different bulk handlers) for the export of bulk wheat? What is the effect of transport costs, infrastructure constraints, availability of transport providers, terminal capacity and terminal availability?

Grain exporters will take into consideration a large range of factors when making a decision on which port terminal to export through. The general principle is that they will choose the least cost pathway given the requirement to maximise returns on behalf of their owners and customers. The key factors include, but are not limited to, the following:

- commodity grade location
- distance from port and the relative freight differentials between the same
- time taken to transfer from country site to port relative to required load date
- ownership interest in transport capacity
- available export capacity at a point in time
- available port storage capacity
- pricing of supply chain services.

The range of variables that will determine the flow of grain between terminals make it difficult to provide a definitive answer on the decision making process. However, on the basis that the GrainCorp service model is to provide price and non-price terms on the same basis to all exporters and that port terminal capacity, in most years, is underutilised the most significant factor influencing the flow of grain is the transport cost.

The typical differential between road and rail transport is \$10–15 per tonne. Rail is, in almost all circumstances on the east coast, the most efficient and cost effective means of moving grain to port. Rail can be contracted by any party directly with rail providers on a take or pay basis or purchased from rail freight providers on a spot or contract basis. Road can be contracted through a multitude of providers with some major exporters purchasing and running their own fleet of trucks for this purpose.

Importantly, evidence given by WEA to the Senate Estimates Hearing on 25 May 2009 included that 'There is grain travelling from Queensland down to Victoria ...'⁸¹ This indicates that the market is working and clearly able to allocate resources were required if the appropriate commercial drivers are in place, and clearly indicates that domestic demand in the eastern states is the primary market, with the export market secondary due to the differences in gross returns available.

Our primary observation on exporter behaviour is a general reluctance by all exporters, due to the inherent variability in export volumes, to commit to sufficient forward capacity to give service providers certainty in providing assets to meet the export task.

This is particularly the case with rail which is the major limiting factor on improved export performance. Where an exporter does make a commitment to forward capacity for a scarce resource like rail transport they are able to more effectively manage the choice in pathways and timing of exports from alternative port terminal service providers.

There is a strong element of 'free-riding' by almost all exporters on supply chain asset capacity in Australia with a general reluctance to take on or share risk. This is substantially different to all other markets across the globe where multi-national or local grain traders must build, or forward contract on a take or pay basis, significant supply chain capacity, be it country storage, rail road or port loading services.

AGEA submits that 'in Canada, the USA, South America and Europe including the Black Sea, the level of choice available to wheat exporters and the competition between port operators is extensive (paragraph 3.17, 29 May 2009 submission.

The geographical distribution of northern hemisphere grain growing regions and the tonnages (higher) and volatility (lower) of production there make infrastructure service provision a significantly different commercial proposition. The development of grain handling infrastructure in Europe has been significantly different from the growth of the industry in Australia. The Australian industry is shaped by its history as a collection of statutory organisations and the 69 year presence of the bulk wheat export monopoly.

Therefore it is not relevant to compare the structure of service provision in the northern hemisphere to that available in Australia; it is an apples and oranges comparison.

AGEA advised in their submission that they would be willing to assist the ACCC in reviewing supply chain practice in other countries. We concur that this would be a very useful and informative exercise. As an example of public access to port facilities we would recommend that the ACCC review the public access regime for the third party owned Port of Houston grain elevator

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Parliament of Australia, Hansard, Senate Standing Committee on Rural and Regional Affairs and Transport, 25 May 2009, p. 54.

which is managed by a multinational grain trading company. Details of the facility can be found at the following web address.

http://www.portofhouston.com/maritime/general cargo/elevator.html

In addition the AGEA members should be invited to provide examples from their global operations specifically stating where they offer port terminal access to other competing exporters on equivalent terms to their own trading division i.e. that another trader can buy port terminal services on an equivalent pricing basis as their trading division without having to buy on a grain only FOB basis.

We reject the assertion by the AGEA members that they are unable to obtain a fair and competitive supply chain service on the east coast. We suggest that the key issue is their reluctance, but not the lack of financial capacity, to commit to forward investments in transport services. 82

4.4 Regulatory regimes

4.4.1 New South Wales

No regulatory framework specifically applies to port terminal operators in New South Wales. Rather, there are commercial agreements with the port corporations, and with stevedores or land and sea transport operators. Agreements are either based on common user access or directly with clients if they are able to offer guaranteed allocations.

The terms and conditions offered by the port corporations for port access are not specified by the regulatory framework. In practice, most key port facilities make their terms and conditions publicly available so that potential customers are able to assess and potentially negotiate charges. Port corporations lease facilities they own or control to other service providers and this usually gives the tenant exclusive long-term access. In addition to this, some port charges are specified under Part 5 of the *Ports and Maritime Administration Act 1995*.

Instead, there has been much discussion over the current regulatory framework in place for New South Wales ports themselves (as opposed to the port terminal operators). New South Wales committed to the National Reform Agenda (NRA) and the Competition and Infrastructure Reform Agreement in February 2006.

4.4.2 Victoria

In 1995, as part of the privatisation of the Grain Elevator Board, the Victorian Government introduced specific legislation in the form of the *Grain Handling and Storage Act 1995* to regulate specific prescribed grain shipping services at Portland and Geelong. The purpose of this legislation is to promote competition in the storage and handling of grain, ensure charges are fair and reasonable, and ensuring reasonable access to grain facilities.

Following amendments made in 2003 to the Grain Handling and Storage Act, direct price regulation of the services at the ports of Geelong and Portland was replaced by a

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 23-25.

negotiate-arbitrate access regime. 83 Under the new framework, GrainCorp, the owner/operator of the regulated terminals, was required to provide access to its export grain handling and storage facilities on 'fair and reasonable terms'. Under the access regime, an access seeker can request an access provider to provide it with prescribed services from a significant infrastructure facility.

Under the Grain Handling and Storage Act, the ESC is responsible for the regulation of significant infrastructure facilities in the industry of facilitating the export shipping of grain. Section 14 of the Grain Handling and Storage Act sets out the specific objectives of the ESC in regulating the grain handling and storage industry:

- to promote competition in the storage and handling of grain
- to protect the interests of users of the grain handling and storage facilities in terms of price by ensuring that charges across users and classes of services are fair and reasonable
- to ensure users and classes of users have fair and reasonable access for grain to the port facilities whilst having regard to the competitiveness and efficiency of the regulated industry.

Also under the Grain Handling and Storage Act, the ESC is confined to resolving access disputes between access seekers and access providers and to arbitrate any disputes over the conditions of access that could not be resolved through commercial negotiation. Under the negotiate/arbitrate framework, the ESC will only make a determination concerning prices if notified that parties cannot agree on terms and conditions of access to the prescribed services.

In January 2008, the ABA and GrainCorp made application to the ESC for general access determinations (seeking approval of the proposed undertakings) under section 19 of the Grain Handling and Storage Act. The ESC final determination (16 April 2008) was not to make general access determinations mainly on the basis that the ESC was not satisfied that the access providers substantially addressed the specific requirement of the ESC as to non-discriminatory access.⁸⁴

In May 2009, the ESC released its final review of the Victorian grain handling and storage access regime, which considered whether access regulation through the Act should continue to apply to any or all bulk grain handling terminals in Victoria, and if so what changes would need to be made to the Act to ensure that it could be certified as an effective state-based access regime.

The ESC previously found that increased competition between facilities had reduced the need for regulation, and the ESC was not convinced that the risk of misuse of market power was sufficient to warrant the continuation of access regulation. However, given the significant degree of change in the grain industry and in particular the uncertainty over wheat marketing arrangements, and residual concerns about

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Regulation of prices for prescribed services was discontinued on 9 October 2003.

Section 17(1) of the GHS Act states that a provider must provide access to the prescribed services on fair and reasonable terms and conditions. Subsection (5) states that the terms and conditions of access must not vary according to the identity of the person seeking access.

competitive access to terminals for minor marketers, the ESC recommended retention of the Act in the short term.⁸⁵

4.4.3 Queensland

The Queensland Competition Authority (QCA) determines the fair and reasonable terms and conditions of access to terminals which have been 'declared' for third party access under the *Queensland Competition Authority Act 1997*. The Authority's responsibilities in relation to Ports are to:

- assess and approve access undertakings for ports declared for Third Party Access
- arbitrate access disputes
- enforce breaches of access obligations
- investigate and monitor prices for ports declared for monopoly prices oversight
- assess competitive neutrality.

At present, no grain port terminals are the subject of an access regime.

Essential Services Commission (2009) *Review of the Victorian Grain Handling and Storage Access Regime*, Final Report, May, pp. 11-12.

5 Background, Objectives and Structure sections of the proposed Undertaking

Summary

Background section

It is not necessary for the ACCC to form a view on the appropriateness of the background section pursuant to section 44ZZA(3) given that it is merely descriptive and places no obligations on GrainCorp.

Objectives

The objectives section, critical to the operation of the proposed Undertaking, is not appropriate pursuant to section 44ZZA(3) given concerns with the following particular objectives:

- o "The recovery of all reasonable costs associated with the granting of access to the Port Terminal Services" (clause 1.2(e)(i)(A)); and
- o "GrainCorp's ability to meet its own or its Trading Division's reasonably anticipated requirements for Port Terminal Services" (clause 1.2(e)(i)(D)).

Structure

The structure section of the proposed Undertaking is not appropriate pursuant to section 44ZZA(3) given concerns with:

- The reference to a "Schedule" (rather than a "Port Schedule") prevailing over the General Terms (clause 2);
- o The reference to using 'reasonable endeavours' to procure (clause 2.3).

5.1 GrainCorp's proposed Undertaking

5.1.1 Background section of the proposed Undertaking

GrainCorp's proposed Undertaking includes the following introductory section at clause 1.1:

1. Introduction

- a. GrainCorp operates the Port Terminal Facilities at the Port Terminals.
- b. The Port Terminal Facilities provide services relating to the export of Bulk Wheat and other commodities.
- c. GrainCorp has historically provided access to services provided by the Port Terminals to third parties under open access policies.

- d. GrainCorp has applied to become an Accredited Wheat Exporter under the *Wheat Export Marketing Act 2008* (Cth).
- e. Under section 24 of the WEMA, a person who is also the provider of one or more port terminal services (as defined under that Act) must satisfy the 'access test' to be eligible for accreditation to export bulk wheat.
- f. The 'access test' under the WEMA requires:
 - i. the person to comply with the continuous disclosure rules in relation to a port terminal service; and
 - ii. either there is:
 - A. an access undertaking in operation (under Division 6 Part IIIA of the Trade Practices Act 1974) relating to the provision to Accredited Wheat Exporters of access to the port terminal service for purposes relating to export of Bulk Wheat; or
 - B. a decision in force that a regime established by a State or Territory for access to the port terminal service is an effective access regime (under Division 2A Part IIIA of the TPA) and under that regime Accredited Wheat Exporters have access to the port terminal service for purposes relating to the export of Bulk Wheat.
- g. GrainCorp has submitted this Undertaking to the ACCC for approval under Part IIIA of the TPA for the purpose of satisfying the 'access test'.

5.1.2 Objectives of the proposed Undertaking

At clause 1.2 GrainCorp states that the proposed Undertaking has the following objectives:

- a. providing a framework to manage negotiations with Applicants for access to services provided by certain facilities at the Port Terminals in relation to export of Bulk Wheat;
- b. establishing a workable, open, non-discriminatory and efficient process for lodging and processing Access Applications;
- providing a non-discriminatory approach to pricing under which GrainCorp publishes reference prices and terms and conditions for the provision of certain standard services annually;
- d. operating consistently with the objectives and principles in Part IIIA of the TPA and the Competition Principles Agreement;
- e. reaching an appropriate balance between:

- i. the legitimate business interests of GrainCorp, including:
 - A. the recovery of all reasonable costs associated with the granting of access to the Port Terminal Services;
 - B. a fair and reasonable return on GrainCorp's investment in the Port Terminal Facility commensurate with its commercial risk;
 - C. GrainCorp's business interests relating to the export of grain other than Bulk Wheat and to the export of non-grain commodities using the Port Terminal Facilities;
 - D. GrainCorp's ability to meet its own or its Trading Divisions' reasonably anticipated requirements for Port Terminal Services; and
- ii. the interest of the public, including:
 - A. ensuring efficient use of resources; and
 - B. the promotion of economically efficient investment, use and operation of the Port Terminals; and
- iii. the interests of Applicants wanting access to the Port Terminal Services, including providing access to the Port Terminal Services:
 - A. on non-discriminatory price and non-price terms; and
 - B. in a transparent, open, efficient and non-discriminatory manner;
- f. providing an efficient, effective and binding dispute resolution process in the event that GrainCorp and the Applicant are unable to negotiate a mutually acceptable Access Agreement; and
- g. in accordance with the objective in s44AA(b) of the TPA, providing for a uniform approach to access to the Port Terminal Services at the different Port Terminals to the extent practicable having regard to the different characteristics of the Port Terminals.

5.1.3 Structure of the proposed Undertaking

The structure section of GrainCorp's proposed Undertaking is set out at clause 2 as follows:

2.1 Components

This Undertaking applies in relation to access to Port Terminal Services provided by means of Port Terminal Facilities at a number of Port Terminals (listed in Schedule 1). The Port Terminal Facilities are geographically separate and have different physical and operating characteristics and modes of operation.

2.2 Priority

The terms of a Schedule will prevail over the General Terms to the extent of any inconsistency between them.

2.3 Obligation to procure

If the performance of an obligation under this Undertaking requires a Related Body Corporate of GrainCorp to take some action or refrain from taking some action, GrainCorp must use reasonable endeavours to procure that Related Body Corporate to take that action or refrain from taking that action.

5.2 GrainCorp's supporting submissions

In its Issues Paper dated 29 April 2009, the ACCC asked questions in relation to the objectives of the proposed Undertaking. In response to submissions from interested parties, GrainCorp expanded on the intent of the object section in its supplementary submission dated 24 June 2009. In relation to clause 1.2(e)(i)(D), which relates to the ability of GrainCorp to reserve its own or its trading divisions' reasonably anticipated requirements for port terminal services, GrainCorp states:

The language of this clause is based on section 44W of the TPA, which provides that in making an access determination in an arbitration of an access dispute in relation to a 'declared service' the Commission must not make a determination that would have the effect of preventing an existing user obtaining a sufficient amount of the service to be able to meet the user's reasonably anticipated requirements, measured at the time where the dispute was notified.

In its decision in BHP Billiton Iron Ore Pty Ltd v National Competition Council [2008] HCA 45 the High Court referred to s44W(1) requiring that an existing user be able to obtain a sufficient amount of the service to be able to meet the user's reasonably anticipated requirements, measured at the time when the dispute was notified" and found that BHP would be an "existing user" by virtue of providing the relevant service to itself. The Court held that

It appears that if either of the services to which Fortescue seeks access are services within the meaning of Pt IIIA, then BHPBIO would properly be regarded as providing that service to itself. Therefore it would be an "existing user" whose interests would be afforded the protection given by par (a) of s 44W(1),

This is consistent with the objectives of Part IIIA to promote the economically efficient operation of, use of **and investment in** the infrastructure by which service are provided, thereby promoting effective competition in upstream and downstream markets.

On this basis clause 1.2(e)(i)(D) is justified and a decision by the ACCC to require the removal of that clause would be inconsistent with the High Court's decision in BHP Billiton Iron Ore Pty Ltd v National Competition Council and the objectives of Part IIIA. We note that submissions by interested parties have not raised any evidence to the contrary.

However, GrainCorp is willing to remove clause 1.2(e)(i)(D) from the Undertaking if the ACCC considers it necessary.⁸⁶

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⁸⁶ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 57.

In relation to the 'obligation to procure' at clause 2.3, following submissions from interested parties GrainCorp's supplementary submission states that it is willing to remove this, stating:

As the operator of the port terminals, GrainCorp is the appropriate party to the Undertaking. GrainCorp is willing to delete the "reasonable endeavours" obligation. On review, the only related companies who could be the subject of this clause are fully owned subsidiaries.⁸⁷

5.3 Submissions from interested parties

5.3.1 Australian Grain Exporters Association

AGEA states that the objectives clause is 'a mere statement of intent', highlights the BHCs' 'inevitable conflict of interest' and 'may be used to condone discriminatory behaviours by the BHCs'. ** AGEA submits that this point is demonstrated at clauses 1.2(e)(i)(A) and (D) which refer to the legitimate business interests of the BHCs, including 'recovery of reasonable costs' and their ability 'to meet its own or it Trading Divisions' reasonably anticipated requirement for Port Terminal Services'. **9

AGEA submits that the objectives clause defines the objectives of the proposed access undertakings using nebulous concepts like "operating consistently with", "reaching an appropriate balance", "fair and reasonable return ... commensurate with ... commercial risk", "the interest of the public" and so on. AGEA submits that there is no tangible basis upon which to assess actual compliance. ⁹⁰

AGEA states that it is impossible to assess the appropriateness of the structure of the proposed Undertaking because it does not contain or refer to the prices or terms and conditions on which access will be provided. On this basis, AGEA states 'it is impossible to say whether specific terms and conditions relating to a particular Port Facility should be permitted to override General Terms'. 91

AGEA submits that clause 2.3 is unsatisfactory in that it enables GrainCorp, or its related entities to avoid their obligations under the proposed Undertaking. AGEA states: 92

If a related entity is required to take or refrain from taking some action under the proposed access undertaking, the related entity should be a party to the undertaking or the BHCs should be obliged to procure the related entity to take or refrain from taking action. A 'reasonable endeavours' obligation is not sufficient. There should also be an obligation for the BHCs to indemnify any party that suffers loss or damage as a result of the breach.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 22.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, p. 16.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, p.16.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings,
 29 May 2009, p. 16.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, p. 17.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, p. 17.

5.3.2 Riverina

Riverina submits that clause 1.2(e)(i)(D) should be deleted as it encourages:

- (i) the consideration of the Trading Division as something other than another user of Port Terminals and Port Terminal Services; and
- (ii) discriminatory treatment between other Users of Port Terminals and Port Terminal Services and GrainCorp's Trading Division. ⁹³

Riverina also queries the prevalence of the Schedules over the body of the proposed Undertaking, particularly as the Schedules include the Standard Port Terminal Services proposed to the offered. Further, Riverina submits that the body of the proposed Undertaking should prevail over the Schedules and be the primary reference point for understanding the terms of the Undertaking offered which will be binding once finalised.

In relation to clause 2.3, Riverina submits that if a body corporate of GrainCorp is required to do something pursuant to the proposed Undertaking then it should be a party to the proposed Undertaking.⁹⁴

5.3.3 AgForce

AgForce notes that the proposed Undertaking allows for GrainCorp to take into account 'recovery of all reasonable costs associated with the granting of access to the Port Terminal'. In this regard AgForce submits that:

...There is little preventing GrainCorp from setting the compensation for the risk it carries at a level higher for its competitors than its own related entities, thus allowing it to have a competitive advantage across the supply chain. That is, if GrainCorp can operate the port at a cost which is lower than the cost which is lower than the cost imposed on its competitors, the cost of GrainCorp moving grain to port and onto ships is lower, thus allowing GrainCorp to offer higher prices to growers than its competitors and thus gaining more and more market share over time. Again this activity hasn't been evidenced in the past, but there is a possibility of it occurring. ⁹⁵

5.4 ACCC's view

5.4.1 Background to the proposed Undertaking

Given that the background section of the proposed Undertaking is merely descriptive and does not place any obligations on GrainCorp, it is not necessary for the ACCC to consider whether it is appropriate pursuant to section 44ZZA(3).

5.4.2 Objectives of the proposed Undertaking

Unlike the background section, the objectives section is critical to the working of the proposed Undertaking.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 13.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 13.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.1, p. 2.

The objectives section ties into key clauses of the proposed Undertaking in the following manner:

- o the first non-discriminatory access clause (5.4) provides that GrainCorp must not provide access on 'different terms' unless such terms are, inter alia, 'consistent with the objectives of this Undertaking set out in clause 1.2';⁹⁶
- o the second non-discriminatory access clause (8.3) provides that GrainCorp undertakes not discriminate between access seekers or in favour of its trading division in providing Port Terminal Services, 'subject to clause 5.4 and 8.4' (note that, as mentioned above, clause 5.4 refers back to clause 1.2 the objectives section); and
- o it is proposed that any variations to the Port Terminal Services Protocols must be consistent with the objectives section;⁹⁷

The ACCC considers that the objectives section, as a whole, is not appropriate having regard to matters at section 44ZZA(3) given its concerns with the following particular objectives:

"The recovery of all reasonable costs associated with the granting of access to the Port Terminal Services" (clause 1.2(e)(i)(A))

The ACCC considers that the reference to 'reasonable costs' at clause 1.2(e)(i)(A) is ambiguous with respect to what costs an access provider may recover through charges levied on the access seeker. Further, it is not clear whether allowing for recovery of 'all reasonable costs' would be in accordance with the pricing principles at 44ZZCA (which make reference to 'efficient costs' rather than 'reasonable costs'). It is noted that the use of the term 'reasonably anticipated requirements' in section 44W of the TPA is referring to "an existing user" (i.e. any existing user, not just the access provider).

The ACCC considers that this ambiguity does not appropriately balance the legitimate business interests of GrainCorp with the interests of access seekers, nor does it provide for sufficient certainty and clarity in the terms of the proposed Undertaking.

The ACCC is of the view that this objective is more likely to be appropriate pursuant to section 44ZZA(3) of the TPA if the word 'efficient' is substituted for 'reasonable'.

"GrainCorp's ability to meet its own or its Trading Division's reasonably anticipated requirements for Port Terminal Services" (clause 1.2(e)(i)(D))

The ACCC considers that the interpretation of clause 1.2(e)(i)(D) in the context of an access undertaking (rather than in relation to a Part IIIA arbitration) is unclear and that it is likely that difficulties would arise in determining the proper application of this clause.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(b)(i)(A).

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GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 5.4(a)(ii)(C).

One interpretation of the clause could be that GrainCorp intends to reserve and set aside its own or its Trading Division's 'reasonably anticipated requirements' for port capacity and then provide access to third parties for the remaining capacity. This could allow GrainCorp to significantly promote the interests of GrainCorp above those of potential access seekers in a manner that is neither in the interests of potential access seekers, or in the broader public interest, including the public interest in having competition in markets. This interpretation of the clause runs counter to the objectives of the WEMA and particularly the objective of ensuring 'fair' access to port terminal services.

Given the ambiguity over the interpretation of this provision, another concern with this clause is that it does not provide for sufficient certainty and clarity in the terms of the proposed Undertaking.

5.4.3 Structure of the proposed Undertaking

The ACCC considers that the structure section is not appropriate having regard to matters at section 44ZZA(3) given its concerns with the following particular objectives:

The reference to a "Schedule" (rather than a "Port Schedule") prevailing over the General Terms (clause 2.2)

Clause 2.2 of the proposed Undertaking states that the terms of the Schedules to the proposed Undertaking will prevail over the general terms to the extent of any inconsistency between them. The ACCC considers the scope of this clause to be inappropriately broad given that the Schedules cover a large range of areas (including port protocols - which are proposed to be able to be changed without the consent of the ACCC). The ACCC considers that this creates insufficient certainty and clarity around the terms of the Undertaking.

The ACCC therefore considers that restricting the coverage of clause 2.2 to the Schedules relating to the description of the port terminals and the port terminal services definition, namely Schedules 1 and 2, is more likely to be appropriate pursuant to section 44ZZA(3).

Using 'reasonable endeavours' to procure (clause 2.3)

The ACCC considers that if another body was required to act (or not act) in a certain manner by the proposed Undertaking, then that party should be a party to the proposed Undertaking.

However, the ACCC considers that inclusion of the obligation to procure clause is nonetheless appropriate in the unlikely case that it is required.

However, an obligation to use 'reasonable endeavours' does not appropriately balance the legitimate business interests of GrainCorp with the interests of access seekers, who require more certainty that the terms of the proposed Undertaking will be carried out.

It is the ACCC's view that the words 'use reasonable endeavours to' should be removed from this clause to strengthen the obligation to procure.

6 Term of, and variation to, proposed undertaking

Summary

Commencement

The commencement clause is not appropriate pursuant to section 44ZZA(3) given it does not clarify that the Undertaking may commence for the purposes of passing the access test under the WEMA at a different time from its commencement date under the TPA

Term

The two year term of the proposed Undertaking is appropriate pursuant to section 44ZZA(3) given the transitional state of the wheat export industry.

Withdrawal and variation

It is not necessary for the ACCC to form a view on the appropriateness of the withdrawal and variation clauses pursuant to section 44ZZA(3) given that they are merely descriptive.

Extension

The extension clause of the proposed Undertaking is not appropriate pursuant to section 44ZZA(3) given that clause 3.6(a) refers to submitting an undertaking 'at least three months' before the expiry of the proposed Undertaking. This is inconsistent with the statutory obligation in section 44ZZBC of the TPA for the ACCC to use reasonable endeavours to make a decision on an access undertaking application within 6 months.

6.1 GrainCorp's proposed undertaking

6.1.1 Commencement and Term

The proposed Undertaking is expressed to commence on 1 October 2009.⁹⁸

The proposed Undertaking provides for expiration on the earlier of 30 September 2011, or when the ACCC consents to GrainCorp withdrawing the Undertaking in accordance with Part IIIA of the TPA, including under clause 3.3 of the Undertaking (which provides for 'early withdrawal,' as described below). 99

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 3.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 3.2.

6.1.2 Withdrawal & variation of the proposed Undertaking

The proposed Undertaking provides that GrainCorp may seek the approval of the ACCC to the withdrawal of the Undertaking if:

- a. GrainCorp or a Related Body Corporate ceases to be an Accredited Wheat Exporter under the WEMA; or
- b. the WEMA is amended such that an Accredited Wheat Exporter is no longer required to have in place an access undertaking under Part IIIA of the TPA in relation to access to any of the Port Terminal Services for the purposes of obtaining or maintaining accreditation under that Act. 100

In terms of variation, the proposed Undertaking provides that GrainCorp may seek the approval of the ACCC for variation via the removal of the Port Terminal Services provided at a particular Port Terminal on the occurrence of:

- c. the disposal of the Port Terminal to a person who is not a Related Body Corporate of GrainCorp and GrainCorp ceases to operate or control the Port Terminal Facilities at that Port Terminal; or
- d. if there is in force under Division 2A Part IIIA of the TPA a regime established by a State or Territory for access to services provided at the Port Terminal, and under that regime Accredited Wheat Exporters have access to Port Terminal Services (or services substantially similar to the Port Terminal Services) for purposes relating to the export of Bulk Wheat. 101

The proposed Undertaking also provides, in relation to variation, that GrainCorp may seek the approval of the ACCC to vary the Undertaking if GrainCorp is of the opinion that circumstances have changed such that the Undertaking:

- a. is no longer commercially viable for GrainCorp or becomes inconsistent with the objectives set out in clause 1.2; or
- b. is no longer consistent with the Continuous Disclosure Rules as a result of changes to the WEMA. 102

The proposed Undertaking also provides that, prior to seeking the approval of the ACCC for a variation of this kind, ¹⁰³ GrainCorp will first consult with counterparties to Access Agreements and Applicants regarding the proposed variation. ¹⁰⁴

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3.4.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3 3

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3.5.

That is, per clause 3.5(a), where GrainCorp is of the opinion that circumstances have changed such that the undertaking is no longer commercially viable or becomes inconsistent with the objectives; or that the undertaking is no longer consistent with the Continuous Disclosure Rules as a result of changes to the WEMA.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3.5(b).

6.1.3 Extension of the proposed Undertaking

Clause 3.6 proposes a mechanism for extension of the proposed Undertaking in certain circumstances. In summary, this clause provides:

- a. At least three months before the expiry of the Undertaking, GrainCorp will submit to the ACCC a written statement outlining whether or not it intends to submit a new undertaking to the ACCC for its consideration.
- b. If GrainCorp intends to submit a new undertaking to the ACCC, GrainCorp will also apply to the ACCC for an extension of the expiring Undertaking.
- c. The application for extension would include a proposed extension period which, in GrainCorp's view, 'reasonably estimates the time it would take for GrainCorp to formulate a new undertaking and have that undertaking take effect following approval by the ACCC.' 105

It is proposed that if GrainCorp does not propose to submit to the ACCC a new undertaking, then the steps at paragraphs (b) and (c) are not applicable. It is also proposed that nothing in clause 3.6 (regarding the extension of the Undertaking) prevents GrainCorp from submitting a new undertaking to the ACCC at any time during the term of current Undertaking. 107

6.2 GrainCorp's submissions

In its initial submission, GrainCorp notes that the proposed term of the Undertaking is 2 years, '...to align with the forthcoming Productivity Commission review of the WEMA.' GrainCorp also submits that the proposed Undertaking is provided to satisfy the access test in the WEMA, and as result proposes that GrainCorp may seek its withdrawal in the circumstances described above. 109

In its supplementary submission, GrainCorp states that the 2 year term strikes an appropriate balance between the current requirements of the WEMA and the need for the access regime framework to remain flexible. 110

In its supplementary submission, GrainCorp clarified, in response to a question from the ACCC, that the obligation in clause 3.5(b) on GrainCorp to '...first consult with counterparties to Access Agreements and Applicants...' prior to seeking the ACCC's approval for a variation to the proposed Undertaking would involve GrainCorp:

 preparing proposed changes and circulating those proposals to interested parties, giving all interested parties sufficient time to review and respond to the proposals;

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3.6(c).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3.6(d).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 3.6(e).

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.3, p. 53.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.3, p. 53.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 2.2, p. 10.

- discussing the proposals, collating, reviewing and actively considering the responses from interested parties;
- depending on the level and nature of the responses, changing the initial proposals in order to ensure that any proposed amendment to the Undertaking is appropriate.¹¹¹

GrainCorp also makes the following comments:

- 'As the ACCC is aware, under the TPA the Undertaking can only be varied with the consent of the ACCC, having regard to the factors set out in section 44ZZA(3).'112
- 'GrainCorp is not seeking to expand the legislative process set out in the TPA... Nor will the inclusion of clause 3.4 and 3.5 fetter the ACCC's statutory discretion.' 113
- 'Further, if the WEMA access test remains unaltered, it is clearly in GrainCorp's interest to ensure that it has an undertaking in place if it wishes to continue to be accredited as a bulk wheat exporter and so ensure that it deals with the expiry of the Undertaking in a timely manner.' 114

6.3 Submissions received from third parties

6.3.1 AgForce Grains Ltd

AgForce Grains Ltd (AgForce) submits that the proposed two year term of the Undertaking '...is probably sufficient and allows some recognition of changes which may occur in the industry in coming years, allowing for review of the document.' However AgForce considers that a one year term should be instigated, having regard to the possibility of a poorly executed undertaking adversely affecting the industry for longer than necessary. 116

AgForce submits that different expiry dates for the CBH undertaking and the GrainCorp and ABB undertakings should not create issues, as the operators work in 'mostly different states and different markets.' 117

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 3.2, p. 12.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 3.4, p. 13.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, para 3.4, p. 13

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 3.4, p. 13.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.4, p. 3.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.4, p. 3.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.4, p. 4.

In relation to variation of the undertaking AgForce submits that '...any changes to an Undertaking should be enacted at a time which allows the market to plan for those changes i.e. not in September when harvest has already begun in QLD.'118

6.3.2 Australian Grain Exporters Association¹¹⁹

Term

The Australian Grain Exporters Association (AGEA), in its submission of 29 May 2009, suggested that the proposed two year term of GrainCorp's undertaking is unacceptable to wheat exporters and unlikely to promote efficient investment. AGEA submits that wheat exporters 'need the comfort of knowing that their investment is protected by guaranteed access to port terminal services for at least five years.' 120

AGEA submits that the GrainCorp undertaking should operate for a minimum of five years and have a common expiry date with the undertakings of the other bulk handlers ¹²¹

Early withdrawal and variation

In relation to the variation of the proposed undertaking, AGEA submits that:

- a. the circumstances in which GrainCorp may seek to vary the access undertaking are broader than the TPA; 122
- b. the provider of an access undertaking is adequately protected by section 44ZZA(7) of the TPA, and it is unnecessary for the undertaking to specify the circumstances in which GrainCorp may seek the ACCC's approval to withdraw or vary the undertaking, as this is covered by that section; the section is a section of the provided by the section in the provided by the section is a section of the provided by the section in the provided by the section is a section in the provided by the section in the provided by the section is a section in the provided by the section in the provided by the section is a section in the provided by the section in the provided by the section is a section in the provided by the section in the provided by the section is a section in the provided by the section in the provided by the section is a section in the provided by the section in the provided by the section is a section in the provided by the section in the sectio
- c. 'it is not appropriate for the undertaking to specify the circumstances in which the ACCC may (or may not) consent to a variation of an access undertaking as this may fetter the ACCC's statutory discretion;'125
- d. If the undertaking is to contain a term regarding variation, that term should be consistent with section 44ZZA(7) of the TPA. 126

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.10, p. 7.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 7.1, p. 18.

AGEA, (29 May 2009) Schedule 1, D2(i). Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 7.2, p. 18.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 7.2, p. 18.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 7.2, p. 18.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para D2(iii), p. 40.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 7.2, p. 18.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para D2(iv), p. 40.

The ACCC notes that AGEA's submission of 29 May 2009 was made in relation to all three bulk handlers. In summarising AGEA's submission, the ACCC interprets references to 'the bulk handlers,' 'the BHCs' and 'the Port Operators' as references to GrainCorp in circumstances where the AGEA submission is commenting on aspects common to all three of the undertakings.

AGEA also notes that the undertaking proposes that GrainCorp may seek variation of the undertaking if the Port Terminal is disposed to a person who is not a Related Body Corporate of GrainCorp, and GrainCorp ceases to operate or control the Port Terminal Facilities at that Port Terminal. AGEA submits that '[a]ny disposal of a port terminal service that is the subject of an access undertaking should be strictly on terms that access to those services continues.' 127

Extension

AGEA submits that there is a 'mismatch' between what is proposed in the GrainCorp undertaking in relation to extension of the undertaking and what is specified in section 44ZZBC(1) of the TPA in terms of extension to an access undertaking. AGEA submits that the bulk handlers should be required to submit a statement outlining their intention to provide a new undertaking at least six months prior to the expiry of the existing undertaking, and to submit a new undertaking not less than six months before the expiry of the undertaking. ¹²⁸

AGEA also submits that it is appropriate that the undertaking applies only to new Access Agreements. 129

6.3.3 Riverina (Australia) Pty Ltd

Riverina (Australia) Pty Ltd (**Riverina**) submits that the GrainCorp Undertaking be 'fixed' until the expiry of its term, being two years, and that any discretion to change the term of the Undertaking during the period of operation be removed, unless such change is approved by the ACCC 'through an identical process to the current one.' 130

Riverina also submits that clause 3.5(a)(i) of the GrainCorp Undertaking be amended to remove the phrase '...it is no longer commercially viable for GrainCorp or...'. Riverina submits that:

'For the short period for which the Undertaking will be in operation prior to review it is submitted that GrainCorp' should be bound to the terms of the Undertaking, Protocols and fees set to permit certainty, transparency and non-discriminatory access amongst competitors in the grain trading market in Australia.'¹³¹

6.4 ACCC's consideration

6.4.1 Term

Section 44ZZBA(1) of the TPA provides:

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 7.3, p. 18.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 7.4, p. 18.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para D2(v), p. 40.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, para 2(b)(ii) & (iii), p. 2.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, Schedule A, para 11(d), p. 13.

- (1) If the Commission accepts an access undertaking or an access code, it comes into operation at:
 - (a) If, within 21 days after the Commission publishes its decision, no person has applied to the [Australian Competition] Tribunal for review of the decision the end of that period; or
 - (b) If a person applies to the Tribunal within that period for review of the decision and the Tribunal affirms the decision the time of the Tribunal's decision.

However, section 24(3) of the WEMA provides:

- (2) For the purposes of paragraph (2)(c) [regarding whether a person passes the access test at a particular time]:
 - (a) assume that subsection 44ZZBA(1) of the *Trade Practices Act 1974* had never been enacted; and
 - (b) assume that an access undertaking comes into operation at the time when the ACCC publishes its decision to accept the undertaking.

The Explanatory Memorandum to the WEMA explains that this clause was included to clarify that the ACCC's decision to accept an access undertaking is sufficient to pass the access test. The Explanatory Memorandum goes on to state that:

...This contrasts with section 44ZZBA of the *Trade Practices Act 1974* which provides for appeal processes before an undertaking comes into force. Subclause 24(3) of the Bill does not prevent appeals against the ACCC's decisions from taking place, but means that the access test is passed once the ACCC approves an undertaking. This has been done to eliminate the possibility of a third party delaying the accreditation of a port terminal service provider through vexatious use of the legal process. A port terminal service provider should not be disadvantaged by such appeals if it has acted in good faith and provided an access undertaking that is satisfactory to the ACCC...

Given the interaction between section 44ZZBA(1) of the TPA and section 24(3) of the WEMA, the ACCC considers it is not appropriate for the proposed Undertaking to simply specify that it commences on 1 October 2009.

It would be more likely to be appropriate if the clause specified that this was the commencement date for the purposes of section 24 of the WEMA.

The ACCC considers it is appropriate for the proposed Undertaking to have a term of two years. In taking this view the ACCC notes the transitional state of the bulk wheat export industry and the desirability of avoiding the imposition of regulation that is not appropriate on a newly deregulated industry, which would not be in the public interest. The ACCC notes that, given the transitional state of the industry, access arrangements that are appropriate now may not be appropriate in several years time. The ACCC considers that a short term undertaking (of two years) mitigates these risks.

6.4.2 Withdrawal and variation

Section 44ZZA(7) of the TPA states that an access provider may withdraw or vary an undertaking at any time, but only with the consent of the ACCC. Further, the ACCC

may consent to a variation of the undertaking if it thinks appropriate, having regard to the matters in section 44ZZA(3). 132

The ACCC considers that, in light of section 44ZZA(7), it is unnecessary for the proposed Undertaking to specify the particular circumstances in which GrainCorp may seek the withdrawal or variation of the proposed Undertaking. The ACCC considers that the clauses GrainCorp has proposed are merely indicative of the circumstances in which variation or withdrawal may be sought, and in no way fetter the discretion of the ACCC in relation to those matters as provided under the TPA.

Therefore, it is not necessary for the ACCC to form a view on the appropriateness of the withdrawal and variation clauses pursuant to section 44ZZA(3) given that they are merely descriptive.

6.4.3 Extension

Section 44ZZBB of the TPA provides, in relation to the extension of access undertakings:

- (1) If an access undertaking is in operation under section 44ZZBA (including as a result of an extension under this section), the provider of the service may apply in writing to the Commission for an extension of the period for which it is in operation.
- (2) The provider of the service must specify in the application a proposed extension period.
- (3) The Commission may, by notice in writing, extend the period for which the undertaking is in operation if it thinks it appropriate to do so having regard to the matters mentioned in subsection 44ZZA(3). The notice must specify the extension period. 133

The ACCC considers that, in light of section 44ZZBB, it is unnecessary for the proposed Undertaking to specify the particular circumstances in which GrainCorp may seek the extension of the proposed Undertaking. The ACCC considers that the clauses GrainCorp has proposed are merely indicative of what GrainCorp may do in seeking an extension, and in no way fetter the discretion of the ACCC in relation to those matters as provided under the TPA.

Furthermore, it is the ACCC's view that clause 3.6(a) of the proposed Undertaking is not appropriate pursuant to section 44ZZA(3). This clause refers to GrainCorp submitting a statement regarding whether or not it intends to submit a new undertaking at least three months before the expiry of the proposed Undertaking. The ACCC considers that, in light of the statutory obligation in section 44ZZBC of the TPA for the ACCC to use reasonable endeavours to make a decision on an access undertaking application within 6 months of receiving the application, or such longer period, the reference to 3 months in clause 3.6(a) creates confusion and is not appropriate. The ACCC also notes that it is not possible to foresee whether GrainCorp will wish to submit a different undertaking in the future, or the length of time it would take for the ACCC to consider such undertaking, and it is therefore not appropriate to attempt to anticipate such time frames in the current proposed Undertaking.

¹³² Trade Practices Act 1974 (Cth) s 44ZZA(7).

¹³³ Trade Practices Act 1974 (Cth) s 44ZZBB(1) – (3), note omitted.

7 Scope

Summary

In the present circumstances, it is appropriate that GrainCorp's proposed Undertaking applies only to wheat (rather than all grains).

In the present circumstances, it is appropriate that GrainCorp's proposed Undertaking applies only to port terminal services (rather than including up-country services).

It is not appropriate that the services offered to access seekers differ depending on where the grain has been stored.

The drafting of the scope of the proposed Undertaking is not appropriate because it lacks clarity. In relation to the drafting of the scope of the proposed Undertaking:

- o it would be appropriate for the definition of Port Terminal Services to be amended to make it clear that the lists of port terminal services in Schedule 2 are not exhaustive;
- o it would be appropriate for Schedule 2 to expressly include 'cargo accumulation;
- o it would be appropriate for any terms and conditions of access in Schedule 2 to be removed; and
- o it would be appropriate for clause 4.4(d) (regarding sharing of efficiency savings) to be removed given its lack of clarity.

It is not necessary for GrainCorp's proposed Undertaking to expressly provide for access to port terminals by employees of superintendence companies.

7.1 GrainCorp's proposed Undertaking

GrainCorp's proposed Undertaking applies to access to Port Terminal Services provided by means of GrainCorp's Port Terminal Facilities located at Fisherman Island, Gladstone Port, Mackay Port, Port Kembla, Carrington Port, Geelong Port and Portland Port. Port Terminal Services are defined in the Undertaking as:

"Port Terminal Services" means the services described in Schedule 2 in relation to Bulk Wheat provided by means of a Port Terminal Facility, and includes the use of a Port Terminal Facility. 134

GrainCorp further outlines the nature of Port Terminal Services stating that subject to Schedule 2, they may include:

- a. intake and receival services;
- b. storage and handling services;

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 4.1.

- c. ship nomination, acceptance, booking, cancellation and cargo accumulation; and
- d. ship loading. 135

The proposed Undertaking also sets out the meaning of Port Terminal Facilities:

"Port Terminal Facility" means a ship loader that is:

- (a) at a Port Terminal; and
- (b) capable of handling Bulk Wheat;

and includes any of the following facilities:

- (c) an intake/receival facility;
- (d) a grain storage facility;
- (e) a weighing facility;
- (f) a shipping belt;

that is:

- (g) at the Port Terminal; and
- (h) associated with the ship loader; and
- (i) capable of dealing with Bulk Wheat.

The Port Terminal Facilities at each Port Terminal are described in Schedule 1. 136

The proposed Undertaking also seeks to clarify what is not covered by the Undertaking, stating:

. . .

(b) To avoid doubt, this Undertaking does not apply:

- (i) to access to services not being Port Terminal Services provided by GrainCorp in relation to Bulk Wheat; or
- (ii) in relation to other facilities owned by GrainCorp which are part of the grain supply chain such as up-country receival and accumulation facilities; or
- (iii) to the transportation of Bulk Wheat to port; or
- (iv) to grains which are not wheat; or
- (v) to wheat which is not Bulk Wheat. 137

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 4.3.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 4.2.

Schedule 2 of GrainCorp's proposed Undertaking provides detail on the specific services included and excluded from the Undertaking. Under the headings 1, 2 and 3 (all related to the 'intake of wheat') GrainCorp states that it will provide the following services 'in accordance with the relevant published price and non-price terms and in accordance with the relevant Port Terminal Protocols':

- a. unloading of rail and road trucks into the Terminal during the hours and days as specified by GrainCorp;
- b. sampling and classification on delivery;
- c. weighing on delivery;
- d. transfer of wheat to storage cells;
- e. recording and provision of delivery information;
- f. wheat hygiene and quality management;
- g. elevation to outloading paths;
- h. shipping stem maintenance;
- i. insurance for all general physical risk (i.e. fire, flood, storm, etc). 138

GrainCorp proposes to exclude the following services from the proposed Undertaking:

- a. all Port Terminals stevedoring costs; and
- b. Geelong Terminal wharfage. 139

Structurally, the above elements of the services that GrainCorp will offer under the proposed Undertaking (relating to the 'intake of wheat' are separated the following categories:

- o "Intake of wheat at Port Terminals ex GrainCorp country sites";
- o "Intake of wheat at Port Terminals ex other Approved Bulk Handling Company Sites"
- o "Intake of wheat at Port Terminals from Unapproved Sources/ untreated wheat"

The term 'other Approved Bulk Handling Company Site' is defined at clause 2.1 of Schedule 2 as:

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 4.4(b).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 2, clause 1.1, 2.2 and 3.2.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 2, clause 1.2, 2.3 and 3.3.

those sites, not operated by GrainCorp, that, in GrainCorp's absolute opinion, have relevant grain quality procedures and consistently meet export quality standards on outloading.

