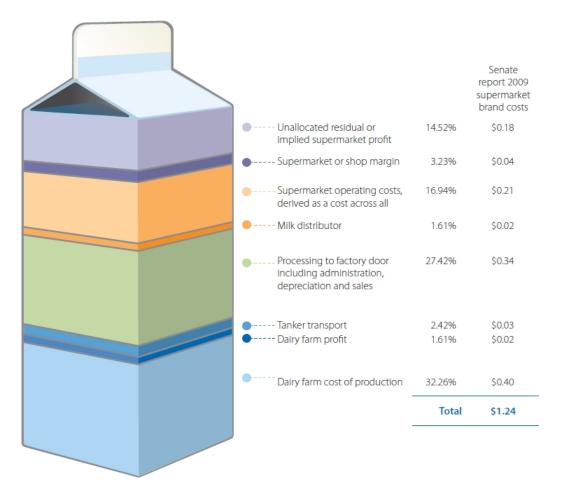
Attachment to Andrew Weinert's submission to the ACCC dairy inquiry. December 2016



Estimated cost structure of milk per litre of milk sold in Perth

Supermarket branded milk as reported by the Senate report

released in 2009 \$1.24 per litre

(DAFWA (Department of Agriculture and Food Western Australia), 2011)

FIGURE 1 COST BREAKUP OF SUPERMARKET BRANDED MILK SOLD FOR \$1.24 IN PERTH. DATA OBTAINED FROM THE 2009 SENATE REPORT ON SUPERMARKET BRAND COSTS.

Estimated cost structure of milk per litre of milk sold in Perth

Branded milk produced in WA using average farmgate prices sourced from Dairy Australia \$1.80 per litre

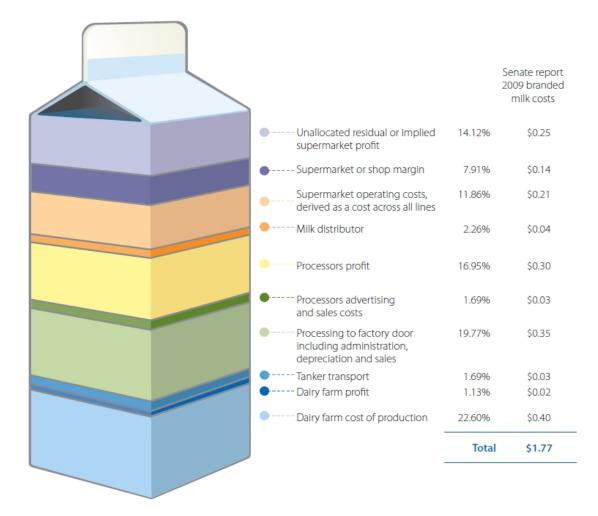
1		WA average farmgate price (source Dairy Australia)
 Unallocated residual or implied supermarket profit 	13.89%	\$0.25
Supermarket or shop margin	7.78%	\$0.14
 Supermarket operating costs, derived as a cost across all lines 	11.67%	\$0.21
Milk distributor	2.22%	\$0.04
Processors profit	<mark>16.67%</mark>	\$0.30
 Processors advertising and sales costs 	1.67%	\$0.03
Processing to factory door including administration, depreciation and sales	19.44%	\$0.35
 Tanker transport 	3.33%	\$0.06
Dairy farm profit	1.11%	\$0.02
Dairy farm cost of production	23.33%	\$0.40
	Total	\$1.80

_(DAFWA (Department of Agriculture and Food Western Australia), 2011)

FIGURE 2 COST BREAKDOWN USING WA TRANSPORT COSTS FROM THE FARTHEST SUPPLIERS.

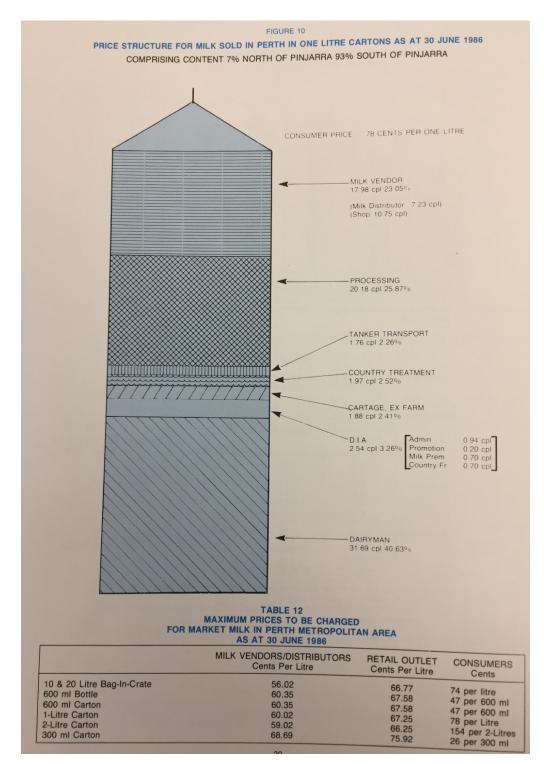
Estimated cost structure of milk per litre of milk sold in Perth

