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26th September 2019

Submission

Wessel Petroleum own and operate 17 service stations throughout Queensland, from Mackay to Caloundra and out west to Kingaroy and Murgon. We have been in the fuel industry since 1948 and it is a family owned and operated business.

Investigation into Proposed BP Rewards, Qantas Frequent Flyer and Qantas Business Rewards Loyalty Programs

The Business submits the following regarding the proposed rewards program:

A. Positive Customer Impact

Majority of our customers are located in regional areas, and therefore only have access to flights with Qantas. By introducing this program we feel they will be able to earn rewards which will be beneficial to them.

B. Positive Business Impact

This will have a positive impact on our business as majority of our service stations are located in regional areas, where Qantas is the preferred airline.

Yours Sincerely

Kurt Wessel
Chief Executive Officer

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E: [REDACTED]