It definition of the term 'Unapproved Source' can be derived from clause 3.1 of Schedule 2, which provides:

Unapproved Sources

If:

- (a) the wheat to be delivered to the Port Terminal:
 - (i) has not been treated to a level acceptable to GrainCorp within the last three months; or
 - (ii) is outloaded from sites not operated by GrainCorp and those sites cannot demonstrate relevant grain quality procedures and consistently meet export quality standards on outloading; or
 - (iii) the wheat is received directly ex farm; or

(each an "Unapproved Source")

(b) a User is unable to provide proof of treatment of the wheat,

then GrainCorp will provide the services in clause 3.2 if the User and the wheat to be delivered complies with the Testing and Sampling procedures in the Access Agreement. ¹⁴⁰

The 'intake of wheat' services offered by GrainCorp are the same regardless of whether the wheat is delivered to port via a 'GrainCorp country site', an 'other Approved Bulk Handling Company Site' or an 'Unapproved Source'. However, what GrainCorp terms 'conditions' on which access is offered differ depending on the origin of the wheat.

Clause 2.4 of Schedule 2 of GrainCorp's proposed Undertaking sets out the conditions of access that are specific to bulk wheat received at port from 'Other Approved Bulk Handling Company Sites'. It states:

- (a) These services are provided as per the shift hours listed in the Port Terminal Protocols and relevant Access Agreement. Overtime fees and other conditions will apply for intake and unloading outside of those shift hours.
- (b) GrainCorp will only provide the direct to port intake service under section 2.2:
 - (i) where the deliveries of wheat by the User, when added to existing commitments for nominated shipments, do not exceed GrainCorp's capacity to store the required cargoes in vertical Port Terminal storage;
 - (ii) for deliveries of wheat by customers who meet the following terms:
 - (A) a minimum of 500 tonnes per day delivery by road or 1,000 tonnes by rail during normal Port Terminal receival hours, on normal business days as advised by the Port Terminal from time to time;

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 2, clause 3.1.

- (B) deliveries are to be in accordance with a delivery program agreed to between the parties;
- (C) a minimum parcel of 5,000 tonnes for a specific nominated vessel;
- (D) all cargo to be delivered within an agreed period prior to the nominated date of arrival of the vessel. Such period will be a maximum of 21 business days and will be dependent on the storage capacity allocated for that accumulation;
- (E) deliveries not to commence prior to nomination of a vessel to GrainCorp, where such nomination is to include as a minimum the name of vessel, estimated date of arrival of the vessel and grades and quantities of grain to be loaded;
- (F) the customer will provide proof of prior treatment before rail is directed to the Port Terminal;
- (G) no wheat protection (pesticide or fumigation) to be provided by GrainCorp;
- (H) the customer allows GrainCorp to inspect the wheat in store before outloading to the Port Terminal;
- (I) delivery inspection to consist of check for infestation (infested loads will be rejected), obvious contamination and moisture content (loads exceeding maximum tolerances will be rejected) only; and
- (J) other terms and conditions included in the Access Agreement or Port Terminal Services Protocols.
- (c) Requests for services which do not meet the criteria above do not constitute a request for Standard Port Terminal Services and will be quoted and applied on a case by case basis depending on the services required. This includes a failure by a User to meet any of the above criteria during the delivery period or after delivery.

Schedule 2 also includes conditions on when GrainCorp will accept delivery to port from an 'Unapproved Source'. Clause 3.1 of Schedule 2 states that GrainCorp will accept delivery from an 'Unapproved Source' subject to compliance with the 'Testing and Sampling procedures in the Access Agreement'. 141

Schedule 2 also includes services GrainCorp will provide for 'Infested wheat loads delivered by rail'. These services relate only to wheat delivered from an 'Other Approved Bulk Handling Company Sites or an 'Unapproved Source'. Clauses 2.5 and 3.4 each provide:

GrainCorp will provide, and the User is deemed to have requested, the following port intake services in relation to intake at the Port Terminal by rail from Other Approved Bulk Handling Company Sites of infested loads in accordance with the relevant published price and non-price terms and in accordance with the relevant Port Terminal Services Protocols:

(a) rail receival path cleaning;

It is unclear from the Wheet Port Terminal Services Agreement or

It is unclear from the Wheat Port Terminal Services Agreement provided to the ACCC on 18 May 2009 what these 'Testing and Sampling procedures in the Access Agreement' are.

(a) fumigation for the infested grain (where available) or removal of the grain from the terminal to a "hospital" facility for disinfestation.

These services will be provided in accordance with relevant AQIS biosecurity conditions. 142

Schedule 2 also provides that GrainCorp will provide other services 'in accordance with the relevant published price and non-price terms and in accordance with the relevant Port Terminal Services Protocols', namely:

- 'Ship Loading';
- 'Storage';
- 'Blending';
- 'Grain Quality';
- 'Miscellaneous'; and
- 'Additional services'.

7.2 GrainCorp's supporting submissions

GrainCorp submits that its service definition is in line with the WEMA requirements and that its proposed Undertaking is not required to relate to any other part of the grain supply chain, nor to other grains. ¹⁴³ GrainCorp notes:

There is simply no basis for extending the Undertaking to upcountry facilities or provision of logistics. GrainCorp's upcountry facilities are not natural monopolies and can be easily replicated by other grain participants (as has occurred). GrainCorp competes with the bulk handling networks of other wheat exporters including AWB and ABA. They also compete against on farm storage which has increased significantly.

The same issues were raised when the WEMA access test was being developed and the Government made a conscious policy decision to limit the access test to port terminal services.

Similarly, there is no basis for extending it to other grains, many of which have been exported in deregulated markets for some time. In any case, the practicalities of open ports means that there will need to be consistency in the application of port protocols and shipping stems to other grains as already occurs at GrainCorp ports without any regulatory compulsion to do so. 144

In relation to upcountry storage and handling services, GrainCorp also submits:

There appears to be a drafting error at clause 3.4 of GrainCorp's proposed Undertaking as it refers to 'Other Approved Bulk Handling Company Silos' when it appears as if it should refer to 'Unapproved Sources'.

GrainCorp Operations Limited, Submission to the ACCC, Port Terminal Service Access Undertaking, 15 April 2009, p. 1.

GrainCorp Operations Limited, Supplementary submission to the ACCC, Port Terminal Services Undertaking, 24 June 2009, p. 4.

To impose regulation on these services in the absence of evidence that they are a natural monopoly is manifestly inconsistent with competition policy and, in GrainCorp's view, an overreach of the ACCC's powers.

Rather than alleging monopoly behaviour in submissions, or seeking to have the logistics chain regulated through "regulatory creep", interested parties have had, and continue to have, the opportunity to apply to the National Competition Council ("NCC") to commence the process of having grain receival and handling infrastructure declared 'essential'. That no party has sought to do this indicates very strongly that no evidence is available to support such a declaration. ¹⁴⁵

GrainCorp also makes the following further submissions about why the proposed Undertaking should apply only to bulk wheat (rather than all grains):

The WEMA only requires the Access Test to be satisfied in relation to the export of bulk wheat. This was a policy decision made at the time the WEMA was introduced and is reflected in the legislation today.

Members of AGEA, (largely international companies with little or no infrastructure investment in the Australian grain sector) supported passage of the WEMA as it removed the regulatory burden of the bulk wheat export monopoly granted to AWB International Ltd., regulation that was counter to the commercial interests of these companies (a point of common interest with GrainCorp).

The same organisations within the AGEA are now seeking the imposition of new regulation to disadvantage their competitors (the bulk handling companies).

There is no evidence that an Undertaking is needed to regulate access to port terminal services for non-regulated grains... 146

In response to the question in the ACCC's Issues Paper about how the proposed Undertaking would interact with other grains exported via GrainCorp's port terminals, GrainCorp states:

The Undertaking is not intended to impact [on] other grains. However if the ACCC imposes conditions within the proposed Undertaking that reduce operational flexibility to the point where terminal efficiency is affected, the overall impact of this will flow through to both regulated and non-regulated grains.

This would be due to the fact that the majority of grain shipped through GrainCorp terminals is regulated (bulk wheat) and thus any measures that affect terminal operations for the majority of the grain handled will naturally affect the efficiency of handling and shipping non-regulated grains.

Following approval of the Undertaking, GrainCorp intends, where feasible and subject to the conditions imposed upon the Undertaking by the ACCC, to have consistent Protocols for all grains and to continue to include non-regulated grain vessels on the shipping stem. This is explained below.

(a) The Undertaking applies to the provision of port terminal services in relation to the export of bulk wheat only. Therefore the Undertaking and the attached Protocols will refer and apply only in relation to the export of bulk wheat. Similarly, GrainCorp has prepared a specific set of terms and conditions which apply to the provision of port terminal services for bulk wheat and which incorporate those Protocols.

⁴⁶ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 21.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 20.

- (b) Practically, however, there should be consistency between the Protocols and terms and conditions applying for non-regulated grains. There may be minor differences necessary to accommodate specific issues relating to a particular grain type. For example, the physical characteristics of differing grains, such as variations in volumetric density, and seasonality and frequency of exports, does play a determining role in the way in which some non-regulated grains are stored, handled and shipped. This will impact on the manner in which terminal storage is managed, how elevator equipment is cleaned, the application of fumigants and so on.
- (c) In light of this, GrainCorp considered whether it should retain the same approach of having one set of terms and conditions for all grains and all services and one set of protocols. After consideration, it was decided that a clear demarcation in the documentation between the bulk wheat services regulated by the Undertaking and other services was a better approach.
 - First, it avoids confusion as to the scope of the Undertaking and when arbitration applies and to whom the regulated access seekers are (i.e. those parties accredited by WEA as bulk wheat exporters).
 - Secondly, GrainCorp is concerned about the inflexibilities introduced in the Undertaking in dealing with its customers and new circumstances.

For example, if GrainCorp wished to amend the port protocols for a specific matter relating to the shipping of barley and no such changes are required for regulated grain exports, it is much clearer if there is a set of bulk wheat specific protocols subject to the Undertaking, and another set of protocols applying to non-regulated grains.

In the Protocols included in the Undertaking, at clause 3.1.5(c) GrainCorp included a right to reserve capacity for servicing its non-grain activities. GrainCorp has been concerned, among other things, that by introducing an Undertaking and specific Protocols for bulk wheat that bulk wheat could in fact have priority over other grains.

Following consultation with customers, GrainCorp has deleted this clause from its current Protocols as it was perceived as giving GrainCorp a right to prioritise other grains over bulk wheat, or to prioritise GrainCorp Trading over other port terminal service customers. This was never the intention, despite claims to the contrary to the ACCC in submissions and via consultation.

The intention is that they should be treated equally, with scheduling done under a common basis through consistent Protocols. ¹⁴⁷

In response to submissions from interested parties that the port terminal services are inadequately defined, GrainCorp submits:

GrainCorp considers that the port terminal services are adequately defined to achieve the objects of the WEMA and an exhaustive list as that proposed by AGEA is not appropriate. ¹⁴⁸

In response to submissions from interested parties that the Undertaking should apply to upcountry storage, GrainCorp submits:

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 18.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 15.

Interested party submissions have not justified that upcountry storage facilities are natural monopolies and should be regulated by Part IIIA of the TPA. ¹⁴⁹

In response to submissions from interested parties that the Undertaking should apply to all grains, GrainCorp submits:

Exporters have had adequate access to port terminal services for shipping non-regulated grains for many years. No justification has been provided for the Undertaking to be extended to non-wheat grains. 150

In response to submissions from interested parties that the scope of the proposed Undertaking should be expanded to ensure personnel from superintendence companies can access the ports, GrainCorp states:

SGS and Intertek (and other cargo superintendents) have historically been granted access to GrainCorp port terminal facilities to conduct their operations, following appropriate notification of GrainCorp management. Any limitations placed on access to operational sections of terminals are necessary having regard to employee and visitor safety. ¹⁵¹

7.3 Submissions received

7.3.1 AgForce Grains Ltd

AgForce notes that it was a strong proponent of the requirement for Part IIIA access undertakings as part of the formation of the *Wheat Export Marketing Act 2008* and still believes the access undertakings are needed for the future prosperity of the industry. ¹⁵²

AgForce states that it lobbied for the inclusion of other grains in the WEMA and hopes that the procedures put in place through the Undertaking are reflected in the export of all grain from Queensland.¹⁵³

Other than that, AgForce submits that:

Despite the comments by others in the industry, the scope of the Undertaking seems to be very clear and includes all activities taking place at the port. The definitions of what activities, services and assets are included seem clear and those not included are also clear.¹⁵⁴

7.3.2 Australian Grain Exporters Association

AGEA submits that the scope of the proposed Undertaking should not be limited to services at port, and not limited to only bulk wheat. AGEA states that upstream facilities cannot feasibly be separated from port terminal services and notes that

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 18.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 18.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 104.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, covering letter.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 2.0, p. 1.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.5, p. 4.

currently the port operator provides both port services and upstream services under a single contract. ¹⁵⁵ AGEA states:

It is artificial to try to compartmentalise port terminal services from the upstream services when such services are all provided by the same company and under the same contract. 156

AGEA submits that as the proposed Undertaking only covers bulk wheat, port operators have the potential to restrict access to port by exhausting the port terminal's capacity in favour of other grains. ¹⁵⁷

AGEA submits that the service definition must include 'all services provided by means of the port terminal facilities to which the undertaking applies, as well as the use of the port terminal facilities'. Further, AGEA states that the service definition must identify the geographical parameters of the port terminal facilities and include all service provided within that area. It states that the geographical boundaries should at least begin at the point where the wheat arrives and include every other point until the wheat is loaded into the ship's hold. However, AGEA points out the limitations of defining the service on geographical lines, providing an example of where storage facilities at some ports in Western Australian and South Australia ports are located outside the geographical confines of the port.

AGEA sets outsets out in detail what it considers must be included in the service definition:

- i) daily intake to port by grade;
- ii) information of stock on hand at port;
- iii) port capacity;
- iv) stock movements back out of port (prior consultation with marketer in question);
- v) managing port-related stock swaps;
- vi) weighing of wheat upon receival by BHCs and again upon outturn onboard vessel;
- vii) unloading;
- viii) storage;

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Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 3.7, p. 4.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 4.6, p. 9.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 4.9, p. 10.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 8.3, p. 19.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 8.4, p. 19.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 8.5, p. 20.

- ix) fumigation and management—quality of grain is to be maintained at the same level as when it was delivered to the BHCs "quality in = quality out" over the rail;
- x) segregating/blending as directed by AWE;
- xi) accumulating;
- xii) elevating to ship;
- xiii) sampling of wheat upon receival by BHCs and again upon outturn onboard vessel;
- xiv) loading, stowing and trimming;
- xv) access by independent superintendent/surveyor;
- xvi) documentation evidencing the process;
 - A. weight
 - B. quality
 - C. AQIS compliance
- xvii) managing vessel nominations and shipping stem on a timely basis;
- xviii) notifying problems and respond to request from marketers on a timely basis e.g. daily report on quality loaded. ¹⁶¹

AGEA also provides detailed submissions on specific clauses of Schedule 2 of GrainCorp's Undertaking which sets out the standard Port Terminal Services being offered described above at 1.1, as set out below: 162

- (a) Clause 2.1—it is not appropriate that GrainCorp has an absolute discretion as to whether to provide services in relation to the intake of wheat from non-GrainCorp sites. The services should be provided to all exporters that receive accreditation from WEA;
- (b) Clause 2.4(b)(i)—there is no transparency in relation to GrainCorp's vertical storage capacity and this clause could be used to refuse access to services;
- (c) clause 2.4(b)(ii)(A)—GrainCorp is entitled to refuse to provide services for deliveries that do not exceed 500 tonnes per day. This unfairly discriminates and does not take into account unforeseen delays, or delays caused by the BHC itself, such as trucks being delayed in queues;

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 8.4(b), pp. 19-20.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 8.10, pp. 21-22.

- (d) clause 2.4(b)(ii)(C)—there is no justification for refusing to provide services where the parcel of wheat to be loaded does not exceed 5,000 tonnes;
- (e) clause 2.4(b)(ii)(D) and (E)—AWEs will be restricted if they cannot commence deliveries prior to 21 days. GrainCorp is paid for the service and the use of its facilities, and is therefore compensated for the longer accumulation times. The requirement to provide a vessel name is a detail that is not relevant to the provision of the BHCs' port terminal facilities. To require this level of detail imposes a burden on AWEs to book vessels further ahead of time than is usual practice. This results in AWEs incurring greater costs as result of having to charter vessels with longer lead time and reduced flexibility in marketing strategies;
- (f) clause 2.4(b)(ii)(F)—proof of prior treatment is unreasonable and an AWE might not be able to provide such proof in respect of harvest shipping where they do not treat;
- (g) clause 2.4(b)(ii)(G)—wheat protection by GrainCorp should be an option; and
- (h) clause 2.4(b)(ii)(H)—it is not clear how delivery inspection would work, who would pay for the service and whether this clause could be used by GrainCorp to prevent accumulation.

7.3.3 Grain Industry Association of Victoria

The Grain Industry Association of Victoria (GIAV) submits that the scope of the proposed Undertaking should not be limited to services at the port terminal, but should also cover rail and road access. ¹⁶³ GIAV states that it is often 'upstream access' issues—for instance transport to port, and the capacity of the bulk handler to load transport at its up-country facilities—that are the constraining factors on export capacity. ¹⁶⁴

GIAV states that GrainCorp charges a higher fee for handling grain from third parties 'to cover the risk of an adverse outcome from handling grain from third parties', 165 and submits that this should not be allowed to occur pursuant to the Undertaking. GIAV also submits that the undertaking should apply equally to parties who use the port operators' up-country services and those that do not. 166

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, p. 1.

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, p. 2.

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, p. 2.

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, p. 1.

7.3.4 New South Wales Farmers Association

The NSW Famers Association notes that the proposed Undertaking does not cover up-country storage and handling facilities and is concerned that 'a lack of regulation has possibly led to the deterioration of competition, and therefore higher fees and charges which are inevitably passed on to the industry'. ¹⁶⁷

7.3.5 Riverina

Riverina submits that the proposed Undertaking should apply to all grains and not be limited to wheat. ¹⁶⁸ In this regard Riverina refers to access problems it experienced when attempting to export sorghum through GrainCorp's Fisherman Island terminal in February/ March 2009. Riverina notes:

The interchange ability of all grains and the systematisations of the processes adopted demonstrate the applicability to all grain exports from respective Ports.

GrainCorp has provided its draft sorghum protocol to Riverina for the coming year which contains some significant differences to that proposed for wheat, which can be detailed further if required. 169

Riverina also makes a submission on the treatment of 'ex-farm' delivered grain and provides an example of where GrainCorp has required 'ex-farm' delivered grain to be delivered to an approved up-country storage facility before reaching the Fisherman Island port. Riverina also states that there were requirements imposed on it concerning the amount of grain that could be transported to port by road. ¹⁷⁰

7.3.6 Victorian Farmers Federation Grains Group

The Victorian Farmers Federation (VFF) considers that the current wheat export marketing legislation is flawed due to its limited scope. ¹⁷¹

7.3.7 SGS Australia

SGS states that superintendence and inspection companies 'play a vital role in facilitating trade by assisting their clients to mitigate the substantial risk taken on by parties buying and selling large quantities of grain'. SGS submits that Australian port operators are generally very restrictive in granting access to superintendence companies, and is concerned that the 'continuation of such policies will jeopardise Australia's place in the international market in the future'.

NSW Farmers Association, Submission in relation to proposed access undertakings, June 2009, p. 5.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 4.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 4.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 9.

Victorian Farmers Federation Grains Group, Submission in relation to proposed access undertakings, 28 May 2009, p. 1.

SGS Australia, Submission in relation to proposed access undertakings, 26 May 2009, p. 1.

¹⁷³ SGS Australia, Submission in relation to proposed access undertakings, 26 May 2009, p. 2.

7.3.8 Intertek

Intertek submits that some port operators unnecessarily restrict the rights of exporters and customers to appoint an independent superintendent to supervise the loading of a vessel, and collect samples and monitor quality. Intertek submits that superintendent companies need access to maintain a chain of custody on samples, conduct testing and monitor the quality of cargo during loading. ¹⁷⁴ Intertek states that there appears to be a disparity among the port operators in the grain industry and those in other industries, such as oil and chemical plants, the later are said to permit greater access to their ports. ¹⁷⁵

7.4 ACCC's views

This section sets out the ACCC's views as to whether the services definition in the proposed Undertaking is appropriate having regard to the matters in section 44ZZA(3) of the TPA.

7.4.1 Scope of the proposed service definition

7.4.1.1 Appropriate that the proposed Undertaking relates only to wheat

The ACCC accepts GrainCorp's submissions that it is appropriate that the proposed Undertaking applies only to wheat.

The ACCC recognises that, as GrainCorp has submitted, it is clear that the intention of the WEMA is that the proposed Undertakings should apply only to wheat.

This is because section 24 of the WEMA requires that, for the period after 1 October 2009, in order for a person that provides port terminal services to also hold or maintain accreditation *to export bulk wheat*, there must be in operation, under Division 6 of Part IIIA of the TPA, an access undertaking relating to the provision of access to port terminal services for *purposes relating to the export of wheat* (our emphasis).

The ACCC also considers that limiting the scope of the Undertaking to wheat reduces the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly liberalised and in transition.

However, the ACCC recognises that limiting the proposed Undertaking to wheat has the potential to create a number of issues in the industry.

First, limiting the proposed Undertaking to wheat leaves open the possibility that different port terminal protocols could apply for wheat than apply for other grains.

The ACCC notes the submissions made by GrainCorp on this point, and considers that the position it has taken is reasonable given the potential for there to be minor

¹⁷⁴ Intertek, Submission in relation to proposed access undertakings, 29 May 2009, p. 5.

¹⁷⁵ Intertek, Submission in relation to proposed access undertakings, 29 May 2009, p. 5.

differences necessary to accommodate specific issues relating to a particular grain type. 176

It is encouraging that GrainCorp has submitted that it intends, where feasible, to have consistent protocols for all grains and to continue to include non-regulated grain vessels on the shipping stem. The ACCC considers that this approach will assist in alleviating the possibility of inconsistency between protocols that apply to wheat and those applying to other grains.

The second issue is one raised by AGEA, that given the proposed Undertaking relates only to wheat, port operators have the potential to restrict access to port by exhausting the port terminal's capacity in favour of other grains.¹⁷⁷

While the ACCC has no evidence to suggest that such behaviour would be likely to occur, the ACCC recognises that providing a greater level of transparency over stocks at port would assist access seekers and would alleviate the potential for port operators to engage in this behaviour. Accordingly, in the Other Issues chapter the ACCC sets out its view that publication of stocks at port (all grains) would be an appropriate part of any revised proposed Undertaking.

The ACCC also notes that if an access seeker experiences access issues in relation to access the port terminal services for the export of wheat, that have been influenced in some way by decisions made about other grains, that the access seeker could seek to arbitrate on that access issue or enforce the non-discrimination clause in the proposed Undertaking.

7.4.1.2 Appropriate that proposed Undertaking relates only to services offered at port

The ACCC also accepts GrainCorp's submissions that it is appropriate that the proposed Undertaking applies only to services offered at port (not upcountry).

The ACCC recognises that, as GrainCorp has submitted, it is clear that the intention of the WEMA is that the proposed Undertakings should apply only to services offered at port.

In this regard, the ACCC notes that the Explanatory Memorandum to the WEMA dismissed calls to extend the access test to cover up-country services, stating that:

Up-country facilities do not display natural monopoly characteristics as they have low barriers to entry and there are already a number of competitors in the industry who provide up-country storage services. ¹⁷⁸

The Explanatory Memorandum goes on to note that an extension of the access arrangements to up-country storage facilities would 'impose an excessive regulatory burden'. Further, the Second Reading Speech of the WEMA provides:

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 4.9, p. 10.

Explanatory Memorandum, Wheat Export Marketing Bill 2008 (Cth), p. 14.

For example, the physical characteristics of differing grains, such as variations in volumetric density, and seasonality and frequency of exports – which GrainCorp submits can play a determining role in the way in which some non-regulated grains are stored, handled and shipped.

Explanatory Memorandum, Wheat Export Marketing Bill 2008 (Cth), p. 13.

The Senate inquiry also identified concerns in relation to the potential for bulk-handling companies to restrict access to up-country storage facilities in a similar manner to concerns in relation to port facilities.

It is unclear from the evidence presented to the Senate inquiry whether the problem would necessarily arise, and if so, the extent of legislation that would be required to correct it.

If the highest level of regulation were to be imposed on the more than 500 upcountry facilities, there is no doubt that this would create increased compliance costs which would almost certainly be directly passed back to growers.

The government will, therefore, continue to monitor the ability of exporters to access up-country storage facilities.

Let me say here, if any problems are identified then the government will take steps to remedy the situation including, if necessary, the development of a code of conduct. 180

Nevertheless, the ACCC is cognisant of the large number of submissions made calling for the Undertaking to be extended to include services offered at GrainCorp's up-country storage and handling facilities. Many of these submissions stated that it was artificial to draw a distinction between services offered at port and those offered up-country.

However, the ACCC, in this process, has not formed any views on the competitiveness of the supply of up-country storage and handling services. As set out in the Legislative Framework chapter, the ACCC does not consider that its role in this process was to conduct a thorough assessment of the state of competition in the bulk wheat export supply chain.

It is the ACCC's view that, given the clear express intention of the WEMA and having regard to the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly liberalised and in transition, the ACCC considers that it is appropriate pursuant to section 44ZZA(3) of the TPA that the scope of the proposed Undertaking be limited to services at port.

The ACCC notes, however, that providing access at the port creates incentives for other parts of the supply chain to be as efficient as possible, as access to the port would facilitate dissatisfied customers taking the option of bypassing GrainCorp's upcountry facilities.

7.4.1.3 It is not appropriate that the services offered differ according to where the grain was stored

Schedule 2 of GrainCorp's proposed Undertaking establishes different services - offered on different conditions - depending on where the access seeker's wheat was stored – i.e. whether it was stored in GrainCorp's up-country storage and handling facilities, in what GrainCorp terms an "Other Approved Bulk Handling Company Site" or in what it terms an "Unapproved Source".

House of Representatives, *Votes and Proceedings, Hansard*, Thursday 29 May 2009, pp. 76-77.

The three differentiated services set out in Schedule 2 are priced separately in the Fees Schedule at Annexure A of GrainCorp's proposed 2009–10 Wheat Port Terminal Services Agreement.

GrainCorp states that this differentiation is motivated by operational, quality, safety and commercial factors. ¹⁸¹ Elsewhere, GrainCorp states that the delineation is to also guard against logistical risks ¹⁸² and has provided examples of where it states this increased risk in receiving bulk wheat from sites other than those it owns has materialised into shipping delays.

The ACCC notes GrainCorp's argument that there is a different risk associated with receiving bulk wheat ex-farm as opposed to via its own up-country storage facility.

This may very well be the case. However, GrainCorp has not provided quantitative information supporting any cost differential that arises from the relative risks of receiving grain from different sources. Neither has the ACCC sought to either verify or quantify any risk differential that may arise from the different sources of bulk wheat.

In assessing whether to accept the proposed Undertaking, the ACCC is, however, required to take into account the pricing principles at section 44ZZCA, which state at section 44ZZCA(b):

The pricing principles relating to the price of access to a service are:

- (a) that regulated access prices should
 - (i) be set so as to generate expected revenue for a regulated service or services that is at least sufficient to meet the efficient costs of providing access to the regulated service or services; and
 - (ii) include a return on investment commensurate with the regulatory and commercial risks involved; and
- (b) that the access price structures should:
 - (i) allow multi-part pricing and price discrimination when it aids efficiency; and
 - (ii) not allow a vertically integrated access provider to set terms and conditions that discriminate in favour of its downstream operations, except to the extent that the cost of providing access to other operators is higher; and
- (c) that access pricing regimes should provide incentives to reduce costs or otherwise improve productivity. 183

Given the pricing principles, and in particular pricing principle b(ii), the ACCC considers it would be appropriate if, as a transparency measure, appropriate measures would require prices to be transparently specified for a standard set of port terminal

Trade Practices Act 1974 (Cth) s 44ZZCA.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 61.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 93.

services to all parties, including GrainCorp, with any special requirements due to different origin being separately enumerated and priced.

An example of an additional service may be the rail receival path cleaning service that currently only applies to bulk wheat from an "Other Approved Bulk Handling Company Site" or an "Unapproved Source".

The adoption of this approach would remedy other concerns that the ACCC has about the scope of GrainCorp's proposed Undertaking – namely, the discretion GrainCorp allows itself in determining whether an up-country storage facility is an "Other Approved Bulk Handling Company Site" or an "Unapproved Source". Such a high level of discretion does not provide sufficient certainty and transparency for access seekers.

7.4.1.4 Drafting of the scope lacks clarity

While the ACCC recognises that the GrainCorp has attempted to draft the scope of its proposed Undertaking to be consistent with the service definition in the WEMA, the ACCC nevertheless considers that the drafting of the scope of GrainCorp's proposed Undertaking lacks clarity and is therefore not appropriate pursuant to section 44ZZA(3).

The definition of Port Terminal Service in the WEMA is:

Port terminal service means a service (within the meaning of Part IIIA of the *Trade Practices Act 1974*) provided by means of a port terminal facility, and includes the use of a port terminal facility. ¹⁸⁴

A Port Terminal Facility is defined in the WEMA the following manner:

"Port Terminal Facility" means a ship loader that is:

- (a) at a Port Terminal; and
- (b) capable of handling Bulk Wheat;

and includes any of the following facilities:

- (c) an intake/receival facility;
- (d) a grain storage facility;
- (e) a weighing facility;
- (f) a shipping belt;

that is:

- (g) at the Port Terminal; and
- (h) associated with the ship loader; and
- (i) capable of dealing with Bulk Wheat. 185

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Wheat Export Marketing Act 2008 (Cth) s 5.

Clause 4.1(b) – amendments to make it clear that the lists of port terminal services in Schedule 2 are not exhaustive

GrainCorp states that it has structured its service definition to strike a balance between defining the services with an 'exhaustive list', which it states has the risk of inadvertently excluding a service, and a high level 'principle' approach which may be too broad. ¹⁸⁶

The ACCC considers that the current drafting of the scope of GrainCorp's proposed Undertaking does risk inadvertently excluding relevant services.

It is not clear whether the elements of the service described at Schedule 2 are intended to be exhaustive. That is, clause 4.1(b) provides that port terminal services 'means the services described in Schedule 2' (emphasis added). This drafting leaves the services definition open to an interpretation that the specified elements of the service in Schedule 2 may be an exhaustive list.

Therefore, for the avoidance of doubt, the ACCC is of the view that the service description should include drafting such that any services necessarily required by access seekers to port terminal services are captured. This could be achieved by the substitution of clause 4.1(b) with the following:

Port Terminal Services means the services described in Schedule 2 in relation to Bulk Wheat provided by means of a Port Terminal Facility, and includes the use of a Port Terminal Facility and the use of all other associated infrastructure necessary to allow an Accredited Wheat Exporter to export Bulk Wheat through that Port Terminal.

Schedule 2 – inclusion of 'cargo accumulation'

The ACCC is of the view that it would be appropriate for cargo accumulation services to be explicitly included within the scope of the Undertaking.

The ACCC accepts arguments made by AGEA that cargo accumulation is an essential part of port terminal services. The ACCC considers that a transparent cargo accumulation procedure is an important element of the port terminal service, as the potential costs to the industry could be significant if the cargo accumulation process is poorly managed.

The ACCC notes that the exclusion of 'cargo accumulation' from Schedule 2 may have been inadvertent given that clause 4.3(c) of the proposed Undertaking includes a reference to 'cargo accumulation' (although the ACCC understands that clause 4.3 is merely illustrative in nature).

Schedule 2 – removal of terms and conditions

The ACCC is of the view that it is not appropriate for Schedule 2 of GrainCorp's proposed Undertaking to include any terms or conditions of access on which access will be offered.

Wheat Export Marketing Act 2008 (Cth) s 5.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 19.

The terms and conditions on which access is offered are set out in the standard terms offered to accredited wheat exporters. Having other terms and conditions in the Port Schedules is likely to create confusion and uncertainty about the terms of access (even with the operation of clause 2.2 – setting out that the terms of a Schedule will prevail over the General Terms to the extent of any inconsistency).

It is the ACCC's view that, instead, the terms and conditions of access should *all* be clearly set out in the standard terms offered to accredited wheat exporters.

In this regard, it would be appropriate for clause 2.4(b) to be removed from the proposed Undertaking given it includes a list of conditions of access that only apply to bulk wheat originating from 'Other Approved Bulk Handling Company Sites'. These conditions include a minimum receival tonnage and that no 'wheat protection' will be provided by GrainCorp.

Without commenting on appropriateness of these conditions of access, it is not appropriate for *any* such conditions to be included in Schedule 2.

Removal of clause 4.4(d) – irrelevant to scope

The ACCC notes that under the heading "What this Undertaking does not cover", clause 4.4(d) provides:

Nothing in this Undertaking requires GrainCorp or Related Body Corporate to share efficiency savings or benefits from the operation of a separate integrated supply chain service whether or not the integrated supply chain service utilises the Port Terminal Facilities.

The ACCC considers that the rationale for, and implications of, clause 4.4(d) are not clear.

The ACCC is of the view that inclusion of this clause in the context of defining the scope of the Undertaking introduces an unnecessary degree of uncertainty for access seekers and is therefore not appropriate.

7.4.1.5 Not necessary for GrainCorp's proposed Undertaking to expressly provide for access to employees of superintendence companies

The ACCC notes that several submissions called for increased access to ports for employees of superintendence companies.

The ACCC accepts that there may be benefits in allowing employees of superintendence companies to access port terminals, particularly in relation to improving the transparency of port operations.

However, the proposed Undertaking is an undertaking to provide access to port terminal services to *accredited wheat exporters*. It is not an undertaking to provide access to employees of superintendence companies.

The ACCC notes that a failure of GrainCorp to allow an accredited wheat exporter to bring an employee of a superintendence company into the port terminal area could be an issue dealt with by negotiation or arbitration (see the Publish, Negotiate, Arbitrate chapter of this draft decision).

Regardless of the merits of providing access to employees of superintendence companies to port terminals, this issue is outside the scope of the intention of the access test.

8 Publish/Negotiate/Arbitrate

Summary

The ACCC is of the view that, in the present circumstances, it is appropriate that GrainCorp's proposed Undertaking adopts a publish-negotiate-arbitrate approach (rather than providing for ex ante price regulation). In forming this view, the ACCC has had regard to the transitional state of the industry and the relatively short duration of the proposed Undertaking.

The ACCC considers, however, that the drafting of the publish-negotiate-arbitrate component of the proposed Undertaking is not appropriate.

The ACCC considers it is more likely to be appropriate for the proposed Undertaking to:

- include an indicative access agreement setting standard terms for access to the service;
- require GrainCorp to publish a single set of prices for port terminal services, which may include differentiated prices for different circumstances (i.e., for different processes for testing of grain depending on where it has been stored but only where these processes are justifiable with regard to hygiene, quality or associated factors), provided those circumstances are transparently stated and the pricing differences are justified on the basis of different costs;
- require GrainCorp to publish prices within a timeframe that allows sufficient opportunity for access seekers to negotiate non-standard terms and prices;
- provide appropriate holding over arrangements to ensure access seekers are not delayed in obtaining access by reason of engaging in a negotiation with GrainCorp on non-standard terms or prices, or by reason of resolving a dispute with GrainCorp pursuant to the processes in the proposed Undertaking;
- address the issues identified by the ACCC in the discussion above regarding the timeframes and lack of clarity and certainty in the drafting of the proposed Undertaking, as well as the disproportionate discretion of the access provider;
- not include a 'pre-condition' to invoking the dispute resolution process, as currently included in clause 6.3(c);
- provide for a Dispute to be mediated by either the IAMA or the GTA;
- provide that when a Dispute is referred to arbitration, it is referred to the ACCC in the first instance;
- provide a mechanism by which the ACCC may consider whether or not it wishes to arbitrate the Dispute;
- provide for the Dispute to be arbitrated by the ACCC if it so chooses, or for the Dispute to be arbitrated by a private arbitrator if the ACCC so chooses;
- permit the ACCC to conduct an arbitration adopting the processes and having regard to the matters set out in Part IIIA of the TPA if it chooses to be the arbitrator;

- require a private arbitrator to keep the ACCC informed of the progress of the arbitration, including timelines and processes for making submissions; and
- allow the ACCC to make submissions in relation to an arbitration conducted by a private arbitrator.

The ACCC seeks views on:

■ The dispute resolution provisions in GrainCorp's proposed Standard Terms for 2009/2010 (annexed to this Draft Decision at Annexure A).

8.1 GrainCorp's proposed Undertaking

The GrainCorp Undertaking proposes a 'publish-negotiate-arbitrate' model for dealing with the publication of prices and terms, negotiating for access and resolving disputes. The key relevant clauses are 5, 6 and 7 of the proposed Undertaking, though other clauses are also relevant.

8.1.1 Obligation to publish price and non-price terms

Clause 5.1 obliges GrainCorp, by no later than 30 September each year, for access to each of its Standard Port Terminal Services, to publish 'Reference Prices' and 'Standard Terms.' If GrainCorp has not published by that time at the commencement of the proposed Undertaking, it must publish within 15 Business Days of commencement. Unless varied, the Reference Prices and Standard Terms must apply at least until 30 September of the next year.

8.1.2 Access, Standard Terms and Standard Services

Clause 5.2 provides that the 'Standard Port Terminal Services' for each Port are set out in Schedule 2. Further, clause 5.2(b) provides that, unless otherwise specified in a Port Schedule, access to a Standard Port Terminal Service (and GrainCorp's obligation to enter into an Access Agreement for them) will only be offered for a term expiring no later than 30 September of the year following the year in which the Standard Terms were first published, subject to appropriate 'holding over' provisions.

Clause 5.1(e) provides that if an Applicant seeks access to non-standard Port Terminal Services, GrainCorp and the Applicant may negotiate different prices and non-price terms.

Clause 5.3 provides that parties may agree to include terms in an agreement applying to services other than Port Terminal Services, but that the Undertaking only applies to the terms relating to the provision of access to Port Terminal Services. Clause 5.3(a) of the Undertaking also provides that the Standard Terms must include the Port Terminal Services Protocols. Clause 6.7(b) reiterates that a negotiated Access Agreement will, unless otherwise agreed between GrainCorp and the Applicant, at least address the essential elements set out in Schedule 3 (being the Port Terminal Protocols).

Clause 5.4 provides that if an Applicant requests a Standard Port Terminal Service, GrainCorp must *offer*, in accordance with clause 6, that Service at the Reference Prices for that Service applicable at that time. Clause 6 sets out the negotiation process (see below). Clause 6.7(b)(i) reiterates that GrainCorp must offer the Standard

Terms to the Applicant where the Applicant requests access to a Port Terminal Service, subject to the Applicant satisfying the Prudential Requirements (see below).

Clause 5.4 goes on to provide that GrainCorp must not *provide access* on terms¹⁸⁷ which are different from the Standard Terms and Reference Prices, or which differ between Applicants/Users, except in certain circumstances. Per clause 5.4, GrainCorp may provide access on different terms where those terms are:

- consistent with the objects of the proposed Undertaking;
- offered on an arm's length commercial basis; and
- commercially justifiable, taking into account the 21 matters listed in clause 5.5.

Clause 5.4(b) contains an obligation regarding non-discrimination. Please refer to the Non-Discrimination chapter for further discussion of this obligation. Clause 6.7 reiterates that, subject to clauses 5.4 and 5.5, GrainCorp may offer amended Standard Terms to reflect terms which GrainCorp considers reasonably necessary or desirable to accommodate a request for access to a non-standard Port Terminal Service. Further, clause 6.7 states that GrainCorp may agree changes to the Standard Terms requested by the Applicant.

Clause 6.7(a) provides that the granting of access is finalised by the execution of an Access Agreement. Clause 6.7(c) provides that once the Applicant has notified GrainCorp that it is satisfied with the terms and conditions of the Access Agreement as drafted, GrainCorp will, as soon as reasonably practicable, provide a final Access Agreement (or if applicable, an amendment to an existing Access Agreement) to the Applicant for execution. Clause 6.7(d) provides that if GrainCorp offers an Access Agreement and the Applicant accepts the terms and conditions offered in that Access Agreement, GrainCorp and the Applicant will execute the Access Agreement. The clause states that the parties will use reasonable endeavours to comply with this clause as soon as practicable. 188

8.1.3 Negotiating for access

Good faith negotiations

Clause 6.1 of the Undertaking provides that GrainCorp will negotiate in good faith for the provision of access to Port Terminal Services.

Confidentiality

Clause 6.2 relates to confidentiality during the negotiation process. It provides that if a party provides 'Confidential Information' to the other party as part of the negotiation process, the party receiving that information will treat it as secret and confidential, as the property of the provider, and will not use the information for any purpose outside the provisions of the Undertaking. A party may disclose the Confidential Information to the extent necessary for the provision of advice from legal advisors, financiers, accountants or other consultants, provided those persons are

The ACCC interprets clause 5.4(a)(ii) to include the words 'on terms' after the word 'Division' and before the words 'which are.'

¹⁸⁸ GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 6.7.

under a legal obligation not to disclose the information. The confidentiality obligation is reiterated in clause 6.3(b).

Provision of information by GrainCorp to Applicant

Clause 6.4(a) provides that, if requested by the Applicant, GrainCorp will provide the Applicant with information related to access to the Port Terminal Services that may be reasonably required by the Applicant in relation to the Access Application. GrainCorp will provide this information subject to:

- GrainCorp not disclosing any information which would breach a confidentiality obligation or which it considers is commercially sensitive in relation to its own operations; or
- the Applicant paying the reasonable costs incurred by GrainCorp in obtaining information that is not ordinarily and freely available to GrainCorp.

Under clause 6.4(a)(ii)(B), GrainCorp may also refuse an information request if it is unduly onerous, or the expense and resources required to provide the information is disproportionate to the benefit to be obtained from the information.

Access application, acknowledgement and commencement of negotiations

Clause 6.5(a)(i) provides that requests for access to Port Terminal Services are to be submitted in the form of an Access Application, which is set out at Schedule 4. The form requires the Applicant to provide 'request details,' being season; customer application type and business category; and 'applicant details', being company name; ACN/ABN; website; address; contact details; details of authorised company representative, including authorisation; and duration of the agreement sought. An Applicant may seek initial meetings with GrainCorp to discuss the application and seek clarification on the process as outlined in the Undertaking, or the information requirements of the form.

Parties will commence negotiation to progress towards an Access Agreement as soon as reasonably possible following GrainCorp's acknowledgement of receipt of an Access Application. ¹⁸⁹ Clause 6.5(b) requires GrainCorp to acknowledge receipt of the Application within five Business Days of receipt, or such longer period as required if GrainCorp requires additional information regarding, or clarification of, the Application. If GrainCorp seeks further information or clarification, it must advise the Applicant of the additional information or the clarification within five Business Days of receipt of the Application. Upon receiving the required information or clarification, GrainCorp will provide written acknowledgement of the receipt of the completed Access Application within five Business Days. The 'Negotiation Period' commences upon GrainCorp's acknowledgement of receipt. ¹⁹⁰

Negotiation, 'pre-conditions' to negotiation and ceasing negotiation

Clause 6.4(b) provides that:

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GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 6.6(a).

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 6.6(b).

