



Our ref: N10000521, N10000541
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By email

Dear Sir or Madam

N10000521 and N10000541 – TVSN Channel Pty Ltd – No further action

The Australian Competition and Consumer Commission (the **ACCC**) has decided not to object to the two exclusive dealing notifications lodged by TVSN Channel Pty Ltd (**TVSN**) on 18 May 2020 (N10000521) and 19 March 2021 (N10000541) respectively. The ACCC's reasons are set out in the **attached** Statement of Reasons in respect of this matter.

TVSN notified the ACCC of exclusive dealing conduct in relation to:

- acquiring products from suppliers on condition that the supplier does not sell products under the same brand or in the same product category for feature or sale by another television shopping channel for a four month exclusivity period (N10000521), and
- refusing to acquire products from suppliers if, within the preceding six months, the supplier has sold products under the same brand or in the same product category to another television shopping channel or such products have been featured on another television shopping channel (N10000541).

The protection from legal action provided by each of these notifications commenced automatically on the date they were validly lodged with the ACCC.

The Statement of Reasons and this letter will be placed on the ACCC's [exclusive dealing notifications register](#).

Please contact Miriam Kolacz on (03) 9658 6476 or by email to exemptions@acc.gov.au if you have any questions about this matter.

Yours sincerely

Jaime Martin
A/g Director
Competition Exemptions