



**LCANZ**  
LACTATION CONSULTANTS  
OF AUSTRALIA & NEW ZEALAND

16 March 2021

The Australian Competition and  
Consumer Commission (ACCC)  
GPO Box 3131  
Canberra ACT 2601

Dear correspondent,

Thank you for the opportunity to comment on the recent re-application from the Private Healthcare Australia (PHA).

The Lactation Consultants Australia and New Zealand (LCANZ) support the endorsement of the application for re-authorisation from the PHA.

LCANZ see great benefit in supporting the broadening of health insurance cover for treatment received by telephone or videoconferencing or other models of treatment that substitute for face-to-face interaction. Telephone and video conferencing methods have been used by LCANZ members (who are International Board Certified Lactation Consultants) and found to be effective in completing timely assessment and implementing early intervention strategies to improve health outcomes for young families.

LCANZ also support other inclusions would have benefits more broadly for the community

- broadening coverage under health insurance policies to include treatment for policyholders that contract COVID-19;
- providing treatment in policyholders' homes as a substitute for an admission to hospital;
- providing financial relief for policyholders from paying health insurance premiums such as postponement of premium increases and premium waivers; and
- any other measures formulated in response to the COVID-19 crisis as notified to the ACCC by PHA.

Your Sincerely,

██████████ | **Director of Political and Professional Advocacy**

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