- GrainCorp reserves the right to negotiate only with Applicants who comply with the requirements and processes set out in the Undertaking, and that if an Applicant does not comply and GrainCorp considers that such non-compliance is material, GrainCorp is not obliged to continue negotiations with the Applicant;
- the Applicant must be an Accredited Wheat Exporter;
- GrainCorp may require, at any time, the Applicant to demonstrate that it can meet the Prudential Requirements (see further below), and GrainCorp may refuse to commence negotiations, or may cease negotiations, with an Applicant if they cannot meet the Prudential Requirements;
- GrainCorp may at any time refer a request for access to the arbitrator if GrainCorp is of the view that the Applicant's request is frivolous in nature, or that the Applicant is not negotiating in good faith. If the arbitrator determines that the request is frivolous, then GrainCorp will be entitled to cease negotiations, and will not be obliged to comply with the proposed Undertaking in respect of the request.

If GrainCorp refuses to negotiate for the reasons described at points 1 or 3 above, then within 10 Business Days of the decision to refuse to negotiate, GrainCorp must explain in writing to the Applicant the reasons for the refusal.

Clause 6.6 provides that GrainCorp will be entitled to cease negotiations upon the cessation of the 'Negotiation Period,' which will occur upon:

- GrainCorp believing that the negotiations are not progressing in good faith towards the development of an access agreement within a reasonable time period;
- GrainCorp receiving evidence confirming that the Applicant no longer satisfies the Prudential Requirements;
- the execution of an Access Agreement;
- written notification from the Applicant that it no longer wishes to proceed with its Access Application; or
- the expiration of three months, or if an extension is agreed upon, at the end of that extended period.

Clause 6.4(b)(vi) states that if the Applicant considers that GrainCorp has unreasonably refused to commence or unreasonably ceased negotiations under clause 6.4(b) or clause 6.6(c), then the Applicant may refer the matter to the arbitrator.

Clause 6.6(b)(v) states that if GrainCorp receives evidence confirming that the Applicant no longer satisfies the Prudential Requirements, it will advise the Applicant of the evidence and issue a notice of intent to end the Negotiation Period, to become effective ten Business Days after the issue of the notice. GrainCorp will be required to provide the Applicant with written reasons for its decision to end the Negotiation Period.

Prudential requirements

Clause 6.4(b)(iv) stipulates that to meet the Prudential Requirements, the Applicant must:

- be solvent; and
- the Applicant, or a Related Body Corporate, must not be currently, or have been in the previous two years, in 'Material Default' of any agreement with GrainCorp; and
- be able to demonstrate to GrainCorp that it has a legal ownership structure with a sufficient capital base and assets of value to meet the actual or potential liabilities under an Access Agreement, including timely payment of access charges and payment of insurance premiums and deductibles under the required policies of insurance, or otherwise provides Credit Support acceptable to GrainCorp (acting reasonably).

8.1.4 Pre-arbitration dispute resolution

Clause 6.3(c) provides that, if at any time during the negotiation process a dispute arises between the parties which, after reasonable negotiation, the parties are unable to resolute, then either party may seek to resolve the dispute in accordance with the process in clause 7.

Clause 7.1(a) of the Undertaking provides for 'Disputes' to be resolved in accordance with clause 7, unless expressly agreed otherwise. 'Dispute' in this sense is defined as a bona fide dispute between GrainCorp and an Applicant/User arising under the proposed Undertaking, but excludes any disputes in relation to an executed Access Agreement. Clause 7.1(b) reiterates that Disputes in relation to an executed Access Agreement will be dealt with under the provisions of that Access Agreement.

Clause 7.1(c) states that by 31 July of each year, GrainCorp will report to the ACCC on any material disputes in relation to an Access Agreement and any Disputes raised by Applicants, Users or GrainCorp in the last 12 months, which will include the details of any resolution and the status of unresolved matters.

Clause 7.1(a) goes on to provide that either party to a Dispute may give the other party a 'Dispute Notice' specifying the Dispute and requiring it to be dealt with under clause 7. The parties are required to use 'reasonable endeavours acting in good faith' to settle the Dispute as soon as practicable.

Clause 7.2 states that within five Business Days of a party giving the other party a Dispute Notice, senior representatives from each party are to meet and use reasonable endeavours acting in good faith in order to resolve the Dispute by joint discussions.

Clause 7.3(a) provides that if a Dispute is not resolved via discussion between senior representatives, then within 10 Business Days after the date of the Dispute Notice and if the parties agree, they can attempt to resolve the Dispute by mediation. Clause 7.3(b) states if the parties agree to attempt to resolve the dispute by mediation, the Dispute will be referred to the Chief Executive Officers of the parties involved who will attempt to resolve the Dispute, including by informal mediation. Clause 7.3(c) states if the dispute is not resolved within 10 Business Days of being referred to CEOs, the Dispute will be referred to formal mediation. If the parties are unable to agree upon a mediator within 10 Business Days, on the request of either party the Dispute will be referred to a mediator appointed by the President of the New South

Wales Chapter of the Institute of Arbitrators and Mediators of Australia (IAMA). Clause 7.3(d) sets out matters in relation to the conduct and costs of the mediation.

8.1.5 Arbitration

Referral to arbitration

Clause 7.3(a)(ii) provides that, if after senior representatives have discussed the Dispute, the parties do not wish to resolve the Dispute by mediation, either party may, by notice in writing to the other and the arbitrator, refer the Dispute to arbitration. A Dispute may also be referred to arbitration:

- if the Dispute is not resolved by joint discussion under clause 7.2;
- at any time after the appointment of the mediator under clause 7.3(c). 191

Under clause 7.4(b), GrainCorp must notify the ACCC of the details of any Dispute which has been referred to arbitration, the progress of the arbitration and also provide the ACCC with the arbitrator's final determination. Clause 7.4(d) requires GrainCorp to indemnify the arbitrator from any claims made against it arising out of the performance of its duties under clause 7, except for certain conduct, and to pay costs.

Clause 7.4(c) provides that if the Applicant serves notice of a Dispute on the arbitrator, ¹⁹² the notice will also include an agreement by that Applicant to:

- pay any of the costs of the arbitration as determined by the arbitrator under clause
 7.10; and
- indemnify the arbitrator from any claims made against the arbitrator arising from the performance of its duties under clause 7, except for certain conduct.

Selection of arbitrator

Clause 7.5(a) provides that the arbitration must be conducted by an arbitrator appointed by agreement of the parties.

Under clause 7.5(b), if the parties fail to agree an arbitrator within 10 Business Days of the referral under clause 7.4(a), either party may request the ACCC to appoint an arbitrator.

Termination of arbitration

Clause 7.6(d) provides that the arbitrator may at any time terminate the arbitration without making an award if it thinks that:

- the notification of the Dispute is vexatious;
- the subject matter of the Dispute is trivial, misconceived or lacking in substance;
 or

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 7.4(a).

There is an ambiguity in the proposed Undertaking at this point. It is not clear whether the reference here to the arbitrator should actually be to 'the mediator' or to 'the other party.'

• the party who notified the Dispute has not engaged in negotiations in good faith.

Conduct of the arbitration

Clause 7.6 outlines the arbitration procedures, though clause 7.5(c) provides that the arbitration will not proceed unless and until the Applicant has agreed to pay the arbitrator's costs as determined under clause 7.10. Clause 7.6 provides:

- the arbitration must be conducted in private, unless the parties agree otherwise, and subject to the involvement of and disclosures to the ACCC;
- parties may appoint representatives, including those with legal qualifications, to represent or assist in the arbitration;
- the arbitrator will: 193
 - observe the rules of natural justice, but is not required to observe the rules of evidence;
 - proceed as quickly as is possible and consistent with a fair and proper assessment;
 - encourage written presentations by the parties with rebuttal opportunities and questioning by the arbitrator;
 - call on any party the arbitrator believes necessary to give evidence;
 - permit the ACCC, on request, to make submissions to the arbitrator on matters relevant to the Dispute;
 - decide how to receive evidence and submissions and consider confidentiality issues;
 - present a draft determination and hear argument from the parties before making a final determination; and
 - hand down a written final determination including reasons, findings of law and fact, and references to evidence on which findings of fact were based.

Matters the arbitrator must take into account

Clause 7.7(a) provides that, in deciding a Dispute, the arbitrator will take into account:

• 'the principles, methodologies and provisions set out in this Undertaking, in particular clauses 5.4 and 5.5'; 194

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 7 6(c)

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 7.7(a)(i).

- the objectives and principles in Part IIIA of the TPA and the Competition Principles Agreement;
- the benefit to the public from having competitive markets;
- any guidance published, or submissions provided, by the ACCC; and
- any other matter the arbitrator thinks appropriate.

Clause 7.7(b) provides that, in making its determination, the arbitrator:

- may deal with any matters referred to in section 44V of the TPA;
- will not make a decision which would have any of the effects described in section 44W of the TPA; and
- will take into account the matters referred to in section 44X of the TPA.

Other matters - confidentiality, costs and effect of decision

Clause 7.8 requires the arbitrator to take all reasonable steps to protect the confidentiality of information that a party has identified is confidential or commercially sensitive. The clause goes on to permit the arbitrator to require the parties to comply with confidentiality regimes, and to make confidential and public versions of its determinations, and limit access to the confidential version. Clause 7.8(d) states that the entire dispute resolution process remains subject to the confidentiality clause at clause 6.2.

Clause 7.10 provides that the arbitrator's costs and the costs of the parties to the arbitration will be borne by the parties in such proportions as the arbitrator determines, and the parties may make submissions on the issue of costs prior to that determination.

Clause 7.9 states that the arbitrator's determination is final and binding subject to any rights of review by a court of law. If an Applicant does not comply with the arbitrator's determination or direction, GrainCorp is no longer obliged to continue negotiations regarding the provision of access for that Applicant. ¹⁹⁵ GrainCorp will comply with the lawful directions or determinations of the arbitrator except where the determination or direction is subject to a review by a court of law. ¹⁹⁶

8.2 GrainCorp submissions received

8.2.1 Initial submission of 15 April 2009

GrainCorp's initial submission focuses largely on why a negotiate-arbitrate model is appropriate rather than an ex ante pricing approach, and GrainCorp makes few

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 7 9(b)

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 7.9(c).

comments regarding the appropriateness of particular publish-negotiate-arbitrate clauses.

GrainCorp notes that the negotiation arrangements in the proposed Undertaking are similar to those found in the ARTC access undertaking, except for the removal of the step involving the Indicative Access Proposal. 197 GrainCorp reiterates this point in its further submission. 198 GrainCorp notes also that the proposed Undertaking provides for an independent arbitrator rather than arbitration by the ACCC. 199

GrainCorp submits that publication of pricing is appropriate

GrainCorp submits that annual publication of pricing for Standard Port Terminal Services is appropriate because:

- it provides transparency in the provision of Port Terminal Services; which facilitates ex post monitoring to ensure GrainCorp does not engage in discriminatory pricing;
- it promotes efficient negotiation and timely agreement on the terms of access;
- access seekers are well resourced and are able to assess and negotiate terms of access;
- it is not practicable to undertake a uniform price determination exercise for each port; and
- the proposed Undertaking provides for arbitration.²⁰⁰

GrainCorp submits that, in the context of the way that it '...has and continues to provide access to Port Terminal Services for the export of bulk wheat, '201 the regulatory costs of undertaking ex ante price regulation outweigh the benefits, given that:²⁰²

- the legislative framework of the WEMA leans towards light-handed regulation;
- 'there is a history of open access on reasonable terms and conditions';
- GrainCorp's business is volume-driven and 'there is no incentive to turn away customers with volume, but rather an incentive to encourage increased throughput volumes';
- GrainCorp has historically faced wheat exporters with considerable constraining power and will continue to do so:
- the proposed Undertaking contains a non-discrimination obligation;

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.6, p. 55.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 73.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 9.6, p. 55. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, pp. 53-54.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.4, p. 54.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.4, p. 54.

- Australian wheat exporters may substitute overseas supply chains with Australia
 in response to any attempt by GrainCorp to charge a monopoly price for Port
 Terminal Services, leading to a reduction in wheat exports; and
- 'the threat of arbitration and/or heavier-handed regulation is a powerful disincentive against monopoly pricing (to the extent that is possible in the first place).'

GrainCorp elaborates on these arguments throughout its submission.

(1) Throughput business

GrainCorp submits that its revenue from bulk handling services depends on throughput, therefore it has a clear incentive to maximise throughput at its export grain terminals. GrainCorp submits that this is particularly the case given that, except in short periods of peak demand, its grain port terminals have substantial excess capacity.²⁰³ GrainCorp reiterates this point in its further submission.²⁰⁴

(2) Constraining power of access seekers

GrainCorp submits that a number of the current and likely access seekers are substantial multi-national corporations and grain marketers who exert 'a significant constraining influence on GrainCorp's conduct.' GrainCorp submits that these companies are 'sophisticated grain traders and in many cases vertically integrated owners of port facilities in other countries,' with resources and skills to assess the behaviour of GrainCorp and whether access terms are reasonable. GrainCorp submits these companies are therefore in a good position to negotiate access terms, and are able to ship grain from other ports globally if dissatisfied with services provided in Australia, or to develop their own export supply chain infrastructure.

In its further submission GrainCorp submits that a customer who believed it was the victim of discrimination could:

- bring a claim for a breach of the Storage and Handling Agreement;
- complain to the ACCC or commence legal action under the misuse of market power provisions in section 46 of the TPA;
- complain to other regulators, such as the WEA, or invoke other regulatory regimes, such as in Victoria.²⁰⁶

(3) Competition from other port terminals and containerisation

GrainCorp submits that it is constrained by:

• the ability of growers and marketers to divert wheat to domestic customers or containerised exports, though GrainCorp states '...it is correct to assume that containerisation would not fully substitute for all bulk wheat exports...';²⁰⁷

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 2.4, p. 5.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 2.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 2.5, pp. 5-6.
GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 32.

- competition between existing export terminals in Victoria and South Australia for export wheat from Victoria and Southern New South Wales; and
- the possibility of new entry by a competing port terminal.²⁰⁸

GrainCorp submits that grain exporters in Victoria and southern NSW are able to ship grain through five port terminals owned by three companies, namely:

- GrainCorp's port terminals at Port Kembla, Geelong and Portland;
- The Melbourne Port Terminal, which is owned by AWB and the Australian Bulk Alliance (ABB and Sumitomo); and
- Adelaide, including ABB's new port terminal at Port Adelaide Outer Harbor.²⁰⁹

In its further submission to the ACCC, GrainCorp submits that

'Competition from other terminals, in normal seasons, has not materially altered the existing non-price terms and conditions nor changed the pricing of services given the already low returns over the cycle that are being made on these assets.'210

In relation to the possibility of new entry, GrainCorp submits that the Melbourne Port Terminal and the Outer Harbor Terminal in South Australia are examples of recent entry. GrainCorp also submits that, subject to a reasonable offer to shareholders, '...all of the [GrainCorp] port and country assets could be taken over by a consortium of exporters for significantly less than replacement value if they determined that this could improve export supply chain access and efficiency.'²¹¹

(4) History of access

GrainCorp submits it already provides access to its Port Terminal Services for third party grain exporters, in relation to wheat and other grains, ²¹² and that its past practices in providing access to third parties have not given rise to any concerns in relation to the terms on which access is provided. ²¹³ GrainCorp reiterates this point in its further submission. ²¹⁴

(5) Competition in the global market

GrainCorp submits that Australian wheat and export grain terminals compete with wheat produced in, and export grain terminals located in, other countries. GrainCorp submits that customers in downstream markets are able to choose between supply chains.²¹⁵

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 5.6, p. 29.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 2.6, p. 6.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 5.5, p. 27.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 23.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 28.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 2.8, pp. 6-7.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 4.6, p. 22.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 2.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 2.9, p. 7.

In its further submission, GrainCorp submits that its exports from Australia, particularly wheat, are counter cyclical to northern hemisphere production, and there is a 'strong price driver to execute Australian export sales by July, the time at which the global cereal market generally softens in anticipation of the northern hemisphere harvest.'216

(6) Domestic demand

GrainCorp submits that in eastern Australia, demand from the domestic market is a competitive constraint on GrainCorp. GrainCorp submits that only around 30% of wheat produced in the eastern states is exported in bulk via GrainCorp terminals.²¹⁷

(7) Threat of regulation

GrainCorp submits that it is constrained by the threat of heavier handed regulation if it is found to have acted inappropriately. It submits that it is subject to scrutiny though the continuous disclosure requirements of the WEMA and monitoring by the WEA.²¹⁸ GrainCorp also notes the Productivity Commission review of the Access Test requirement due in 2010.²¹⁹

8.2.2 Further submission of 24 June 2009

In response to an information request from the ACCC, as well the ACCC's Issues Paper and comments arising from the public consultation, GrainCorp provided further submissions on the appropriateness of the proposed publish-negotiate-arbitrate clauses.

(1) Timing for publication of terms and prices

In response to concerns raised during the public consultation, GrainCorp notes that it is prepared to:

- include the 'Wheat Port Terminal Services Agreement' (other than the fee schedule and port protocols) in the proposed Undertaking to comprise the Standard Terms, which may only be varied with the consent of the ACCC, on the assumption that the term of the proposed Undertaking is 2 years; and
- publish Standard Terms and Reference Prices by 31 August each year. 220

GrainCorp submits that given the commencement date of the prices and terms would continue to be 1 October, this would allow customers one full month to factor in any changes to their proposed export schedule.²²¹ GrainCorp notes its intention is also to publish Reference Prices for 2009/10 by early August 2009.²²²

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 26.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 5.8, p. 30.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 5.9, p. 30. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 9.4, p. 54.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 4-5.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 68.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 5.

(2) Negotiation process

GrainCorp submits that the majority of exporters will seek Standard Services on Standard Terms and published Reference Prices, which should address concerns about a cumbersome or overly long negotiation process.²²³

GrainCorp anticipates that differentiated contract terms will only apply to atypical or novel access requests. ²²⁴ GrainCorp submits, though, that the negotiation process is still available in relation to a request for non-standard services or special or varied terms. ²²⁵ GrainCorp submits that that where an exporter requests non-standard access, negotiation over the non-standard terms will commence as soon as possible after the receipt of such a request. 226 GrainCorp submits that it has a strong incentive to commence negotiations in order to secure throughput as soon as possible.²²⁷

GrainCorp submits that the reference in the proposed Undertaking to 'amended Standard Terms' is to varied terms which are offered in relation to non-standard Port Terminal Services.²²⁸

(3) Timeframes for the negotiate-arbitrate process

GrainCorp submits that the proposed timeframes in clauses 5, 6 and 7 strike a balance between encouraging quick and efficient dealings between GrainCorp and access seekers, and the need for GrainCorp and access seekers to have adequate opportunity to complete their internal processes, particularly for non-standard or atypical access applications.²²⁹

In relation to the timeframes for the negotiation process in clause 6, GrainCorp submits that:

- historically, negotiating for access has involved recontracting standard terms and conditions that have not significantly changed in 5 years;
- applicants will now have be able to negotiate for non-standard terms, something of which GrainCorp has no experience; and
- it anticipates few access seekers wishing to negotiate novel terms and conditions.²³⁰

GrainCorp submit that the timeframes and procedures in clause 7 are appropriate and provide for disputes to be resolved quickly and with certainty. ²³¹ GrainCorp submits that:

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 5.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 6.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 5.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 66.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 66. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 66. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 71. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 65.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 65.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 67.

- in relation to meeting of senior representatives within five Business Days of the Dispute Notice, GrainCorp submits that it would be unrealistic to require a shorter timeframe;
- in relation to the referral to mediation or arbitration within 10 Business Days of Dispute Notice, GrainCorp submits it would be unreasonable to impose a shorter timeframe for setting the outermost time limit. GrainCorp submits that the access seeker can also refer a matter directly to arbitration without mediation within 10 Business Days after issuing a Dispute Notice.
- in relation to arbitration, GrainCorp submits that the proposed Undertaking sets out the principles with which an arbitrator must comply, including to proceed as quickly as is possible and consistent with a fair and proper assessment of the matter. GrainCorp submits it cannot predict the nature of matters which may be referred to arbitration and therefore this clause is appropriate.²³²

(4) Access application

GrainCorp submits that Schedule 4 to the proposed Undertaking sets out the information to be included in an Access Application, and that the requirements are not onerous and allow for information gathering and review.²³³ GrainCorp submits that:

- 'Customer Type' requires the customer to indicate if they are accredited by WEA under the bulk wheat export accreditation scheme and if any conditions have been applied by WEA to that accreditation; and
- 'Business Category' requires the customer to indicate if they are a grain trader, agent, broker, buyer, processor, etc. 234

GrainCorp submits that it is not necessary for the Applicant to have a website to seek access to the port terminal services, and GrainCorp will not refuse access purely because an Applicant does not have a website. GrainCorp submits that the existence of a website is of some value in establishing the bona fides of the Applicant.²³⁵

In relation to the timeframe of 5 Business Days for GrainCorp to acknowledge an access application, GrainCorp submits that this timeframe is fair and reasonable, and that the proposed Undertaking sets an outer limit on the time GrainCorp may take.²³⁶

GrainCorp submits that the applicant will be entitled to make another application for access after the negotiation period ceases, and that the further applications would be dealt with as per clause 6. GrainCorp submits that the application would need to have addressed the issues (if any) which lead to the end of negotiations or the rejection of negotiations on the original application.²³⁷

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 67.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 65-66.
GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 70.
GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 70.
GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 70.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 65-66.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 71.

(5) Information requests

In relation to clause 6.4(a)(ii)(B), GrainCorp submits that it is unable to say with precision what information requests would be 'onerous' or 'disproportionate.' It submits, however, that factors it may take into account in deciding if a request is onerous or disproportionate could include:

- GrainCorp's capability to gather and present the information requested;
- the volume of and timeframe within which information is required and whether it is readily at hand or requires collation or analysis;
- the demands placed upon GrainCorp's resources to provide the requested information in comparison to the benefit to be obtained by an access seeker;
- the ability of the access seeker to obtain the information elsewhere; and
- the purpose for which the access seeker seeks the information.²³⁸

GrainCorp submits that clause 6.4(a)(ii) is a protection for atypical or novel access applications, and for situations where information requests are unreasonable, and GrainCorp would not expect any material information requests in relation to recontracting with existing exporters.²³⁹

(6) Confidential information

GrainCorp submits that the obligation for the parties to maintain confidentiality of information acquired during the negotiation process continues once the negotiation process ends, as neither clause 6.2 nor clause 6.3(b) provide that the confidentiality obligations terminate at the end of the negotiation process.²⁴⁰

GrainCorp also submits that given it expects few of the bulk wheat exporters currently using its terminals will seek non-standard access, GrainCorp finds it difficult to see what information of a confidential nature could be released during the access agreement application process.²⁴¹

(7) Discretion to cease negotiations

GrainCorp submits that deciding whether negotiations were progressing in good faith or not would be determined on a case by case basis, with consideration of the generally understood and commonly used meaning of the term in Undertakings and contracts, as well as the case law interpreting the meaning of good faith. GrainCorp submits that demonstrating a lack of good faith by another party would involve a relatively high threshold, which it is be willing to accept. GrainCorp notes that an applicant can seek an arbitrator's determination that GrainCorp has unreasonably ceased to negotiate or notify the ACCC of a potential breach of the Undertaking.²⁴²

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 69. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 69. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 74.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 74. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, pp. 70-71.

In relation to the ability of GrainCorp to cease negotiations if it believes an applicant is materially non-compliant with the processes in the proposed Undertaking, GrainCorp emphasises the materiality component of the discretion. GrainCorp submits that this should be considered in the context that:

- for general recontracting, there are very few requirements before entering the negotiation process;
- for atypical access applications, there are some further rights and protections for both parties;
- GrainCorp must provide reasons why it is not obliged to negotiate; and
- if the applicant thinks GrainCorp is being unreasonable, it can seek arbitration or complain to the ACCC as this would also be a potential breach of the Undertaking.²⁴³

GrainCorp submits that it is difficult to say in advance what material non-compliance might be, but factors which GrainCorp might consider as a basis for ceasing negotiations could include:

- where the Applicant entity does not have export accreditation as a bulk wheat exporter (and it is not clear that such accreditation is being sought by that entity);
- whether, if requested, the Applicant provides information on the prudential requirements or insurance set out in the proposed Undertaking (clause 6.4(b)(ii)); or
- whether the Applicant has complied with the confidentiality obligations under clause 6.2; or
- whether an Applicant's demands are frivolous, unreasonable or vexatious noting that GrainCorp may go to the arbitrator for a determination to this effect and therefore be entitled to break off negotiations (clause 6.4(b)(vii)). 244

(8) Prudential Requirements

GrainCorp submits that it is reasonable that it maintains the discretion as to whether to negotiate with any access seeker that is currently, or has within a reasonable timeframe, been in Material Default of an agreement with GrainCorp. GrainCorp adds that the ACCC approved this condition in the ARTC Interstate Undertaking and as a result felt it was appropriate in this case. ²⁴⁵

GrainCorp submits that accreditation under the WEMA provides no guarantee of the financial or prudential security of an accredited bulk wheat exporter and that WEA has made it clear that no industry participant should consider the prudential or financial assessment processes undertaken by WEA to be a basis upon which financial

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 69.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 70.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 69.

or other risk can be calculated.²⁴⁶ GrainCorp submits that it is GrainCorp, and not the WEA, that ultimately is responsible for the financial position of GrainCorp's port terminal operations.²⁴⁷

(9) Disputes

GrainCorp submits that a 'bona fide dispute' is one that it genuine, real, of substance and not created by an access seeker as an abuse of process, in bad faith with a vexatious or frivolous purpose, or in relation to trivial matters.²⁴⁸

In relation to the interaction of the dispute resolution mechanism in the proposed Undertaking and under an access agreement, GrainCorp submits that a claim of discrimination in relation to the terms of the access agreement would be dealt with in accordance with the dispute resolution process the proposed Undertaking, and if the dispute relates to claims of discriminatory conduct in relation to services provided under an executed access agreement, then the terms of that agreement and the protocols contained within would apply. 249 Grain Corp further submits that discriminatory conduct would be a breach of the proposed Undertaking enabling the ACCC to take action.²⁵⁰

(10) Obligation to report material disputes to the ACCC

GrainCorp submits that the following would constitute a material dispute:

- where an Applicant lodges a Dispute Notice under the proposed Undertaking; and
- any formal dispute raised under clause 10 of the port protocols.²⁵¹

GrainCorp submits that materiality is different to the 'bona fide' nature of a dispute, in that materiality refers to the importance of potential consequences or impacts of the dispute in the context of the port's general operations, whereas 'bona fide' refers to whether a dispute is genuine, or whether the dispute resolution process is being used to achieve a different purpose not related to the reasons alleged on the face of the complaint, or is otherwise frivolous, vexatious or without merit. GrainCorp submits that a material dispute would be bona fide, but that it is possible that some bona fide disputes would be raised in relation to immaterial matters.²⁵²

GrainCorp submits that it is likely a dispute will be material if:

- it cannot be resolved between the parties' operational personnel and needs to be escalated internally or referred to an external mediator or arbitrator;
- it raises issues directly relevant to a parties' ability to obtain access to the Port Terminal Services; or

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 74.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 74.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 74. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 76. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 76. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 77.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 77. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, pp. 77-78.

the matter in dispute is likely to have a material impact on the business of operations of either GrainCorp or the access seeker.

GrainCorp submits that a dispute is unlikely to be material if:

- it is resolved quickly by the parties operational and commercial personnel by and with no need for escalation or external involvement:
- it relates to grain quality standards, biosecurity, quarantine or chemical residue matters (unless and to the extent this may impact adversely on GrainCorp's operations):
- it does not raise any issues relevant to a party's ability to obtain access to the Port Terminal Services; or
- the matter in dispute would not have any real or significant impact on the business or operations of either GrainCorp or the access seeker. 253

(11) Involvement of IAMA

GrainCorp submits that its legal representatives have confirmed with IAMA that it would be prepared to appoint a mediator if requested by GrainCorp or an Applicant. GrainCorp notes that several customers have commented that they would prefer to use the existing Grain Trades Australia (GTA) arbitration process for dispute resolution rather than IAMA as it is a known process, accepted across the industry as being fair and effective, and the arbitrators possess a high level of industry expertise and knowledge. GrainCorp submits that if required by the ACCC, it would be prepared to amend the proposed Undertaking to provide that a mediator is to be appointed by either IAMA or GTA.²⁵⁴

(12) Arbitration

GrainCorp submits that the proposed Undertaking does not specify how soon after the referral to arbitration GrainCorp must notify the ACCC of the dispute, but submits that it will notify the ACCC as soon as is practicable.²⁵⁵

GrainCorp submits that the likely cost and duration of an arbitration process are impossible to estimate in advance, and will vary on a case by case basis.²⁵⁶

GrainCorp submits that in light of resource constraints upon the ACCC and the likelihood of the need for specialist industry knowledge related to the provision of grain handling services, it was not reasonable or appropriate to expect the ACCC to arbitrate a dispute. GrainCorp submitted that an independent arbitrator would be more appropriate.²⁵⁷ GrainCorp further submits that it is prepared to consider suitable alternative solutions for the appointment of a mediator or arbitrator (failing their agreement) including appointment by IAMA or the ACCC. Alternatively, GrainCorp

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 78.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 78. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 80.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 80.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 81.

submits that it would be prepared to have the dispute dealt with in accordance with the established GTA arbitration process. ²⁵⁸

GrainCorp submits in relation to the question of who determines whether an Applicant has complied with a determination or direction of an arbitrator, typically an arbitrator's determination and orders can be expected to be clear and easily interpreted. GrainCorp notes that if either party considers there has been a breach of the arbitrator's determination, they are able to seek a court order to enforce the determination, or report the non-compliance to the ACCC. ²⁵⁹

(13) Holding over provisions

GrainCorp submits that, in relation to an access seeker that has not exported through GrainCorp port terminals, for commercial reasons GrainCorp will require execution of an Access Agreement before it provides port terminal services to that new access seeker. GrainCorp submits that, unless such an agreement is in place, it will not provide access under the proposed Undertaking. GrainCorp submits that for the next season, there are holding over provisions in the access agreement.²⁶⁰

GrainCorp also submits that it is in its interests to have maximum terminal throughput, so depending on the nature of a dispute, it may be possible to enter into interim arrangements for the provision of services pending dispute where practical, and provided it does not affect or alter parties' rights in connection with the dispute.²⁶¹

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 81.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 80.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, pp. 68-69. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 79.

8.3 Other submissions received

8.3.1 Australian Grain Exporters Association (AGEA)²⁶²

Price and non-price terms

AGEA submits that price and non-price terms should be a part of the proposed Undertaking and must be published in advance of the commencement of the proposed Undertaking (or the expiry of the current terms), and that port protocols should also be part of the undertakings. ²⁶³

Timing for publication

AGEA submits that requirement to publish standard terms and reference prices does not provide certainty and transparency unless publication occurs well in advance of the commencement of the proposed Undertaking. AGEA also submits that users need to know the terms and conditions on which the services will be provided in order to assess the reliability of the service, plan, budget and generally compete in the market.²⁶⁴

AGEA submits that the proposed Undertaking contemplates that price and non-price terms can be unilaterally imposed by the bulk handler as late as 15 business days after commencement of the proposed Undertaking, when the bulk handler's storage and handling agreements are also scheduled to commence. AGEA notes that Australian wheat exporters (AWEs) enter into forward sale contracts well before 1 October, with the export season beginning in earnest about the time that both the new storage and handling contracts and the proposed Undertaking are proposed to commence. AGEA submits that the consequence of providing the price and non-price terms 15 business days after they are due to commence would be that:

- a. AWEs would feel compelled to enter into contracts with the bulk handler without a proper opportunity to negotiate;
- b. AWEs will have to wait until they have negotiated access to the port terminal services before starting to look for export sales;
- c. grain marketers would be prevented from entering into wheat export sales contracts until the terms and conditions and pricing of port terminal services are provided, thus reducing the level of competition and the overall efficiency of the bulk wheat export market;
- d. alternatively to (b), AWEs must decide whether to take the commercial risk of entering into export sales contracts before knowing whether they will be able to perform the contracts, as the bulk handler may block access to port terminal services;

AGEA provided three submissions to the ACCC: 11, 18 and 29 May 2009. This section largely draws upon the submission of 29 May 2009, which was the most substantial.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 9.6, p. 24.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 9.6, p. 24 & Schedule 1, para F2, p. 42.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 9.2, p. 23.

e. further to (d), grain marketers could be forced to enter into export wheat sales contracts without knowing the price or level of service available at port (such as when vessels will be called to berth and the wheat load rate, exposing AWEs to extensive demurrage claims and possibly rendering them in default of wheat sales contracts) and the associated key bulk handling services which need to be priced into those contracts. 266

AGEA also submits that standard terms and references prices must be published by least 1 September.²⁶⁷

Negotiating for access

AGEA submits that AWEs do not have a realistic alternative supplier of port terminal services and have little, if any bargaining power. AGEA submits that the imbalance in market power has resulted in bulk handlers refusing to negotiate, imposing unfair terms and prices and discriminating against AWEs who do not accept the bulk handlers' standard terms and conditions. ²⁶⁸

AGEA submits that the proposed Undertaking does not provide a genuine framework for negotiations and exacerbate the imbalance in bargaining power because:

- a. the bulk handler not required to negotiate in good faith and reach agreement on the terms of access;
- b. the effect of offering terms and conditions immediately before 1 October is that AWEs know that if they do not execute the agreements, they will be denied access to bulk handling services;
- c. the application process and timeframes for conducting negotiations are slow and unwieldy;
- d. the dispute resolution mechanism does not provide for the speedy resolution of disputes; and
- e. the bulk handler is allowed to 'reserve the right to negotiate', 'refuse to negotiate' and to 'cease' negotiations in various circumstances. ²⁶⁹

AGEA further submits that it is not appropriate that the proposed Undertaking includes such a number of grounds on which the bulk handler may cease negotiations with the Applicant because the dispute resolution process is lengthy and the right to cease negotiations could lead to AWEs incurring substantial losses over non-performance of sales contracts. AGEA submits that the bulk handler should be required to negotiate on reasonable terms with any person that is an accredited wheat exporter. ²⁷⁰

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Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 9.5, pp. 23-24.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 12.1, p. 29.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 11.1, p. 27.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 11.2, p. 27.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para H2 (iv), p. 44.

AGEA suggests that with the ability for the bulk handler to publish terms and conditions as little as one day before or up to 15 business days after the proposed Undertaking takes effect, and no limitation on the additional information that can be requested in relation to receiving an access application, it would likely be mid-October before negotiations regarding terms of access would begin. AGEA also submits that the timeframe for acknowledgements was not appropriate and would slow the negotiation process.

AGEA submits that the wheat season traditionally runs from 1 October to 30 September of each year and that negotiations for forward sales contracts begin well before this period. AGEA submits that AWEs must therefore decide whether to take the commercial risk of entering into export sales contracts before knowing whether they will be able to perform the contracts, as the bulk handler may otherwise block access to port terminal services. Alternatively, an AWE would have to wait until it has negotiated access to the port terminal services, before starting to look for export sales ²⁷³

AGEA submits that the definition of Prudential Requirements in the proposed Undertakings is neither appropriate nor necessary. AGEA submits that it is unnecessary for the bulk handler to require AWEs to satisfy additional 'Prudential Requirements' in the context of the requirements for accreditation as a wheat exporter under the WEMA. ²⁷⁴ AGEA submits that once an AWE obtains accreditation under the WEMA, it should not be necessary for the bulk handler to enquire into the AWE's financial standing. ²⁷⁵

Dispute Resolution

AGEA submits that the dispute resolution mechanism in the proposed Undertaking is inadequate as an effective mechanism for the speedy resolution of disputes. AGEA submits that for general disputes, the dispute resolution procedure must provide that:

- a. either party may notify the other party of a dispute;
- b. representatives of the parties must meet within 48 hours and endeavour to resolve the dispute;
- c. if the dispute cannot be resolved, either party may give notice to the ACCC that a dispute exists under the proposed Undertaking and may refer the dispute to arbitration, which is to be conducted by the ACCC;

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 11.3, pp. 27-28.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, Schedule 1, para H2(v), p. 45.

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Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, Schedule 1, para H2(ix), p. 45.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para H2(ix), p. 45.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 11.5, p. 28.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 13.1, p. 30 & Schedule 1, para J2(i), p. 46.

- d. the arbitration must be conducted in accordance with arbitration rules to be specified in the proposed Undertaking, which must include an obligation to keep confidential any information disclosed during the arbitration;
- e. the arbitration must be heard and concluded within 14 days of the notice of referral to the ACCC and the ACCC must endeavour to make a determination within 14 days; and
- f. the bulk handler must take reasonable steps to mitigate loss, including continuing to provide port terminal services during, and pending the determination of, any dispute.²⁷⁷

AGEA also submits that the confidentiality provisions relating to dispute resolution do not sufficiently protect commercially sensitive information and that there should be an obligation on the parties and the arbitrator that the entire arbitration process is confidential, unless and only to the extent that both parties agree in writing otherwise.²⁷⁸

8.3.2 AgForce Grains Ltd

AgForce submits that in negotiations for transport assets, GrainCorp tries to enter into long standing agreements (a minimum of three years) to provide themselves with certainty. AgForce submits that the 1 year length of access agreements does not provide others in the market the security they need to plan their business equivalent to what GrainCorp believes it needs in the market, and that terms should be offered for longer if both parties agree.²⁷⁹

AgForce raises concerns with the potential for GrainCorp to use clause 6.4(a)(ii)(A) and (B) to avoid releasing necessary information. AgForce submits that history has shown that operators of monopolies in the grains industry have used such clauses to prevent the release of information vital to the industry and regulators, citing the Wheat Export Authority's inability to acquire information from AWB, despite the Wheat Export Authority having the power to access the information.²⁸⁰

AgForce submits that the timeframe of 5 days for the GrainCorp to acknowledge receipt of an Access Application seemed excessive in a digital world, and that acknowledgement should be instantaneous.²⁸¹

AgForce submits that the negotiation process in the proposed Undertaking does not achieve an appropriate balance between the interests of GrainCorp and access seekers. AgForce suggests that while GrainCorp requires access seekers to act in good faith and can cease negotiations on the basis that good faith was not expressed by the access seeker, there is no counter-obligation or ability for the access seeker to require the same. Additionally, AgForce suggests that the 10 days' notice to end the

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Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 13.2, p. 30.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para J2, p. 47.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.7, p. 5.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.11, p. 7.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.12, p. 7.

negotiation period required under clause 6.6(b)(v) should be applied at all stages of the negotiation and for all reasons for ceasing negotiations. 282

8.3.3 Riverina (Australia) Pty Ltd

Riverina submits that the dispute resolution/arbitration process should be expanded to explicitly include access contract negotiations for price and non-price terms and for more definition to be given to what good faith is for the purpose of the proposed Undertaking. Riverina submits that certainty could be added to the dispute resolution process through the establishment of an independent review board with authority to resolve all disputes pertaining to port terminal access, or through the specific identification of types of conduct to demonstrate GrainCorp's understanding of good faith in this context. 284

Riverina submits that under the proposed Undertaking GrainCorp has the discretion to change price and non-price items without consultation, with minimal notice to users of the facility and with no compensation for any losses that may be caused due to forward contract and export contract positions set for any time greater than 30 days after the notification of the change. Riverina further submits that any discretion by a party to a contract to unilaterally alter the terms of a contract, especially for essential infrastructure services, places the party with that discretion in a position of substantial market advantage to the other. ²⁸⁶

Riverina further submits that the grain industry is particularly sensitive to alteration of terms as grain traders make considerable use of forward contracts as a mechanism for conducting their business, with contracts for periods as short as a couple of days to as long as six months in advance of the crop harvest.²⁸⁷

8.4 ACCC's consideration

8.4.1 Introduction

The ACCC has identified the following issues as arising for consideration in relation to the proposed publish-negotiate-arbitrate component of the proposed Undertaking:

- the appropriateness of the publish-negotiate-arbitrate approach without ex ante price regulation, and the form in which prices are published;
- the absence of an indicative access agreement as part of the proposed Undertaking;

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.13, pp. 7-8.

²⁸⁴ Riverina (Australia) Pty Ltd, Submission in relation proposed GrainCorp and CBH access undertakings, 29 May 2009, para 4.2, p. 5.

²⁸⁵ Riverina (Australia) Pty Ltd, Submission in relation proposed GrainCorp and CBH access undertakings, 29 May 2009, para 3.1(b), pp. 2-3.

²⁸⁶ Riverina (Australia) Pty Ltd, Submission in relation proposed GrainCorp and CBH access undertakings, 29 May 2009, para 3.1(c), p. 3.

Riverina (Australia) Pty Ltd, Submission in relation proposed GrainCorp and CBH access undertakings, 29 May 2009, para 3.1(d) and (e), p. 3.

Riverina (Australia) Pty Ltd, Submission in relation proposed GrainCorp and CBH access undertakings, 29 May 2009, para 2(b)(i) and (vi), pp. 1-2.

- the appropriateness of the timing for the publication of standard terms and reference prices;
- generally, the appropriateness of the timeframes proposed in various clauses and the degree of certainty and clarity provided in the drafting of various clauses;
- the appropriateness of the discretion afforded to GrainCorp in the negotiation process;
- the appropriateness of the dispute resolution and arbitration processes, including for the selection of the arbitrator and conduct of the arbitration; and
- the absence of appropriate 'holding over' arrangements.

Lack of consultation on rationale for various provisions

As a preliminary point, the ACCC notes that GrainCorp did not provide comments in support of many of the clauses in the publish-negotiate-arbitrate component of the proposed Undertaking in its initial submission, and it was only in response to the ACCC's Issues Paper and a request for information from the ACCC that GrainCorp elaborated on why it considered its particular approach appropriate. GrainCorp provided its public response to the ACCC's information request on 30 June 2009, and consequently GrainCorp's further submissions have not yet been subject to public consultation.

The ACCC acknowledges that GrainCorp's further submission in some instances provides further explanation, and therefore clarity, as to how many of the proposed clauses are intended to operate. While this is beneficial, the ACCC considers it also highlights deficiencies in the drafting of many clauses as they currently appear in the proposed Undertaking..

8.4.2 Appropriateness of publish-negotiate-arbitrate approach

GrainCorp has proposed a 'publish-negotiate-arbitrate' approach in its proposed Undertaking, under which it would be obliged to publish price and non-price terms for access to the service, provide those terms to access seekers on a non-discriminatory basis, and then be subject to dispute resolution and arbitration procedures in the event of a dispute with an access seeker during negotiations for access. This model is different to an 'ex ante pricing' model that has previously been put forward in an access undertaking to the ACCC for assessment, where the undertaking sets a price or price methodology for the service to which it relates.

An issue for the ACCC is therefore whether the less prescriptive publish-negotiatearbitrate approach put forward by the proposed Undertaking is by itself appropriate, or whether it is appropriate for the proposed Undertaking to include ex ante pricing regulation.

The ACCC notes that there is no requirement in Division 6 of Part IIIA that an access undertaking include price, and reiterates that the ACCC's role is to decide whether or

²⁸⁸ See for example the *ARTC 2002 Interstate Access Undertaking*, and the *ARTC 2008 Interstate Access Undertaking*.

not a proposed undertaking is appropriate, having regard to the matters in section 44ZZA(3).

In this particular case, there are some specific features of this industry at this time.

First, the ACCC reiterates its comments regarding the transitional state of the bulk wheat export industry. The ACCC acknowledges that in regulating an industry during a transitional phase there is a risk that regulation that is not appropriate may distort the effective development of that industry, and the ACCC considers that this risk is particularly pertinent to the regulation of prices. That is, the ACCC is mindful of the possibility that, despite best intentions, setting regulated prices for port terminal services at the current time may unnecessarily constrain the ability of the industry to develop and effectively respond to changing circumstances that are not foreseeable at the present, and that such an outcome would not be in the public interest. The ACCC also notes the planned Productivity Commission review of the WEMA, and statements by the government that it will monitor up-country developments.

Second, before the ACCC would consider a publish-negotiate-arbitrate framework appropriate, it would expect it to be underpinned by a robust set of mechanisms giving effect to the publication, negotiation and arbitration procedures. Given that GrainCorp is vertically integrated, strong non-discrimination obligations and appropriate transparency measures would also be appropriate (see the Non-Discrimination chapter).