Branded milk as reported by the Senate report released in 2009 \$1.77 per litre



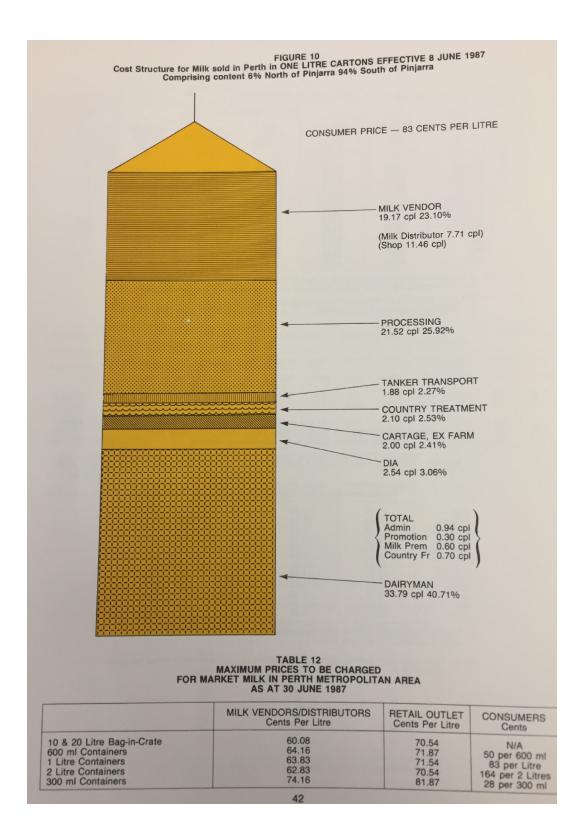
(DAFWA (DEPARTMENT OF AGRICULTURE AND FOOD WESTERN AUSTRALIA), 2011)

FIGURE 3 COST BREAKDOWN FOR COMPANY BRANDED MILK AS REPORTED TO THE SENATE COMMITTEE REPORT RELEASES IN 2009



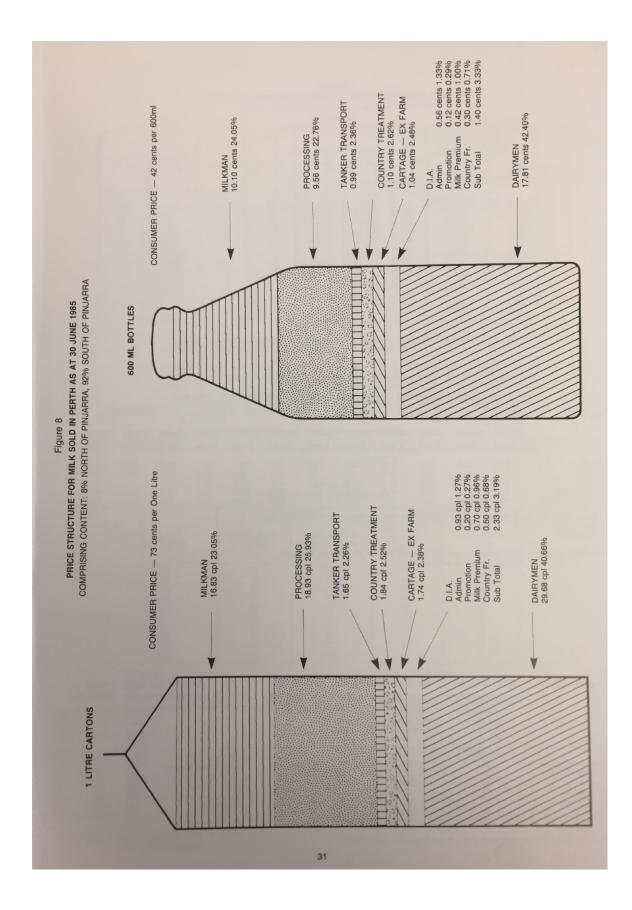
(Dairy Industry Authority WA, 1986)

FIGURE 4 MILK COST BREAKDOWN WESTERN AUSTRALIA 1986



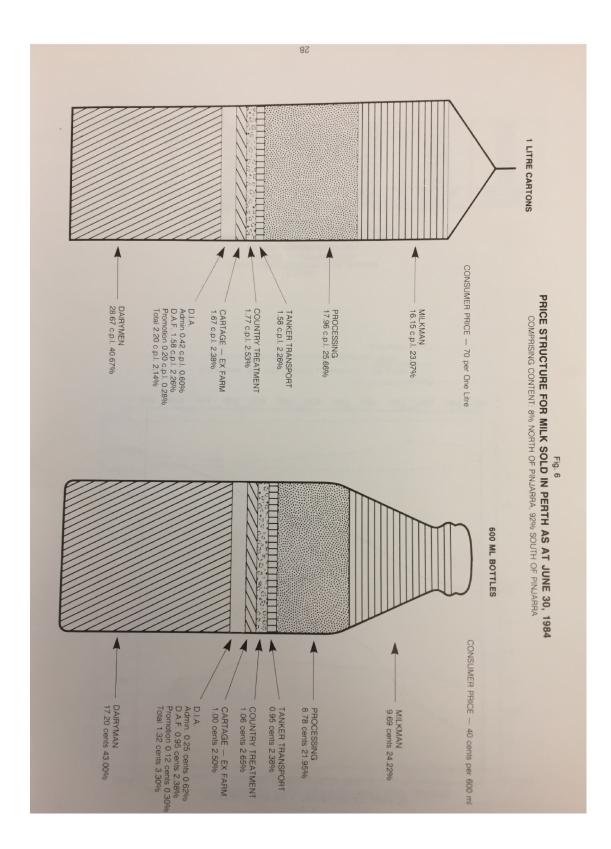
(Dairy Industry Authority WA, 1987)

FIGURE 5 MILK COST BREAKDOWN 1987



(Dairy Industry Authority, 1985)

FIGURE 6 MILK COSTINGS 1985



(Dairy Industry Authority, 1985)

FIGURE 7 MILK COSTINGS 1985