

[REDACTED]

From: Michael [REDACTED]
Sent: Thursday, 15 March 2018 7:08 PM
To: Adjudication
Subject: Festool MRP

Categories: Submission

I Would like to make a submission in relation to the request by Tooltechnic Systems For price maintenance in relation to Festool & Fein product.

As a distributor of the products we have been able to invest in more training and associated Display and demonstration areas for our customers. This has improved our customers experience and understanding of the products.

By focusing on the features of the product and how it will make their job better and Easier we have built a very happy and informed customer base that is now focused On making purchases according to need rather than who has the cheapest product And purchasing the wrong product or more than they need.

In all our customers are better informed and know how to get the most out of their tools

Regards

Michael Bednaic

F & K PowerTools Pty Ltd

Stanmore/Rydalmere

Fktools.com.au