It should be noted that the ACCC has expressed the view elsewhere in this draft decision that appropriate non-discrimination measures should prohibit GrainCorp discriminating in favour of itself except to the extent that the cost of providing access to other operators is higher, as per s.44ZZCA of the TPA. As a transparency measure to support this, appropriate measures would require prices to be transparently specified for a standard set of port terminal services to all parties, including GrainCorp, with any special requirements due to different origin being separately enumerated and priced.

These underpinning measures would allow access seekers to commercially negotiate with GrainCorp in a framework where both parties know that prices, terms and conditions may be subject to arbitration by the ACCC or a private arbitrator, applying the pricing principles in s.44ZZCA of the TPA and general non-discrimination requirements.

Third, the proposed Undertaking is for a limited duration. GrainCorp is subject to the threat of more prescriptive regulatory requirements in any future Undertaking should the publish-negotiate-arbitrate framework not be effective. GrainCorp will have a strong incentive to ensure that prices are commercially reasonable and non-discriminatory to avoid more costly and intrusive regulation in future (such as cost modelling for all its port terminals, ex ante pricing and prescriptive ring-fencing).

Finally, the proposed Undertaking covers six port terminals, and the proposed Undertakings of all three bulk handlers cover 17 port terminals altogether. Given the transitional state of the industry, it would be a significant cost burden on the industry to require ex ante cost modelling of 17 port terminals if only a few may prove the subject of an arbitration that would warrant cost modelling.

Therefore the ACCC considers it is likely to be appropriate for the proposed Undertaking to adopt a publish-negotiate-arbitrate approach rather than an ex ante regulated price approach, provided that the mechanisms giving effect to the publish-negotiate-arbitrate approach are robust. In this regard the ACCC reiterates its previous comments regarding the need for the proposed Undertaking to be certain and clear, and to provide for 'fair and transparent access' to access seekers. The ACCC considers that it is in the interests of access seekers, and consistent with the WEMA, for the publish-negotiate-arbitrate mechanism to be robust.

The ACCC wishes to emphasise that in reaching this view it is not suggesting that the absence of ex ante regulation of prices for port terminal services is likely to be appropriate in all circumstances. The ACCC is instead acknowledging that it is appropriate for the proposed Undertaking not to provide for ex ante pricing regulation given the circumstances at this particular time. The ACCC wishes to expressly recognise the possibility that ex ante price regulation may be appropriate for port terminal services in certain circumstances, and takes no view on what may be appropriate in relation to any subsequent undertaking proposed by GrainCorp following the expiry of the current proposed Undertaking.

The ACCC notes as a general comment that the publish-negotiate-arbitrate clauses in the proposed Undertaking are to a large extent modelled on clauses contained in the access undertaking submitted by the Australian Rail Track Corporation (ARTC), and accepted by the ACCC on 30 July 2008. The ACCC considers the fact that it accepted as appropriate particular clauses in the ARTC access undertaking provides little support for a conclusion that similar clauses in the current context are appropriate, as the circumstances of the current proposed Undertaking and the ARTC access undertaking are clearly distinguishable. Significantly, the ACCC notes that the ARTC access undertaking included a regulated access price. The ACCC therefore considers that, as a general matter, it is appropriate for the publish-negotiate-arbitrate mechanism in the current context to be, in a sense, more 'prescriptive' than that in the ARTC access undertaking.

8.4.3 Absence of an indicative access agreement

Please refer to the discussion of this issue below in the Standard Terms and Conditions chapter. In summary, the ACCC considers it is not appropriate that the proposed Undertaking does not include an indicative access agreement. The ACCC notes GrainCorp's further submission that it is prepared to include an indicative agreement in the proposed Undertaking, and considers that such an approach is more likely to be appropriate.

8.4.4 Timing for publication of standard terms and reference prices

The proposed Undertaking states that GrainCorp may publish Standard Terms and Reference Prices for the season by no later than 30 September of each year, ²⁸⁹ or within 15 Business Days of the commencement of the proposed Undertaking if not already published. ²⁹⁰

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009 clause 5.1(c).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 5.1(a).

In light of the ACCC's view that the proposed Undertaking should include an indicative access agreement setting out non-price terms, the ACCC considers it likely to be appropriate that the obligation to publish be limited to an obligation only to publish prices.

The ACCC considers that any time for publication of prices must allow sufficient opportunity for access seekers to negotiate access agreements before those prices become effective, and in this regard also refers to the discussion below in relation to holding over arrangements. The ACCC considers that publication by no later than 30 September is not appropriate in this regard.

The ACCC notes that GrainCorp has, in its further submission to the ACCC, proposed a revision whereby it would publish by no later 31 August in the relevant year, with prices to become effective on 1 October. The ACCC considers that this approach is more likely to be appropriate.

The ACCC also considers it is not appropriate for GrainCorp to publish prices within 15 Business Days of the commencement of the proposed Undertaking if it has not already published, particularly if non-price terms are to be already included in an indicative access agreement. The ACCC considers that publication three weeks after commencement of the proposed Undertaking creates uncertainty as to the prices that are to apply, and the ACCC considers that a period of three Business Days is more likely to be appropriate. The ACCC notes GrainCorp's submission that it intends to publish prices for the 2009/10 season by early August 2009. ²⁹¹

8.4.5 General issues – negotiation, dispute resolution, arbitration

After the obligation to publish, the mechanism in the proposed Undertaking essentially contains three components, set out in clauses 6 and 7:

- a process for the negotiation of access agreement ('negotiation component');
- a dispute resolution procedure in the event of dispute between the access seeker and access provider during negotiations ('dispute resolution component'); and
- the ability for resolution of the dispute to be escalated to arbitration ('arbitration component').

The ACCC considers that two general issues arise in relation to these components:

- 1. the specified timeframes are in some instances unnecessarily long, while in other instances are vague or non-existent, thereby providing scope for the negotiation, dispute resolution and arbitration processes to be frustrated or delayed; and
- 2. the drafting of numerous clauses lacks clarity and certainty.

(1) Timeframes

The ACCC considers that many of the timings proposed by GrainCorp in clauses 6 and 7 are not appropriate. The ACCC considers that the timeframes are in some

²⁹¹ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 5.

instances unnecessarily long, in others defined without sufficient clarity, while in other instances timeframes are absent altogether. The ACCC considers that this creates uncertainty, ambiguity and is not in the interests of access seekers or GrainCorp.

In particular, the ACCC considers that:

- In relation to clause 6.4(a), the lack of any timeframes for the performance of obligations creates uncertainty and is not appropriate.
- In relation to clause 6.4(b)(iii), it is not appropriate that GrainCorp may, at *any time, before or during the negotiation process*, require the Applicant to demonstrate that it can meet the Prudential Requirements. It is more likely to be appropriate that the proposed Undertaking specifies a particular point in time at which the Applicant must demonstrate that it can meet the Prudential Requirements, and a particular timeframe within which GrainCorp must confirm that those requirements have or have not been met.
- In relation to clause 6.4(b)(v), it is not appropriate for GrainCorp to have 10 Business Days to provide reasons for refusing to negotiate with an access seeker in the circumstances described. It is more likely to be appropriate for GrainCorp to provide reasons to the access seeker at the time that GrainCorp refuses to negotiate.
- In relation to clause 6.5(b)(i), it is not appropriate that GrainCorp be permitted to take 5 Business Days to acknowledge receipt of an access application. The information contained in an application is specified in Schedule 4 to the proposed Undertaking and includes matters such as company name, address, contact details etc. The ACCC questions that GrainCorp would need 5 Business Days to assess such information. The timings in clause 6.5(b)(iii) and (iv) are also not appropriate, although the ACCC acknowledges that GrainCorp may in some circumstances require additional information from an access seeker (or clarification of information) in relation to the provision of access, particularly where access is sought on non-standard terms. The ACCC considers the timings in clause 6.5(b) are of particular concern as clause 6.6(b) provides that the 'Negotiation Period' under the proposed Undertaking – the 'official' period for negotiations - commences upon GrainCorp acknowledging receipt of the Access Application. The discretion conferred pursuant to clause 6.5(b)(ii)-(iv) to seek further information/clarification therefore provides the access provider with the ability to delay the commencement of 'official' negotiation.
- In relation to clause 6.6(a), the reference to both parties commencing negotiations 'as soon as reasonably possible to progress towards an Access Agreement' lacks certainty and is therefore not appropriate. It is more likely to be appropriate for the reference to be to a specified period of time.
- In relation to clause 6.6(b)(iv), the reference to 'a reasonable time period' lacks certainty and is therefore not appropriate.

- In relation to clause 6.7(c) and (d), the references to 'as soon as reasonably practicable' and 'reasonable endeavours to comply with this clause as soon as practicable' respectively are not appropriate. The ACCC considers it is not appropriate that the potential for delay be created once the parties have essentially reached agreement on terms of access but prior to execution of the access agreement. It is more likely to be appropriate for these clauses to include short, specified timeframes.
- In relation to clause 7.3(c), the reference to '10 Business Days' is not appropriate. It is more likely to be appropriate for this clause to refer to 5 Business Days, to reduce unnecessary delay and to create incentives for parties to resolve disputes quickly. Further, as it is difficult to determine how long it may take the IAMA to appoint a mediator, and for that mediation to commence, it is more likely to be appropriate for timeframes leading up to that stage to be shorter.
- In relation to clause 7.3(d), it is not appropriate that there is no specified timeframe for the conduct of the mediation, as this creates uncertainty.
- In relation to clause 7.4(b), it is not appropriate that there is no specified timeframe within which GrainCorp must notify the ACCC, as this creates uncertainty. Please refer, however, to the discussion below: **Arbitration component further issues**.

(2) Lack of clarity and certainty

The ACCC considers that the drafting of numerous provisions in clauses 5-7 lack clarity and certainty, making those clauses not appropriate. The ACCC acknowledges that in some instances GrainCorp may have intended certain provisions to recognise or address legitimate considerations, but considers that the drafting of those provisions does not appropriately give expression to those considerations, and instead results in ambiguity and uncertainty.

The ACCC considers that clauses 5.1(e), 5.2(a), 5.4, 5.5 and 6.7 create significant ambiguity and uncertainty as to how one of the most fundamental obligations in the proposed Undertaking – to offer access – is intended to operate. The ACCC considers that the drafting of these clauses is repetitious (particularly 6.7) and convoluted – for example clause 5.4 is expressed as subject to clause 5.5, then clause 5.4(a)(ii)(D) refers to 'taking into account the matters set out in clause 5.5,' then clause 6.7 – which on one interpretation appears merely to repeat matters in clause 5.4 - isexpressed also to be subject to clauses 5.4 and 5.5. The ACCC considers that in other instances the drafting lacks clarity – for example, clause 5.4(a)(i) refers to an obligation to 'offer' the Standard Port Terminal Service, whereas clause 5.4(a)(ii) refers to an obligation to 'not provide access,' without any sense of what the difference (if any) entails. Further, the ACCC considers that various provisions in clause 5.5 are vague – for instance, 'geographic and seasonal variations' – as is the reference in clause 6.7 that the Access Agreement will '...at least address the essential elements set out in Schedule 3'. Further still, certain clauses appear to contain typographical errors that create further ambiguity and uncertainty – clause 5.4(a)(ii) is presumably missing the words 'on terms' before the words 'which are different from.'

The ACCC therefore considers it is more likely to be appropriate for the proposed Undertaking to provide greater certainty and clarity in relation to this key obligation.

The ACCC also considers:

- In relation to clause 6.4 (a)(ii)(B) and (C), the references to 'unduly onerous,' 'disproportionate to the benefit to be obtain from the information,' 'reasonable costs incurred' and 'information that is not ordinarily and freely available to the GrainCorp' are not appropriate. The ACCC notes the attempted further explanation of the terms 'unduly onerous' and 'disproportionate' provided by GrainCorp in response to the ACCC's information request, and considers that these explanations provide some further clarity and certainty on the operation of the provision. The ACCC considers it is more likely to be appropriate if the drafting of those terms reflects what was suggested by GrainCorp in its further submission, and if the other terms in this clause are also drafted with greater clarity and certainty. However the ACCC also notes GrainCorp's comments that it is unable to say with precision what information requests would be onerous or disproportionate.²⁹² In light of this statement the ACCC considers it is also likely to be appropriate if GrainCorp removes the provision entirely, given that GrainCorp itself is unable precisely to explain its operation.
- In relation to clause 6.4(b)(i), the reference to non-compliance that the Port Operator believes is material is not appropriate because it appears to depend on GrainCorp's subjective view at its absolute discretion.
- In relation to clause 6.4(b)(v), it is not appropriate that GrainCorp provide reasons for refusing to negotiate only in certain circumstances, and it is more likely to be appropriate that GrainCorp provides reasons for ceasing or refusing to negotiate in all circumstances, at the same time as it ceases or refuses to negotiate.
- In relation to clause 6.5(a)(ii), it is not appropriate that the clause merely recognises the ability of the Applicant to *seek* a meeting with GrainCorp, as there is no obligation on GrainCorp actually to have the meeting sought.
- In relation to clause 6.6(b)(v), it is not appropriate that this clause essentially repeats the Prudential Requirements matter referred to in clause 6.4(b)(iii).
- In relation to clause 7.1(a), it is not appropriate that the clause refers to parties using reasonable endeavours to settle the Dispute as soon as is practicable, in light of the specified timeframes in clause 7.
- In relation to clauses 7.3(a)(ii) and 7.4(c), it is not appropriate that those clauses refer to providing a notice to the arbitrator, as it appears that in the circumstances contemplated by those clauses an arbitrator has not yet been appointed. Please refer, however, to the discussion below: **Arbitration component further issues**.
- It is more likely to be appropriate that it is clearly specified that clause 7.3(d) applies to formal mediation conducted either by a mediator appointed by

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 69.

agreement between the parties, or as appointed by the President of the New South Wales chapter of the IAMA.

• It is more likely to be appropriate for the Access Application form in Schedule 4 to be amended in light of GrainCorp's further submission (see above).

8.4.6 Negotiation component – further issues

Disproportionate discretion on GrainCorp

The ACCC considers that the negotiation component does not achieve an appropriate balance between the interests of the access provider and access seekers in that there is disproportionate discretion on the part of the access provider to refuse to negotiate, or to cease negotiations, with the access seeker. The ACCC considers that this discretion creates the potential for the negotiation process to be delayed or frustrated, and therefore creates uncertainty. The ACCC also considers that this discretion undermines the robustness of the negotiate-arbitrate mechanism as a whole.

The ACCC in particular notes:

- In relation to clause 6.4(a)(ii), the discretion that GrainCorp has to refuse a request for information from an Applicant, including where the Applicant does not agree to pay 'reasonable costs' incurred by GrainCorp (which, as noted above, is itself not appropriate).
- In relation to clause 6.4(b)(i), the discretion that GrainCorp has not to negotiate with an Applicant if GrainCorp considers the Applicant does not materially comply with the requirements and processes set out in the proposed Undertaking.
- In relation to clause 6.4(b)(iii) & (iv), and clause 6.6(b)(v), the discretion that GrainCorp has to at any time, before or during the negotiation process, to require the Applicant to demonstrate that it meets the Prudential Requirements, and to cease or refuse to commence negotiations if the Applicant does not meet those requirements (see further below).
- In relation to clause 6.4(b)(vii), the discretion that GrainCorp has to refer an application to the arbitrator if GrainCorp is of the view that the application is frivolous in nature or that the Applicant is not negotiating in good faith.
- In relation to clause 6.5(b), the discretion that GrainCorp has in relation to the acknowledgement of an Access Application, and to request further information or clarification from an Applicant (see also above).
- In relation to clause 6.6(b)(iv), the discretion that GrainCorp has to cease negotiations if GrainCorp believes that the negotiations are not progressing in good faith towards the development of an Access Agreement within a reasonable time period;
- The discretions effectively created by the uncertain time periods in clauses 6.6(a), and 6.7(c) and (d) (see above).

The ACCC considers that timeframes that are not appropriate and a lack of sufficient clarity and certainty, as described above, in some instances compound the problematic nature of certain of the areas of discretion set out above.

The ACCC notes that in some circumstances the proposed Undertaking permits the Applicant to refer a matter to the arbitrator if it believes GrainCorp has exercised its discretion improperly, and allows for negotiations to recommence if the arbitrator finds GrainCorp has acted improperly. The ACCC notes, however, that this avenue is expressly recognised in only some situations, not all, and even where it is provided, provides the access seeker only with the ability to continue negotiations at a future time if the arbitrator so orders. The ACCC considers it is more likely to be appropriate for the arbitrator to conclusively resolve the dispute if a matter is referred in this way, as requiring recommencement of negotiations creates opportunities for unnecessary delay.

Similarly, the proposed Undertaking provides few opportunities for the Applicant to refer a matter to the arbitrator if the Applicant is dissatisfied with the conduct of GrainCorp.

The ACCC considers that the proposed Undertaking does not appropriately recognise the ability of an access seeker to re-apply for access in circumstances where negotiations may cease and an Access Agreement has not been executed (for example, at the expiry of the 'Negotiation Period'). The ACCC notes GrainCorp's submission that an Applicant would be able to submit a new application for access in the event that the Negotiation Period ceases, ²⁹³ and the ACCC considers that it is more likely to be appropriate for the proposed Undertaking to reflect this so as to provide greater clarity and certainty for access seekers.

The ACCC considers as a general matter that where the proposed Undertaking provides GrainCorp with a discretion to refuse to negotiate, or cease or potentially otherwise delay or hinder negotiations, such discretion should be drafted with sufficient clarity and certainty to minimise the possibility of that discretion being misused. The ACCC also considers that any such discretion is more likely to be appropriate where it balances the interests of GrainCorp with the interests of access seekers.

The ACCC considers that the clauses are not appropriate for the reasons stated, but acknowledges that GrainCorp may have intended the discretions to recognise or address legitimate considerations. In particular, in relation to the Prudential Requirements, the ACCC acknowledges that it is likely to be appropriate for the proposed Undertaking to include some form of recognition that an access seeker must meet prudential requirements in order to obtain access, but that such a requirement should be drafted with greater certainty, and to better balance the interests of the access provider and access seekers. The ACCC considers in particular that clauses 6.4(b)(iv)(B) and (C) as currently drafted are not appropriate, as they create too wide a discretion for GrainCorp, lack clarity and create uncertainty.

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²⁹³ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 71.

Appropriate clauses

The ACCC considers that it is appropriate for the proposed Undertaking to include an obligation on GrainCorp to negotiate in good faith, as recognised in clause 6.1. The ACCC would also expect that access seekers utilising the process in the proposed Undertaking would also act in good faith.

The ACCC also considers it appropriate that the proposed Undertaking provides a mechanism for dealing with confidential information that may be relevant to the negotiation, dispute resolution and arbitration process, as somewhat recognised by clauses 6.2, 6.3(b) and 7.8(d). The ACCC considers however that reiterating the obligation in clause 6.2 at clause 6.3(b) and then 7.8(d) creates unnecessary confusion and it is more likely to be appropriate that the proposed Undertaking contains a single clause dealing with confidentiality during the negotiation, dispute resolution and arbitration process. The ACCC considers it is also likely to be appropriate for the proposed Undertaking to provide for disclosure of confidential information to the mediator and arbitrator as relevant, and to the ACCC.

The ACCC notes GrainCorp's submission that the obligation for the parties to maintain the confidentiality of information acquired during the negotiation process continues once the negotiation process ends, as neither clause 6.2 nor clause 6.3(b) provide that the confidentiality obligations terminate at the end of the negotiation process.²⁹⁴ The ACCC considers that this construction is not apparent on the face of the proposed Undertaking, and it is more likely to be appropriate for the proposed Undertaking to expressly recognise this point.

The ACCC considers it is appropriate for the proposed Undertaking to include clause 6.3(a), or something similar, to provide guidance on how the negotiation, dispute resolution and arbitration processes are intended to operate, as this provides clarity.

8.4.7 Dispute resolution component – further issues

Pre-condition to invoking dispute resolution mechanism

The ACCC notes that clause 6.3(c) of the proposed Undertaking provides that if, at any time during the negotiation process, a dispute arises between the parties which, after reasonable negotiation, the parties are unable to resolve to their mutual satisfaction, then either party may seek to resolve the dispute in accordance with the Dispute resolution process in clause 7.

The ACCC considers that clause 6.3(c) is not appropriate, as it effectively imposes a 'pre-condition' on the invocation of the dispute resolution mechanism by requiring the parties to engage in 'reasonable negotiation' prior to invoking clause 7. The ACCC considers that the term 'reasonable negotiation' lacks certainty and that clause 6.3(c) could potentially allow either the access seeker or the access provider to unnecessarily delay the timely resolution of the dispute.

Definition of dispute

The ACCC notes that the definition of 'Dispute' in clause 11.1 refers to a 'bona fide' dispute. The ACCC also notes that in its supplementary submission GrainCorp

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 74.

submits that a 'bona fide dispute' is one that it genuine, real, of substance and not created by an access seeker as an abuse of process, in bad faith with a vexatious or frivolous purpose, or in relation to trivial matters.²⁹⁵

The ACCC considers that it is likely to be appropriate for 'Dispute' to be defined to mean a 'bona fide' dispute, as this is a widely-known term, the use of which here is intended to prevent either the access seeker or the access provider invoking the dispute resolution process in relation to a frivolous or vexatious disputes.

The ACCC considers it is not appropriate, however, for GrainCorp to have discretion to decide what is and what is not a bona fide dispute, as this does not adequately balance the legitimate business interests of GrainCorp and the interests of access seekers.

Involvement of GTA

The ACCC notes GrainCorp's submission that several customers have commented that they would prefer to use the existing Grain Trades Australia (GTA) arbitration process for dispute resolution rather than IAMA, as it is a known process, accepted across the industry as being fair and effective, and the arbitrators possess a high level of industry expertise and knowledge. GrainCorp submits that if required by the ACCC, it would be prepared to amend the proposed Undertaking to provide that a mediator is to be appointed by either IAMA or GTA. ²⁹⁶

The ACCC considers that involvement of the IAMA in the mediation process is appropriate, but considers that the ability for a dispute to be mediated by an appointee of either the IAMA or the GTA, depending on the circumstances, is also likely to be appropriate. The ACCC acknowledges that circumstances may arise in which the industry expertise of a GTA appointed mediator may facilitate the timely resolution of a dispute more effectively than a mediator without such expertise.

Dispute resolution mechanism in the access agreement

The ACCC notes that clause 7.1(b) of the proposed Undertaking provides that any disputes in relation to an executed access agreement will be dealt with pursuant to the provisions of that agreement; similarly, the definition of 'Dispute' in clause 11.1 excludes any disputes in relation to an executed Access Agreement. The ACCC considers it is appropriate that these clauses limit the scope of the dispute resolution mechanism to 'Disputes' that arise during the negotiation of an Access Agreement. Once the parties have an access agreement, they have direct rights of enforcement in contract and need not revert to the proposed Undertaking.

On this point the ACCC understands GrainCorp's further submission to be that a claim of discrimination in relation to the terms of the access agreement would be dealt with in accordance with the dispute resolution process in the proposed Undertaking, but if the dispute relates to claims of discriminatory conduct in relation to services provided under an executed access agreement, then the terms of that agreement and the protocols contained within would apply.²⁹⁷ The ACCC has difficulty with the distinction GrainCorp appears to be making, and considers it is more likely to be

²⁹⁵ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 76.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 78. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 76.

appropriate for the proposed Undertaking to clearly specify the circumstances in which the dispute resolution mechanism will apply.

The ACCC cannot, however, reach a view on whether it is appropriate for disputes in relation to an executed Access Agreement to be dealt with under that Agreement, as such an agreement does not form part of the proposed Undertaking, and the ACCC therefore cannot reach a view on the appropriateness of the dispute resolution mechanism within it. Similarly, the ACCC considers that it cannot reach a view on the appropriateness of clause 7.1(c), which obliges GrainCorp to report 'material disputes' in relation to an Access Agreement to the ACCC, without an indicative agreement forming part of the proposed Undertaking.

The ACCC notes, however, that GrainCorp is proposing to include an indicative access agreement as part of a revised Undertaking, and a copy of that agreement is annexed to this draft decision. The ACCC is therefore seeking submissions on whether the agreement, and the dispute resolution mechanism it proposes, are appropriate.

8.4.8 Arbitration component – further issues

Selection of the arbitrator

The ACCC considers that clause 7.5 is not appropriate having regard to the public interest.

The ACCC considers it is more likely to be appropriate for the ACCC to have a role as arbitrator. The ACCC considers that clear public interest considerations arise in relation to the proposed Undertaking, and which may also arise in relation to certain Disputes between an access seeker and an access provider. In this regard the ACCC notes again the effect of the WEMA in reforming the arrangements for the export of bulk wheat from Australia via the introduction of competition, as well as the transitional state of the industry at present. The ACCC considers it would be better placed than a private arbitrator to have regard to these matters in arbitrating a dispute which raises such matters, particularly due to its experience in economic regulation and in arbitrating matters with public interest considerations.

The ACCC also considers that if the ACCC had a role as arbitrator in the proposed Undertaking, then that consideration would support the appropriateness of the overall publish-negotiate-arbitrate approach proposed by GrainCorp. That is, if it were possible for the ACCC to arbitrate certain Disputes, the ACCC would thereby maintain an additional degree of oversight in relation to the proposed Undertaking, thereby enhancing the robustness of the dispute resolution mechanism.

The ACCC notes, however, the likelihood that not every Dispute that may arise in relation to the proposed Undertaking will warrant arbitration by the ACCC. While it is not possible for the ACCC predict, at this stage, the particular Disputes upon which it may or may not choose to arbitrate, it is possible that purely commercial or technical disputes with no public interest considerations may more appropriately be arbitrated by a private arbitrator.

The ACCC therefore considers it more likely to be appropriate for the proposed Undertaking to provide:

- that when a Dispute is referred to arbitration, it is referred to the ACCC in the first instance;
- a mechanism by which the ACCC may consider whether or not it wishes to arbitrate the Dispute; and
- for the Dispute to be arbitrated by the ACCC if it so chooses, or for the Dispute to be arbitrated by a private arbitrator if the ACCC so chooses.

The ACCC notes, of course, that the proposed Undertaking does not remove the ability of parties to resolve disputes to their mutual satisfaction by mediation or arbitration without recourse to the mechanism in the proposed Undertaking, if they agree to take that course.

Conduct of the arbitration

The ACCC considers that clause 7.7(a) is not appropriate as it lacks clarity and certainty, and to some extent replicates matters in clause 7.7(b). The ACCC considers it is nonetheless likely to be appropriate for the arbitration component to include the matters acknowledged in clause 7.7(a)(iv) and (v).

The ACCC considers that, in light of its view that it is more likely to be appropriate for the ACCC to have a role as arbitrator, it is also more likely to be appropriate for the arbitration component to provide for differences in the circumstances depending on whether the arbitrator is the ACCC or a private arbitrator. In particular, the ACCC considers that it is more likely to be appropriate for the proposed Undertaking:

- to require a private arbitrator to keep the ACCC informed of the progress of the arbitration, including timelines and processes for making submissions;
- to allow the ACCC to make submissions in its absolute discretion in relation to an arbitration conducted by a private arbitrator (the current drafting of the proposed Undertaking is unclear as to upon whose request the ACCC may make submissions); and
- to permit the ACCC to conduct an arbitration in accordance with the provisions of Part IIIA of the TPA if it chooses to be the arbitrator.

The ACCC also considers that these matters would also support the appropriateness of the overall publish-negotiate-arbitrate approach proposed by GrainCorp.

Appropriate clauses

The ACCC considers it is appropriate to allow either party unilaterally to refer the dispute to arbitration, as this provides a 'check' on the ability of either party to delay or frustrate the dispute resolution process. The ACCC also considers it appropriate for the arbitrator to take into account the matters listed in clause 7.6(d) as a check on the ability of either party improperly to refer a matter to arbitration.

8.4.9 Holding over arrangements

Clause 5.2(b) provides that access to a Standard Port Terminal Service²⁹⁸ will be offered for a period expiring no later than 30 September of the year following the year in which the Standard Terms were first published, subject to appropriate 'holding over' provisions.

The ACCC considers that the publish-negotiate-arbitrate mechanism is not appropriate as it does not adequately provide 'holding over' arrangements, being arrangements whereby an access seeker may obtain access to the service without an executed access agreement while they are negotiating for an access agreement pursuant to the proposed Undertaking. The ACCC considers that holding over arrangements are an important aspect of the negotiate-arbitrate approach and that it is not appropriate for an access seeker to be delayed in obtaining access because they are engaging in the negotiation process in the proposed Undertaking, including where the dispute resolution and arbitration processes are invoked. The ACCC considers that such an outcome creates uncertainty, is not in the interests of access seekers, and is unlikely to ensure that the proposed Undertaking provides fair and transparent access.

The ACCC notes GrainCorp's submission that it will not provide access to an access seeker that has not previously used a GrainCorp terminal in the absence of that access seeker executing an agreement.²⁹⁹ The ACCC also notes GrainCorp's submission that it is in its interests to have maximum terminal throughput, therefore depending on the nature of a dispute, it may be possible to enter into interim arrangements for the provision of services pending dispute where practical.³⁰⁰ The ACCC considers it is more likely to be appropriate for the proposed Undertaking to provide holding over arrangements for the reasons outlined above.

The ACCC also considers it not appropriate for the proposed Undertaking to contain clause 3.7 as currently drafted. Clause 3.7 provides that the proposed Undertaking applies only to the negotiation of new Access Agreements (and the negotiation of access in addition to that already the subject of an Access Agreement), and that nothing in the proposed Undertaking can require a party to an existing Access Agreement to vary a term or provision of that agreement.

The ACCC considers that, on its face, this clause potentially prevents the application of the proposed Undertaking to Access Agreements for the 2009/10 season, on the basis that access seekers could sign agreements prior to the commencement of the proposed Undertaking, and then, by virtue of clause 3.7, be precluded from negotiating non-standard terms or prices. The ACCC considers that this would be an unacceptable outcome, as it would essentially render the negotiate-arbitrate mechanism redundant for the first season.

The ACCC considers it is more likely to be appropriate for the proposed Undertaking to include a mechanism that ensures that the negotiate-arbitrate process is available to access seekers who wish to negotiate non-standard terms or prices for the 2009/10 season. The ACCC considers that an option in this regard could be the inclusion of a clause that obliges GrainCorp to negotiate, as per the negotiate-arbitrate mechanism,

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 68-69.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 79.

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²⁹⁸ And GrainCorp's obligation to enter into an Access Agreement for that/those service/s.

variations to Access Agreements entered into prior to the commencement of the proposed Undertaking. Such a clause would not be intended to create commercial uncertainty for GrainCorp through the potential variation of multiple contracts, but rather to create an incentive for GrainCorp to negotiate access agreements as if the proposed Undertaking were in effect, and thereby avoid the problem of the potential circumvention of the negotiate-arbitrate mechanism.

8.4.10 Conclusion in relation to publish-negotiate-arbitrate component

The ACCC considers it is appropriate for the proposed Undertaking to adopt a publish-negotiate-arbitrate approach, and not provide ex ante price regulation, if the publish-negotiate-arbitrate component is robust. The ACCC considers, however, that the publish-negotiate-arbitrate component of the proposed Undertaking is not appropriate for the following reasons:

- The proposed publish-negotiate-arbitrate component lacks clarity and certainty. The ACCC considers that the drafting of numerous clauses is either vague, ambiguous, confusing or unnecessarily broad or restrictive, which is of itself not appropriate and which also creates uncertainty as to how the mechanism will operate in practice.
- The proposed publish-negotiate-arbitrate component does not appropriately address the interests of access seekers. The ACCC considers that many clauses of the proposed mechanism provide too great a discretion on the access provider to refuse to negotiate, or to cease negotiations once commenced, which has the potential to delay or frustrate the overall access application process. The opportunity for delay and frustration creates further uncertainty as to how the mechanism will operate in practice. The lack of certainty and clarity described above, and the absence of appropriate holding over arrangements are also not in the interests of access seekers.
- The proposed publish-negotiate-arbitrate component is not in the public interest. The ACCC considers it is not in the public interest to accept an access undertaking that lacks certainty and clarity, and that does not appropriately address the interests of access seekers. Further, the ACCC considers that the arbitration component in particular does not appropriately recognise public interest considerations, as outlined above.
- The proposed publish-negotiate-arbitrate component is not appropriate in the context established by the WEMA. The ACCC considers that the lack of clarity and certainty and failure to address the interests of access seekers are unlikely to ensure fair and transparent access to port terminal services.

The ACCC considers it is more likely to be appropriate for the proposed Undertaking to:

- include an indicative access agreement setting standard terms for access to the service;
- require GrainCorp to publish a single set of prices for port terminal services, which may include differentiated prices for particular circumstances (i.e., for different processes for testing of grain depending on where it has been stored – but

only where these processes are justifiable with regard to hygiene, quality or associated factors), provided those circumstances are transparently stated and the pricing differences are justified on the basis of different costs;

- require GrainCorp to publish prices within a timeframe that allows sufficient opportunity for access seekers to negotiate non-standard terms and prices;
- provide appropriate holding over arrangements to ensure access seekers are not delayed in obtaining access by reason of engaging in a negotiation with GrainCorp on non-standard terms or prices, or by reason of resolving a dispute with GrainCorp pursuant to the processes in the proposed Undertaking;
- address the issues identified by the ACCC in the discussion above regarding the timeframes and lack of clarity and certainty in the drafting of the proposed Undertaking, as well as the disproportionate discretion of the access provider;
- not include a 'pre-condition' to invoking the dispute resolution process, as currently included in clause 6.3(c);
- provide for a Dispute to be mediated by either the IAMA or the GTA;
- provide that when a Dispute is referred to arbitration, it is referred to the ACCC in the first instance;
- provide a mechanism by which the ACCC may consider whether or not it wishes to arbitrate the Dispute;
- provide for the Dispute to be arbitrated by the ACCC if it so chooses, or for the Dispute to be arbitrated by a private arbitrator if the ACCC so chooses;
- permit the ACCC to conduct an arbitration adopting the processes and having regard to the matters set out in Part IIIA of the TPA if it chooses to be the arbitrator;
- require a private arbitrator to keep the ACCC informed of the progress of the arbitration, including timelines and processes for making submissions; and
- allow the ACCC to make submissions in its absolute discretion in relation to an arbitration conducted by a private arbitrator.

9 Indicative Access Agreement

Summary

Inclusion of an Indicative Access Agreement

GrainCorp's approach (in its proposed Undertaking) of not including an Indicative Access Agreement in the undertaking is not appropriate. It results in a lack of certainty and clarity for potential access seekers and is, therefore, not in the interests of person who might want access to the service.

Including an Indicative Access Agreement in the proposed Undertaking would:

- o provide a clear starting point for negotiations between an access seeker and GrainCorp (and is therefore critical to ensuring access seekers can effectively negotiate with GrainCorp); and
- o ensure that the costs of negotiation and/or arbitration are not excessive.

It is important to note that inclusion of an indicative access agreement in the proposed Undertaking does *not* mean that access seekers and GrainCorp are precluded from negotiating around the Indicative Access Agreement (either by commercial agreement or by utilising the Negotiation and/or Arbitration provisions in the proposed Undertaking).

The ACCC notes that GrainCorp has informed the ACCC that it will submit a revised undertaking to the ACCC adopting this approach.

The ACCC is seeking submissions on whether GrainCorp's proposed standard terms of access for the 2009/2010 export season provided to the ACCC on 18 May 2009 and annexed to this draft decision at **Annexure A** would form an appropriate basis for an Indicative Access Agreement.

Variation of an Indicative Access Agreement

GrainCorp's approach of retaining discretion to unilaterally vary its "Standard Terms" (i.e. which are likely to be similar to an Indicative Access Agreement) is not appropriate. It results in a lack of certainty and clarity for potential access seekers and undermines the benefits of inclusion of an Indicative Access Agreement in the proposed Undertaking.

It would be more appropriate for the variation provisions in section 44ZZA(7) of the TPA to apply to any variations of the Indicative Access Agreement. This does not preclude parties from negotiating non-standard terms that vary from those in the Indicative Access Agreement.

The ACCC notes that GrainCorp has informed the ACCC that it will submit a revised undertaking to the ACCC adopting this approach.

9.1 GrainCorp's proposed Undertaking

GrainCorp does not include its proposed standard terms and conditions of access to port terminal services (otherwise known as an Indicative Access Agreement) as part of its Undertaking.

The obligations on GrainCorp to publish its Standard Terms are set out in the Publish, Negotiate, Arbitrate chapter.

In relation to variation of Standard Terms, clause 5.6 provides:

Variation to Reference Prices and Standard Terms

- (a) GrainCorp may vary the References Prices or the Standard Terms;
- (b) Any variation under clause 5.6(a) must be published at least 30 days prior to the date on which it is to become effective in the same locations as it publishes its References Prices and Standard Terms;
- (c) GrainCorp must provide the ACCC with copies of variations to the Reference Prices and Standard Terms promptly following publication[;]
- (d) To avoid doubt, any variations to the Reference Prices or Standard Terms does not automatically override the terms of existing access agreements.

9.2 GrainCorp's supporting submission

Arguments submitted by GrainCorp supporting this approach have not been set out in this draft decision.

This is because GrainCorp has now informed the ACCC that in its revised proposed Undertaking to be provided to the ACCC it will include a Wheat Port Terminal Services Agreement in its proposed Undertaking which can only be varied with the consent of the ACCC

GrainCorp submits that these would comprise the 'Standard Terms', on the assumption that the Undertaking would run for only two years. ³⁰¹

9.3 Other submissions received

9.3.1 Australian Grain Exporters Association (AGEA)

AGEA submits that the proposed access undertaking contemplates that the price and non-price terms can be unilaterally varied by GrainCorp without negotiation with its customers. AGEA argued that the terms and conditions of access to port terminal facilities must comply with and, if not incorporated in the undertaking, be subordinate

It should be noted at this point that because the Standard Terms were not originally included as part of the Undertaking, the ACCC has not been limited in its ability to consult on their appropriateness as standard terms prior to the release of this Draft Decision.

to the proposed access undertaking where necessary. 302 AGEA also argued for the inclusion of a list of particular terms to be included as part of the undertaking. 303

AGEA argued that GrainCorp should not be able to vary price and non-price terms except in clearly defined circumstances (such as a material adverse change) and provided both parties agree to the proposed changes. AGEA submit that the implementation of the amended terms should only take effect after six months' notice, in order to give wheat exporters time to adjust. 304

9.3.2 AgForce

AgForce argued that a specific timeframe of 3 months should be allowed for notice of proposed changes to agreements or standard terms. Additionally, AgForce submitted that where changes to standard access terms or pricing affects a current holder of an agreement or an application, they should be informed of these changes at least 30 days prior to them coming into effect. 306

9.3.3 Riverina

Riverina submitted that any discretion by a party to unilaterally alter terms of a contract, especially for essential infrastructure services, places the party with that discretion in a position of substantial market advantage to the other. 307

Riverina also submitted that GrainCorp has discretion to change price and non-price terms without consultation, with minimal notice to users of the facility and with no compensation for any losses. ³⁰⁸

9.4 ACCC's views

9.4.1 Inclusion of an Indicative Access Agreement as part of the proposed Undertaking

The ACCC considers that the approach taken by GrainCorp of not including an Indicative Access Agreement in the proposed Undertaking results in a lack of certainty and clarity for potential access seekers and is therefore not appropriate having regard to the matters set out in section 44ZZA(3) of the TPA. The ACCC appreciates GrainCorp informing the ACCC that it intends to include an Indicative Access Agreement as part of its revised undertaking.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 9.3, p. 23.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 4.17, pp. 12-13.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 9.8, p. 24.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, p. 4.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, p. 8.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 3.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 2.

Indicative Access Agreements are a common inclusion in access undertakings. They assist access seekers (through the negotiation and arbitration framework discussed in the Publish, Negotiate, Arbitrate chapter of this draft decision) to conclude a set of agreed access terms and conditions with the access provider. These terms and conditions are then embodied in a contractual relationship between the access provider and an access seeker (i.e. an Access Agreement).

Including an Indicative Access Agreement in the proposed Undertaking would provide a clear starting point for negotiations and is therefore crucial to ensure access seekers can effectively negotiate with GrainCorp. Another key benefit of inclusion of the Indicative Access Agreement is to ensure that the costs of negotiation and/or arbitration are not excessive.

For the avoidance of doubt, it is important to note that inclusion of an indicative access agreement in the proposed Undertaking does *not* mean that access seekers and GrainCorp are precluded from negotiating around the Indicative Access Agreement. There is nothing to stop GrainCorp agreeing to different terms and conditions with access seekers, either by commercial agreement or via the negotiation/ arbitration framework in the proposed Undertaking. Nevertheless, an indicative access agreement serves the function of operating as a 'minimum offer' by the access provider.

Submissions sought

On 13 May 2009 the ACCC requested that GrainCorp provide the ACCC with its proposed standard terms of access for the 2009/2010 export season.

These were provided by GrainCorp to the ACCC on 18 May 2009. This document was *not* provided to the ACCC as part of GrainCorp's proposed Undertaking and has not been subject to public consultation.

The ACCC is seeking submissions on whether GrainCorp's standard terms of access for the 2009/2010 export season provided to the ACCC on 18 May 2009 and annexed to this draft decision at **Annexure A** would form an appropriate basis for an Indicative Access Agreement.

9.4.2 Variation of Standard Terms or Reference Prices

It is the ACCC's view that GrainCorp's approach (in its proposed Undertaking) to variation of the "Standard Terms" is not appropriate.

As noted above, the ACCC considers that it would be more appropriate for GrainCorp's proposed Undertaking to include an Indicative Access Agreement as part of its undertaking. The ACCC appreciates GrainCorp informing the ACCC that it this is the approach it intends to take in its revised undertaking.

The ability for GrainCorp to unilaterally change the Indicative Access Agreement would result in a lack of certainty and clarity for potential access seekers and undermine the benefits of inclusion of the Indicative Access Agreement in the undertaking.

See, for example, the access undertaking submitted by the Australian Rail Track Corporation (**ARTC**), and accepted by the ACCC on 30 July 2008.

The ACCC understands that the standard terms and conditions upon which GrainCorp offers grain exporters do not vary greatly from year to year. The ACCC understands that, in relation to standard terms and conditions of access, there is not as great a need for flexibility as is the case in relation to the port loading protocols (see the Capacity Management chapter). Further, the ACCC notes that the parties are able to negotiate non-standard terms that vary from those in the Indicative Access Agreement.

For these reasons, and given the short term of the proposed Undertaking, the ACCC considers that it would be more appropriate for any variation of the Indicative Access Agreement to take place in accordance with the process under section 44ZZA(7) of the TPA. Again, the ACCC notes that GrainCorp has agreed that this will be the approach it takes in its revised undertaking.

10 Non-discrimination

Summary

It is appropriate that GrainCorp's proposed Undertaking includes non-discrimination and no hindering access clauses.

However, the precise non-discrimination and no hindering access clauses proposed by GrainCorp are not appropriate given the lack of clarity about their interpretation. Further, the drafting of non discrimination clauses does not ensure that they will prohibit GrainCorp from discriminating in favour of its own trading business.

The ACCC has made recommendations in this chapter about changes that could be made to the non-discrimination clauses and no hindering access clauses to make them sufficiently robust to protect against anti-competitive self-preferential treatment by GrainCorp. For the avoidance of doubt, the non-discrimination clause should protect against (amongst other matters) the ability of GrainCorp to anti-competitively discriminate between wheat exporters on the basis of where grain was stored (i.e. whether it was stored in GrainCorp's up-country storage and handling network, a third party storage network or on-farm).

The ACCC seeks submissions on whether it would be appropriate for GrainCorp's proposed Undertaking to provide for an annual audit procedure of compliance with the Undertaking's non-discrimination clause.

10.1 GrainCorp's proposed Undertaking

GrainCorp's non-discrimination provisions within its proposed Undertaking are set out below:³¹⁰

Clause 5.4 – Non-discriminatory access

- (a) Subject to clause 5.5:
 - (i) if an Applicant requests a Standard Port Terminal Service at a Port Terminal, GrainCorp must offer the Standard Port Terminal Service at the Reference Prices applicable from time to time for that Standard Port Terminal Service for that Port Terminal in accordance with clause 6; and
 - (ii) GrainCorp must not provide access to Applicants or Users (including its own Trading Division) which are different from:
 - (A) in the case of Standard Port Terminal Services, the Reference Prices or Standard Terms: or
 - (B) in all cases, the price and non-price terms offered to another Applicant or User,

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 5.4

unless such different terms are:

- (C) consistent with the objectives of this Undertaking set out in clause 1.2;
- (D) commercially justifiable taking into account the matters set out in clause 5.5; and
- (E) offered on an arms length commercial basis.
- (b) GrainCorp must not discriminate against an Applicant in breach of this Undertaking where the terms and conditions are different to those offered to another User or the Trading Division for providing like Port Terminal Services and the differentiation is for the purpose of substantially damaging a competitor or conferring upon GrainCorp or its Trading Division any unfair competitive advantage over a competitor in the marketing of Bulk Wheat.

