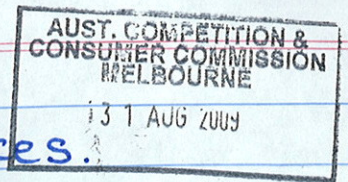
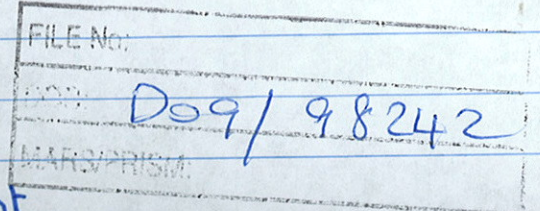


SUBMISSION



Re: Proposed Increases in Postage Prices.

Mr. Anthony Wing,
General Manager,
Transport & General Prices Oversight,
ACCC
GPO Box 520
Melbourne 3001.



Ms. Wendy R. Anderson,
3 James Street,
Seaford 3198.
28-August-2009.

Dear Sir,

I think it would be unwise to raise prices in 2010.
Please consider the following reasons.

- At this time of recession it behoves big businesses to:
 - Set an example.
 - Act responsibly.
 - Apply restraint.
 - Delay price rises where possible.

2. It is big businesses which can exert the most influence on the economy if we want to put the brakes on inflation. Postage price increases will have a detrimental flow-on effect to all businesses, consumers, goods and services.

3. It does not seem long since the last increase. The basic rate of 50c went up 5c, a hefty 10% rise. A rise of 9.09% to 60c, so soon after, can only be described as excessive.
4. Christmas is not far away. It is the costliest time of year for most families. It is also the time of year when people are most likely to get into debt, which leads to a myriad of other problems for them and society to deal with.
 - So the post-Christmas period, early in 2010 is not the right time to impose another cost on families, or business. Looking ahead to the following Christmas; it will also be less affordable, if Christmas postage rates go up.
5. When faced with a choice between using the postal service or other forms of communication, postage may no longer be the best or cheapest option. If Australia Post wants to remain relevant
 - as we become more accustomed to the numerous forms of electronic communication, it needs to do all it can to retain customers, not drive them away. Otherwise, we will not send a letter. We will make a phonecall. We will not receive Annual Reports in the mail. We will view them on computers. We won't post Christmas cards. We will send greetings via fax, mobile phone etc. . . .
6. Australia Post is an essential service. It is also a monopoly. If one needs to post articles, there is no choice of provider. Therefore it must

remain affordable for all.

7. I suggest that without price rises at this time, Australia Post will survive, and thrive, quite adequately for another year or two.
8. Does Australia Post want to help raise Australia out of recession, or does it want to contribute to it? The answer is clear.

CONCLUSION:

I hereby submit that it is in the best interests of Australia Post and of every business and citizen, that price rises do not occur in 2010.

Sincerely,

Wendy R. Anderson.