Review of Diversified Specifics Report
"Domestic Letter Segment Forecasts"

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I was delighted to be able to review such a thorough report which uses up-to-date econometric methods in order to better understand the socio-economic drivers of mail demand in Australia. The report focuses on modeling the relationship between a number of important segment specific drivers and mail volumes.

Econometrically, the analysis employs an advanced error correction framework in order to take into account the non-stationarity of the underlying time series. At the same time the proposed methodology allows the estimation of both a short run impact of a specific driver as well as the modeling of a long run co-integrating relationship.

The comprehensive quantitative analysis of this report is impressive and very much at the forefront of postal economics research.

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