The non-discriminatory access clause set out above is expressed to be subject to the price and non-price terms provisions outlined in clause 5.5. Clause 5.5 sets out the basis upon which the price and non-price terms for the provision of access to Port Terminal Services might differ between different access seekers. Clause 5.5 states:

For the purposes of this Undertaking, the price and non-price terms for the provision of access to Port Terminal Services to different Applicants or Users will be determined by having regard to:

5.5 Price and non-price terms

For the purposes of this Undertaking, the price and non-price terms for the provision of access to Port Terminal Services to different Applicants or Users will be determined having regard to:

- (a) GrainCorp's legitimate business interests and investment in the Port Terminal Services, Port Terminal Facilities and the Port Terminal;
- (b) all costs that GrainCorp incurs or may incur in providing access, including any costs of extending the Port Terminal Services, but not costs associated with losses arising from increased competition in upstream or downstream markets;
- (c) the economic value to GrainCorp of any additional investment that the Applicant or GrainCorp has agreed to undertake;
- (d) the interests of all persons who have rights to use the Port Terminal;
- (e) the operational and technical requirements necessary for the safe and reliable operation of the Port Terminal Services, the Port Terminal Facilities and the Port Terminal;
- (f) the economically efficient operation of the Port Terminal Services, the Port Terminal Facilities and the Port Terminal;
- (g) any differences in the costs of providing access to Port Terminal Services to different Applicants or Users;
- (h) the opportunity cost of accommodating the requirements of one Applicant or User compared to the requirements of one or more other Applicants or Users;
- (i) the provision of quality related services reasonably required by GrainCorp in respect of some Applicants or Users, but not others including security of Bulk Wheat integrity, testing of Bulk Wheat or Bulk Wheat classification, fumigation and protection requirements for Bulk Wheat;
- (j) the relative risk related to storing and handling different Bulk Wheat segregations for Applicants and Users;

- (k) available Port Terminal capacity, including receival, handling, storage and cargo accumulation capacity;
- (l) differences in types and grades of Applicants' or Users' Bulk Wheat;
- (m) differences in Applicants' or Users' Bulk Wheat volumes;
- (n) differences in periods of time during which access to Port Terminal Services is required by Applicants or Users;
- (o) differences in levels of Applicants' or Users' usage of Port Terminal Services;
- (p) differences in modes of receival, storage or outturn including different transport modes to receive Bulk Wheat and different ship configurations;
- (q) geographic and seasonal variations;
- (r) minimisation of demurrage at the port over a given period;
- (s) maximisation of throughput of Bulk Wheat and other commodities at the port over a given period;
- (t) unless GrainCorp is offering segregated services at a Port Terminal, the ability to mix the same grade of Bulk Wheat owned by different owners and / or mix different grades of Bulk Wheat owned by the same or different owners; and
- (u) the credit risk of an Applicant or User. 311

The non-discrimination clause in GrainCorp's proposed Undertaking is also linked to the 'Objectives' provisions set in clause 1.2. For instance, GrainCorp can provide access to Applicants or Users (including its own Trading Division) on terms which differ from the Reference Prices or Standard Terms if those different terms are consistent with the objectives of the undertaking set out in clause 1.2 (as well as commercially justifiable taking into account the matters set out in clause 5.5 and offered on an arms length basis), which are as follows:

1.2 Objectives

The Undertaking has the following objectives:

- (a) providing a framework to manage negotiations with Applicants for access to services provided by certain facilities at the Port Terminals in relation to export of Bulk Wheat;
- (b) establishing a workable, open, non-discriminatory and efficient process for lodging and processing Access Applications;
- (c) providing a non-discriminatory approach to pricing under which GrainCorp publishes reference prices and terms and conditions for the provision of certain standard services annually;
- (d) operating consistently with the objectives and principles in Part IIIA of the TPA and the Competition Principles Agreement;
- (e) reaching an appropriate balance between:

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GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 5.5.

- (i) the legitimate business interests of GrainCorp, including:
 - (A) the recovery of all reasonable costs associated with the granting of access to the Port Terminal Services:
 - (B) a fair and reasonable return on GrainCorp's investment in the Port Terminal Facility commensurate with its commercial risk;
 - (C) GrainCorp's business interests relating to the export of grain other than Bulk Wheat and to the export of non-grain commodities using the Port Terminal Facilities;
 - (D) GrainCorp's ability to meet its own or its Trading Divisions' reasonably anticipated requirements for Port Terminal Services; and
- (ii) the interest of the public, including:
 - (A) ensuring efficient use of resources; and
 - (B) the promotion of economically efficient investment, use and operation of the Port Terminals; and
- (iii) the interests of Applicants wanting access to the Port Terminal Services, including providing access to the Port Terminal Services:
 - (A) on non-discriminatory price and non-price terms; and
 - (B) in a transparent, open, efficient and non-discriminatory manner;
- (f) providing an efficient, effective and binding dispute resolution process in the event that GrainCorp and the Applicant are unable to negotiate a mutually acceptable Access Agreement; and
- (g) in accordance with the objective in s44AA(b) of the TPA, providing for a uniform approach to access to the Port Terminal Services at the different Port Terminals to the extent practicable having regard to the different characteristics of the Port Terminals.³¹²

GrainCorp also includes a non-discrimination clause at 8.3, in the 'Capacity Management' section of its proposed undertaking and deals with discrimination in the context of 'Operational Decisions'. GrainCorp's proposed Undertaking states that 'Operational Decisions' has the following meaning:

...decisions made in the course of providing the Port Terminal Services including day to day decisions concerning scheduling, cargo accumulation decisions and ship loading. ³¹³

The following is the non-discrimination clause at 8.3:

8.3 Non-discrimination

Subject to clause 5.4 and 8.4, GrainCorp undertakes not to discriminate between Users or in favour of its Trading Division in providing Port Terminal Services.³¹⁴

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 1.2

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(a).

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause

Clause 8.4 of GrainCorp's proposed Undertaking sets out a list of factors it will consider in making Operational Decisions. At clause 8.4(c) of its proposed Undertaking, GrainCorp states that 'it will make such decisions based on objective commercial criteria and will adopt practices and policies to promote fair, reasonable and non-discriminatory Operational Decision making'. 315

GrainCorp states that it may in making Operational Decisions:

- (i) give priority to vessels based on the lead time given between nomination and vessel ETA and likely availability of sufficient Bulk Wheat at the Port Terminal prior to vessel ETA necessary to make a nominated vessel's nominated cargo tonnage;
- (ii) take into account in particular, the objectives of:

minimising demurrage at the Port Terminal over a given period;

maximising throughput of Bulk Wheat and other commodities at the Port Terminal over a given period;

- (iii) vary a cargo assembly plan or queuing order for vessels as a result of:
 - insufficient Bulk Wheat at the Port Terminal accumulated by the User necessary to make a User's nominated vessel's nominated cargo tonnage;
 - variations in vessel arrival times;
 - failure of vessels to pass surveys;
 - stability and ship worthiness inspections;
 - vessel congestion;
 - variation in cargo requirements;
 - lack of performance of freight providers;
 - equipment failure;
 - maintenance outages;
 - contamination of accumulated cargoes or contamination of loads;
 - a User not working a vessel or accumulating a cargo on a 24 hour/7 day basis where another User is able to do so. 316

GrainCorp's proposed Undertaking, at clause 8.5, also includes a 'No hindering access' provision, which states:

8.5 No hindering access

GrainCorp must not engage in conduct having a purpose of hindering access to the Port Terminal Services by any other User in the exercise of a reasonable right of access.³¹⁷

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8 4(c)

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(d).

10.2 GrainCorp's submissions

GrainCorp submits that access seekers face a 'low burden of proof to show there has been prohibited discriminatory conduct'³¹⁸, and '[a]ll that is required is that the arbitrator forms the view that access is not in accordance with any one of the three preconditions for legitimate differentiation of terms and conditions outlined in clause 5.4(a)(ii)(C) / (D) / (E).

GrainCorp submits that 'the commitment in the Access Undertaking not to discriminate between wheat exporters ensures that the Port Terminal Operator cannot charge other wheat exporters monopoly prices to subsidise its own wheat export business'.³¹⁹

GrainCorp submits that:

[...] access and services will be offered and provided to GrainCorp Trading on the same terms as offered to other bulk wheat exporters.

GrainCorp Trading will be required to enter into a WPTS Agreement and comply with the following obligations;

- pay to GrainCorp Operations Limited the standard fees payable under each agreement; and
- be subject to the Undertaking and the Protocols; and
- comply with all other terms and conditions contained within that Agreement.³²⁰

GrainCorp submits that it has no incentives to discriminate between users of port terminal services or engage in monopoly pricing. Graincorp states:

[...] revenue from bulk handling services depends on throughput. Accordingly, GrainCorp has a clear incentive to maximise throughput through its export grain terminals in order to defray costs and recover its costs in providing Port Terminal Services. This is particularly the case given that, except in short periods of peak demand, the grain port terminals operated by GrainCorp generally have substantial excess capacity.³²¹

GrainCorp further submits that:

The set of standard Port Terminal Services for which GrainCorp will publish price and non-price terms are the same as the set of standard Port Terminal Services that GrainCorp would supply to all access applicants and users, including their own bulk wheat export business should they choose to export bulk wheat using the standard Port Terminal Services regulated by the proposed Undertaking.

To the extent that additional costs have to be incurred, the Access Undertaking provides that these cost variations are to be reflected in the published prices available to applicants and users. This approach is consistent with the pricing principles set out in section 44ZZCA of the TPA.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(d).

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, para 13.7, p. 59

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.4, p. 53.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, para 17.2,
 p. 82.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 2.4, p. 5.

The Access Undertaking also recognises that it can be appropriate for Port Terminal Services to be provided to different users on differentiated terms, reflecting the particular requirements of each user. Again, this approach is consistent with the pricing principles set out in section 44ZZCA of the TPA and promotes efficiency in the use of Port Terminal Services.

In relation to clause 5.4(b) of its proposed Undertaking and the intended meaning of 'substantially damaging a competitor' and 'conferring any unfair competitive advantage', GrainCorp submits that these are common terms in competition regulation. In addition, GrainCorp submits that clause 5.4(b) 'was meant to reinforce the restrictions on differentiation rather than derogating from it'. However, GrainCorp submits that it is willing to remove this clause.

GrainCorp submits that the range of differentiation factors under clause 5.5 are appropriate and the 'limits of GrainCorp's ability to discriminate are robust'. GrainCorp submits that there are legitimate reasons for providing access to port terminal services on different terms on the basis of the factors addressed below.

5.5(a) legitimate business interests and investment

This clause is intended to enable GrainCorp to apply a higher fee to Users for services which are more costly for GrainCorp to provide. This is consistent with the pricing principles in section 44ZZCA(b)(ii) "that access price structures should not allow a vertically integrated access provider to set terms and conditions that discriminate in favour of its downstream operations, except to the extent that the cost of providing access to other operators is higher." GrainCorp does not agree with Riverina's proposal to delete this clause.

5.5(d) interests of all persons who have a right to use the port terminal

GrainCorp should be required to provide access on differentiated terms to customers to take into account the interests of other persons who have rights to use the Port Terminal, including exporters of other grains, containerised wheat and other non-grain commodities GrainCorp disagrees with AGEA's submission that "there is no obligation for all rights to be afforded equal weight." In fact, this paragraph was included to ensure other grains got equal priority.

5.5(f) economically efficient operation of the services and facilities

GrainCorp should be able to determine varying terms of access for each user depending upon whether the manner in which that party uses the Port terminal services either increases or decreases the efficiency of the operation of Port Terminal Facilities. This is consistent with the pricing principles in section 44ZZCA(b)(i) of the TPA that the access price structures should allow multi-part pricing and price discrimination when it aids efficiency.

5.5(h) opportunity cost of providing access

This is consistent with the *Grain Handling Act 1995 (Vic)* and reflects the language in section 17(4) of that Act, that the terms and conditions of access may vary according to the actual and opportunity costs to the provider having regard to..." For example, it would be reasonable for a user requesting a non-standard service which will result in a slower load rate to be charged a premium for decreasing the overall throughput at the terminal. GrainCorp does not agree with Riverina's proposal to delete this clause.

5.5(i) provision of quality related services

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 13.2, p. 53.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 13.7, p. 59.

Differentiating between users level of quality related services will provide an incentive to improve the quality of the Bulk Wheat delivered to the port terminal, thereby reducing costs and improving productivity. GrainCorp has provided significant information on the requirement to differentiate between Users on the basis of quality related services in the context of grain received ex-farm to avoid terminal blockages and the risk of contamination. These measures seek to protect the exporters of grain.

5.5(k) available Port Terminal capacity and 5.5(p) differences in modes of receival, storage or outturn

GrainCorp should be able to differentiate between Users on the basis of their use of port terminal storage and on the rate at which they can move wheat through the terminal facilities based on the objective of achieving maximum utilisation of each part of the Port Terminal. Delays and blockages are more often than not attributable to GrainCorp's export customers, their changing requirements and the quality of grain brought to the port terminals – all factors within the user's control. GrainCorp disagrees with AGEA's submission that "in most cases, BHC's control all of these elements and BHC's should not be entitled to discriminate on the occurrence of elements that it controls". This is not the case.

5.5(r) minimisation of demurrage

This clause does not, as AGEA suggests at paragraph 10.4 of its submission, mean that GrainCorp will call vessels to berth out of order according to which vessel has the highest demurrage rate. The clause is intended to enable GrainCorp to differentiate between users on the basis of minimising the detriment suffered by all Users overall, should the services requested by one user be likely to significantly increase the level of demurrage faced by all users. This is based on the age old concept of mitigation of loss.

5.5(u) credit risk

GrainCorp should be able to adjust the terms and conditions on which it offers access to a particular user or applicant, and to base its behaviour depending on the creditworthiness or credit history of that applicant or user. To differentiate between Users or Applicants on the basis of their creditworthiness is standard commercial practice, even for our export customers in their assessment of clients and risks. 324

In response to claims made by interested parties that it discriminates in the provision of port terminal services depending on whether wheat enters the port via its upcountry facilities or through services provided by third parties, GrainCorp submits that it 'charges differential fees for grain received from non-approved storages as the quality and logistical risks associated with handling and shipping this grain are much higher to both GrainCorp and the customers using port terminal services'. 325

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 18.2, p. 95.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, para 13.7, pp. 60-61.

10.3 Submissions received from interested parties

10.3.1 Australian Grain Exporters Association (AGEA)

AGEA states that the provisions within GrainCorp's non-discriminatory access clause at clause 5.4 have the effect of providing a justification for discrimination (rather than ensuring against discrimination).³²⁶

AGEA notes the link between GrainCorp's non-discriminatory access clause and the 'objectives' clause of the Undertaking. In this regard, AGEA submits that:

'GrainCorp clause 5.4 gives BHCs complete discretion to decide whether discrimination is consistent with the objectives of the undertaking and therefore justified. The objectives of the undertaking include reaching an appropriate balance between factors including BHCs' own "legitimate business interests", "recovery of all [of their] reasonable costs" and their "ability to meet [their] own or [their] Trading Divisions' reasonably anticipated requirements for Port Terminal Services". BHCs' conflict of interest would inevitably result in BHCs deciding to discriminate in its price and non-price terms in favour of its own interests or its Trading Divisions'. 327

AGEA submits that clause 5.4(b) of GrainCorp's submission has the effect of removing protection from port users in that 'it would be 'impossible to prove a subjective requirement that the discrimination was "for the purpose of substantially damaging a competitor or conferring upon the Port Operator or its Trading Division any unfair competitive advantage". 328

In relation to the way in which GrainCorp has linked the non-discriminatory access clause at 5.4 to clause 5.5, AGEA submits that clause 5.5 provides a 'non-exhaustive list of factors justifying discrimination on the price and non-price terms on which access to port terminal services will be provided. The factors set out in clause 5.5 [...] lack certainty and allow BHCs to favour their own interests'. 329

The following paragraphs are AGEA's views on the list of considerations found at clause 5.5 of GrainCorp's proposed Undertaking:

- (a) GrainCorp at clause 5.5(a) refer to BHCs' "legitimate business interests and investment" and provides a self-serving justification to adjust price and non-price terms in favour of its own interests;
- (b) GrainCorp at clause 5.5(d) refer to "the interests of all person which have rights to use the Port Terminal", but there is no obligation for all rights to be afforded equal weight;
- (c) GrainCorp at clause 5.5(f) refer to "the economically efficient operation of the Port Terminal Services, the Port Terminal Facilities and the Port Terminal", but it is unclear what this means: it may be impossible to show that an act of discrimination made a difference to the "economically efficient operation of the Port Terminal Services";

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 10.1, p. 25.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 10.2, p. 25.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 10.3, p. 25.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 10.4, pp. 25-26.

- (d) GrainCorp at clause 5.5(k) refer to "available Port Terminal capacity, including receival, handling, storage and cargo accumulation capacity": in most cases, BHCs control all of these elements and BHCs should not be entitled to discriminate on the occurrence of elements that it controls;
- (e) GrainCorp at clause 5.5(p) refer to "differences in modes of receival, storage or outturn including different transport modes to receive Bulk Wheat and different ship configuration", which suggests that discrimination may occur in the event that non-BHC services are used;
- (f) GrainCorp at clause 5.5(r) refer to "minimisation of demurrage at the port over a given period": this clause suggests that discrimination and the calling of vessels to berth out of order might be permitted according to which vessel has the highest demurrage rate. It is unclear how this clause would operate because demurrage rates ordinarily are confidential between the parties to the vessel charterparty and BHCs should not be privy to vessel demurrage rates. In any event, a AWE's ability to negotiate a low demurrage should not result in that AWE being penalised by having another vessel being given priority at berthing, because it has a higher demurrage rate;

AGEA submits that GrainCorp's proposed Undertaking must contain a complaints and audit procedure which:

- (a) allows complaints in relation to actual or suspected breaches of the undertaking to be made to an independent person who must investigate the complaint and report to the ACCC on the outcome of the investigation;
- (b) requires BHCs to engage an independent auditor to undertake an audit of BHCs compliance with the undertaking at such times as the ACCC may reasonably direct, but at least once in any 12 month period;
- (c) allows the ACCC to investigate any matters arising out of or relating to complaints or the audit. 330

AGEA submits that GrainCorp discriminates in the provision of port terminal services depending whether the wheat is received from GrainCorp's up-country facilities or via services provided by third parties.³³¹ AGEA states that GrainCorp charges wheat exporters a fee of \$1.50 per tonne for any wheat that is received into port from non-GrainCorp up-country services and that these fees are not based on additional costs incurred by GrainCorp, but 'merely act as a penalty (or disincentive) in the event that...[access seekers]...do not use certain BHCs' services'.³³²

Regarding GrainCorp's non-discrimination clause at 8.3 of its proposed Undertaking – which relates to discrimination in the making of Operational Decisions – AGEA states:

The BHCs' discretion to make Operational Decisions is too wide and subjective. AWEs need the certainty of knowing shipping slots will be available. The Port Protocols should clearly define the obligations to accept vessel nominations. If AWEs fail to get wheat to port by the load date, AWEs forfeit the booking fee and BHCs' interests are protected.

GrainCorp clause 8.4(d)(i) entitles BHCs to make Operational Decisions to give priority to vessels based on the "lead time given between nomination and vessel ETA and likely availability

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 3.13, p. 5.

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Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 10.5, p. 26.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 3.24, p. 8.

of sufficient Bulk Wheat at the Port Terminal prior to vessel ETA". BHCs control the movement and accumulation of wheat at port.

GrainCorp clause 8.4(d)(ii) provides opportunities for BHCs to restrict access to port terminal services and is vague and uncertain.

- (a) In relation to GrainCorp clause 8.4(d)(ii)(A), in the normal course of events, BHCs are not aware of the AWE's vessel demurrage rate. In any event, a AWE's ability to negotiate a low demurrage should not result in that AWE being penalised by having another vessel being given priority at berthing, because it has a higher demurrage rate.
- (b) In relation to GrainCorp clause 8.4(d)(ii)(B), as BHCs controls the movement and accumulation of wheat at port, it is within its means to show that the throughput of bulk wheat is maximised by loading its vessels in priority to other AWEs.

GrainCorp clause 8.4(d)(iii) provides BHCs with very broad entitlements to vary a cargo assembly plan or queuing order of a vessel. BHCs control the movement and accumulation of wheat at port facility (GrainCorp clause 8.4(d)(iii)(A)). BHCs should not be entitled to vary a cargo assembly plan or queuing order as a result of vessel congestion (GrainCorp clause 8.4(d)(iii)(A)).³³³

10.3.2 Agforce

Agforce submits that the provision in GrainCorp's Undertaking which allows it to take into account 'recovery of all reasonable costs associated with the granting of access to the Port Terminal' contains little constraint on GrainCorp setting the 'compensation for the risk it carries at a higher level for its competitors than its own related entities, thus allowing it to have a competitive advantage across the supply chain'. Agforce continues:

That is, if GrainCorp can operate the port at a cost which is at all lower than the cost imposed on its competitors, the cost of GrainCorp moving grain to port and onto ships is lower, thus allowing GrainCorp to offer higher prices to growers than its competitors and thus gaining more and more market share over time. Again this activity hasn't been evidenced in the past, but there is a possibility of it occurring.³³⁵

In relation to the 'objectives' clause of the proposed Undertaking (which is tied to the non-discriminatory access clause) Agforce submits that there would be no need for such a clause if the proposed Undertaking was 'truly fair and competitive'. 336

In relation to GrainCorp's price and non-price terms (which are also tied to the non-discriminatory access clause), Agforce submits the following:

As the owner of a monopoly asset it is completely acceptable for reference prices and standard terms to be published. These prices are obviously unlikely to be offered to any customer given

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 15.1-15.2, 15.4-15.6, pp. 33-34.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.1, p. 2.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.1, p. 2.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.2, p. 3.

the long list of 'Price and non price terms' listed in section 5.5 of the Undertaking and GrainCorp's own arm are obviously going to meet these terms very well.³³⁷

In relation to GrainCorp's non-discriminatory access clause at 5.4, Agforce submits:

The clauses are clear in stating that GrainCorp must not discriminate, but clause 5.5 allows them to avoid (through commercial incentives/penalties) clause 5.4 in almost all cases.

Agforce submits that the factors GrainCorp may take into account in deciding to offer different terms to different access seekers 'allow GrainCorp to be flexible in almost all aspects of determining price and terms'. They state that '[I]t appears that each Applicant will have to negotiate on all aspects of their access agreements to gain maximum advantage'. 338

10.3.3 Riverina

Riverina submits that clause 5.4(b) should be deleted from GrainCorp's proposed Undertaking. Similarly, Riverina submits that clauses 5.5(a), 5.5(h), 5.5(i), 5.5(p) and 5.5(u) should all be deleted.³³⁹

In relation to GrainCorp's considerations in making 'Operational Decisions' set out in clause 8.4, Riverina submits that clauses 8.4(d)(iii)(A) and 8.4(d)(iii)(K) should be deleted.³⁴⁰

10.3.4 Victorian Farmers Federation (VFF)

The VFF states that, in receiving grain, there is 'much anecdotal evidence' that GrainCorp favours grain which is received from its up-country storage facilities. On this issue, the VFF states:³⁴¹

The VFF acknowledge there are some practical reasons for these restrictions in terms of grain hygiene. However, the VFF is concerned it is also a way of forcing growers to deliver to particular up-country storage facilities and of forcing non-port operating marketers to use specific up-country facilities.

10.3.5 Grain Industry Association of Victoria (GIAV)

The GIAV submits that wheat exporters are currently discriminated against when delivering grain to GrainCorp's ports from 'private/third party upcountry facilities'.³⁴²

On this issue, GIAV submits:

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.6, p. 5.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May

^{2009,} para 4.9, p. 6.
Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, para 11(k)-(p), p. 14.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, para 11(aa),(bb), p. 15.

Victorian Farmers Federation, Submission in relation to proposed access undertakings, 28 May 2009, p. 3.

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, p. 2.

While recognising that section 24 of the Wheat Export Marketing Act is only directed at port terminal services, this should not be deflect the underlying commercial reality that both upstream and port terminal services are provided by the same entity or related entities.

The BHCs' have demonstrated in their agreements, pricing and discussion that they intend to leverage their position at the ports to protect their upcountry system. This is evidenced by the fact that both ABB and GNC tariffs for handling grain from their own up-country network is different to that coming from 3rd party storages. ABB and GNC charge a higher fee for handling grain from third parties, shippers must obtain ABB approval in advance, and they must adhere to a separate and additional set of terms and conditions.

GNC goes further in that they not only charge a higher fee to cover the risk of an adverse outcome from handling grain from 3rd parties, but should that risk be realized they then charge again to correct the risk.³⁴³

10.3.6 NSW Farmers Association

The NSW Farmers Association submits that GrainCorp charges more at its ports if 'the grain has not come from a related upcountry storage facility'.³⁴⁴ On this issue the NSW Farmers Association states:

There appears to be a growing potential for dominant vertically integrated business models to create a lack of incentive for investment in alternative bulk storage and logistic paths to port for both themselves or others who are forced to use 'their loading facilities and therefore 'voluntar[il]y' meet 'their access conditions.³⁴⁵

10.4 ACCC's view

Appropriate to include a non-discrimination clause in the proposed Undertaking

The ACCC is of the view that it is appropriate that GrainCorp's proposed Undertaking includes a non-discriminatory access clause obligating it to not discriminate against access seekers in favour of its affiliated trading business.

A robust non-discriminatory access clause is an important regulatory tool that can be used to constrain the behaviour of a vertically integrated owner of a key infrastructure facility. This is because many of the benefits of access to infrastructure can be lost if measures are not put into place to control potential anti-competitive leverage into related markets.

While a number of interested parties providing submissions on this process have raised allegations of current or past discriminatory conduct by GrainCorp in favour of its trading arm, it is important to note that the ACCC, in its assessment of GrainCorp's proposed Undertaking, has not formed any views on the legitimacy or otherwise of these claims. To the extent that claims have raised concerns under restrictions on anti-competitive conduct in Part IV of the TPA, these matters are being assessed by the ACCC's Enforcement and Compliance Division.

NSW Farmers Association, Submission in relation to proposed access undertakings, June 2009, p. 5

Grain Industry Association of Victoria, Submission in relation to proposed access undertakings, 1 June 2009, pp. 1-2.

NSW Farmers Association, *Submission in relation to proposed access undertakings*, June 2009, p. 5.

In the current process assessing the appropriateness of the proposed Undertaking pursuant to section 44ZZA(3) of the TPA, the need for a robust non-discriminatory access clause is highlighted by examining the intent of the WEMA. Clause 24 of the WEMA states:

This clause is intended to ensure that accredited exporters that own, operate or control port terminal facilities provide fair and transparent access to their facilities to other accredited exporters. The test aims to avoid regional monopolies unfairly controlling infrastructure necessary to export wheat in bulk quantities, to the detriment of other accredited exporters. All accredited exporters should have access to these facilities while allowing the operators of the facility to function in a commercial environment.³⁴⁶

As set out in the Legislative Framework chapter, the ACCC is of the view that, in the current context, 'fair' access ought largely to be equated with non-discriminatory access, reflecting the desirability of ensuring that access to port terminal services is, on the whole, provided on a non-discriminatory basis except where there is a legitimate reason for differential treatment.

In this regard, the ACCC recognises that a service provider may engage in price discrimination where it aids efficiency.³⁴⁷ In fact, price discrimination may be an essential tool to enable a network owner to recover the legitimate costs of its investment. It is likely to promote the following objectives:

- o ensuring efficient use of the network;
- o reducing the average price on the network; and
- o minimising the risk-adjusted cost of capital.

This is recognised in the pricing principles specified in section 44ZZCA of the TPA, which provides as follows:

'The pricing principles relating to the price of access to a service are:

- (a) that regulated access prices should
 - (i) be set so as to generate expected revenue for a regulated service or services that is at least sufficient to meet the efficient costs of providing access to the regulated service or services; and
 - (ii) include a return on investment commensurate with the regulatory and commercial risks involved; and
- (b) that the access price structures should:
 - (i) allow multi-part pricing and price discrimination when it aids efficiency; and
 - (ii) not allow a vertically integrated access provider to set terms and conditions that discriminate in favour of its downstream operations, except to the extent that the cost of providing access to other operators is higher; and

Trade Practices Act 1974 (Cth) s 44ZZCA(b)(i).

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Explanatory Memorandum, Wheat Export Marketing Act 2008 (Cth), p. 31.

(c) that access pricing regimes should provide incentives to reduce costs or otherwise improve productivity. 348

However, as set out in the Legislative Framework chapter, the ACCC is of the view that, while there is a place for price discrimination, this should only occur in specified circumstances, that is, where the cost of providing access to other operators is higher. Therefore, price discrimination in favour of GrainCorp's trading operations should not occur except to the extent that the cost of provision of services to other users is higher than provision of the service to itself.

The particular non-discrimination clauses proposed by GrainCorp are not appropriate

Clauses 5.4 (and 5.5)

As the ACCC explains in the Standard Terms chapter, the ACCC considers that it is not appropriate that GrainCorp's proposed Undertaking does not include in its proposed Undertaking the minimum standard terms and conditions upon which it undertakes to offer access to its port terminal services.

As set out in the Standard Terms chapter, the ACCC considers that it would be appropriate for this standard terms and conditions to form a part of GrainCorp's proposed Undertaking.

With minimum standard terms in the Undertaking, these terms will be binding and therefore the scope for discrimination in offering port terminal services via access agreement negotiations will be significantly reduced.

Nevertheless, the ACCC considers that it is still appropriate that GrainCorp has included a non-discrimination clause that applies in relation to 'non-standard' terms and conditions of access, to ensure that such terms and conditions comply with the principles of non-discriminatory access.

However, the ACCC considers that the particular non-discrimination clause put forward by GrainCorp at clause 5.4 is not appropriate having regard to the matters in section 44ZZCA(3). A simpler non-discrimination clause (as set out later in this chapter) is likely to be more appropriate.

Clause 5.4 is to be read subject to clause 5.5, which provides a wide range of caveats on the non-discrimination obligation. Read together, the ACCC is of the view that this non-discrimination clause will not achieve the objective of prohibiting GrainCorp from discriminating in favour of its own business.

In particular, the ACCC is of the view that the following provisions at clause 5.5 are not appropriate and do not constitute legitimate grounds for discrimination:

(b) all costs that GrainCorp incurs or may incur in providing access, including any costs of extending the Port Terminal Services, but not costs associated

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³⁴⁸ Trade Practices Act 1974 (Cth) s 44ZZCA.

with losses arising from increased competition in upstream or downstream markets;

The ACCC considers that the reference to 'all costs' is not appropriate given that the pricing principles at section 44ZZCA make reference to 'efficient costs' rather than 'all costs'.

(c) the economic value to the GrainCorp of any additional investment that the Applicant or GrainCorp has agreed to undertake;

The ACCC is of the view that this clause lacks clarity and is therefore not appropriate. For instance, it is not clear what type of investment this clause relates to. In addition, it is not clear what type of investment an 'Applicant' would agree to undertake.

(h) the opportunity cost of accommodating the requirements of one Applicant or User compared to the requirements of one or more other Applicants or Users;

The ACCC does not agree that opportunity cost (what is foregone by employing resources in their current use rather than the most valuable alternative use) is a relevant commercial justification for GrainCorp to discriminate.

It is possible that 'opportunity cost' considerations by GrainCorp might allow it to charge for the opportunity cost of wheat received via an alternative up-country storage and handling facility. This would clearly constitute an unreasonable justification for discrimination and is contrary to the objective of the WEMA of promoting competition in the wheat export industry.

The ACCC notes GrainCorp's submission regarding the intended interpretation of the clause, but does not consider that this interpretation is clear from the clause's drafting.

(j) the relative risk related to storing and handling different Bulk Wheat segregations for Applicants and Users;

The ACCC believes that it would be standard commercial practice to include the cost of risk in the standard terms and conditions of access.

Non-discrimination clauses should be designed to proscribe anti-competitive conduct which favours an affiliated entity of the service provider. This type of clause is not appropriate to be included in a non-discrimination clause.

(n) differences in periods of time during which access to Port Terminal Services is required by Applicants or Users;

The ACCC considers that this clause is not appropriate because it is likely that GrainCorp would have significant discretion over the 'periods of time' during which access seekers can access port terminal services. As a result, it is difficult to see how this clause could form legitimate grounds for discrimination. The ACCC is of the view that this clause does not appropriately balance the legitimate business interests of the provider with the interests of persons who might want access to the service.

(p) differences in modes of receival, storage or outturn including different transport modes to receive Bulk Wheat and different ship configurations;

The ACCC is of the view that this clause is not appropriate. This clause, as currently drafted, lacks clarity and provides GrainCorp with scope to discriminate based on subjective determinations on why different modes of receival, storage and outturn would necessitate discrimination.

(q) geographic and seasonal variations;

The ACCC considers that this clause is not appropriate as it lacks clarity. For instance, it is unclear what criteria would GrainCorp use in applying this clause.

(r) minimisation of demurrage at the port over a given period

The ACCC is of this view that this clause is also not appropriate as it lacks clarity. For instance, it is unclear who this clause refers to, and why, as AGEA notes in its submission, a wheat exporter who negotiates a lower demurrage rate should be penalised for this. The ACCC notes GrainCorp's submission regarding the intended interpretation of the clause, but does not consider that this interpretation is clear from the clause's drafting.

(s) maximisation of throughput of Bulk Wheat and other commodities at the port over a given period;

The ACCC considers that this clause is not appropriate as it lacks sufficient clarity and provides GrainCorp's with a level of discretion that is not appropriate. For instance, it is unclear how GrainCorp would determine that discriminating against access seekers would in effect maximise throughput. Further, there is a lack of clarity around what the term 'over a given period' refers to.

(u) the credit risk of an Applicant or User;

The ACCC is of the view that clauses relating to 'the credit risk of an Applicant or User' are more appropriately included in section 6 of GrainCorp's proposed Undertaking – 'Negotiating for Access'. Credit risk matters are an ex ante consideration and generally would be dealt with in relation to negotiation for access. It is unclear why it would need to be used as a justification for discriminating against particular Applicants or Users.

In relation to the other matters within 5.5:

- (a) GrainCorp's legitimate business interests and investment in the Port Terminal Services, Port Terminal Facilities and the Port Terminal;
- (d) the interests of all persons who have rights to use the Port Terminal;
- (e) the operational and technical requirements necessary for the safe and reliable operation of the Port Terminal Services, the Port Terminal Facilities and the Port Terminal;
- (f) the economically efficient operation of the Port Terminal Services, the Port Terminal Facilities and the Port Terminal;

- (g) any differences in the costs of providing access to Port Terminal Services to different Applicants or Users;
- (i) the provision of quality related services reasonably required by GrainCorp in respect of some Applicants or Users, but not others including security of Bulk Wheat integrity, testing of Bulk Wheat or Bulk Wheat classification, fumigation and protection requirements for Bulk Wheat;
- (k) available Port Terminal capacity, including receival, handling, storage and cargo accumulation capacity;
- (l) differences in types and grades of Applicants' or Users' Bulk Wheat;
- (m) differences in Applicants' or Users' Bulk Wheat volumes;
- (o) differences in levels of Applicants' or Users' usage of Port Terminal Services; and
- (t) unless GrainCorp is offering segregated services at a Port Terminal, the ability to mix the same grade of Bulk Wheat owned by different owners and / or mix different grades of Bulk Wheat owned by the same or different owners;

it is unclear why GrainCorp considers why it is necessary for them to be expressly mentioned as caveats to the non-discrimination clause. These factors appear to relate to normal commercial reasons for differentiating between services provided to different access seekers (although the precise meaning of some of the factors is unclear).

As noted above, a robust non-discrimination clause aims to prevent discrimination by the bulk handler against access seekers *in favour* of its affiliated businesses (except to the extent that the cost of provision of services by GrainCorp to other access seekers is higher than provision of the service to itself).

Treating access seekers differently purely because of legitimate commercial factors will *not* be caught by a properly drafted non-discrimination clause.

Clauses 8.3 (and 8.4) – Non-discrimination in making Operational Decisions

The ACCC is of the view that it is appropriate for GrainCorp to include a non-discrimination clause in relation to its operational decisions.

However, this obligation against non-discrimination is said to be "subject to" clauses 5 4 and 8 4

Clause 5.4 (explained above) is the clause that provides a list of caveats upon the obligation not to discrimination.

Similar to clause 5.4, clause 8.4 provides a range of justifications for prioritising vessels and varying cargo assembly plans.

The ACCC is of the view that, read together with clauses 5.4 and 8.4, the non-discrimination clause in 8.3 would not achieve the objective of prohibiting GrainCorp from discriminating in favour of its own business.

This is because, as explained above, clause 5.4 sets out an inappropriately broad and unclear list of caveats to the non-discrimination clause. Further, clause 8.3 also sets out a number of other justifications for prioritising vessels.

As a general point (without commenting on the appropriateness of the factors in clause 8.3), the ACCC considers that it is not appropriate that clause 8.3 contains provisions relating to prioritising vessels and varying cargo assembly plans. Similar provisions are set out in GrainCorp's Port Loading Protocols. For the sake of clarity, all provisions regarding capacity management should be set out in the Port Loading Protocols (which the ACCC, as noted in the Capacity Management chapter, considers should be attached to the proposed Undertaking).

Clauses 8.3 and 8.4 of GrainCorp's proposed Undertaking are discussed further in the Capacity Management chapter of this draft decision.

A more appropriate non-discrimination clause

The ACCC notes that non-discrimination clauses applicable in other regulated industries tend to be significantly less complex than the non-discrimination clauses set out in GrainCorp's proposed Undertaking.

For instance, in relation to regulated gas pipelines, the National Gas Law states that a covered service provider providing light regulation services must not engage in price discrimination other than price discrimination 'that is conducive to efficient service provision'. 349

The ACCC considers that non-discrimination obligations would be better addressed via a single clause. That is, the ACCC takes the view that it would be more appropriate that clauses 5.4 and 8.3 be combined to create a single non-discriminatory access clause.

In addition, the ACCC is of the view that a clearer and more concise nondiscriminatory access clause is more likely to be appropriate. For example, for the reasons set out above, the ACCC is more likely to consider appropriate the following type of non-discrimination clause:

GrainCorp must not discriminate in providing port terminal services

In providing access to Port Terminal Services, GrainCorp must not discriminate between different Applicants or Users (including its own Trading Division) in favour of its own Trading Division except to the extent that the cost of providing access to other Applicants or Users is higher.

For the avoidance of doubt, the non-discrimination clause should protect against (amongst other matters) the ability of GrainCorp to anti-competitively discriminate between wheat exporters on the basis of where grain was stored (i.e. whether it was

³⁴⁹ National Gas (South Australia) Act 2008 (SA), Schedule 1, National Gas Law, clause 136.

stored in GrainCorp's up-country storage and handling network, a third party storage network or on-farm).

'No hindering access clause' on its current terms is not appropriate

In relation to the 'No hindering access' clause at 8.5, the ACCC considers that it is appropriate that such a clause be included in GrainCorp's proposed Undertaking. Such a clause is consistent with the objective of the WEMA of ensuring that vertically integrated bulk handling companies provide fair and transparent access to their facilities to other accredited exporters.

However, the ACCC is of the view that the drafting of clause 8.5 is not appropriate as the terms of the clause would likely prove difficult to interpret. In particular, the ACCC considers that the phrase 'in the exercise of a reasonable right of access' is ambiguous and the implications of the phrase for the operation of the clause are unclear.

The ACCC notes that clause 8.5 of GrainCorp's proposed Undertaking partially reflects s44ZZ of the Act – 'Prohibition on hindering access to declared services', which states:

Prohibition on hindering access to declared services

- (1) The provider or a user of a service to which a third party has access under a determination, or a body corporate related to the provider or a user of the service, must not engage in conduct for the purpose of preventing or hindering the third party's access to the service under the determination.
- (2) A person may be taken to have engaged in conduct for the purpose referred to in subsection (1) even though, after all the evidence has been considered, the existence of that purpose is ascertainable only by inference from the conduct of the person or from other relevant circumstances. This subsection does not limit the manner in which the purpose of a person may be established for the purposes of subsection (1).
- (3) In this section, a user of a service includes a person who has a right to use the service.³⁵⁰

The ACCC notes that s44ZZ(2) explains the concept of 'for the purpose of preventing or hindering the third party's access'. In order to promote certainty and clarity for access seekers, the ACCC considers that clause 8.5 of GrainCorp's proposed Undertaking would be more appropriate if it reflected the terms of s44ZZ of the Act.

Enforcement of non-discrimination commitments

The ACCC notes AGEA's submission that it would be appropriate for GrainCorp's proposed Undertaking to provide for an annual audit procedure of compliance with the Undertaking's non-discrimination clause.

The ACCC agrees that such a procedure would assist in the enforcement of the non-discrimination provision and seeks submissions on whether such a procedure would be appropriate taking into account the matters in section 44ZZA(3).

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Trade Practices Act 1974 (Cth), s 44ZZ.

11 Ring-fencing

Ring-fencing is one tool that can be used, in conjunction with robust non-discrimination and no hindering access clauses, fair and transparent port terminal protocols and an indicative access agreement to ensure against anti-competitive discrimination.

The ACCC's view is that the weak ring-fencing rules in GrainCorp's proposed Undertaking would not, in their current form, serve as an effective safeguard against anti-competitive discrimination in the provision of port terminal services.

However, were GrainCorp's proposed Undertaking amended to contain robust non-discrimination and no hindering access clauses, fair and transparent port terminal protocols and indicative access agreements (as well as measures to deal with the potential for information about port terminal services to be used to the advantage of GrainCorp's wheat exporting arm), then, in the circumstances, it would not be necessary for ring-fencing measures to be included in GrainCorp's Undertaking at this particular point in time.

In forming this view, the ACCC has taken into account the transitional nature of the industry and the possibility that any ring-fencing measures that were implemented at this point in time could need to be revised in the near future in accordance with any regulatory changes (either to extend or reduce the regulation to which Graincorp is subject). The ACCC considers that this would be an undesirable outcome in that it could impose unnecessary regulatory costs during a time of industry transition.

The ACCC has also taken into account the short duration of GrainCorp's proposed Undertaking (two years) and will closely monitor the effectiveness of its undertaking in ensuring against anti-competitive discrimination during its operation.

The ACCC notes that, once the regulatory framework to which GrainCorp is subject to is more certain, that any future undertaking submitted by GrainCorp may need to include robust ring-fencing rules (significantly more robust than the weak ring-fencing measures offered by GrainCorp to the ACCC in its proposed Undertaking).

It is important to note that the ACCC's approach taken to ring-fencing in assessing this particular access undertaking is not indicative of the approach to ring-fencing that the ACCC would be likely to take in relation to other regulated industries. The approach taken on this occasion reflects the factors outlined above, and in particular, that the industry is still transitioning from having a single desk responsible for the export of wheat in mid 2008 to the current situation of having 23 wheat exporters accredited to export wheat from Australia; and that the arrangements can be revisited in two years.

11.1 GrainCorp's proposed Undertaking

GrainCorp's proposed Undertaking includes a set of Ring Fencing Rules at Schedule 5, which cover the following areas:³⁵¹

Financial Records

Clause 1 states:

GrainCorp must make the financial records relating to its provision of access to and the provision of the Port Terminal Services available to the independent auditor appointed by the ACCC when requested to do so by notice in writing given by the ACCC.

