



## Collective bargaining class exemption notice form

### 1. Who is in the collective bargaining group?

Describe or list the current members of the group and those who may join the group in the future.

If you have a small group that will not change, you can list the names of all members.

If you expect to add new members over time, you should provide a **general description of the members of the group**. For example: *A group of dairy farmers in the Manning Valley area in New South Wales.*

The Group is initially comprised of 4 companies who provide for the public the ability to sell (or rent) their own home or investment property, without commission via an Agent Assisted Private Sale model. The companies operate to facilitate public access to the Domain website (domain.com.au) because such access can only be obtained via a Licensed real estate agency with a Domain subscription. The public cannot access the Domain website to list either sale or rental property without an agent and the commensurate commission that would normally accompany that.

The industry was established in 2006 and is comprised of about 12-15 companies. The 4 companies seeking exemption from ACCC for collective bargaining (and collective boycott if necessary) are  
PropertyNow - [www.propertynow.com.au](http://www.propertynow.com.au)  
RealEstateYourself - [www.realestateyourself.com.au](http://www.realestateyourself.com.au)  
For Sale By Home Owner - [www.forsalebyhomeowner.com.au](http://www.forsalebyhomeowner.com.au)  
Minus The Agent - [www.minustheagent.com.au](http://www.minustheagent.com.au)

Similar companies who may wish to attach themselves to the collective at a later date could include the following

[www.forsalebyowner.com.au](http://www.forsalebyowner.com.au)  
[www.sellmypropertynow.com.au](http://www.sellmypropertynow.com.au)  
[www.buymyplace.com.au](http://www.buymyplace.com.au)  
[www.agentinabox.com.au](http://www.agentinabox.com.au)  
[www.noagentproperty.com.au](http://www.noagentproperty.com.au)  
[www.homesta.com.au](http://www.homesta.com.au)  
[www.allrentals.com.au](http://www.allrentals.com.au)  
[www.rentbetter.com.au](http://www.rentbetter.com.au)  
[www.rentstreet.com.au](http://www.rentstreet.com.au)

### 2. Who does the group propose to collectively bargain with?

If you intend to negotiate with just one particular target business, or a small number of known target businesses, you can list the names of each target business.

If you do not yet know all the businesses or organisations you will bargain with (e.g. your group will run a tender) or you expect to add new target businesses over time, you should provide a **general description of the type of target businesses the group intends to collectively bargain with**. For example: *Dairy processing companies.*

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### 3. What does the group propose to collectively bargain about?

Describe the goods or services that the group proposes to bargain about with the target businesses. For example: *Supply of raw milk.*

To collectively negotiate current pricing and future price increases by Domain for its real estate agency subscriptions and associated online service offerings to real estate agencies. To collectively ask for exact pricing parity amongst all real estate agents or agencies Australia wide, regardless of the sale model of each agent or agency. To seek consultation with Domain about what price increase by Domain would be sustainable for Agent Assisted Private Sale companies and sole traderships before increases are levied. To seek parity for all real estate agents, from Domain, in all aspects of Domains Terms of Service including advertising content of all agent listings for sale or rent. To seek the same treatment in every regard by Domain, regardless of an agents or agency business model

### 4. Contact details

A person the ACCC can contact in relation to the collective bargaining arrangements. This can be any member of the group or a nominated representative who is able to provide the ACCC with further information about the group if required. The contact person's name, telephone number, email address and signature will be redacted when the ACCC places this notice on its public register.

Please advise the ACCC as soon as possible if the contact person, or their details, change.

Contact person (name and, if relevant, position):	
Telephone number:	
Email address:	
Signature of contact person:	
Date:	16/6/23