
From: Gold Coast Welding Supplies [REDACTED]
Sent: Wednesday, 23 October 2019 10:34 AM
To: Adjudication
Subject: RE: ACCC correspondence - Weldclass resale price maintenance notification - interested party consultation [DLM=For-Official-Use-Only]

Categories: Submission

Hi Simon,

I support the Weldclass RPM submission because fixed minimum pricing is better for everyone. If the price is the same, then the customer can choose the distributor with the best service & support which is the way it should be.

- My business, a welding specialist, is under threat from Toolstores taking on many brands of welders and discounting
- Our sales of welders has gone down & down in recent times which is not fair
- Tool shops don't have a clue about welding machines and just sell on price and high store traffic.
- Customers often come to us for help to set up a welder they bought at a Tool shop with aluminium drive roller, liner etc because the Tool shops don't have any idea how to help this customer
- If this market trend continues, Welding specialist like us will disappear form the market – then who is going to help the welders who seek specialist knowledge on welding aluminium etc!?
- We offer demonstrations and proper advise which Tool shops don't offer
- Weldclass are selling their machines to Tool shops which is annoying as we will see these same issues happen on Weldclass machines
- Fixed minimum pricing will help us to remain competitive and keep our doors open.

Thanks,
Joanne Willis



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