Restricted Information

Clause 2 states:

- (a) GrainCorp must not use or disclose Restricted Information other than for the purpose of providing access to Port Terminal Services in compliance with the terms of this Undertaking.
- (b) "**Restricted Information**" means Confidential Information received from a User in respect of:
 - (i) an Intention Notice or a Cargo Nomination Application until the date on which it is accepted by GrainCorp, including information on:
 - (A) the expected date of arrival of the ship at the nominated Port;
 - (B) a Cargo Assembly Plan; and
 - (C) the destination of nominated ships;
 - (ii) an order to load a ship including any amendments to the loading order.

Prohibited Information

Clause 3 states:

Subject to clause 5 of this Schedule, GrainCorp shall not:

- (a) disclose Restricted Information to:
 - (i) its Trading Divisions; or
 - (ii) other entities, including its own Related Bodies Corporate, their agents or employees who are involved in trading Bulk Wheat;
- (b) access or use Restricted Information for the purpose of substantially damaging a competitor or conferring upon it or its Related Bodies Corporate any unfair competitive advantage over a competitor in the marketing of Bulk Wheat; or
- (c) allow its Trading Divisions or other entities, including its own Related Bodies Corporate, their agents or employees who are involved in trading Bulk Wheat to have access to Restricted Information in GrainCorp's possession or control.

Permitted Information Flows

Clause 4 states:

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GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, Schedule 5, pp. 49-51.

GrainCorp may disclose:

- (a) to an Applicant or User any Restricted Information that solely relates to the Bulk Wheat owned by that Applicant or User; and
- (b) to any person, information concerning the grade, quality, quantity, location or attributes of Bulk Wheat received by GrainCorp ("Receival Specific Information"), provided that the Receival Specific Information is aggregated to such an extent that a third party recipient of that aggregated information without access to the Receival Specific Information would not be capable of identifying information specific to any particular User.

Compliance

Clause 5 states:

- (a) GrainCorp's employees will be made aware:
 - (i) that a failure to comply with the obligations under this Schedule may constitute a disciplinary offence and expose both the individual and GrainCorp to penalties for a breach of the TPA or WEMA;
 - (ii) they should contact the legal department if they have any concerns in relation to this policy, adherence to its objects by officers, employees or agents or its application to any particular conduct.
- (b) GrainCorp will provide information and guidance to its officers, employees and agents to ensure so far as is practicable that they are made aware of their obligations under this Undertaking.
- (c) If any GrainCorp officer, employee or agent is responsible for, or knowingly involved in conduct in breach of this clause, or any specific process created to implement this clause then, without prejudice to any other action that GrainCorp may be required by law to take or shall otherwise think appropriate:
 - (i) the conduct of that employee will be taken into account in relation to that person's performance appraisal and remuneration review; and
 - (ii) the relevant person shall receive training as determined by GrainCorp's compliance manager.
- (d) GrainCorp will make employees aware that engaging in deliberate conduct in repeated or serious breach of this Schedule may be grounds for dismissal.

Audit

Clause 6 states:

- (a) GrainCorp's compliance with this clause (and its related processes and procedures) must be independently audited by an independent auditor at such times as the ACCC may direct but in event not more than once in any 12 month period.
- (b) The auditor ("Compliance Auditor") will be selected by GrainCorp but must be approved by the ACCC.
- (c) The Compliance Auditor shall review:
 - (i) records of any complaints;
 - (ii) GrainCorp's compliance with this clause;

- (iii) records held by the compliance officer;
- (iv) any relevant policies or procedures that implement or otherwise relate to this clause; and
- (v) any other issues relevant to GrainCorp's compliance with the principles and obligations stated in this clause.
- (d) The Compliance Auditor's report, which shall include:
 - (i) recommendations for any improvements in GrainCorp's policies or processes; and
 - (ii) a report on GrainCorp's past compliance with any recommendations previously made by a Compliance Auditor.

must be provided to the ACCC

11.2 GrainCorp's submissions

GrainCorp submits that ring-fencing arrangements are unnecessary given that:

'Much of the information which may be available to GrainCorp in relation to grain held at, or shipped from, their ports, is not confidential in the industry and therefore will not deliver any unique informational advantage to GrainCorp. Customers or competitors (or any other person) can obtain much of that information from government agencies (e.g. ABARE, ABS), from field observations or from their day to day trading activities'. 352

GrainCorp further submits that information on grain production, grade / quality, surplus export tonnages, rail movements, port prices and shipping stem information is publicly available and states that ABARE publishes monthly reports which provide information on:³⁵³

- opening stocks held by bulk grain handlers, milling operators and feed and other wheat users;
- the current year's production, supplies and wheat available;
- the volume of wheat used for export and domestically;
- the volume of wheat committed for export and domestically; and
- the wheat balance as at the end of each month

GrainCorp submits that vessel nomination information is 'only after the fact information'. ³⁵⁴ GrainCorp submits that while a Cargo Nomination Application is being assessed, GrainCorp has only 'a partial picture of the sales arrangements of a grain exporter's activity (up to 7 days)'. ³⁵⁵

Further, while GrainCorp states that there may be a perception that the information GrainCorp obtains via Cargo Nomination Applications could be used to provide its trading arm with a competitive advantage, it also states that:

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 8.2, p. 45.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 8.2, p. 45.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 8.8, p. 49.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 8.8, p. 49.

- The information provided in the Cargo Nomination Application is limited in nature and does not require the grain exporter to disclose commercially sensitive information, including prices paid and location of grain.
- Given the involvement of multiple grain exporters in major overseas grain sales (often involving grain being supplied from competing origins) export sale information is usually known by all grain traders before the grain exporter has to organise the grain logistics for a vessel.
- GrainCorp's Trading business has no ability to take advantage of this information in securing export sales. When a vessel is nominated by a grain exporter the export sale is generally completed. It is not possible for GrainCorp to complete and execute a competing export sale within working 7 days, as the usual time to negotiate an export contract is two to three months prior to shipment^{3,356}

GrainCorp submits that it 'is about to commence the practice of placing all cargo nomination applications received onto the shipping stem as they are received, prior to commencement of the timely cargo accumulation risk assessment process'. GrainCorp submits that this process has been developed following the recent WEA audit and involves a process whereby, 'if a cargo is accepted, the shipping stem will be updated to reflect this outcome. If a nomination is rejected, the nomination will be removed from the stem'. 358

Although GrainCorp considers ring-fencing rules to be unnecessary for the reasons set out above, GrainCorp has proposed a set of ring-fencing rules which it states 'will ensure separation between port / logistics operations and trading operations', stating that it will 'restrict information flows between these two sections of the Company' and 'address any residual concerns the Commission may have in relation to information held by GrainCorp on a Cargo Nomination Application in the 7 working day assessment period'. In relation to this 7 working day assessment period, the ACCC notes that in GrainCorp's revised Port Terminal Services Protocol, provided to the ACCC on 15 July 2009, GrainCorp commits to complete a Risk Assessment of a Cargo Nomination Application (CNA) within a maximum of 5 business days following receipt of a completed CNA form.

In relation to the 'Financial Records' provided under GrainCorp's ring fencing rules, GrainCorp submits that Financial Records has the meaning in the Corporations Act 2001 (Cth). GrainCorp submits that:

the types of records and accounts that will be made available to the independent auditor under ...[the Financial Records clause]... of the ring fencing rules will include relevant sections of the management accounts that relate to internal charging of the Ports Business Unit to GrainCorp Trading for services provided.³⁶¹

GrainCorp considers that it already reports on the separate accounts of its individual business units. Further, GrainCorp submits that as of 1 January 2008, it has been required to comply with Accounting Standard AASB8 – Operating Segments.³⁶²

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 8.9, p. 50.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 90.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 90.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 8.9, p. 50.

³⁶⁰ GrainCorp Operations Limited, *Port Terminal Services Protocol* (revised), para 2.1, p. 3.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 86.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 87.

GrainCorp submits that its reporting obligations under this accounting standard, which GrainCorp submits are independently audited, 'are adequate to achieve the "accounting separation" sought by the ACCC'. 363

In addition, GrainCorp submits that 'it would be unduly onerous for the ACCC to demand any higher level of reporting on accounting separation than that required by the Accounting Standards and GrainCorp's reporting requirements as a listed entity'. 364

GrainCorp submits that the ring fencing rules in its Undertaking are adequate and rejects AGEA's submission that the definition of 'Restricted Information' is too narrow. GrainCorp submits that the 'information set out in the definition of Restricted Information adequately covers the type of information provided to a Port Terminal Operator in order to obtain Port Terminal Services. GrainCorp submits that the restrictions apply to this confidential information for the period before the information becomes public through the shipping stem'. 365

11.3 Submissions received from third parties

11.3.1 Australian Grain Exporters Association

AGEA submits that ring fencing arrangements are 'critical to a fair and transparent access regime' but submits that GrainCorp's proposed ring fencing rules are inadequate.³⁶⁶ AGEA makes the following comments about GrainCorp's ring fencing rules:³⁶⁷

GrainCorp undertake to not use or disclose "Restricted Information" other than for the purposes of "providing access to Port Terminal Services in compliance with the terms of this Undertaking". The definition of "Restricted Information" is extremely narrow, falls well below the usual standards applied to such levels of commercially sensitive information and arguably protects only the information provided by a User in respect of an Intention Notice or Vessel Nomination Application until the date on which it is accepted by GrainCorp.

GrainCorp clause 3 prohibits GrainCorp from disclosing "Restricted Information" to its Trading Divisions or other entities involved in trading Bulk Wheat. The prohibition should apply to any disclosure to any entity.

GrainCorp clause 3(b) is inadequate as it arguably limits GrainCorp's obligation under clause 2(a) by incorporating a subjective element that entitles GrainCorp to access or use Restricted Information so long as it is not "for the purpose of substantially damaging a competitor or conferring upon it or its related bodies corporate any unfair competitive advantage over a competitor in the market in bulk wheat". Such purpose would be very difficult to prove.

Under GrainCorp clause 4(b), GrainCorp retain[s] the sole discretion to pass on to "any person" information concerning grade, quality, quantity, location or attributes of bulk wheat received by ABB/GrainCorp, provided that the information is aggregated. That the information is aggregated

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³⁶³ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 88.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 88.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 90.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 16.1, p. 34.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 16.2-16.6, pp. 34-35.

does not render it useless and, in fact, providing that information may confer an unfair advantage on the BHC to the detriment of the applicant or user. AWEs must give forward nomination of a vessel in order to load wheat. AWEs have a limited amount of time to transport wheat to port for accumulation. If BHCs' Trading Division is aware of this, they will immediately start to buy stock knowing the AWE might need it to load the vessel which is on its way. On occasions, BHCs have delayed or refused to supply freight to move stock that is owned by an AWE to port, so as to apply additional pressure on the AWE to buy stock from the BHC's Trading Division on unfavourable terms.

Additionally information concerning warehouse stocks provide[s] a lot of value to the BHCs' Trading Divisions as it entitles them to assess the risks associated with additional sales programs.

GrainCorp's ring-fencing rules do not include an obligation to provide training to its officers, employees and agents who are involved in the provision of access to port terminal services (compare ABB clause 5(c)).

AGEA disputes GrainCorp's assertion that information about who is holding what grain in the BHC's system is available through ABARE. Further, contrary to GrainCorp's claim, AGEA submits that this information is valuable to the trading divisions of BHCs. ³⁶⁸

AGEA also submits that accounting separation should be implemented 'to ascertain whether BHCs' trading divisions are required to make the very substantial payments which AWEs are required to make for port terminal services, or whether there are merely book entries between the trading and operating divisions'.³⁶⁹

11.3.2 Agforce

Agforce submits that separating business units is difficult, submitting that:

In any division of departments of a large company like GrainCorp it is difficult to truly partition the activities of one department from another. No matter how good that separation is, the holder of assets from one end of the supply chain to the other will be able to advantage all its departments involved in the trade and transport of grain from those assets and services. Without regulation of the whole supply chain this is impossible to prevent.

While submitting that accounting separation has its limitations, Agforce submits that 'separation of accounts will make assessment of activities and profits more streamlined for the regulator or auditor'. ³⁷⁰

In furthering its arguments in favour of including an accounting separation regime to be part of GrainCorp's ring fencing rules, Agforce submits that:³⁷¹

The three bulk handlers who are required to submit Port Access Undertaking are recognised in the industry as having a great deal of market information not available to others in the industry in their region.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 4.15, p. 12.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para L2, p. 49.

AgForce Grains Ltd, Submission to the ACCC Port Terminal Services Access Undertakings for GrainCorp Operations Ltd., 20 May 2009, para 4.14, p. 8.

AgForce Grains Ltd, Submission to the ACCC Port Terminal Services Access Undertakings for GrainCorp Operations Ltd., 20 May 2009, para 4.14, p. 8.

By holding such a large amount of the total storage, and a great deal of the grain which will be exported these bulk handlers know:

- How much grain is in storage
- Where that grain is
- The type and grade of that grain
- How much has been sold to the trade and how much is still warehoused by growers
- Essentially who owns what tonnage of grain, marketer by marketer and grower by grower
- The tonnage moving to domestic markets (roughly)
- The tonnage moving to export markets (accurately) from each region

There is no other player in the QLD grain market who has any where near the amount of information that GrainCorp does and whilst there is a significant amount of grain in on-farm storage the percentage of that grain which moves into GrainCorp storage, at some stage, is high. It is clear that there is a risk that this information could be used to manipulate the market to the advantage of the bulk handler and it is difficult to prevent this happening through a Port Access Undertaking alone.

It is clear that there is a risk that this information could be used to manipulate the market to the advantage of the bulk handler and it is difficult to prevent this happening through a Port Access Undertaking alone.

11.3.3 Riverina

Riverina states that GrainCorp's ability to source 'uncommitted grain' – which it describes as '[g]rain put into storage by Growers for storage and later sale or use which is not contracted to any party'³⁷² – has the potential to 'provide GrainCorp with a competitive advantage in securing exporting sales and thus use of Port Terminal and Port Terminal Services'.³⁷³

To overcome this information advantage, Riverina proposes that the Undertakings be amended to provide for one of the two following approaches:

- (i) 'GrainCorp disclose to all Licence Holders of its new STORM IT network details of the uncommitted grain stored in its upcountry facilities on a geographical manner (as opposed to an individual Grower basis) similar to the shipping stem, to avoid potential or perceived advantaging GrainCorp's Trading Division, at the expense of competition grain traders; or
- (ii) Upcountry information on grain warehoused at GrainCorp sites listed as 'uncommitted' for shipping purposes, be defined as 'restricted information' and subject to stronger protections than are currently set out in the GrainCorp Undertaking'. 374

11.4 ACCC's views

Ring-fencing is one tool that can be used, in conjunction with robust non-discrimination and no hindering access clauses, fair and transparent port terminal protocols and an indicative access agreement to ensure against anti-competitive discrimination.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, n 9, p. 8.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, para 6.3(c), p. 8.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, para 6.4(a), p. 9.

The ACCC's view is that the weak ring-fencing rules in GrainCorp's proposed Undertaking would not, in their current form, serve as an effective safeguard against anti-competitive discrimination in the provision of port terminal services. However, it may be more appropriate at this point in time to rely on other safeguards against non-discrimination.

The ACCC's view is that, were GrainCorp's proposed Undertaking amended to contain robust non-discrimination and no hindering access clauses, fair and transparent port terminal protocols and indicative access agreements, then, in the circumstances, it would not be necessary for ring-fencing measures to be included in GrainCorp's Undertaking at this particular point in time.

In addition, it would be necessary for GrainCorp's revised Undertaking to include measures to deal with the potential for information about port terminal services to be used to the advantage of GrainCorp's wheat exporting arm. Such appropriate measures are discussed in the Other Issues chapter.

In forming this view, the ACCC has taken into account the transitional nature of the industry and the possibility that any ring-fencing measures that were implemented at this point in time could need to be revised in the near future in accordance with any regulatory changes (either to extend or reduce the regulation to which Graincorp is subject). The ACCC considers that this would be an undesirable outcome in that it could impose unnecessary regulatory costs during a time of industry transition.

The ACCC has also taken into account the short duration of GrainCorp's proposed Undertaking (two years) and will closely monitor the effectiveness of its Undertaking in ensuring against anti-competitive discrimination during its operation.

It is important to note that the ACCC's approach taken to ring-fencing in assessing this particular access undertaking is not indicative of the approach to ring-fencing that the ACCC would be likely to take in relation to other regulated industries. The approach taken on this occasion reflects the factors outlined above, and in particular, that the industry is still transitioning from having a single desk responsible for the export of wheat in mid 2008 to the current situation of having 23 wheat exporters accredited to export wheat from Australia; and that the arrangements can be revisited in two years.

The ACCC notes that, once the regulatory framework to which GrainCorp is subject to is more certain, that any future undertaking submitted by GrainCorp may need to include robust ring-fencing rules (significantly more robust than the weak ring-fencing measures offered by GrainCorp to the ACCC in its proposed Undertaking).

Such ring-fencing rules may include the following:

Accounting Separation

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For example, the ACCC notes the planned Productivity Commission review of the WEMA and statements by the Federal Government that it will monitor developments in the up-country stages of the grain supply chain.

A robust accounting separation framework would include:

- 1. Identification of the costs and revenue of port terminal services;
- 2. Identification of the direct and common costs of port terminal services. (Direct costs are those that can be solely attributed to a particular service. These are incremental costs that would be avoided if the service was not provided. By contrast, common costs are costs shared between regulated and unregulated services);
- 3. Allocation of common costs between port terminal services and other services in accordance with predefined cost allocation rules; and
- 4. An explanation of the basis or methodology used in measuring cost elements (including the valuation of assets) and allocating costs.

Creation or designation of discrete organisational divisions

This would require GrainCorp's ports operations, and the information obtained in the provision of port terminal services, to be logistically ring-fenced from its trading arm.

This would require GrainCorp's port operations, and the information obtained in the provision of port terminal services, to have separate business systems which assign control over necessary infrastructure, operational support systems and information systems (eg accounting systems) to its trading arm.

In addition, line of sight business restrictions would need to be imposed to prevent other affiliates replicating the functions that have been ring-fenced.

Governance arrangements

This would require GrainCorp's ports business to employ separate staff from its trading arm.

That is, there would be no sharing of staff between GrainCorp's trading arm and its other business units.

Each business unit would be required to occupy separate premises with direct reporting lines to senior management for ring-fenced divisions. In addition, remuneration and incentives (including short-term incentive schemes such as annual bonuses as well as long-term incentive and remuneration schemes) for all staff in ring-fenced divisions be on unit performance and independently of whole-of-business performance.

Strong governance arrangements would include oversight by a body internal to the firm to report on GrainCorp's compliance with its ring-fencing obligations.

Compliance

Robust compliance measures would include, at a minimum, an obligation to provide training to its officers, employees and agents who are involved in the provision of access to port terminal services.

Independent audits

Independent audits to be conducted twice in any 12-month period. Further, an audit clause would contain an option for a third party to lodge a complaint, and then for the ACCC to direct a 'spot' audit if it considers it is warranted taking in to consideration the nature of that complaint. The auditor's reports would be made available to the ACCC.

NB. This is not an exhaustive list.

12 Capacity Management

Summary

Given that the Port Terminal Services Protocols (PTSPs) set out the key process by which GrainCorp will allocate port terminal capacity, the inclusion of the PTSPs in the proposed Undertaking is appropriate.

However, the substance of the PTSPs as proposed by GrainCorp in its Undertaking are not appropriate for the reason that they lack sufficient clarity, certainty and transparency and allow GrainCorp a level of discretion that is not appropriate in making key decisions about capacity management and variation.

The ACCC considers it desirable that GrainCorp have the flexibility to run its operations in an efficient manner. However, access seekers must have a sufficient degree of notice about amendments and it should be made clear that any variations will be subject to the non-discrimination clauses in the Undertaking. It is also desirable that the PTSPs include a swift dispute resolution mechanism.

In the interests of retaining flexibility and efficiency, the ACCC would be prepared for the variation mechanism to be based on a robust industry consultation process rather than a formal ACCC consultation process. The ACCC will, however, closely monitor the success of this variation method and will take its findings into account in any future review of access undertakings.

To ensure that the PTSPs that have been varied can be enforced, a provision should be included in the Undertaking that obliges GrainCorp to comply with the PTSPs (as varied from time to time). In addition, a provision should be included in the Undertaking that states that any variations to the PTSPs are subject to the non-discrimination provision in the Undertaking.

The ACCC notes that GrainCorp has since revised its PTSPs. GrainCorp confirmed on 27 July 2009 that the revised version of the PTSPs provided to the ACCC on 15 June 2009 are the protocols that GrainCorp intends to apply to bulk wheat from 1 October 2009.

The ACCC seeks submissions on those revised PTSPs annexed to the draft decision at **Annexure B**.

12.1 GrainCorp's proposed Undertaking

12.1.1 Obligation to publish Port Terminal Services Protocols

GrainCorp's proposed Undertaking states that GrainCorp must, as a condition of the Undertaking, comply with the Continuous Disclosure Rules set out in section 24(4) of the Wheat Export Marketing Act (the WEMA)³⁷⁶:

24(4) For the purposes of this Act, a person complies with the **continuous** disclosure rules in relation to a port terminal service at a particular time if:

- (a) at that time, there is available on the person's Internet site a current statement setting out the person's policies and procedures for managing demand for the port terminal service (including the person's policies and procedures relating to the nomination and acceptance of ships to be loaded using the port terminal service); and
- (b) at that time, there is available on the person's Internet site a current statement setting out:
 - (i) the name of each ship scheduled to load grain using the port terminal service; and
 - (ii) for each ship referred to in subparagraph (i)—the time when the ship was nominated to load grain using the port terminal service; and
 - (iii) for each ship referred to in subparagraph (i)—the time when the ship was accepted as a ship scheduled to load grain using the port terminal service; and
 - (iv) for each ship referred to in subparagraph (i)—the quantity of grain to be loaded by the ship using the port terminal service; and
 - (v) for each ship referred to in subparagraph (i)—the estimated date on which grain is to be loaded by the ship using the port terminal service ...

These provisions are paraphrased in the Undertaking at clauses 8.1(a) to 8.1(a)(ii)(E).

Clause 8.1(a) provides that GrainCorp's 'Shipping Stem'³⁷⁷ (which will be updated each business day) is available on its website at www.graincorp.com.au.

Clause 8.2(d) provides that GrainCorp's 'Port Terminal Rules' are available at www.graincorp.com.au. 'Port Terminal Rules' is not a defined term in the Undertaking. It is assumed that the reference to the 'Port Terminal Rules' in clause

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.1(a)(ii), 11.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.1, 11.1.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(d).

8.2(d) is an error and means the 'Port Terminal Services Protocols' are available at www.graincorp.com.au.

12.1.2 The substance of the Port Terminal Services Protocols

The Undertaking refers to GrainCorp's policies and procedures for managing demand for the port terminal service as Port Terminal Services Protocols (PTSP). These PTSPs are set out in Schedule 3 to the Undertaking and are referred to as the 'Initial Port Terminal Services Protocols'. As the PTSPs are included in a Schedule to the Undertaking, given the wording used in the Undertaking, the ACCC is of the view that the PTSPs form part of the Undertaking. 382

12.1.2.1 Status of updated versions of the PTSPs

The ACCC notes that GrainCorp provided the ACCC with a revised version of the PTSP on 15 June 2009 that came into operation on 8 June 2009. GrainCorp has stated its intention is that 'these protocols will supersede the Initial Port Terminal Service Protocols attached to the Access Undertaking in due course, although applying only to bulk wheat to reflect the scope of the Undertaking'. 383

GrainCorp has also submitted that the 'current' PTSP's (presumably those given to the ACCC on 15 June 2009 as the PTSPs came into operation on 8 June 2009) 'will apply until 30 September 2009, whereupon they will be replaced with the protocols which will be appended to the ... Wheat Port Terminal Services Agreement [Access Agreement] and the Access Undertaking for the provision of port terminal services for the handling of bulk wheat exports.'384 GrainCorp submits that that it 'anticipates having the ... Wheat Port Terminal Services Agreement and related Protocols finalised and circulated to customers late July or early August'. 385

In summary, GrainCorp has provided the ACCC with initial PTSPs as part of the proposed Undertaking on 15 April 2009. As this version of the PTSPs is part of the proposed Undertaking, they have been assessed as part of this draft decision. As neither the current version of the PTSPs (that submitted on 15 June 2009) or the replacement version of the PTSPs (that will be finalised in late July or early August 2009) form part of the proposed Undertaking as submitted on 15 April 2009, they have not been assessed as part of this draft decision.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.1(a) and 11.1 and Schedule 3.

GrainCorp Operations Limited, Letter to Anthony Wing, 'Port Terminal Services Protocols', 15 June 2009.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.1(a)(i), 11.1 and Schedule 3.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(a).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 2.2 and 11.2(e) - 'a reference to a, clause, Part or a Schedule is a reference to a clause, Part or Schedule of this Undertaking'.

GrainCorp Operations Limited, Letter to Anthony Wing, 'Port Terminal Services Protocols', 15 June 2009.

GrainCorp Operations Limited, Letter to Anthony Wing, 'Port Terminal Services Protocols', 15 June 2009.

GrainCorp confirmed on 27 July 2009 that the revised version of the PTSPs provided to the ACCC on 15 June 2009 are the protocols that GrainCorp intends to apply to bulk wheat from 1 October 2009.

It is clear, therefore, that the PTSPs included in GrainCorp's proposed Undertaking are outdated. The ACCC has nevertheless assessed the PTSPs in GrainCorp's proposed Undertaking in relation to the matters at section 44ZZA(3) of the TPA as the resulting guidance may still be of assistance. The ACCC's views on whether these original PTSPs are appropriate with regard to section 44ZZA(3) of the TPA is set out below.

The ACCC seeks submissions not only on its views on the PTSPs (set out below) but also on those revised submissions provided to the ACCC and annexed to the draft decision at **Annexure B**.

12.1.2.2 Outline of the substance of the initial PTSPs

The PTSPs refer to a party seeking to export grain through GrainCorp's ports as an 'exporter'. An exporter is not a defined term in the Undertaking. It is assumed for the purposes of this discussion that an 'exporter' is an 'Applicant', as defined in the Undertaking, who has entered into an 'Access Agreement' with GrainCorp. 386

12.1.2.3 Intention to Nominate

An exporter 'may provide GrainCorp with their forward shipping plan by submitting an intention to nominate a cargo(s)'. This process is optional and is used by GrainCorp 'to develop a forward shipping program'. 387

12.1.2.4 Cargo Nomination Application Procedure

In order to request that GrainCorp load grain on a vessel at a particular port, an exporter must:

(i) submit a Cargo Nomination Application (CNA) form (or equivalent) to GrainCorp at least '28 days prior to arrival laycan of the vessel'.

GrainCorp retains the discretion to accept a CNA of less than 28 days; 388

The CNA must include:

(i) the load port terminal(s), grain, grade and tonnage of the cargo, 14 day arrival laycan period and the proposed transport arrangement into the Port Terminal:³⁸⁹

(ii) '[t]he name of the vessel (if known)';³⁹⁰

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause
11.1

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 2.1.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 2.2.1 and 1.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 1.

- (iii) '[a] Cargo Assembly Plan (CAP)³⁹¹ that outlines the grain and grade for the nominated cargo, the location of the grain and grade (GrainCorp, approved and non-approved storage facilities), blending requirements and other grain services required at the Port Terminal';³⁹²
- (iv) '[c]onfirmation that the exporter will, if it is accumulating grain from a non-approved storage(s), operate under the applicable protocols and procedures, as advised by GrainCorp from time to time for the relevant Port Terminal', ³⁹³
- (v) '[c]onfirmation that the vessel is expected to be ready to load on arrival at the Port Terminal';³⁹⁴
- (vi) '[t]he destination of nominated cargo, including all details of all phytosanitary requirements of the destination country', 395
- (vii) '[d]etails of any special or unusual features of the nominated vessel that may impact in any way on vessel loading performance'; 396 and
- (viii) '[d]etails of the holders of any encumbrances over the commodities and the proposed release of any encumbrances.' 397

12.1.2.5 Cargo Nomination Application review and acceptance procedure

Once a CNA is received, GrainCorp will undertake a 'risk assessment' within seven business days. ³⁹⁸ GrainCorp will assess the CNA's in the chronological order they are received 'using the information supplied by the exporter' in a CNA and CAP. ³⁹⁹

GrainCorp will accept or decline a CNA based on 'a risk assessment that takes into account the criteria outlined in clause 3.1.' 400

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 1.2 and 2.2.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 2.2.2.

³⁹³ GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 2.2.3.

³⁹⁴ GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 2.2.4.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 2.2.5.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 2.2.6.

³⁹⁷ GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 2.2.7.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.2.

Cargo Assembly Plan is also defined in clause 11.1 of the Undertaking as 'a document or documents recording, among other things, the agreed approximate tonnage of Bulk Wheat to be delivered and accumulated by the User at each loading Port Terminal submitted by the User and accepted, subject to GrainCorp's final determination, by GrainCorp'.

GrainCorp's 'risk assessment will take into account all particulars of the exporter's request including':

- (i) the information provided under the Cargo Nomination Application Procedure provision is 'complete and correct'; 401
- (ii) 'the exporter provides confirmation to GrainCorp that it will have sufficient grain tonnage of the relevant grade (at GrainCorp, approved, or non-approved storage facilities)' against the CAP for the nominated cargo'; 402
- (iii) 'the exporter provides confirmation to GrainCorp that it has contracted sufficient rail and/or road transport to accumulate the grain tonnage against the CAP to the Port Terminal for the nominated cargo prior to arrival laycan'; 403
- (iv) '[p]hytosanitary and market access risks, including the presence of insects in stored grain and the application of grain protectants and fumigants for grain from approved or non-approved including on-farm, storage facilities as per the Storage and Handling Agreement'; 404
- (v) '[w]hether GrainCorp has available and sufficient intake, grain segregation, storage and shipping capacity at the Port Terminal that will allow loading of the grain onto the nominated cargo, taking into account: '405
 - a. '[o]ther cargo(s) previously accepted by GrainCorp that appear as accepted cargo nominations on the GrainCorp Shipping Stem (see clause 3.5':⁴⁰⁶
 - b. '[s]ufficient capacity to receive and handle grain under the applicable protocol for accumulation by road of grain into GrainCorp Port Terminals from ex-farm and non-approved storage facilities as advised by GrainCorp from time to time'; 407

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.2.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 3.1.5(a).

172

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.3.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.4.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.5.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 3.1.5(b).

- c. 'GrainCorp's right to reserve capacity at the Port Terminal to service its non-grain, domestic bound grain, containerised grain and export non-wheat bulk grain activities; and'⁴⁰⁸
- (vi) '[a]ny other supporting information or documents in the event that issues arise which may cause any legal, regulatory, reputational or practical concerns, including the compliance with port of destination requirements and any potential event that may be a notifiable matter by GrainCorp to Wheat Exports Australia'. 409

If GrainCorp accepts a CNA, GrainCorp:

- (i) 'will assign a load laycan ... and queuing order. The exporter must then pay a booking fee (in accordance with clause 6) ... to confirm the accepted' CNA;⁴¹⁰
- (ii) may impose 'reasonable conditions' in accepting a CNA including: 'the mode of transport, port operating arrangements, requirement for overtime, source of grain and if applicable, the application of the relevant protocols and procedures, as advised by GrainCorp from time to time for the relevant Port Terminals from non-approved storage facilities.' 411

If GrainCorp declines a CNA, 'GrainCorp must provide to the exporter(s) reasons for this decision.'412

'In the event that two or more nominations for port access with identical or similar Load Laycans (i.e. within 5 business days), and providing that all prior conditions as identified in this Protocol have been met, GrainCorp will assign a Load Date [an estimated time of loading⁴¹³] in accordance with clause 4, in the order in which the Cargo Nomination Applications are received.'414

12.1.2.6 Load Dates

'No later than 21 days before the nominated Load Laycan, the exporter will inform GrainCorp of:' 415

(i) the ETA 'of the vessel, which must be within the Load Laycan'; 416 and

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.5(c).

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.1.6.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.3.1.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 3.3.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 3.4.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 4.1.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 3.6.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 4.1.

(ii) 'the name of the vessel, its location, and the captains details or the ship agent's contact details'. 417

'GrainCorp will then assign an estimated time of loading ... and new Queuing Order for the vessel, which will be within the Load Laycan, but on or after the estimated time of arrival of the vessel provided by the exporter.'418 'If the exporter fails to comply ... the exporter forfeits its vessel nomination and the Booking Fee.'419

12.1.2.7 Site accumulation

'No later than 21 days before the assigned Load Date, the exporter will provide stock information that will allow GrainCorp to develop a Site Assembly Plan (SAP) for the accumulation of the grain for delivery to the Port Terminal base[d] on details provided in the CAP.'420

The 'SAP will detail the location of the grain and grade to be accumulated for the nominated vessel from GrainCorp, approved or non-approved or ex-farm storage facilities'. 421

'GrainCorp is under no obligation to receive grain at any of its port terminals against an accepted cargo nomination more than 21 days in advance of the assigned Load Date.'422

Without limitation 'GrainCorp is not liable to the exporter or any third party, or any person claiming through or on behalf of the exporter, for any losses or delays, whether direct or indirect, that may arise if grain is not accumulated at the Port Terminal before the assigned Load Date for any reason'. 423

12.1.2.8 Booking Fee

'The exporter must pay to GrainCorp a non-refundable booking fee as per the Pricing Schedule of the GrainCorp Port Terminal Services and / or Storage and Handling Agreement of the season relating to the cargo nomination to confirm a Cargo Nomination Application within 24 hours (Monday to Friday) of GrainCorp notifying an export that a Load Laycan and Queuing Order has been assigned to an accepted Cargo Nomination Application. This fee is in addition to any other fees that may be applicable to the accumulation of grain and shipping of grain for the nominated cargo.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 4.1.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 4.1.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 4.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 4.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 5.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 5.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 5.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 5.3.

Failure to make payment in cleared funds within 24 hours of such notification will cause the export to lose any allocated Load Laycan and Queuing Order.'424

'In the circumstances where an exporter nominates a cargo and pays the Booking Fee but it is subsequently found that the exporter has failed to comply with the requirements of clauses 2.2, 3.1.1-3.1.4, 3.3.2, 4.1, 5.1 or 6.1', GrainCorp can cancel the assigned Load Laycan, Load Date and Queuing Order and require the exporter to renominate another cargo or provide a substitute vessel. 425

12.1.2.9 Substituting Nominated Vessels

An exporter can substitute a nominated vessel for another vessel 'that is materially similar to the original nomination without the exporter having to pay a new booking fee or having to re-nominate a new vessel under the procedures outlined in clauses 2 and 3, provided that the Load Date is within 5 days of the original Load Date assigned in clause 4.1. this is subject to GrainCorp having the right to alter the Load Date and Queuing Order when a vessel is substituted by the exporter. '426

'The exporter can substitute another vessel at the nominated Port Terminal that is materially similar to the original nomination without the exporter being required to pay a new booking fee or having to renominate a new vessel under the procedures outlined in clause 3, provided that the Load Date is the same at the original Load Date assigned in clause 4.1.'427

12.1.2.10 Late or Cancelled Vessels

As soon as the vessel 'is able to proceed to survey', the exporter must provide GrainCorp with a 'Notice of Readiness'. 428

GrainCorp state:

'8.2 If a vessel's Notice of Readiness is later than 5 days after the assigned Load Date then:

- 8.2.1 The exporter forfeits any Booking Fee previously paid;
- 8.2.2 The exporter must re-nominate to secure a new Load Laycan or Load Date and Queuing Order as per clauses 2 and 3 and must pay a new Booking Fee; and
- 8.2.3 All grain in the Port Terminal accumulated for that nominated vessel will accrue additional storage charges (in addition to the standard storage charges). These fees are specified in the Pricing Schedule attached to the GrainCorp Port Terminal Services and / or Storage and Handling Agreement of the season relating to the cargo nomination, from the sixth day after the assigned Load Date, until

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 6.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 6.2.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 7.1.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 7.2.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 8.1.

such time as the grain is either loaded to a vessel or removed from the Port Terminal. Any additional fees accrued are payable prior to the outloading of the grain to a vessel or other transport.'. 429

12.1.2.11 Vessels Failing Regulatory Survey

GrainCorp state that:

- '9.1 The exporter is responsible for the condition and state of readiness of vessels presented to GrainCorp for loading as per relevant Marine, AQIS and any other survey required by regulation relating to the export of grain from Australia.
- 9.2 In the event of an exporter's vessel failing an AQIS or other survey that may be required by regulation, GrainCorp reserves the right to give priority to other vessels on its Shipping Stem and to place the represented vessel in a loading period that can accommodate the vessel at the sole discretion of the GrainCorp.
- 9.3 All other items shall be treated in accordance with clause 5 (as amended or relevant in dealing with Port Terminal Operation) of the Storage and Handling Agreement and/or Port Terminal Services of the season relating to the vessel nomination and clause 8 of this Protocol for late or cancelled vessels.
- 9.4 In the event of an exporter's vessel failing an AQIS or other survey that may be recommended by GrainCorp in connection with clause 3.1.6 or required by regulation and the vessel is not, or cannot, be removed from the berth to allow the presentation of another vessel on the Shipping Stem, all grain in the Port Terminal accumulated for that nominated vessel will immediately accrue additional storage charges (in addition to the standard storage charges). These fees are specified in the Pricing Schedule attached to the GrainCorp Port Terminal Services and / or Storage and Handling Agreement of the season relating to the cargo nomination until such time as the grain is either loaded to a vessel or removed from the Port Terminal. Any additional fees accrued are payable prior to the outloading of the grain to vessel or other transport.'

12.1.2.12 Dispute Resolution

If an exporter disputes GrainCorp's rejection of a CNA for bulk wheat exports, the following procedures apply:

- (i) the exporter must notify GrainCorp of the dispute and the requested resolution (Dispute Notice) by 5pm the next business day after receiving the rejection notice;⁴³¹
- (ii) GrainCorp must 'use best endeavours' to respond within two business days of receiving the Dispute Notice setting out whether the decision will be reversed and, if not, providing reasons for the decision;⁴³²

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 8.2.

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 10.1.1.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 10.1.2.

These 'additional storage charges' are set out in the relevant Access Agreement and/or the Storage and Handling Agreement - GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, Schedule 3, clause 9.4.

- (iii) if not satisfied, or if GrainCorp has not responded to the Dispute Notice within two business days, the exporter may serve an escalation notice on GrainCorp within two business days;⁴³³
- (iv) on receipt of the notice, GrainCorp 'must use all reasonable endeavours' to arrange a meeting within five business days between GrainCorp's 'Executive General Manager, Ports and New Business and the exporter to provide an opportunity for the exporter to air its grievances'; 434
- (v) this dispute resolution process does not apply to a dispute concerning 'the grade, quality, sampling, testing or classification of grain', which will be referred to BRI Australia Ltd in accordance with the dispute resolution clause in the Access Agreement. 435

There are no further stages in the dispute resolution process.

12.1.3 Varying the Port Terminal Services Protocols

In accordance with the Undertaking, GrainCorp may vary the PTSPs subject to any variation being consistent with: (i) the objectives set out in clause 1.2 of the Undertaking; and (ii) GrainCorp's obligation to provide non-discriminatory access under clause 5.4. The obligation to provide non-discriminatory access in clause 5.4 is subject to the exceptions contained in clause 5.5.

GrainCorp must also comply with the following obligations when varying the PTSPs:⁴³⁷

- (i) the PTSPs must contain an 'expeditious' dispute resolution mechanism for dealing with disputes relating to GrainCorp's rejection of Cargo Nomination Applications; 438
- (ii) '30 days prior to the date on which' a variation to a PTSP 'is to become effective' the variation must be published by GrainCorp on its website; 439
- (iii) GrainCorp must give the ACCC a copy of the varied PTSPs 'promptly' after they are published on GrainCorp's website. 440

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 10.1.3.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 10.1.4.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, Schedule 3, clause 10.1.5.

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.2(b).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(b).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(b)(ii).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(b)(iii).

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.2(c).

Clause 8.2(e) states that the varied PTSPs do not automatically override the terms of any existing access agreements that parties have previously entered into.⁴⁴¹

12.1.4 Operational Decisions

In making decisions relating to the provision of access to the Port Terminal Services, the Undertaking notes that GrainCorp is likely to make 'Operational Decisions'. 442

Operational Decisions are defined in the Undertaking as 'decisions made in the course of providing the Port Terminal Services'. 443

The Undertaking provides a list of the kinds of areas Operational Decisions will cover, such as: 'scheduling, cargo accumulation decisions and ship loading'. ⁴⁴⁴ This list is not exhaustive.

In arriving at an Operational Decision relating to the provision of access to the Port Terminal Services, the Undertaking requires that GrainCorp 'must balance conflicts of interests of users of the Port'. 445

This 'obligation' is subject to the qualification in 8.4(c) that some Operational Decisions will 'necessarily confer a relative disadvantage on one user of the Port Terminal and an advantage on others'.

The Undertaking obliges GrainCorp to make Operational Decisions 'based on objective commercial criteria'. 446 GrainCorp will also 'adopt practices and policies to promote fair, reasonable and non-discriminatory Operational Decision making. 447 No further information is given in relation to the 'objective commercial criteria' or the 'practices and policies' referred to.

Without limiting the qualifications in clause 8.4(c) (set out above) or the matters that GrainCorp can have regard to in determining the price and non-price terms for the provision of access to Port Terminal Services for different 'Applicants or Users' (as set out in clause 5.5), 448 GrainCorp may, in making Operational Decisions:

(i) give priority to vessels based on 'lead time given between nomination and vessel ETA and likely availability of sufficient Bulk Wheat at the Port

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(e).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8 4 11 1

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(a).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(a).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(b).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(c).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(c).

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.4(d).

Terminal prior to vessel ETA necessary to make a nominated vessel's nominated cargo tonnage'449;

- (ii) take into account, in particular, the objectives of:
 - a. 'minimising demurrage at the Port Terminal over a given period' 450;
 - b. 'maximising throughput ... at the Port Terminal over a given period' 451;
- (iii) 'vary a cargo assembly plan or 'queuing order for vessels' as a result of: 452,
 - a. 'insufficient Bulk Wheat at the Port Terminal accumulated by the User necessary to make a User's nominated vessel's nominated cargo tonnage';
 - b. 'variations in vessel arrival times';
 - c. 'failure of vessels to pass surveys';
 - d. 'stability and ship worthiness inspections';
 - e. 'vessel congestion';
 - f. 'variation in cargo requirements';
 - g. 'lack of performance of freight providers';
 - h. 'equipment failure';
 - i. 'maintenance outages';
 - i. 'contamination of accumulated cargoes or contamination of loads';
 - k. 'a User not working a vessel or accumulating a cargo on a 24 hour / 7 day basis where another User is able to do so'.

12.1.5 Other matters

GrainCorp will offer to include the PTSPs in the Access Agreements but is not obliged to. 453

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.4(d)(i).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(d)(ii)(A).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(d)(ii)(B).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.4(d)(iii).

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.2(a).

GrainCorp 'undertakes not to discriminate between Users or in favour of its Trading Division in providing Port Terminal Services' subject to GrainCorp's obligation to provide non-discriminatory access under clause 5.4 – which is subject to the exceptions contained in clause 5.5, and clause 8.4, which sets out GrainCorp's obligations when making 'Operational Decisions'. 454

GrainCorp must not engage in conduct 'having a purpose of hindering access to the Port Terminal Services by any other User in the exercise of a reasonable right of access' 455.

12.2 GrainCorp's supporting submission to the proposed Undertaking as submitted on 15 April 2009

This section summarises the arguments in GrainCorp's supporting submission that expand on or otherwise explain the approach taken in relation to Capacity Management (Clause 8) and the Initial Port Terminal Services Protocols (Schedule 3) in the proposed Undertaking as submitted on 15 April 2009.

12.2.1 General comments on the proposed PTSPs

12.2.1.1 GrainCorp submit that the provisions in the proposed Undertaking that relate to publication of the PTSP, the Shipping Stem and the requirements of the WEMA address any concerns about the way port terminal capacity is managed

GrainCorp submits that 'there is generally excess capacity at each export grain terminal' and that the terminals 'operate through allocations being given in accordance with published non-discriminatory protocols.' 456

GrainCorp submits that the PTSP and the Shipping Stem (which are both in the public domain), when read in conjunction with the ring fencing provisions in the proposed Undertaking 'address any concerns about the way port terminal capacity ... is managed.'⁴⁵⁷

GrainCorp also submits that due to the requirement on GrainCorp to publish the PTSP and the Shipping Stem (in the proposed Undertaking), GrainCorp is subject to oversight by 'the WEA under the WEMA and the Commission under the Access Undertaking', 458 which also 'enables bulk wheat exporters to ensure GrainCorp is complying with its obligations under the WEMA, export accreditation and the Port Rules. 459

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8 3

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.5.

