

D04/40380

**Gross, Minnie**

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**From:** Philip Andersen [philip@printnet.com.au]  
**Sent:** Monday, 23 August 2004 3:18 PM  
**To:** Laughlin, John  
**Subject:** Impact Mail

John

*Printing Industries* has not yet had the opportunity to conduct detailed consultations with our membership about the proposed Impact Mail service of Australia Post. However, based on discussions with a small number of key players the overwhelming response has been positive. Indeed the introduction of such a service was suggested to Australia Post some years ago by the Association. Australia Post have been consulting with *Printing Industries* recently over the service and we are looking forward to the opportunities it should open up for the industry.

yours sincerely

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