⁴⁵⁶ GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.7, p. 56.

⁴⁵⁷ GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 9.7, p. 56.

⁴⁵⁸ GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.7, p. 56.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.7, p. 57.

12.2.1.2 GrainCorp submit that the Undertaking provides it with the flexibility it requires, within an appropriate framework, to amend the PTSPs to take into account 'evolving industry forces' to ensure the efficient operation of its ports

GrainCorp submit that the 'continuation of an efficient supply chain depends on port operators retaining some flexibility to respond to dynamic, evolving industry forces' and that as a result it is necessary to have 'sufficient flexibility to vary the Port Terminal Service Protocols to ensure ... [its] efficient operation. '460

In light of this, GrainCorp has attached the Initial Port Terminal Services Protocols to the proposed Undertaking, but they are subject to alteration. GrainCorp submits that it 'does not consider it is necessary or that it would aid in the efficient operation of the port terminals, to require ACCC approval to vary the Port Terminal Service Protocols from time to time. '461 GrainCorp submits however that it may not vary the PTSPs under the proposed Undertaking except in accordance with the objectives of the undertaking and the non-discriminatory principles in clause 5.4.462

GrainCorp submits that prescriptive PTSPs that are 'effectively locked in for the life of the Undertaking may prevent the efficient operation of port terminals and preclude the adoption of measures mitigating port congestion, particularly during peak periods.,463

12.2.1.3 GrainCorp submits that the Access Agreement will include the PTSPs as part of the contractual terms

GrainCorp submits that 'the Undertaking requires' the Access Agreement to contain the PTSPs and that the PTSPs are 'the primary terms which apply to the provision of Port Terminal Services.'464

In light of this, GrainCorp submit that the proposed Undertaking 'effectively regulates the primary contract terms through having the initial protocols annexed to the Undertaking and thus subject to a change mechanism, 465

GrainCorp also notes that given the PTSP 'are an element of the contractual service agreement in place between GrainCorp and the terminal service customers, the Protocols cannot be unilaterally varied during a season as any variation has to be done with the agreement of both contracted parties.'466

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 2.1, p. 8.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.7, p. 56.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 8, 38 and 56. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 2.10, p. 8. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 2.10, p. 8. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 9.4, p. 54.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.4, p. 54.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.7, p. 56.

12.2.2 Port Terminal Services Protocols

12.2.2.1 GrainCorp's outline and rationale for the elements in the PTSP vessel nomination and allocation process

GrainCorp submits that the PTSPs are 'applied uniformly to all grain exporters' (including its own trading arm) and they are voluntarily applied to 'the export of all grains'. 467

GrainCorp submit that the key steps in the PTSP and the supporting rationale include:

1. Published Price and Non-Price Terms / Intention to Nominate

GrainCorp notes that it 'publishes details of the terms and conditions on which ... Port Terminal Services ... are provided each year'. The terms of the PTSP 'will comprise the key provisions of the Port Terminal Storage and Handling Agreement.' The initial PTSPs in the proposed Undertaking also allow wheat exporters to voluntarily provide an Intention to Nominate. The ACCC notes that the Intention to Nominate has been removed from the revised PTSPs.

GrainCorp submits that its rationale for this approach is that the 'provision of this information allows GrainCorp to forward plan future demand for its country silo and port terminal facilities.' 471

2. Cargo Nomination Application

GrainCorp note that under the PTSPs, access seekers 'must in writing nominate their vessel no later than 28 days before the required shipment date by submitted a Cargo Nomination Application and Cargo Assembly Plan (CNA/CAP). The CNA/CAP contains relevant grain and vessel loading information. The nomination does not require vessel details and the nominee can specify 14 laycan date range for the arrival of the ship rather than a firm Estimated Time of Arrival (ETA). The receipt of each CNA/CAP is date and time stamped and assessed in chronological order'. 472

GrainCorp submits that its rationale for this approach is the 'flexibility of not providing vessel details and laycan date range in a vessel nomination, enables a grain exporter to nominate the vessel as early as possible to maximise the time to manage port terminal capacity and inbound transport logistics.' 473

3. Assessment

GrainCorp notes that it assesses 'each CNA/CAP based on a number of criteria including:'

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 7.2, p. 39.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 40.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 40.

GrainCorp, Letter to Anthony Wing, 'Port Terminal Services Protocols', 15 June 2009.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 40.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 41.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 41.

- (i) the access seeker 'demonstrating it has access to sufficient grain ... to accumulate for the vessel in a manner that minimises the risk of disruption to the shipping stem;'
- (ii) the access seeker 'demonstrating it has access to sufficient rail or road grain transport to accumulate for the vessel in a manner that minimises the risk of disruption to the shipping stem;'
- (iii) the access seeker 'can meet phytosanitary requirements for the port terminal and the nominated market as determined by AQIS; and'
- (iv) 'GrainCorp has sufficient port terminal capacity taking into account other accepted vessels and its requirements for non-grain and non-wheat commodities, 474

GrainCorp submits that its rationale for this approach is the 'assessment provides a level of assurance' that the access seeker 'can accumulate the wheat to meet the nominated vessel. It also ensures that port terminal capacity is not over allocated creating delays and demurrage for other grain exporters. '475

4 Load Laycan and Queuing Order

GrainCorp notes that it 'will accept or decline a vessel nomination within 7 working days or receipt of a Vessel Nomination Advice, where:'

- (i) 'if the vessel nomination is declined' reasons will be provided and the access seeker can 'renominate the vessel;'
- (ii) if the vessel nomination is accepted ... a 14 day Laycan Date and Queuing Order number' will be assigned and a 'non-refundable booking fee' must be paid to confirm the acceptance'; 476
- once accepted, the relevant vessel information will be published on the (iii) Shipping Stem in accordance with the WEMA continuous disclosure provisions. 477

GrainCorp submits that its rationale for this approach is the 'payment of a nonrefundable booking fee ... provides a financial incentive ... to nominate a bona fide vessel and comply with the Site Assembly Plan and vessel timeliness requirements' in the PTSP. '478

The ACCC notes that the 7 business day risk assessment process has been reduced to 5 business days in the revised PTSPs. 479

5. Confirm Vessel Load Dates

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 41.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 41. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 41. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 42.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 42.

GrainCorp, Letter to the Anthony Wing, 'Port Terminal Services Protocols', 15 June 2009.

GrainCorp notes that the access seeker 'must provide vessel details and vessel estimated time of arrival (ETA) within 21 days of the ships ETA, where:'

- 'GrainCorp will confirm a Load Date to the grain exporter within the (i) Laycan Date range based on the provided ETA;'
- (ii) if the wheat exporter 'fails to provide this information within 21 days or fails to provide an ETA within the assigned Laycan Load date, it will lose its Cargo Nomination Application and Booking Fee.'
- once an ETA is assigned, the relevant vessel information on the Shipping (iii) Stem will be updated. 480

GrainCorp submits that its rationale for this approach is that it 'requires a firm ETA ... at least 21 days out to plan the order of vessels arrival[s] ... to plan grain accumulation ,481

6. Site Assembly Plan

GrainCorp notes that the access seeker 'must provide a Site Assembly Plan (SAP) within 21 days of the ETA for the accumulation of grain against a vessel. Grain accumulated from ... [non approved third party] storage will be required to comply with the procedures ... set out under 'Receival of Grain from non-approved storage' in the Port Terminal Grain Handling Storage and Handling Agreement. If the [access seeker] ... fails to provide these details within 21 days of an ETA, it will lose its vessel nomination and Booking Fee.'482

GrainCorp submits that its rationale for this approach is that it 'requires at least 21 days to accumulate grain for the nominated vessel. Conversely, GrainCorp cannot accumulate grain over a longer period given limited port terminal storage capacity to pre-accumulate grain for a vessel.'483

7. Vessel Late or Fails Survey

GrainCorp notes that the 'if the vessel is more than 5 days late than the assigned ETA or fails survey ... GrainCorp will apply a storage fee surcharge for any grain in the port terminal accumulated for that ship and cannot be loaded.' The access seeker can also 'lose its vessel nomination and Booking Fee.' 484

GrainCorp submits that its rationale for this approach is that the 'application of storage fee surcharge (at a level in line with vessel demurrage costs) will provide the financial incentive for the grain exporter to swap its grain and / or vessel with another grain exporter on the shipping stem to load the accumulated grain'. 485

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 42.

GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 42. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 42. GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, p. 42.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 42.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, p. 43.

12.2.2.2 The PTSPs contain a dispute resolution mechanism that is limited to review of decisions to reject cargo nomination applications

GrainCorp notes that the dispute resolution mechanism deals with 'disputes arising from GrainCorp's decision to reject a Cargo Nomination Application.' 486

GrainCorp submits the mechanism has been included because: 487

- (i) 'the acceptance / rejection of a Cargo Nomination Application is the critical decision under the protocols';
- (ii) 'it is difficult to itemise this decision making process as it requires a complex set of "real time" decisions ... where an element of judgement based on experience is required';
- (iii) 'the alternative would be to move to very rigid rules in an attempt to remove all discretion ... [which] will remove flexibility and may act as a disincentive to export;'
- (iv) the mechanism provides a balance where 'decisions to reject Cargo Nomination Applications can be subject to review' and provides an 'incentive on GrainCorp to make justifiable decisions'.

GrainCorp submit that the PTSP dispute resolution mechanism 'is limited to rejections of Cargo Nomination Applications because the other decisions under the protocols are objective in nature.' GrainCorp also notes that it must provide a report to the ACCC on any material disputes. 489

12.3 GrainCorp's supplementary submission to the proposed Undertaking as submitted on 15 April 2009

This section summarises the arguments in GrainCorp's supplementary submission, dated 24 June 2009, that expands on or otherwise explains the approach taken in relation to Capacity Management (Clause 8) and the Initial Port Terminal Services Protocols (Schedule 3) in the proposed Undertaking as submitted on 15 April 2009.

GrainCorp's supplementary submission responds to matters raised in the ACCC's Issues Paper, Information Request and the public submissions received from interested parties.

12.3.1 Responses to general comments on GrainCorp's proposed Undertaking

12.3.1.1 GrainCorp agrees to include the Access Agreement in the Undertaking such that the Access Agreement can only be varied with consent of the ACCC

GrainCorp notes that it 'agrees to include the Wheat Port Terminal Services Agreement [Access Agreement] in the Undertaking (other than the Annexures being

⁴⁸⁶ GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 7.1, p. 38.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 7.1, pp. 38-39.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 7.1, p. 39.

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 7.1, p. 39.

the fee schedule or the Protocols) such that it can only be varied with consent of the ACCC' ... on the 'assumption that the Undertaking term is only two years.' 490

12.3.1.2 GrainCorp has revised the PTSPs that are to be included in the Undertaking, which can be varied in accordance with the mechanism in the proposed Undertaking without requiring a variation to the Undertaking under the Trade Practices Act

GrainCorp notes that it has 'recently updated its Protocols' which 'will be used for bulk wheat for 2009/2010 and GrainCorp will update the Initial Port Terminal Services Protocols in the Undertaking to reflect these updates.' 491

GrainCorp submits that these revised PTSPs 'will be included in the Undertaking to give certainty for the first season but it is necessary that GrainCorp be able to vary [the PTSPs] ... without consent of exporters before the start of a season but subject to the limitations in the Undertaking' in accordance with clause 8.2(b). 492

GrainCorp submits that it does not accept that the PTSPs 'should be locked in for the term and only be capable of variation through an inflexible TPA variation process'. 493

GrainCorp notes that under the proposed approach it can update the PTSPs 'during the season but ... can only implement changes mid-season if it gets the exporters ... to agree ... as the Protocols form part of the contract.' '[T]his will only be possible if exporters see that the changes are provided for necessary operational issues or benefit them.'

12.3.1.3 Proposed withdrawal and re-lodgement of the Undertaking

GrainCorp submits that its 'intention is to re-lodge the Undertaking with these changes, following the ACCC's draft determination' and 'requests the ACCC to take into account these changes in making its draft determination.' GrainCorp submit that 'the changes ... respond directly to issues ... raised and interested parties will get a further opportunity to comment on the changes during consultation on the draft determination.' determination.'

12.3.2 Responses to general comments on GrainCorp's proposed PTSPs

12.3.2.1 GrainCorp intends to have consistent PTSPs for all grains

GrainCorp submits that it 'intends, where feasible and subject to the conditions imposed upon the Undertaking ... to have consistent Protocols for all grains and to continue to include non-regulated grain vessels on the shipping stem' with 'minor differences necessary to accommodate specific issues relating to a particular grain type'. 497

⁴⁹⁰ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 4.

⁴⁹¹ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 5.

⁴⁹² GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 5, 16 and 40.

⁴⁹³ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 98.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 5.

⁴⁹⁵ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 7.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 7.
GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 15.

In light of this, GrainCorp submits that it will have a 'set of bulk wheat specific protocols subject to the Undertaking, and another set of protocols applying to nonregulated grains'. 498

12.3.2.2 GrainCorp submits that prescriptive PTSPs would hinder efficient infrastructure management as many variables are outside its control

GrainCorp submits that '[o]perations at grain port terminals are influenced by a large range of external variables at the port terminal and ... along the grain logistics chain, most of which GrainCorp has no control over' including 'grain infestation, grain chemical treatments, grain quality variations, rail delays, tack shutdowns, port blockages, mechanical breakdowns, weather delays'. 499

GrainCorp submits that to manage these variables to 'minimise cost to both GrainCorp and its customers, particularly vessel demurrage costs, the Company requires a level of flexibility' within the PTSPs 'to facilitate efficient infrastructure management.' '[P]rescriptive protocols would have a significant negative impact on port terminal efficiency and service standards', 'driving up costs and reducing the competitiveness of Australian grain exports.' 500

12.3.2.3 GrainCorp submits that any ability to manipulate the shipping stem to its advantage is addressed by evidence of its past behaviour, the requirement to publish the shipping stem, the terms of the PTSPs, and GrainCorp's compliance with the WEMA.

GrainCorp submits that its ability 'to manipulate the shipping stem and provide any advantage to its trading arm by giving its vessels priority ... is suitably addressed by GrainCorp's history of not having acted in this manner previously, and further prevented by ... the requirement to publish the shipping stem, the terms of the Protocols and the compliance with the WEMA as confirmed by the WEA directed audits'.501

Further, GrainCorp submit that it is 'about to commence ... placing all cargo nomination applications received onto the shipping stem as they are received, prior to commencement of the timely cargo accumulation risk assessment process' and that 'if a cargo is accepted, the shipping stem will be updated to reflect this outcome. If a nomination is rejected, the nomination will be removed from the stem.'502

12.3.3 Responses to specific comments on GrainCorp's proposed **PTSPs**

12.3.3.1 GrainCorp submits that the requirement to prove 'grain ownership' as a critical component of its risk assessment has been reduced

GrainCorp submits that as the revised PTSPs 'allow exporters to nominate cargos between 1 October and 30 September of the following year, the requirement for proving 'grain ownership' as a critical component of cargo accumulation risk

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GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 16.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 2. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 2. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 62, 98-

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 90.

management assessment has been reduced, eliminating a degree of subjectivity from the assessment of cargo nomination applications.'503

However, GrainCorp also submit that access seekers 'will still be required to provide detailed stock information to GrainCorp for the development of a site assembly plan a minimum of 21 days prior to the assigned load date, to ensure that cargos are assembled in a timely manner and that other exporters are no inconvenienced. 504

12.3.3.2 GrainCorp's explanation as to the justification and process for assessing the information required from access seekers for GrainCorp to be satisfied that an access seeker has sufficient grain tonnage

1. The assessment process is necessarily subjective

GrainCorp submits that the 'process of evaluating the risk of timely accumulation of a grain cargo is necessarily subjective, as a number of the factors of relevance cannot be adequately expressed or quantified at the time in which a cargo nomination application is made. '505

GrainCorp submits that this judgement is 'informed by the following considerations:'

- '[t]he experience of the exporter, how long they have been exporting and (i) the tonnage they ship;'
- '[t]he reputation of the exporter and their record of successful 'on time' (ii) accumulation of cargos;'
- '[t]he provision of evidence that the exporter has the capability of (iii) accumulating the cargo on time using road and / or rail transport in a manner that would minimise potential disruption to other port terminal customers:'
- (iv) [i]f a cargo is to be accumulated from approved or non approved storages and the risk associated with delays caused by the latter;'
- (v) '[d]emand for port terminal services at or around the time of a cargo nomination and any relevant terminal operational arrangements (including use of the berth by other vessels as directed by the relevant Port Authority), and the likely requirement for overtime. 506

GrainCorp submits that it does not 'set empirical ownership 'limits' on risk assessments [and does not] ... require proof of ownership of a whole cargo.'507 However:

'An exporter with a large presence in the market has a lower risk of failing to accumulate a cargo on time than an exporter with a smaller market share. Thus a large and active exporter may be judged a low timely accumulation risk and thus no evidence of stock ownership may be required prior to the acceptance of a nomination.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 77. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 77. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 95.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 95. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 95.

On the other hand, a smaller exporter with a history of grain accumulation problems, or a history of timely cargo accumulation failure, may have to supply proof of ownership of the majority of a cargo prior to the acceptance of a nomination, as they may present a high risk of causing delays at port that would then impact on other exporters in the form of vessel delays and demurrage.'508

2. Due to the ability to make a forward booking, the significance of 'grain ownership' as a decision making criteria is reduced

GrainCorp submits that 'the risk assessment process for forward bookings will not rely on grain ownership as a decision making criteria, as it is not possible to require an exporter to provide proof of ownership for cargos nominated 2, 6 or 11 months ahead' therefore 'concerns over the "sufficient grain tonnage" question have been largely addressed.'509

GrainCorp submit that the critical point 'relating to ownership of sufficient tonnage ... to accumulate a cargo in a timely manner is now not at the time of acceptance of cargo nomination, it is at a point no later than 21 days from the assigned load where the nominee has to advise GrainCorp of stock information that will allow the Company to develop a site assembly plan in conjunction with the exporter' – under clause 4.1 of the revised PTSPs. 510

GrainCorp submit that at this point 'if the exporter is not able to prove that they have sufficient grain ownership that will minimise the risk of a failure to accumulate the cargo by the assigned load date, GrainCorp may be forced to compel the exporter to renominate and secure a new assigned load date, when not doing so risks disruption and delays to other customers' – under clause 8 of the revised PTSPs. 511

If a more prescriptive approach in accepting vessel nominations is required, full ownership will need to be demonstrated

GrainCorp also submits that if it is 'forced to move to become more 'prescriptive' with respect to how it accepts vessel nominations the only way in which this can be achieved [is by an exporter being required to] ... demonstrate full ownership of the quantity of grain ... at the time a cargo is nominated ... [which] would be counterproductive ... and will make the new Protocols unworkable'. 512

12.3.3.3 GrainCorp submits that the PTSPs provide clearly defined rules

GrainCorp submits that the PTSPs 'provide clear rules for the nomination of cargos, advising vessel ETA's, assigning load dates, advising GrainCorp of a vessels laycan, processes for nominating multi port loads or changing ports, information requirements about a vessel's readiness to load, the development of a site accumulation plan, [and] deadlines for when information has to be lodged' and that AGEA's assertion that the PTSPs 'don't contain clearly defined rules is patently incorrect. 513

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 95-96.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 96. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 96. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 96.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 96, 100.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 99.

GrainCorp also submits that clause 1.3 of the PTSPS 'clearly describes the information required in a Cargo Nomination Application', clause 2 'describes the Application Review and Acceptance procedure' and that section 2.1 states that it 'will accept or decline a CNA based on a Risk Assessment that takes into account the criteria outlined in clause 2.1'. 514 GrainCorp submits that 'this is a very transparent set of requirements that are not difficult to understand.⁵¹⁵

Further, GrainCorp submit that it is the access seekers' 'obligation to ensure that sufficient cargo is available at the Port Terminal by the estimated load date. GrainCorp has minimal control over cargo availability and no control over vessel delays, regulatory survey failures and weather. In addition ... GrainCorp has no visibility of charter party costs and demurrage rates and it is unreasonable to expect GrainCorp to accept any liability on that basis.'516

12.3.3.4 GrainCorp submits that re-ordering of vessels is undertaken on a transparent basis in line with clearly defined rules

GrainCorp submit that most 'modifications to loading order ... are directly related to':

- '[r]equests by exporters for variations in load date or loading port';⁵¹⁷ (i)
- (ii) '[r]eordering caused by vessel survey failure or insufficient stock at port requiring the shipping stem to be rearranged to avoid terminals 'blocking out', or other exporters incurring demurrage': or 518
- (iii) 'the availability of stock at port to load' as GrainCorp cannot 'partially load vessels and allow the vessel to sit on the berth whilst further stock is delivered. '519

GrainCorp submit that the PTSPs and Access Agreement 'provide clear direction to customers on the process of removing failed vessels and the consequential effect on queuing.' GrainCorp also submit that '[i]t is erroneous of AGEA to suggest that reordering of vessels is undertaken on a non-transparent basis and in the absence of clearly defined rules.'520

GrainCorp submit that if AGEA are 'proposing that the shipping stem become a rigidly enforced order of loading ... they concede to proof of grain ownership and site assembly will be prerequisites to access and bookings. 521

GrainCorp further submit that the removal of 'the ability of exporters to make modifications to their own cargo nominations' or the requirement that 'a request to change a cargo nomination be subject to public input from other exporters' would a be

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 100.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 100.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, Attachment 4, p. 7.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 100. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 101. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 101. 517

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 101. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 102.

'very transparent, but ultimately unworkable process, as it would be cumbersome and may mean that other exporters would object to the proposed modification(s). 522

12.3.3.5 GrainCorp submits that the existing arbitration process offered by Grain Trade Australia (GTA) has been agreed to be an appropriate mechanism for the settlement of disputes under the PTSP and the proposed Undertaking

GrainCorp submits that section 10 of the PTSPs 'contains an expedited dispute resolution process' where it 'is required to give reasons for any decision to reject a cargo nomination application and there is a rapid escalation process should the exporter be dissatisfied' providing 'accountability for GrainCorp's decision making at the port. '523

GrainCorp also submits however that 'following recent consultation with customers' it has agreed 'that use of the existing arbitration process offered by GTA would be an appropriate mechanism for the settlement of disputes relating to the provision of port terminal services and those relating to the provision of access via the Undertaking. 524

12.3.3.6 GrainCorp submits its revised PTSPs have been changed in consultation with its customers to improve their effectiveness and transparency

GrainCorp submits that it 'engaged customers in a process of reviewing the previous protocols to improve their effectiveness' and 'believes that the process of consultation was effective and [the] ... subsequent introduction of revised protocols reflects an active and flexible approach to improving transparency and compliance with Protocol requirements on behalf of both parties.'525

GrainCorp submits that 'some requests by customers for shorter notification periods from customers were received during consultation and the Company believes, based on operational experience that the time frames adopted reflect good practice.'526

12.3.3.7 GrainCorp submits that the PTSPs are applied equally to all access seekers

GrainCorp submits that under the PTSPs, its trading arm is 'subject to the same requirements as other port terminal service customers', 'will be required to enter into an WPTS Agreement [Access Agreement] and will be subject to the terms and conditions for provision of access and services described within the Undertaking. '527

12.3.3.8 GrainCorp submits that removing its ability to impose reasonable conditions in accepting a CNA (clause 3.3.2 of the PTSPs) would reduce its ability to manage risk associated with receiving wheat from third parties

GrainCorp submits that clause 3.3.2 of the PTSPs 'does not discriminate "nonapproved" storage' but allows GrainCorp 'to manage risk associated with receiving wheat from sources that have neither the appropriate quality accreditation in place nor a transparent grain treatment regime ... [protecting] both GrainCorp risk and export markets'. GrainCorp also submit that the 'planning of capacity and resource allocation requires thorough knowledge of grain to be delivered and mode of transport.

⁵²² GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 102.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 102. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 102. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 102. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 99.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 99. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 99.

GrainCorp's experience to date of unsolicited deliveries directs to port further support the need for this clause. 528

12.3.3.9 GrainCorp submits it will remove the reference to 'reasonably anticipated requirements' from the PTSPs

GrainCorp submits that the 'reference to "reasonably anticipated requirements" will be removed' from the PTSPs. 529

12.3.4 Responses to general comments on proposed clause 8.4 – 'Operational Decisions'

12.3.4.1 GrainCorp submits that its operational procedures are sufficiently transparent to allow it to provide port terminal services effectively

GrainCorp note that AGEA has stated 'that Port Terminal Operators "have an obvious conflict of interest ... and real incentive to ... inhibit competition by discriminating in favour of their Trading Divisions" and that 'the existing Undertaking does not provide transparency in relation to management of shipping slots and accumulation at port. 530

GrainCorp submit that these claims 'fail to recognise':

- (i) 'the requirement for GrainCorp to publish the shipping stem and update it every business day;'
- (ii) 'the provisions of the Protocols which specify the manner in which and the factors relevant to GrainCorp accepting a cargo nomination application;'
- (iii) 'the recent finding of the WEA directed audit that, while the process of rationing port terminal capacity where limited was not 'transparent', GrainCorp had not given preferential treatment to GrainCorp Trading. '531

GrainCorp submits that the PTSPs 'prevents manipulation of logistics, substitution of vessels or variation of the shipping stem ... as it lists the factors which GrainCorp may take into account in accepting a cargo nomination application and its customers can take action under the WPTS Agreement if they consider GrainCorp refused to grant them a shipping slot without legitimate grounds. 532

GrainCorp rejects AGEA's submission that 'the requirement that "the Client must confirm it will/has contracted sufficient rail and/or road transport to accumulate the wheat tonnage to the Port Terminal for the nominated cargo prior to the nominated Load Laycan" means that GrainCorp would be likely to discriminate in favour of applicants who use GrainCorp's rail service' as it is submitted to be 'inconsistent with

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, Attachment 4, p. 5.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 96. GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 55.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 55. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 55.

GrainCorp's incentive to maximise throughput at the terminal and ... failure to obtain such confirmation could cause ... inefficiencies at the ports. '533

GrainCorp also rejects AGEA's submission that 'exporters are constantly charged for overtime' as any 'penalties or overtime are .. applied equally in like circumstances to all access seekers. 534

Further, GrainCorp submits that its ability to give priority to vessels based on the 'lead time given between nomination and vessel ETA and likely availability of sufficient Bulk Wheat at the Port Terminal prior to vessel ETA' is 'reasonable for the efficient operation of the port terminal facilities' and regardless, 'GrainCorp must still comply with the requirements of the port terminal service protocols. '535

12.3.4.2 GrainCorp submits that efficient terminal management requires flexibility in the making of operational decisions

GrainCorp submits that 'efficient terminal management requires flexibility, and that the imposition of rigid operational rules will impact on the efficient management of port terminal infrastructure'. 536

GrainCorp also submit that the 'accumulation of grain cargos and loading of vessels is a complex ... task, where many components have to work in concert. A single element in the supply chain, or the inability to flexibly react to changed circumstances, can lead to a coordination failure, and thus a break down of efficiency.

GrainCorp submit that 'other factors that require port terminal management to adjust flexibly daily' include: '[v]ariations in rail service frequency', '[t]rain derailments, accidents and breakdowns', '[r]oad works and traffic delaying the arrival of trucks', '[r]oad transport availability', '[i]ndustrial action', '[c]hanges to transport regulation such as those relating to fatigue management', '[t]erminal disruptions and machinery failures', '[r]ain, wind, flooding, etc. hindering, delaying or stopping vessel loading', '[q]uarantine related matters such as the presence of insects in grain on receival', '[t]he rejection of grain in the shipping path by AQIS due to insects, weed seeds or other material delaying or preventing vessel loading', '[v]essels failing marine or AOIS survey', '[v]essels arriving late and terminal capacity becoming 'blocked out', '[v]essel mechanical failure', '[t]he capacity of vessels to ballast and trim at rates equal to ship loader rates', [v]essel air draft and tides' and '[d]elays related to cargo ownership – insufficient grain to load vessels.'538

GrainCorp submit that during 'the current shipping year, more than 95% of variations to cargo nominations post acceptance were requested by exporters' and that a rigid Undertaking 'that preclude[s] flexibility ... may lead to a situation where ... variations' cannot be accommodated, 'causing significant inefficiencies that would

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 55.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 55.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, Attachment 4, p. 13.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 55.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 56. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, pp. 56-57.

materially harm ... individual exporters [and] ... the overall competitiveness of Australian grain exports.'539

GrainCorp also submit that the 'recent [WEA directed] audit of GrainCorp's operations for the period 15 December 2008 to 20 May 2009 concluded that 'despite the confusion between the noted times of Notice of Intention to Nominate and the Vessel Nomination, our audit did not find any evidence of unfair or inappropriate priority setting.'540

12.3.5 Responses to specific comments on proposed clause 8.4 -'Operational Decisions'

12.3.5.1 GrainCorp submits that the 'objective commercial criteria' referred to focus on how it can deliver services to customers in the most efficient and commercially viable manner

GrainCorp submit that the "objective commercial criteria" referred to ... focus ... on how terminal management can deliver services to customers in the most efficient and commercially viable manner'. GrainCorp submit that '[f]lexibility is required to efficiently manage complex infrastructure that services multiple customers.'541

GrainCorp submits that scheduled operations can be disrupted by: '[r]ain or high winds preventing vessels from being loaded or berthing', '[t]ransport delays leaving cargo accumulation incomplete, forcing vessels to stand off to await the accumulation of the remainder of a cargo', '[v]essels failing survey and their assigned load date being missed can cause terminals to 'block out' (fill to storage capacity)', '[g]rain presented to AQIS failing inspection slowing ship loading or causing vessels to stand off while replacement grain is sourced or grain is fumigated (for between 2 and 9 days)', and '[m]achinery failures delaying ship loading.'542

GrainCorp submit that in such circumstances it 'has to be able to respond to the circumstances ... and make decisions, such as changing the order of vessel loading, in order to minimise disruption to all customers' however, if 'rigid prescriptive rules are placed on the management of shipping at terminals efficiency will be reduced and the cost of exporting will increase. '543

12.3.6 GrainCorp's proposed withdrawal and re-lodgement of the **Undertaking – Revised PTSPs**

As noted above, GrainCorp has submitted that it intends to re-lodge the Undertaking with changes (amongst other amendments) to the PTSPs following the ACCC's draft decision. GrainCorp also requested that the ACCC to take into account these changes in making its draft decision.

As the revised PTSPs have neither been submitted as part of the proposed Undertaking (lodged on 15 April 2009) nor have the amendments to the PTSP been subject to public consultation, the ACCC has considered that it would be not

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 57. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 57. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 97.

GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 97. GrainCorp Operations Limited, *Supplementary submission to the ACCC*, 24 June 2009, p. 97.

appropriate to comment on the terms of the revised PTSPs as part of the draft decision. However, in the interests of expediency, the ACCC has annexed the most recent version of the revised protocols (at **Annexure B**) for comment during the consultation period on the draft decision.

12.4 Submissions received from interested parties to the proposed Undertaking as submitted on 15 April 2009

This chapter summarises the arguments put forward in public submissions by interested parties in response to GrainCorp's proposed undertaking and supporting submission in relation to Capacity Management (Clause 8) and the Initial Port Terminal Services Protocols (Schedule 3) in the proposed Undertaking as submitted on 15 April 2009.

12.4.1 Australian Grain Exporters Association (AGEA)

12.4.1.1 AGEA's general comments on GrainCorp's proposed Undertaking

AGEA submits that '[f]air and transparent access requires ... an ... undertaking which has clarity, certainty and transparency. The rules must be detailed and clear ... [and] be capable of objective application. Discretionary or subjective decisions must be kept to the absolute minimum. Decisions and the reasons for them must be disclosed in a timely way and open to effective and timely review. '544

AGEA also submits that unless the proposed access undertakings provide transparency in relation to BHC's decisions⁵⁴⁵, 'BHCs will be able to manipulate logistics, substitute vessels and/or vary the shipping stem to confer preferential treatment on themselves'. ⁵⁴⁶

12.4.1.2 AGEA's general comments on GrainCorp's proposed PTSPs

1. Transparency and certainty required in the application of the PTSPs and shipping stem

AGEA submits that the proposed PTSPs do not provide transparency 'in relation to the management and operation of BHCs' port terminals and shipping stem. The Port Protocols provide the BHCs with wide discretions and lack objective criteria for the allocation of shipping slots'. AGEA further submit that the PTSPs 'do not contain clearly defined rules which are capable of objective application.' 548

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Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 2.6, p. 2.

⁵⁴⁵ It should be noted that AGEA's submissions on the proposed Undertakings (including the proposed port protocols) are, unless otherwise specified, comments relating to the proposed Undertaking and proposed port protocols of all three bulk handling companies (ABB, GrainCorp and CBH).

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 4.12, p. 10.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.1, p. 31.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para K2(iii), p. 48.

AGEA also submits that 'there is no transparency in relation to the shipping stems', bringing into question 'the ability of the BHCs to manipulate the shipping stem to their commercial advantage'. 549

AGEA also submits that '[t]ransparency should ensure that port protocols are applied to BHCs ... and AWEs on a 'no less favourable' basis. This does not occur at present.'550

In addition, AGEA submits that the access provider's need for flexibility and the access seeker's need for transparency and certainty can be balanced by 'clearly specifying the obligations of the BHCs.'551

2. Conflict of interest means BHC will discriminate against other users

AGEA submits that 'BHCs' conflict of interest make it inevitable that BHCs will give preferential treatment to their Trading Divisions and make operational decisions that allow them to maximise profits [for example, in the allocation of overtime and other expenses], to the detriment of other users of the port and competition in the bulk wheat export market.' 552

To mitigate against these risks AGEA states that 'a clearly defined shipping protocol and transparency in relation to BHCs' decision-making is required.'553

3. Certainty of reserved shipping slots and limited re-ordering of shipping slots

AGEA submits that access seekers must have 'the certainty of knowing that if they book a spot for a vessel on a particular day, the service will be delivered or they will be adequately compensated.'554 'At present ... BHCs have the discretion to change booking slots and do not incur any liability if they fail to deliver.'555

AGEA also submits that '[r]eordering of the load order of vessels in the shipping stem should only be allowed in certain ... circumstances and with full transparency in the decision-making process.' The reason proposed for this is that '[o]therwise, BHCs may assert that delays were encountered in getting stock to port or insufficient stock was accumulated, but AWEs would never know if that was the case.'556

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 14.6, p. 32.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.7, p. 32.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 1, para K2(ii), p. 48.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 14.2, p. 31.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009,para 14.2, p. 31.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.3, p. 31.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.3, p. 31.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.5, p. 31.

4. Entitlement should not be a basis on which an ability to export is determined

AGEA submits that the 'ability to export stock should not be subject to BHC being satisfied that AWEs have stock available because':

- (i) 'BHCs control the ability of AWEs to get stock to port and accumulation.'
- (ii) 'BHCs can allow their stock to sit in port, taking up accumulation space ... [and] therefore have the ability to manipulate the logistics of getting stock to port to serve their own interests'; and
- (iii) 'AWEs enter into forward sale contracts' under which they have legal title to wheat 'but this would not be apparent from BHCs' system'. 557
- 5. The capacity allocation process should be completely transparent

AGEA submits that there 'must be complete transparency in relation to capacity allocation or an independent person should be appointed to make decisions about capacity allocation.'558

AGEA submit that capacity could be allocated by way of an auction process whereby:

'AWEs can bid for capacity by port, for any month at ... the export out-loading charge ... The initial tender should take place as early as possible, with the full annual capacity put up for tender. In each tender, AWEs can bid for a maximum of 25% capacity in each pot. The tender should be operated by an independent third party ... Tenders for undersubscribed capacity could then be held at intervals to be determined. Where a tender is oversubscribed, the capacity should be issued on a pro-rated basis ...

Where storage capacity at port is limited ... capacity should be allocated on the basis that a port user has access to storage facilities for [an appropriate] ... period ... to allow the user to accumulate and ship their vessel. 5559

6. Dispute resolution process for operational matters

AGEA submits that the PTSPs must 'contain a clear dispute resolution mechanism whereby disputes [in relation to the PTSPs] may be referred to an independent umpire for a binding decision to be made within 24 hours'. The reason proposed for this is that '[i]f a dispute is not resolved within 24 hours, the opportunity to export stock may be lost because a slot may have been allocated to another party.' 560

7. Varying the PTSPs

AGEA submits that the access provider's right to unilaterally vary the PTSPs 'is inconsistent with the requirement of clarity and certainty' and notes that BHCs 'are

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 14.4, p. 31.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 14.8, p. 32.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.8, 14.10, pp. 32-33.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 14.11, p. 32.

only required to "consult" with AWEs before implementation of the varied terms and conditions. '561

12.4.1.3 Specific comments on GrainCorp's proposed PTSPs

1. PTSPs must contain certain provisions

AGEA submits that the PTSPs must provide: 562

- (i) that if the access seekers 'pay the vessel nomination fee and are allocated an estimated load date, BHCs must provide the necessary services to allow ... load[ing of] the vessel (within a three day spread), failing which BHCs will be liable for any loss or damage' suffered;
- (ii) 'transparency as to how the BHCs accept vessel nominations and provide vessel slots';
- (iii) 'mutual rights to terminate on the grounds of force majeure';
- (iv) 'a dispute resolution mechanism whereby disputes may be referred to an independent 'umpire' for a binding and timely decision' within 24 hours.
- 2. The 'risk assessment' process in the PTSPs is not transparent and is based on factors that are largely within GrainCorp's knowledge or control. 563

AGEA note that under the PTSPs, GrainCorp 'has 7 business days of receipt of a Cargo Nomination Application to undertake a risk assessment and GrainCorp will accept or decline a Cargo Nomination Application based on a risk assessment that takes into account the criteria in clause 3.1.'

AGEA submits that the 'factors listed in clause 3.1 include factors that are largely within GrainCorp's knowledge or control (see clauses 3.1.2 to 3.1.5)' and that the 'process for undertaking risk assessments is not transparent and does not show how the process will work in practice.' 564

Examples AGEA give to support this argument is that:

(i) 'under clause 3.1.2 GrainCorp may take into account "confirmation to GrainCorp that [the exporter] will have sufficient grain tonnage of the relevant grade (at GrainCorp, approved or non-approved storage facilities) against the CAP for the nominated cargo." AGEA submit that in 'the vast majority of circumstances, GrainCorp will have access to this information': 565

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para K2(vii), p. 48.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 4.17(h), p. 14.

AGEA's comments in headings 2 and 3 are specific to GrainCorp and do not apply to other bulk handling companies.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, Schedule 3, p. 54.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 3, p. 54.

- (ii) '[i]n relation to clauses 3.1.3 and 3.1.4, it is likely that GrainCorp or its contractors will accumulate the grain as the wheat will most likely be under the control of GrainCorp, as per its Storage & Handling Agreement.'566
- (iii) AGEA also notes in relation to clause 3.1.3 that 'GrainCorp may accept or decline a Cargo Nomination Application based on confirmation that the exporter has "contracted sufficient rail and/or transport to accumulate the grain tonnage." AGEA submits that this 'suggests that GrainCorp would be likely to discriminate in favour of applicants who use GrainCorp's rail services. '567
- (iv) '[c]lause 3.1.5 provides that GrainCorp may take into account whether "GrainCorp has available and sufficient intake, grain segregation, storage and shipping capacity at the Port Terminal that will allow loading of the grain onto the nominated cargo." AGEA submit that 'GrainCorp controls Port Terminal intake, grain segregation, storage and shipping capacity. 568
- 3. The dispute resolution process in the PTSPs are too slow and do not protect the access seeker's interests.

AGEA submits that by the time a client has the opportunity to 'serve an escalation process' under the dispute resolution process in the PTSPs, the 'client will most likely have lost its spot'. Therefore, the 'dispute mechanism does not protect the interests of clients by providing a speedy mechanism for resolving disputes.' 569

12.4.1.4 General comments on proposed clause 8.4 – 'Operational Decisions'

1. The arguments raised in relation to the PTSPs are also relevant to the clauses on Operational Decisions

AGEA submits that its arguments in relation to the PTSPs (as set out above) are also relevant to the clauses in the proposed Undertaking dealing with 'Operational Decisions'. ⁵⁷⁰

2. The criteria GrainCorp can take into account when making Operational Decisions are largely subjective and create uncertainty

AGEA submits that GrainCorp's discretion in making Operational Decisions 'is too wide and subjective' and that access seekers 'need the certainty of knowing shipping slots will be available.'571

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Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, Schedule 3, p. 54.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, p.11.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, Schedule 3, p. 54.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, Schedule 3, p. 54.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 15.1, p. 33.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 15.2, p. 33.

AGEA propose that this could be achieved by having PTSPs that 'clearly define the obligations to accept vessel nominations', whereby if the access seeker 'fails to get wheat to port by the load date' they 'forfeit the booking fee', which would protect GrainCorp's interests. ⁵⁷²

12.4.1.5 Specific comments on proposed clause 8.4 – 'Operational Decisions'

1. GrainCorp can determine priority of a particular vessel based on factors within its control

AGEA note that clause 8.4(d)(i) 'entitles BHCs to make Operational Decisions to give priority to vessels based on the "lead time given between nomination and vessel ETA and likely availability of sufficient Bulk Wheat at the Port Terminal prior to vessel ETA". ⁵⁷³

AGEA submits that GrainCorp controls 'the movement and accumulation of wheat at port.' 574

2. The objectives GrainCorp can take into account when making Operational Decisions are vague and provide opportunities for GrainCorp to restrict access

AGEA submits that clause 8.4(d)(ii) 'provides opportunities for BHCs to restrict access to port terminal services' and are uncertain.⁵⁷⁵ In particular, AGEA submits that:

- (i) under clause 8.4(d)(ii)(A), GrainCorp would not normally be 'aware of the AWE's vessel demurrage rate' and regardless, an access seeker's 'ability to negotiate a low demurrage should not result in ... another vessel being given priority ... because it has a higher demurrage rate.', 576 and
- (ii) under clause 8.4(d)(ii)(B), as GrainCorp 'controls the movement and accumulation of wheat at port, it is within its means to show that the throughput of bulk wheat is maximised by loading its vessels in priority' to other access seeker's vessels.⁵⁷⁷
- 3. The factors on which GrainCorp can vary a cargo assembly or queuing order are broad and some are within GrainCorp's control

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Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.2, p. 33.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.4, p. 33.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.4, p. 33.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.5, p. 33.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 15.5(a), p. 34.

Australian Grain Exporters Association, *Submission in relation to proposed access undertakings*, 29 May 2009, para 15.5(b), p. 34.

AGEA submits that clause 8.4(d)(iii) provides GrainCorp with 'very broad entitlements to vary a cargo assembly plan or queuing order of a vessel.' In particular, AGEA submits that:

- (i) with regard to the criterion in clause 8.4(d)(iii)(A), GrainCorp 'control[s] the movement and accumulation of wheat at port facility';⁵⁷⁹ and
- (ii) with regard to the criterion in clause 8.4(d)(iii)(A), 'vessel congestion' is not an appropriate ground. 580

12.4.2 Riverina (Australia) Pty Ltd

12.4.2.1 Riverina submits that the proposed Undertaking engenders uncertainty and discriminatory conduct

Riverina submits that aspects of GrainCorp's proposed Undertaking 'engender uncertainty, lack of transparency and may possibly lead to discriminatory conduct in the treatment of users of Port Terminals and Port Terminal Services.' 581

Riverina also submits that in 'order to provide certainty, transparency and non-discriminatory conduct':

- (i) the 'Protocols be incorporated as part of the Undertaking';⁵⁸²
- (ii) 'any discretion to change the terms of the ... Protocols ... during their respective operative periods is removed unless approved by the ACCC through an identical process to the current one occurs';⁵⁸³ and
- (iii) 'the Protocols are extended to include all grains exported through the Port Facilities using Port Terminal Services'. 584

Riverina submits that these changes (amongst others) would provide 'certainty for all users to enable forward budgeting, contracting and business development and ties in ... with the setting of budgets, plans and estimation of expenses and revenues for ... normal 12 month forward planning processes. '585

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.6, p. 34.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.6, p. 34.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 15.6, p. 34.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 1.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 1.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 2.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 2.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 5.

12.4.2.2 Riverina submits that GrainCorp retains the discretion to change non-price terms without consultation, with minimal notice to users and no requirement to compensate losses caused as a result of the exercise of this discretion.

Riverina submits that the drafting of the proposed Undertaking gives GrainCorp 'the discretion to change ... non-price items without consultation, with minimal notice to users of the facility and with no compensation for losses that may be caused due to forward contract and export contract positions set for any time greater than 30 days after notification of the intended change.' Riverina submit that this 'discretion reduces certainty for Users of the Port Terminal Services.' 586

12.4.2.3 Riverina submits that information provided by publication of the shipping stem is 'laudable' and promotes competition

Riverina submits that '[s]hipping stem information is publicly accessible under the continuous disclosure requirements of the WEMA and Riverina considers that this is a laudable transparent process for detailing information to the public in general' as '[t]imely access by all market participants to relevant information promotes competition and utilisation of facilities.' 587

12.4.2.4 Riverina proposes certain amendments to the proposed Undertaking and PTSPs

Riverina proposes that clause 8.2(b) and (c) be deleted from the proposed Undertaking in their entirety.⁵⁸⁸ These clauses related to the variation mechanism for the PTSPs.

Riverina also propose that clause 3.3.2 of the PTSPs be deleted as it is submitted that 'this discriminates against Users utilising non-approved storage facilities. Where other measures relating to grain grade, testing and other issues are met through the proscribed measures in the standard terms this is not required and introduces discriminatory treatment.'589

12.5 ACCC's Assessment of Issues

12.5.1 Introduction

The ACCC has identified the following issues as arising for consideration in relation to the proposed 'Capacity Management' and the PTSP components of the proposed Undertaking:

 the nature of the inclusion of the PTSPs in the proposed Undertaking and Access Agreements;

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, pp. 2-3.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 7.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 14.

Riverina (Australia) Pty Ltd, Submission in relation to proposed GrainCorp and CBH access undertakings, 29 May 2009, p. 16.

- the need for the inclusion of the PTSPs in the proposed Undertaking given the disclosure requirements under the WEMA;
- whether the PTSPs provide an appropriate balance between providing access seekers with sufficient certainty and clarity as to their terms, effect and operation; and GrainCorp with sufficient flexibility in their management of the Port Terminal Services;
- the process to be applied in varying the PTSPs;
- interaction of the Operational Decisions clause with the PTSPs; and
- whether the Operational Decisions clause provides an appropriate balance between providing access seekers with sufficient certainty and clarity as to their terms, effect and operation; and GrainCorp with sufficient flexibility in their management of the Port Terminal Services.

The ACCC considers it important that the proposed Undertaking provides for sufficient certainty and clarity in its terms, effect and operation in order to enable the access provider and access seekers to be adequately aware of their respective rights and obligations, and thereby avoid unnecessary costs, monetary or otherwise, when utilising the processes set by the proposed Undertaking.

The ACCC considers that an undertaking that achieves these aims is in the public interest, would promote the interests of persons who might want access to the service, while also protecting the legitimate business interests of the provider, and would allow for an enforceable undertaking.

12.5.2 Nature of the inclusion of the PTSPs in the proposed Undertaking and Access Agreements

12.5.2.1 PTSPs form part of the proposed Undertaking

GrainCorp's PTSPs are set out in Schedule 3 to the Undertaking. ⁵⁹⁰ As the PTSPs are included in a Schedule to the Undertaking, then given the wording used in the Undertaking, the ACCC is of the view that the PTSPs form part of the Undertaking. ⁵⁹¹

Given the PTSPs set out the key process by which GrainCorp will allocate port terminal capacity (or in GrainCorp's words 'the protocols are the primary terms which apply to the provision of Port Terminal Services' 1922), it is the ACCC's view that the inclusion of the PTSPs in the proposed Undertaking is appropriate.

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GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 8.2(a).

GrainCorp Operations Limited, *Port Terminal Services Access Undertaking*, 15 April 2009, clause 2.2 and 11.2(e) - 'a reference to a, clause, Part or a Schedule is a reference to a clause, Part or Schedule of this Undertaking'.

⁵⁹² GrainCorp Operations Limited, *Submission to the ACCC*, 15 April 2009, para 9.4, p. 54.

12.5.2.2 PTSPs may be offered as part of the Access Agreements

GrainCorp undertakes to offer to include the initial PTSPs set out in Schedule 3 in the Access Agreements but the wording of clause 8.2(a) of the proposed Undertaking does not **oblige** GrainCorp to include the PTSPs in the Access Agreements.⁵⁹³

It appears however that GrainCorp is of the view that the wording of clause 8.2(a) does impose an obligation as they have also submitted that 'the Undertaking **requires** the access agreement to contain the Port Terminal Services Protocols' (emphasis added). ⁵⁹⁴

As the ACCC understands this proposal (assuming GrainCorp is obliged to include the PTSPs in the Access Agreement), the initial PTSPs would form part of the contractual terms and conditions that GrainCorp agrees to provide to access seekers for the term of the Access Agreement. However, under the proposed Undertaking, GrainCorp can also vary the PTSPs subject to the terms in the Undertaking during the term of the Access Agreement.

In the ACCC's view, the practical result of this provision does not provide for sufficient certainty and clarity in its terms, effect and operation of the proposed Undertaking because:

- (i) the PTSPs set out GrainCorp's policies and procedures for managing demand for the Port Terminal Services and as a result, there should only be one version of the PTSPs that applies to bulk wheat;
- (ii) for example, if GrainCorp enters into an Access Agreement with an access seeker with the initial PTSPs in the form they exist in the proposed Undertaking in January then in March GrainCorp varies the PTSPs, and then in May enters into an Access Agreement with a second access seeker offering a different version of the PTSPs unless the first access seeker agrees to a contractual change, GrainCorp will be contractually obliged to comply with two, possibly competing, versions of the PTSPs.

In light of this, the ACCC's view is that clause 8.2(a) is likely not to be appropriate in its current form.

The ACCC recommends that while the PTSPs should be part of the Undertaking (as appears to be offered), a provision should be included in the Standard Terms that obliges GrainCorp to comply with the PTSPs when providing the Port Terminal Services on the terms contained in the PTSPs that are in existence at the date the access undertaking came into operation or, if relevant, as varied from time to time in accordance with the variation methodology in the Undertaking (discussed further below).

When combined with the recommendation in relation the variation methodology (set out below), it is the ACCC's preliminary view that this approach is more likely to be appropriate as it would maintain a flexible and pragmatic approach to variations of the PTSPs – allowing GrainCorp to respond to operational concerns – while providing

GrainCorp Operations Limited, Port Terminal Services Access Undertaking, 15 April 2009, clause 8.2(a).

GrainCorp Operations Limited, Submission to the ACCC, 15 April 2009, para 9.4, p. 54.

access seekers with sufficient certainty and clarity in its terms, effect and operation of the proposed PTSPs.

12.5.3 The substance of the proposed PTSPs

The ACCC has considered two issues. Firstly, whether the provisions in the Undertaking and the transparency provisions in the WEMA and the proposed Undertaking are sufficient to adequately deal with capacity management issues, and if not, whether or not the PTSPs provide for sufficient certainty and clarity in its terms, effect and operation in order to enable the access provider and access seekers to be adequately aware of their respective rights and obligations, and thereby avoid unnecessary costs, monetary or otherwise, when utilising the processes set by the proposed PTSPs and Undertaking.

12.5.3.1 Need for the PTSPs to be included in the Undertaking given the requirements of the WEMA

With regard to the first consideration, the ACCC notes that the very premise behind the requirements under the WEMA for Bulk Handlers to provide an access undertaking to the ACCC is that these bulk handlers are vertically integrated and an access undertaking is required to provide a level of constraint against the potential for discrimination in the provision of port terminal services. Further, the transparency provided by publication of certain information in relation to the shipping stem does not, in the ACCC's view by itself provide satisfactory protection against the ability for GrainCorp to discriminate in favour of its own trading arm.

12.5.3.2 Whether the PTSPs provide an appropriate balance between providing access seekers with sufficient certainty and clarity as to their terms, effect and operation and GrainCorp with sufficient flexibility in their management of the Port Terminal Services.

With regard to the second consideration, on the one hand, given the ACCC considers it relevant that the proposed Undertaking provides for sufficient certainty and clarity in its terms, effect and operation in order to enable GrainCorp and access seekers to be adequately aware of their respective rights and obligations.

In light of this, the ACCC also recognises that the process of vessel nomination, acceptance and rejection and overall capacity management is an evolving process. This is (at least in part) due to the existence of a range of possible exogenous developments which can precipitate a change to any previously stated plan. As a result, the ACCC recognises that the maintenance of a flexible and pragmatic approach is required to maintain the overall efficiency of the system.

On balance, the ACCC's view is that the proposed PTSPs are, on the whole, unlikely to be appropriate because they are unclear and outdated. The following comments on the particular provisions of the PTSPs are however made in recognition of the challenge of balancing access seekers' interests and GrainCorp's legitimate business interests, and are made under the headings used in the PTSPs. The ACCC notes that some of these concerns have been addressed in the revised PTSPs that are annexed at **Annexure B**.

1. Cargo Nomination Application Procedure

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

- (i) in relation to clause 2.2.4, the criteria and the process to be applied in assessing whether or not an access seeker has provided 'confirmation' that it will comply with 'applicable protocols and procedures' is unclear and requires further explanation (this is relevant as it is a factor in GrainCorp's 'risk assessment' under clause 3.1.1). In addition, the reference to the 'applicable protocols and procedures, as advised by GrainCorp from time to time for the relevant Port Terminal' is also unclear as it is uncertain to what protocols and procedures an access seeker is providing confirmation they will operate under.
- (ii) in relation to clause 2.2.5, the criteria and the process to be applied in assessing whether or not an access seeker has provided 'confirmation' that a 'vessel is expected to be ready to load on arrival' is unclear and requires further explanation (this is relevant as it is a factor in GrainCorp's 'risk assessment' under clause 3.1.1).

2. Cargo Nomination Application Review and Acceptance Procedure

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

- (i) in relation to clause 3.1, the criteria to be used and the process to be applied by GrainCorp in its 'risk assessment' is unclear and requires further explanation. While a series of factors that will be taken into account are listed, the list is non-exhaustive, and GrainCorp has noted at page 95 of its supplementary submission a range of other considerations it will take into account when considering timely accumulation of a grain cargo that it considers as relevant to this assessment process.
- (ii) in relation to clause 3.1.2, the requirement to demonstrate 'sufficient grain tonnage of the relevant grade' is unclear and is unlikely to be in the interests of persons who might want access to the service given the pre-existing financial exposure of access seekers to demurrage and the existence of booking and nomination fees. The ACCC is of the view that a financial incentive exists for access seekers to ensure that they have, or can, acquire required cargo and have robust assembly plans.
- (iii) in relation to clauses 3.1.3 to 3.1.6, certain criteria and processes that are within GrainCorp's control or requires subjective determinations by GrainCorp are unclear and require further explanation (for example, 'phytosanitary and market access risks', 'whether GrainCorp has available and sufficient intake grain segregation, storage and shipping capacity', 'reserving capacity' [the ACCC notes that GrainCorp has submitted it has removed the 'reserving capacity' provision from its revised PTSPs], 'any other supporting information or documents', 'reputation or practical concerns').
- (iv) in relation to clause 3.1 and 3.2, although it is clear that the risk assessment must be conducted within 7 days (the ACCC notes that the

revised PTSPs state that the risk assessment must be conducted within 5 days), no timeframe is set within which GrainCorp must accept or decline a CNA based on that risk assessment. As a result, the current drafting allows a risk assessment to be conducted within 7 days but the decision to accept or decline never to be made. This current drafting provides excessive flexibility for GrainCorp and insufficient certainty for access seekers as the process is open-ended with GrainCorp not being obliged to make the relevant decision within a set timeframe.

- (v) in relation to clause 3.3.2, there is a lack of clarity about the criteria to be used and process that GrainCorp will apply in determining to impose 'reasonable conditions' when accepting an access seeker's CNA and a lack of clarity as to what certain terms mean (for example, 'port operating arrangements', 'source of grain').
- (vi) in relation to an acceptance of a CNA, the current drafting does not require GrainCorp to communicate an acceptance to an access seeker, and in relation to clause 3.4, GrainCorp is not obliged to provide reasons for decision within a set timeframe. The open-ended nature of this process provides excessive flexibility for GrainCorp and insufficient certainty for access seekers

3. Load Date

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) in relation to clause 4.1, the criteria used and the process to be applied in the exercise of GrainCorp's discretion as to the assigning of an estimated time of loading and new queuing order is unclear and requires further explanation.

4. Site Accumulation

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) in relation to clause 5.3, it is unclear how the exclusion of liability provision in the PTSPs would operate in conjunction with an exclusion of liability provision in an Access Agreement. It is the ACCC's preliminary view that it is more likely to be appropriate that an exclusion of liability provision be contained in the Access Agreement.

5. Booking Fee

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) in relation to clause 6.1, the requirement for an access seeker to make payment in cleared funds within 24 hours of GrainCorp notifying them that a Load Laycan and Queuing Order has been assigned to their accepted CNA, otherwise the access seeker will lose their Load Laycan and Queuing Order, does not appropriately balance the legitimate business

interests of GrainCorp and the interests of access seekers – as GrainCorp is under no set timeframe within which to notify an access seeker, yet on the other hand imposes a 24 hour deadline on an access seeker to pay a booking fee, with penalties applying for failure to do so.

(ii) in relation to clause 6.2, there are certain criteria and processes that are within GrainCorp's control or requires subjective determinations by GrainCorp within the clauses identified 9and discussed above) as grounds for requiring an access seeker to renominate another cargo or provide a substitute vessel that are unclear and require further explanation.

6. Substituting Nominated Vessels

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) in relation to clause 7.1, the criteria used and the process to be applied in determining whether a vessel is 'materially similar' to the original nominated vessel is unclear and requires further explanation.

7 Late or Cancelled Vessels

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) in relation to clause 8.1, the details that must be provided by an access seeker to GrainCorp in a Notice of Readiness is unclear and needs further explanation.

8. Vessels Failing Regulatory Survey

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) in relation to clause 9.4, the circumstances under which GrainCorp may recommend a survey in connection with clause 3.1.6 are unclear and require further explanation. The current drafting of this clause provides excessive flexibility for GrainCorp and insufficient certainty for access seekers as GrainCorp can order an access seeker to incur the expense of a survey for what appears to be an excessively wide range of reasons – including, for example, if GrainCorp has any 'practical' concerns.

9. Dispute Resolution

The ACCC's preliminary view is that the provision as currently drafted is not appropriate for the following reasons:

(i) the current drafting of the dispute resolution process provides excessive flexibility for GrainCorp and insufficient certainty for access seekers as the process is open-ended and the final stage leaves the matter in GrainCorp's hands with GrainCorp not obliged to provide reasons for the decision within set times and no timeframes for the ultimate resolution of the dispute.

The ACCC's preliminary view is that the provision would be more likely to be appropriate if the process applied to all disputes concerning the operation of the PTSPs (other than those disputes listed in clause 10.1.5), it was not open ended, reasons for decision were required to be given and set timeframes for final decisions to be made and the recommendations in the Non-Discrimination chapter for a clearer non-discrimination provision in the Undertaking are accepted.

The ACCC notes that GrainCorp has agreed 'that use of the existing arbitration process offered by GTA would be an appropriate mechanism for the settlement of disputes relating to the provision of port terminal services'. 595

10. General comments

Certain terms used in the proposed Undertaking are not applicable to the PTSP or the proposed Undertaking (for example, in the definition of 'Intention Notice', a reference is made to a 'Vessel Nomination Application', however this term is not defined in either the proposed Undertaking or the PTSPs), or are used inconsistently (for example, the PTSPs refer to the Port Terminal Rules (in clause 8.2(d)) – which is not a defined term and appears to be referring to the PTSPs). The lack of consistency (or references to outdated terms) can lead to confusion as to the operation of the PTSPs and the Undertaking for access seekers and for GrainCorp and should be remedied.

12.5.4 Varying the Port Terminal Services Protocols

It is the ACCC's preliminary view that the process to be applied in the proposed Undertaking when seeking a variation of the PTSPs provides too much discretion to GrainCorp and insufficient certainty for access seekers. Given the PTSPs form part of the key processes by which GrainCorp will allocate port terminal capacity, their variation should, by and large, only take place after consultation with the port users.

As discussed above, the ACCC has recommended that the initial PTSPs should be part of the Undertaking (as appears to be currently offered by GrainCorp).

In order to vary the PTSPs under the proposed Undertaking, a provision should be included in the Standard Terms that obliges GrainCorp to comply with the terms in the PTSPs when providing the Port Terminal Services as the PTSPs existed on the date the access undertaking came into operation or, if relevant, as varied from time to time in accordance with the variation methodology in the Undertaking. In addition, a provision should be included in the undertaking that states that any variations to the PTSPs must be made in accordance with, and are subject to the non-discrimination provisions in the undertaking.

The variation methodology for the PTSPs in the Undertaking would require:

(i) an adequate consultation process (the proposed methodology set out at page 12 of GrainCorp's supplementary submission could be used as a base) where access seekers are given a sufficient degree of notice about amendments, with the PTSPs as varied from time to time being required to be published on its website and provided to the ACCC within 5 days.

⁵⁹⁵ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 102.

- (ii) in recognition of the fact that parties may not respond to GrainCorp's communications regarding proposed changes, in certain specifically defined circumstances (i.e. force majeure situations) that are set out clearly in the Undertaking, the amendments may be implemented unilaterally.
- (iii) and a clause would be included in the Undertaking obligating GrainCorp to comply with the PTSPs (as amended from time to time).

The ACCC notes that this proposal leaves GrainCorp with the flexibility to vary the PTSPs and lies somewhere in the middle of the spectrum of possible PTSP variation mechanisms that could be included in the Undertaking. On one end would be the mechanism to allowing GrainCorp the flexibility to amend the PTSPs at will, and at the other, the mechanism of only allowing amendments to the PTSPs in accordance with the formal variation mechanism in section 44ZZA(7) of the Act.

While the ACCC recognises that the recommended 'model' has some risks (given that the ACCC will not review all proposed amendments to determine their appropriateness) it is the ACCC's view that this risk is mitigated by: (i) the inclusion of a robust consultation mechanism; (ii) the inclusion of a provision allowing the ACCC to treat a breach of the amended PTSPs as a breach of the Undertaking; (iii) the recommendation for a clearer non-discrimination provision and the inclusion of a provision that any variation to the PTSPs must be made in accordance with and are subject to the non-discrimination provisions in the undertaking; and (iv) the fact that if there are issues with this particular model, the term of the Undertaking is relatively short and the variation mechanism could be strengthened in any future Undertaking.

It is the ACCC's preliminary view that this approach is more likely to be appropriate as it would maintain a flexible and pragmatic approach to variations of the PTSPs – allowing GrainCorp to respond to operational concerns without having to formally vary the Undertaking itself – while providing access seekers with sufficient certainty and clarity in its terms, effect and operation of the key processes by which GrainCorp will allocate port terminal capacity as provided by the PTSPs.

To ensure that the ACCC can enforce PTSPs that have been varied, a provision should be included in the undertaking that obliges GrainCorp to comply with the Port Terminal Services Protocols (as varied from time to time).

12.5.5 Operational Decisions

12.5.5.1 Interaction of the Operational Decisions clause and the PTSPs

Under the proposed Undertaking, 'Operational Decisions' constitute all decisions made in the course of providing the Port Terminal Services.

The ACCC notes that as a result of the definition of Operational Decisions, there is significant potential overlap with the provisions in the PTSPs. From this point of view, the interaction between the PTSPs and the Operational Decisions component of the proposed Undertaking is unclear. The ACCC's preliminary view is that it is more likely to be appropriate that the provisions under clause 8.4 are included in the PTSPs. See the Non-Discrimination chapter for more detail.

12.5.5.2 Whether the Operational Decisions clause provides an appropriate balance between providing access seekers with sufficient certainty and clarity as to their terms, effect and operation and GrainCorp with sufficient flexibility in their management of the Port Terminal Services

Given the divergence of views as to the effect of the wording in the Operational Decisions clause in the proposed Undertaking (clause 8.4), the ACCC has considered the appropriateness of the wording of the clauses, noting that the ACCC considers it to be important that the proposed Undertaking provides for sufficient certainty and clarity in its terms, effect and operation in order to enable GrainCorp and access seekers to be adequately aware of their respective rights and obligations.

However, the ACCC also recognises that the process of making Operational Decisions in the provision of Port Terminal Services – namely overall capacity management – is an evolving process. This is (at least in part) due to the existence of a range of possible exogenous developments which can precipitate a change to any previously stated plan. As a result, the ACCC recognises that the maintenance of a flexible and pragmatic approach is required to maintain the overall efficiency of the system.

The ACCC's following comments on the particular provisions of the Operational Decisions clause are made in recognition of both sets of challenges.

- 1. The ACCC's preliminary view is that clause 8.4(b) and 8.4(c) as currently drafted are not appropriate for the following reasons:
- (i) the requirement to 'balance conflicts of interests of users' provides excessive flexibility to GrainCorp and insufficient certainty for access seekers given this balance is qualified by GrainCorp being able to make decisions based on objective commercial criteria and 'will adopt practices and policies to promote fair, reasonable and non-discriminatory Operational Decision making'. A clause that expands on these objective commercial criteria would be more likely to be appropriate.
- 2. The ACCC's preliminary view is that clause 8.4(d)(i) as currently drafted is not appropriate because the criteria used and the process to be applied in GrainCorp's assessment of the 'likely availability of sufficient Bulk Wheat' is unclear.
- 3. The ACCC's preliminary view is that clause 8.4(d)(ii)(A) and 8.4(d)(ii)(B) as currently drafted are not appropriate. The reasons for this is that the criteria that are within GrainCorp's control or require subjective determinations by GrainCorp when determining whether the objective of minimising demurrage or maximising throughput 'over a given period' is unclear and require further explanation. For example, GrainCorp could determine that an objective when making an Operational Decision to maximise throughput 'over a given period', with that given period to be 12 months. Clauses that remove the 'over a given period' qualifiers would be more likely to be appropriate.
- 4. The ACCC's preliminary view is that clause 8.4(d)(iii) as currently drafted is not appropriate because the criteria that are within GrainCorp's control or require subjective determinations by GrainCorp when varying a cargo assembly plan or queuing order for vessels are unclear and require further

- explanation (for example, 'vessel congestion', 'lack of performance of freight providers').
- 5. The ACCC's preliminary view is that clause 8.5 as currently drafted is not appropriate. See the Non-Discrimination chapter for more detail.

13 Other issues

Summary

Publication of stocks of grain at port

It is not appropriate that GrainCorp's proposed Undertaking does not include an obligation to publish stocks of grains at port.

Such an obligation would address concerns raised by interested parties that port operators have the potential to restrict access to port for bulk wheat services by exhausting the port terminal's capacity in favour of other grains.

For the avoidance of doubt, this obligation would not extend to publication of upcountry information. This is because, as set out in the Scope chapter of this draft decision, it is the ACCC's view that GrainCorp's approach of limiting its proposed Undertaking to port terminal services (and by extension, information about its port operations) is appropriate in the circumstances.

Publication of key port terminal information

As set out in the Ring-Fencing chapter, the ACCC considers that it is appropriate that arrangements be provided for in the proposed Undertaking to address the potential for GrainCorp's marketing arm to misuse port terminal information to its advantage.

The ACCC considers that the appropriate approach to dealing with this issue would be for the proposed Undertaking to require publication of key port terminal information (such as cargo nomination applications) on the shipping stem a short time after its receipt by GrainCorp. This would increase transparency of nominations that have been made and lessen the opportunity for GrainCorp's marketing arm to misuse key port terminal information. It is important to note that any such discriminatory conduct would be prohibited by a robust non-discrimination clause, such as that recommended by the ACCC in the Non-Discrimination chapter.

Publication of key service standards

It is not appropriate that GrainCorp's proposed Undertaking does not include an obligation to report on a number of key service standards.

Such reporting would provide a degree of transparency around the level of service being provided to wheat exporters and assist potential access seekers in assessing the appropriateness of the price offered for a service.

Part IIIA of the TPA does not prescribe what must be included in an access undertaking. Therefore, a potential access provider has a degree of discretion in how to structure its proposed Undertaking and what it includes in the undertaking. However, the ACCC notes that acceptance of an Undertaking by the ACCC precludes that service from being declared under Part IIIA (see section 44H(3)) of the TPA). In

these circumstances, it is appropriate that the range of terms and conditions of access be sufficient to give access seekers certainty regarding the service subject of the undertaking, and the terms and conditions upon which that service will be provided.

This chapter address the need for additional clauses to those proposed in GrainCorp's proposed Undertaking.

13.1 Publication of information

13.1.1 GrainCorp's proposed Undertaking

GrainCorp's proposed Undertaking does not include an obligation to publish any information about stocks held in storage either in its ports or in its up-country storage and handling network.

13.2 GrainCorp's supporting submissions

In response to submissions from interested parties for GrainCorp to publish additional information (about stocks both at port and up-country), GrainCorp submits:

There are adequate protections for ensuring GrainCorp complies with its obligations through the WEA directed audits and now the additional regulatory commitments under the Undertaking. 596

Further, in relation to the information that GrainCorp possesses, it states:

As for public disclosure, customers provide GrainCorp with information on a confidential basis. GrainCorp is not authorised to disclose this information to the market and would be surprised if growers wished to move to such a system. ⁵⁹⁷

In response to the ACCC's further information request, GrainCorp states that:

... consideration must also be given to the extent of the application of ring fencing. Will other upcountry facility providers who do not own ports also be required to ring fence those operations from their trading arms or publicly disclose stock information as has been suggested in some submissions? If not then there cannot be said to be an equitable application of such a regime;

the WEMA clearly applies the Access Test and establishes the requirement for an Undertaking in respect of access to and services at port terminals. Seeking to include other infrastructure or the provision of information relating to matters other than the provision of port terminal access and services is counter to the intention of the Act as laid out in the relevant Reading Speeches and represents a significant increase in regulation that is not warranted, as the basis for the need for such an increase in regulation has never been established:

Further, GrainCorp responds to various submissions through the following comments:

Type of information GrainCorp has access to from upcountry facilities

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 55.

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GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 90.

GrainCorp has access to the following types of information via its up-country operations that is not publicly available:

- the quantity of grain in GrainCorp's storage and its location;
- available capacity in up-country storage facilities;
- the quality profile and type of grain in it's upcountry storage;
- approximate stock volumes moving to the domestic market.

Full details on why access to upcountry information does not provide GrainCorp with a competitive advantage are set out in sections 8.1 to 8.8 of its April submission.

In their submissions, interested parties have made various claims that this information can be used to manipulate the market or to the benefit of GrainCorp Trading. With the exception of one example (which is addressed below), it is not clear how submitters believe GrainCorp can achieve this.

In short, no evidence has been provided, as far as GrainCorp is aware, that addresses the detailed information provided in the GrainCorp April Submission and which the ACCC has accepted in the past.

GrainCorp can contact growers directly in a receival site catchment area

Riverina claims that GrainCorp has information on "uncommitted" grain in storage sites, including geographical location and grower details, that provides GrainCorp with a competitive advantage in securing export sales, in that it can directly contact the relevant growers to acquire wheat.

The benefit to GrainCorp of 'stocks information' is overstated and has been addressed in the April Submission.

- Growers sell to the buyer with the best price or terms. They have the ability to warehouse their grain for 30 to 60 days free of charge before sale. Growers are not under pressure to sell to the first offer received.
- The receival sites are open market places where cash prices are posted by up to 30 or more grain buyers. There is little "first mover" advantage.
- In any case, GrainCorp has an incomplete picture of the wheat not yet committed for sale. GrainCorp's share of country storage is less than 50% overall and in all states (except Qld where it is 54%). There are competing storage facilities and significant on farm storage (see 4.2 of April Submission) where buyers, including GrainCorp Trading, source wheat.
- The reality is that buying wheat is competitive, taking place at various points in the supply chain over time.

AGEA notes, at paragraph 14.4 of its 29 May 2009 submission that accredited wheat exporters (AWE) enter into forward sale contracts. Therefore, an AWE may have legal title to another AWE's stock, but this would not be apparent from GrainCorp's system, nor should it be.

It is interesting to compare this position on the part of the AGEA with that of Riverina relating to forward contracting. The AGEA clearly state that Australian wheat exporters enter into forward sales, and Riverina claim they cannot as a result over 'uncertainty' of port terminal services and charges.

It is also interesting to note that Riverina does not say that GrainCorp actually derives a benefit, only that it would do so. In fact, Riverina says it is unclear if information is shared between GrainCorp's Ports and Trading Business Units (p8).

The 'evidence' offered by Riverina is anecdotal at best. They claim that that the improvement in GrainCorp's market share performance during the harvest season is due to access to this stock information. As has been explained previously, the focus of grain supply in the Eastern Australian States is into the domestic market due to lower transport costs and correspondingly higher margins. Typically sales are made into the domestic market early in the season due to the higher returns which can be achieved.

Improvement in GrainCorp's market share performance throughout the season is attributable to this market characteristic, rather than because of its access to confidential information.

As previously discussed, growers seek to commit sales to the domestic market prior to delivering grain into the bulk handling system. This means that approximately the first 1/3 of grain harvested in the Eastern States in a normal year bypasses the bulk handling system. Thus GrainCorp's 'market share' is very limited early in the season due to the selling patterns of growers, the attractiveness of the domestic market and the ability of growers to bypass the GrainCorp storage network.

The claim by Riverina that GrainCorp has an 'unfair' advantage in the market cannot be supported. Riverina has the opportunity to 'post' prices at GrainCorp receival sites and they can offer prices through the online GrainCorp site-by-site price enquiry system.

Given that grain growers themselves operate their business in a 'public' manner, Riverina is not prevented from allocating resources to establishing their own 'grower contact database', or purchasing a database from a commercial provider, and contacting growers directly themselves. 598

13.3 Submissions from interested parties

13.3.1 Australian Grain Exporters Association

AGEA submits that the BHCs have the ability to discriminate against other traders through manipulating other grain stocks at port:

The proposed access undertakings do not provide transparency in relation to BHCs' management of shipping slots and accumulation at port. Unless the proposed access undertakings provide transparency in relation to BHCs' decisions, BHCs will be able to manipulate logistics, substitute vessels and/or vary the shipping stem to confer preferential treatment on themselves of their Trading Division. ⁵⁹⁹

Further, AGEA submits:

BHCs can allow their stock to sit in port, taking up accumulation space from other AWEs. BHCs therefore have the ability to manipulate the logistics of

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 84.

Australian Grain Exporters Association, Submission to Port Terminal Services Access Undertakings, 29 May 2009, p. 10.

getting stock to port to serve their own interests (or the interests of their Trading Division). $^{600}\,$

AGEA also submits on the overall information available to GrainCorp because of its vertically integrated nature:

There is a critical imbalance between the information available to BHCs as port operators and the information available to AWEs. BHCs control inventory movements, quality profile, transportation and capacity at ports and have within their control information relating to logistics of stock into port. BHCs know who is transporting stock into port, what stock is coming into port, how much stock is in the port and when and how much stock is due to leave the port. BHCs could refuse to allow AWEs to accumulate stock on the basis that the port is full, but no-one would know if that is the case.

This imbalance in information is exacerbated in situations where, as is the case here, the BHCs provide upstream and downstream services. The result is that the BHCs possess a great deal of information about the trading activities of the AWEs (their competitors) and are consequently in a position to advantage the BHCs' related entities, or to disadvantage the AWEs. The undertakings do not ensure that AWEs obtain access to the same information that is available to BHCs. ⁶⁰¹

To overcome some of these issues, AGEA submits that the following information should be published by GrainCorp on a timely basis:

- (a) port capacity;
- (b) stock on hand at port;
- (c) daily receivals by grade;
- (d) the accumulation programme at port;
- (e) stock movements;
- (f) allocation and changes to vessel loading slots;
- (g) weight, quality and AQIS compliance;
- (h) all other necessary information for AWEs to assess whether BHCs have met the performance criteria. ⁶⁰²

AGEA also submits that the BHCs should provide daily updates on:

- (i) stock on hand at port;
- (ii) daily receivals by grade into port;
- (iii) the port's capacity;

Australian Grain Exporters Association, Submission to Port Terminal Services Access Undertakings, 29 May 2009, p. 31.

Australian Grain Exporters Association, Submission to Port Terminal Services Access Undertakings, 29 May 2009, para 4.14, p. 12.

Australian Grain Exporters Association, Submission to Port Terminal Services Access Undertakings, 29 May 2009, para 4.16, p. 12.

- (iv) wheat accumulation;
- (v) unloading from upcountry transporters into port;
- (vi) stock movements. 603

13.3.2 AgForce

AgForce submits the following in relation to the information held by GrainCorp:

The three bulk handlers who are required to submit Port Access Undertaking are recognised in the industry as having a great deal of market information not available to others in the industry in their region.

By holding such a large amount of the total storage, and a great deal of the grain which will be exported these bulk handlers know:

- How much grain is in storage
- Where that grain is
- The type and grade of that grain
- How much has been sold to the trade and how much is still warehoused by growers – essentially who owns what tonnage of grain, marketer by marketer and grower by grower
- The tonnage moving to domestic markets (roughly)
- The tonnage moving to export markets (accurately) from each region

There is no other player in the QLD grain market who has anywhere near the amount of information that GrainCorp does and whilst there is a significant amount of grain in on-farm storage the percentage of that grain which moves into GrainCorp storage, at some stage, is high.

It is clear that there is a risk that this information could be used to manipulate the market to the advantage of the bulk handler and it is difficult to prevent this happening through a Port Access Undertaking alone. ⁶⁰⁴

13.3.3 New South Wales Farmers Association

The NSW Farmers Association submits that there is a lack of transparency of information relating to the grain supply chain. It states:

It is widely known within the industry that Australian storage and handlers have information readily available to them relating to stocks on hand, which can be updated on a daily basis. In fact WEA may be within its rights to request this information, if it believes this is appropriate. Therefore if WEA were directed it might provide an additional and useful service to the wider industry in receiving and publishing the relevant information. ⁶⁰⁵

Australian Grain Exporters Association, Submission to Port Terminal Services Access Undertakings, 29 May 2009, para 4.17(k), p. 14.

AgForce Grains Ltd, Submission in relation to proposed GrainCorp access undertaking, 29 May 2009, para 4.14, p. 8.

NSW Farmers Association, *Submission in relation to proposed access undertakings*, June 2009, p. 5.

13.4 ACCC's views

The ACCC considers that it is not appropriate that GrainCorp's proposed Undertaking does not include a requirement to publish information about stock held at port.

The ACCC notes the submission made by AGEA that, given the proposed Undertaking relates only to wheat, port operators have the potential to restrict access to port by exhausting the port terminal's capacity in favour of other grains. ⁶⁰⁶

While the ACCC does not have evidence to suggest that such behaviour has occurred, the ACCC recognises that providing a greater level of transparency over stocks at port would assist to alleviate the potential for port operators to engage in this behaviour. Accordingly, the ACCC considers that it would be appropriate for GrainCorp's proposed Undertaking to state that it will publish information relating to the stocks held at port on a regular basis.

However, the ACCC considers GrainCorp's approach of not including an obligation to publish stocks held *up-country*, is appropriate in the circumstances.

The ACCC recognises that it is clear that the intention of the WEMA is that the proposed Undertakings should apply only to services offered at port.

In this regard, the ACCC notes that the Explanatory Memorandum to the WEMA responded to calls to extend the access test to cover up-country services, stating that:

Up-country facilities do not display natural monopoly characteristics as they have low barriers to entry and there are already a number of competitors in the industry who provide up-country storage services. ⁶⁰⁷

The Explanatory Memorandum goes on to note that an extension of the access arrangements to up-country storage facilities would 'impose an excessive regulatory burden'. Further, the Second Reading Speech of the WEMA provides:

The Senate inquiry also identified concerns in relation to the potential for bulk-handling companies to restrict access to up-country storage facilities in a similar manner to concerns in relation to port facilities.

It is unclear from the evidence presented to the Senate inquiry whether the problem would necessarily arise, and if so, the extent of legislation that would be required to correct it.

If the highest level of regulation were to be imposed on the more than 500 upcountry facilities, there is no doubt that this would create increased compliance costs which would almost certainly be directly passed back to growers.

The government will, therefore, continue to monitor the ability of exporters to access up-country storage facilities.

Explanatory Memorandum, Wheat Export Marketing Bill 2008, p. 14.

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Australian Grain Exporters Association, Submission to Port Terminal Services Access Undertakings, 29 May 2009, para 4.9, p. 10.

Explanatory Memorandum, Wheat Export Marketing Bill 2008, p. 13.

Let me say here, if any problems are identified then the government will take steps to remedy the situation including, if necessary, the development of a code of conduct. ⁶⁰⁹

Nevertheless, the ACCC is cognisant of the submissions made calling for the publication of information in relation to stocks held in GrainCorp's up-country storage and handling facilities. Further, the ACCC considers that it is likely that this information *does* potentially give GrainCorp's trading arm a competitive advantage over other wheat exporters.

However, given the clear express intention of the WEMA, and having regard to the risk and undesirability of imposing regulation that is not appropriate at a time when the industry is newly liberalised and in transition, the ACCC considers that it is appropriate pursuant to section 44ZZA(3) of the TPA that GrainCorp's proposed Undertaking does not include a requirement to publish stocks held in its up-country network

13.5 Publication of key port terminal information

As set out in the Ring-Fencing chapter, the ACCC considers that it is appropriate that arrangements be provided for in the proposed Undertaking to address the potential for GrainCorp's marketing arm to misuse port terminal information to its advantage.

The ACCC considers that the appropriate approach to dealing with this issue would be for the proposed Undertaking to require publication of key port terminal information (such as cargo nomination applications) on the shipping stem a short time after its receipt by GrainCorp.

This would increase transparency of nominations that have been made and lessen the opportunity for GrainCorp's marketing arm to misuse key port terminal information. It is important to note that any such discriminatory conduct would be prohibited by a robust non-discrimination clause, such as that recommended by the ACCC in the Non-Discrimination chapter.

13.6 Port performance indicators

13.6.1 GrainCorp's proposed Undertaking

GrainCorp's proposed Undertaking does not place any obligation on it to maintain and publish performance indicators.

13.7 GrainCorp's supporting submissions

In response to a question in the ACCC Issues Paper published 29 April 2009, GrainCorp states:

• GrainCorp reports on its services standards through the following channels:

House of Representatives, *Votes and Proceedings, Hansard*, Thursday 29 May 2009, pp. 76-77.

- GrainCorp is subject to significant reporting standards and requirements as a condition of obtaining, maintaining and or renewing accreditation as a bulk wheat exporter with WEA;
- Under the WEMA, GrainCorp is subject to an audit review of its operations to ensure compliance with the requirements of accreditation;
- GrainCorp maintains its own internal reporting to monitor compliance with regulatory standards and to monitor throughput at its port terminal facilities.⁶¹⁰

In response to submissions from interested parties, GrainCorp states that it considers that the introduction of performance indicators will be ineffective, given the range of external factors which impact on GrainCorp's performance.⁶¹¹

In response to the performance indicators proposed by AGEA (set out at section 1.2.3 below), GrainCorp submits:

It is not possible for GrainCorp to accept vessel nominations within 24 hours given the need to verify the information and validity of the nomination. This would require unreasonable turn around over weekends and public holidays and GrainCorp does not have the resources to do this.

It is not clear what performance indicators GrainCorp would be expected to meet in relation to changes to vessel slots and cargo accumulation. However, changes to vessel slots can arise from vessels failing survey or being late – matters totally outside of GrainCorp's control.

There are many factors outside of GrainCorp's control which will prevent it from unloading trains/road transport within six hours. The recent situation at the Fisherman Islands port terminal provides an example of this where road receivals of 7-9,000 tonnes per day are common, but GrainCorp doesn't control the time of arrival of vehicles, as transport companies are contracted by the exporter. This results in an uneven flow of receivals. As a typical example, on 17 June 2009 receivals occurred as follows:

6am to 1pm = 2350t = 335tph - bulk of tonnes in the block were received

between 6am to 10am

1pm to 4pm = 1200t = 400tph - even spread

4pm to 2am = 6068t = 606tph - at 4pm a large number of trucks in queue.

Total = 9518t

It is therefore unreasonable to expect that a performance guarantee of 6 hours is put in place when control is not exercised by the port operator on actual arrival time. However, we are working on a protocol for receivals in set windows and are consulting with industry on the same. It will require exporters to demonstrate flexibility in working with each other for the orderly intake, typically by vessel order to make the process of port receivals more efficient.

GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 46.

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⁶¹⁰ GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, p. 44.

Load rates are not constant and depend upon the characteristics of particular vessels, and are also totally controlled by the vessel's Master. For example, load rates must slow down to trim (final loading of) vessel hatches and to account for the rate at which individual vessels can pump ballast. The use of nominal maximum belt, hopper or ship loader capacities for the establishment of 'performance measures' demonstrates the lack of understanding of grain handling on the part of those making the suggestion. The quoted operational maximum capacity of grain handling equipment is not unlike the maximum speed of a vehicle. While a car may be capable reaching 200 K/ph, 'real world' conditions dictate that the actual operation of the vehicle achieves an average usage much lower than the maximum. This principle applies to grain handling equipment, where the real world capacity across a given time period is always substantially lower than the nominal maximum capacity. 612

13.8 Submissions from interested parties

13.8.1 Australian Grain Exporters Association

AGEA calls for the following minimum performance criteria to be included in the standard terms:

- (f) the specification of minimum performance criteria which BHCs are required to meet including:
 - i) acceptance of vessel nominations regardless of stock entitlements within 24 hours;
 - ii) changes to vessel slots and cargo accumulation;
 - iii) unloading of trains/road transport within six hours;
 - iv) load rates and time to count as per Austwheat 2008 charterparty (as amended from time to time);
 - v) benchmark criteria for grading, fumigation, weighing, compliance with AQIS requirements, loading to receival standards. The grain loaded to the ship should be of a standard not less than that delivered to the port terminal by or on behalf of the exporter. The terminal should provide running samples and/or analysis during loading so that any deviation from the required quality is known by the exporter prior to the completion of loading.
 - vi) settling despatch demurrage at the applicable vessel rate. 613

13.9 ACCC's views

The ACCC considers that it

The ACCC considers that it is not appropriate that GrainCorp's proposed Undertaking does not include a requirement report on a number of service performance levels.

Such reporting would provide a degree of transparency around the level of service being provided to wheat exporters and assist potential access seekers in assessing the appropriateness of the price offered for a service.

⁶¹² GrainCorp Operations Limited, Supplementary submission to the ACCC, 24 June 2009, pp. 46-47.

Australian Grain Exporters Association, Submission in relation to proposed access undertakings, 29 May 2009, para 4.17(f), p. 13.

While not seeking to prescribe what service performance indicators should be included in an undertaking, the ACCC notes the following possible indicators:

- Ship rejections;
- Cargo assembly times;
- Transport queuing times;
- Port blockouts;
- Overtime charged;
- Demurrage.

The ACCC notes that including obligations to report on service standards is an obligation that has been included in other access undertakings. ⁶¹⁴

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See, for example, the access undertaking submitted by the Australian Rail Track Corporation (ARTC), and accepted by the ACCC on 30 July 2008.

14 Draft Decision on GrainCorp's access Undertaking

Summary

The ACCC's draft decision is that it should not accept the access Undertaking given to the ACCC by GrainCorp on 15 April 2009.

14.1 Draft Decision on GrainCorp's access undertaking

In relation to the access Undertaking given to the ACCC by GrainCorp on 15 April 2009, the ACCC's draft finding is that, having regard to the matters listed in s.44ZZA(3) of the TPA, it would not be appropriate to accept the Undertaking.

As a result, the ACCC's draft decision is that it should not accept the Undertaking in its current form.

The ACCC has provided its draft views throughout on provisions that would not be appropriate, and alternatives that might be more appropriate.

Annexure A: Proposed Indicative Access Agreement